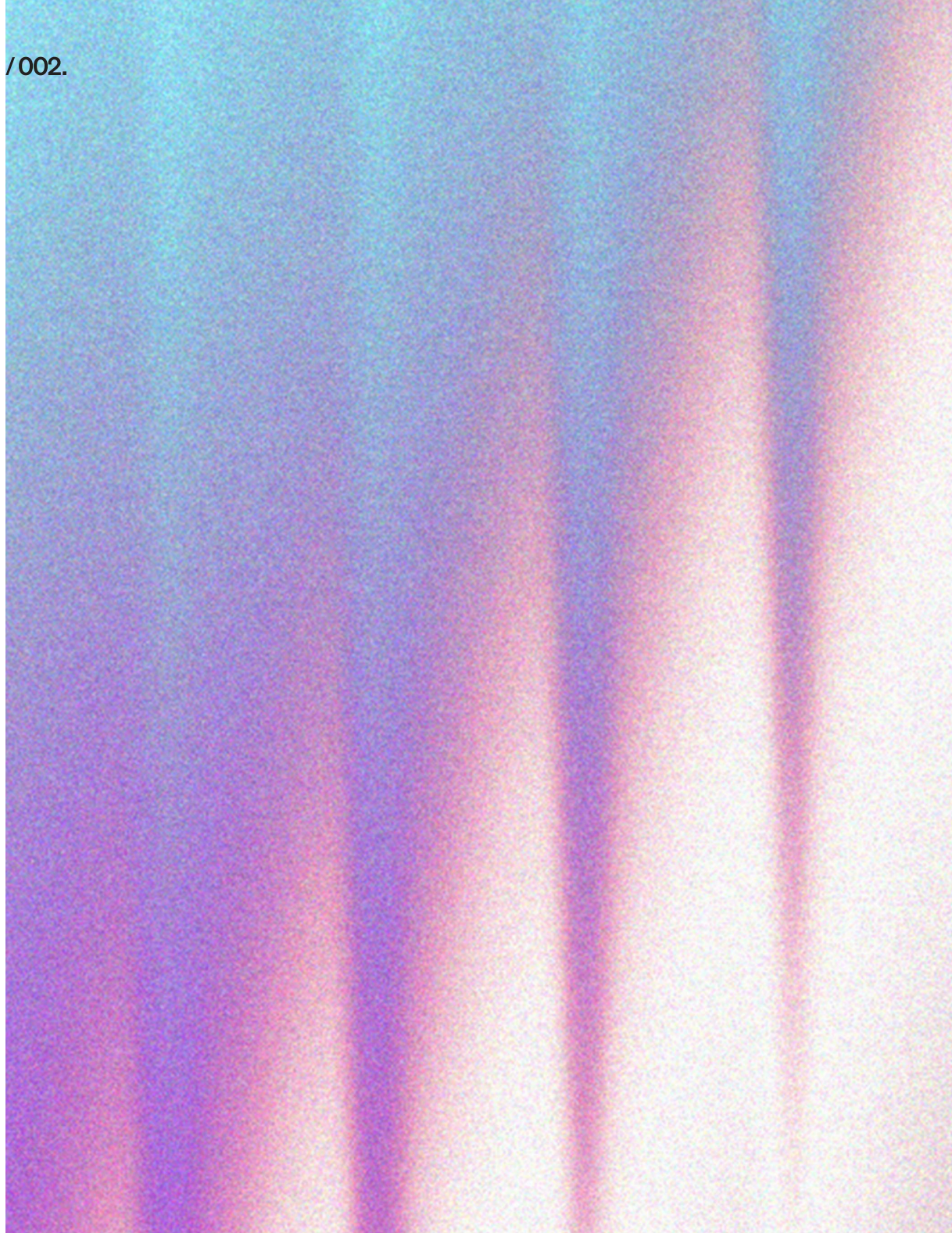


**MAXIMISING
SHOPIFY TO
ACHIEVE THE
ULTIMATE
BLEND OF
DESIGN AND
FUNCTIONAL
ITY.**





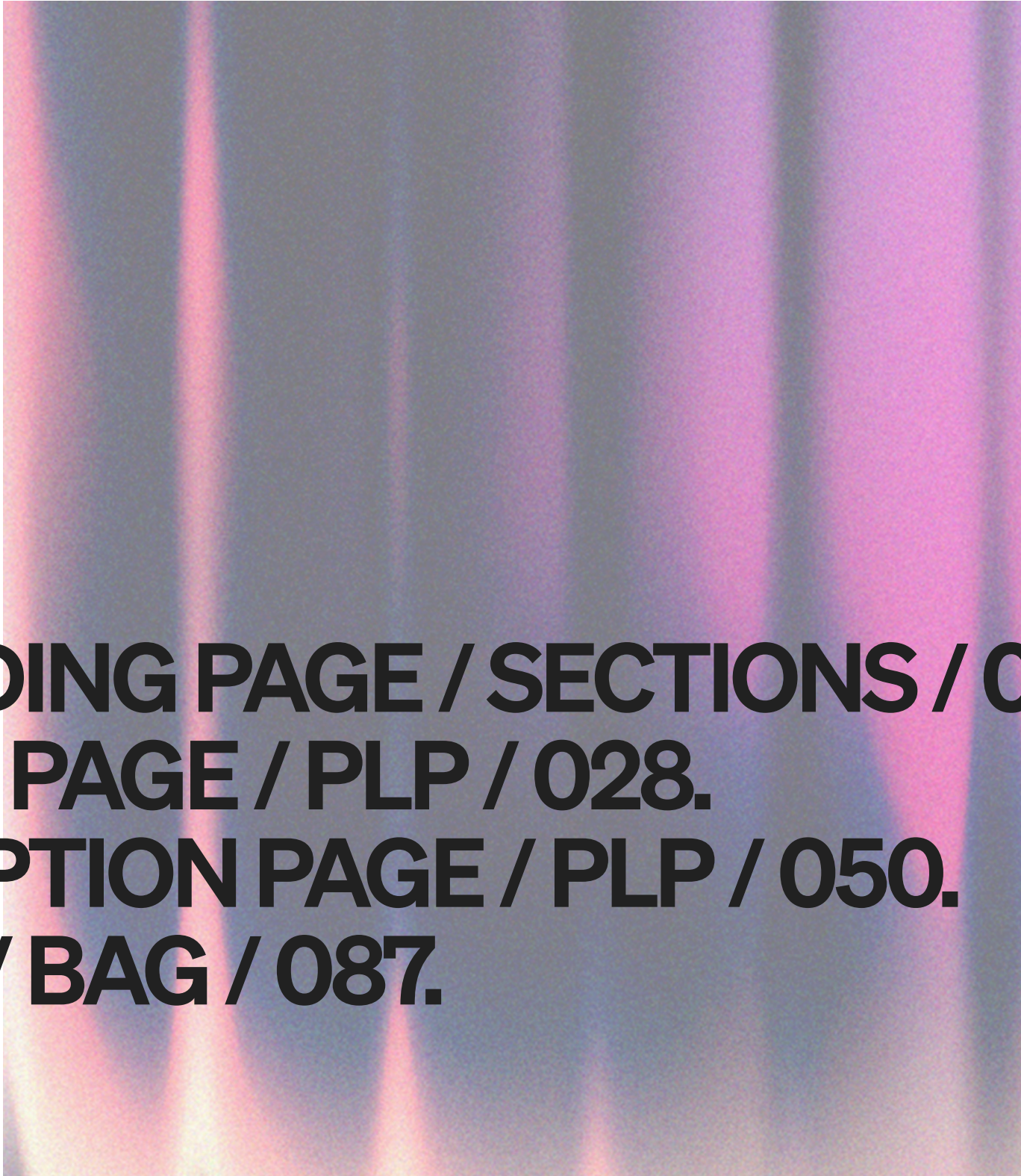
Overview

Shopify is often seen as a standardised ecommerce platform, but for luxury brands, its real strength lies in what it enables. When used correctly, it provides a stable, high-performance foundation that frees teams to focus on design, where the true differentiation happens.

Luxury ecommerce operates by different rules. It's not about density or speed alone, but about control, clarity, and intent. Every element must feel deliberate. The experience should be immersive yet restrained, guiding users without overwhelming them. Less noise, more meaning.

This guide explores how leading brands have achieved that balance—using design to create digital experiences that are not only functional, but elevated. By examining real-world examples, we highlight how performance can support creativity, and how design becomes a defining expression of the brand.

Contents



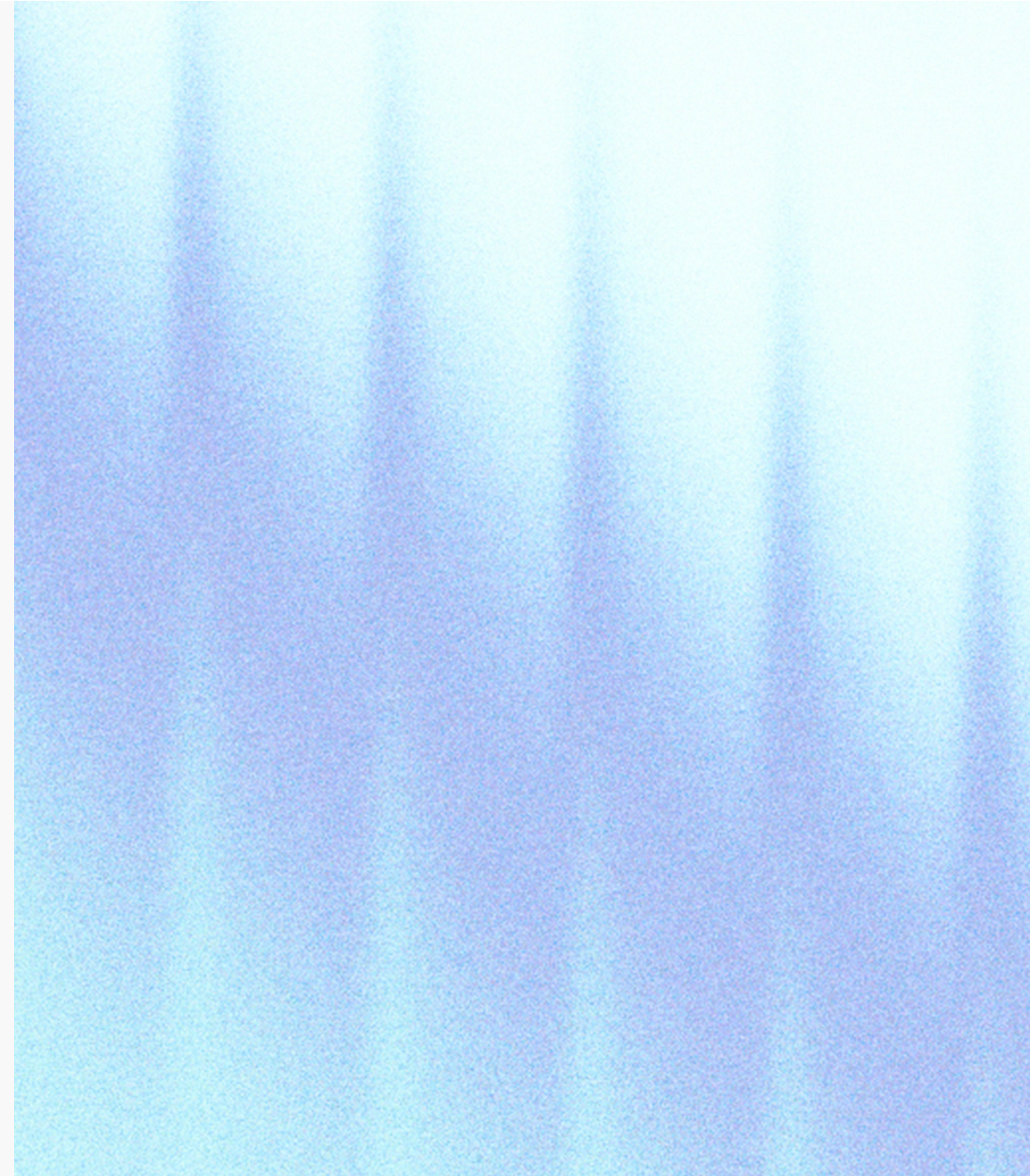
HOMEPAGE / LANDING PAGE / SECTIONS / 004.
PRODUCT LISTING PAGE / PLP / 028.
PRODUCT DESCRIPTION PAGE / PLP / 050.
PUSH BAG / CART / BAG / 087.

HOMEPAGE / LANDING PAGE / SECTIONS

The Homepage and Landing Pages set the tone for the entire brand experience. In luxury ecommerce, these spaces must do more than capture attention.

They must establish identity, convey value, and guide users with clarity and restraint. Rather than overwhelming with options, effective design prioritises storytelling, strong visual hierarchy, and purposeful content sections.

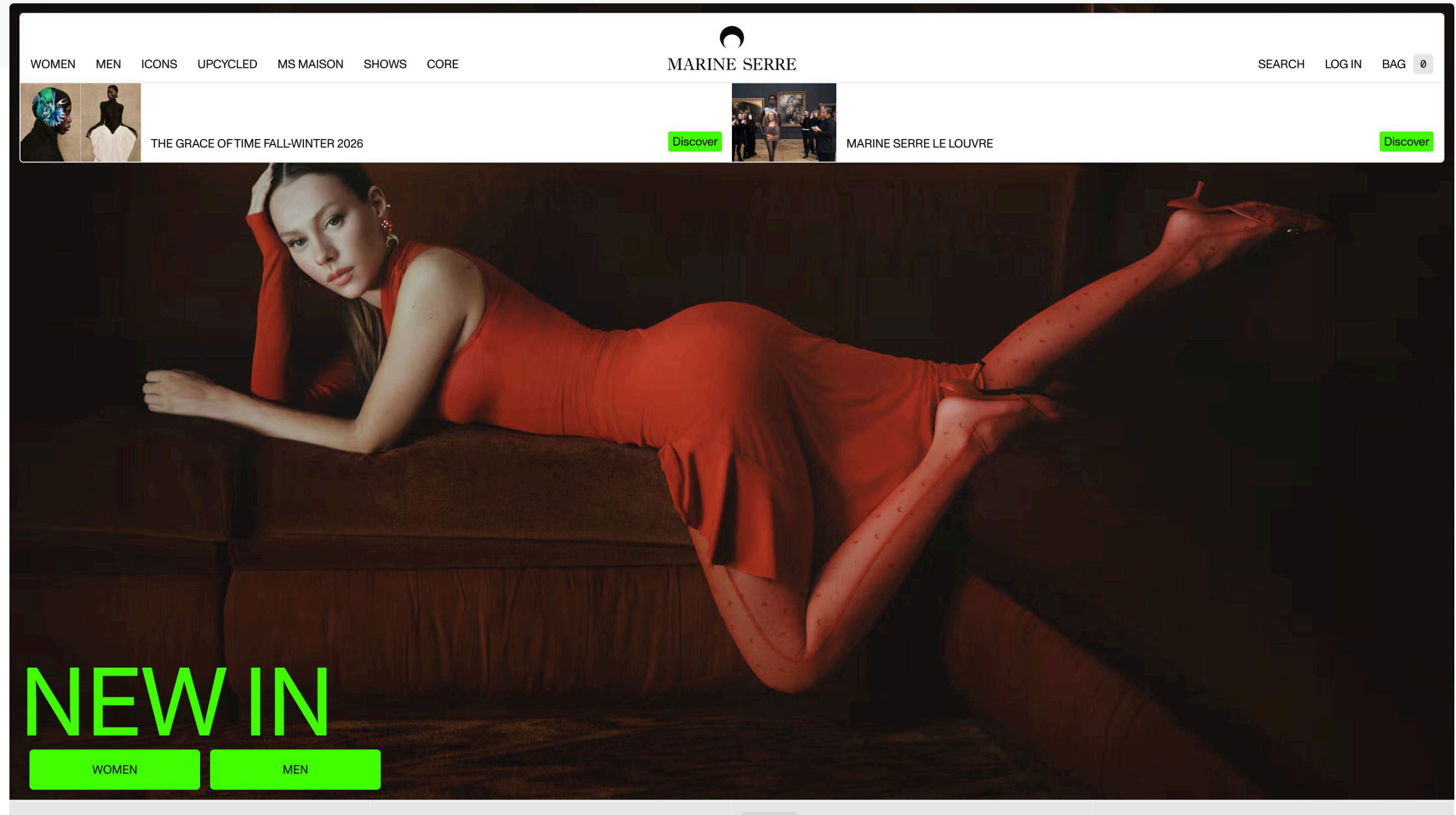
This section explores how leading brands use Shopify to create immersive, editorial-style entry points that balance performance with elegance, ensuring every interaction feels considered while still driving engagement and conversion.



Homepage/Marine Serre

Marine Serre demonstrates how to maintain a fierce, high-fashion edge while upholding the structural requirements of a modern e-commerce site. The minimalist framework provides a canvas for bold, unconventional typography and layout choices, ensuring the brand's distinct visual identity is never compromised. By positioning collection highlights directly below the header, they drive immediate discovery without defaulting to traditional conventions. It is a bold, uncompromising approach to site architecture that demands the user's full attention.

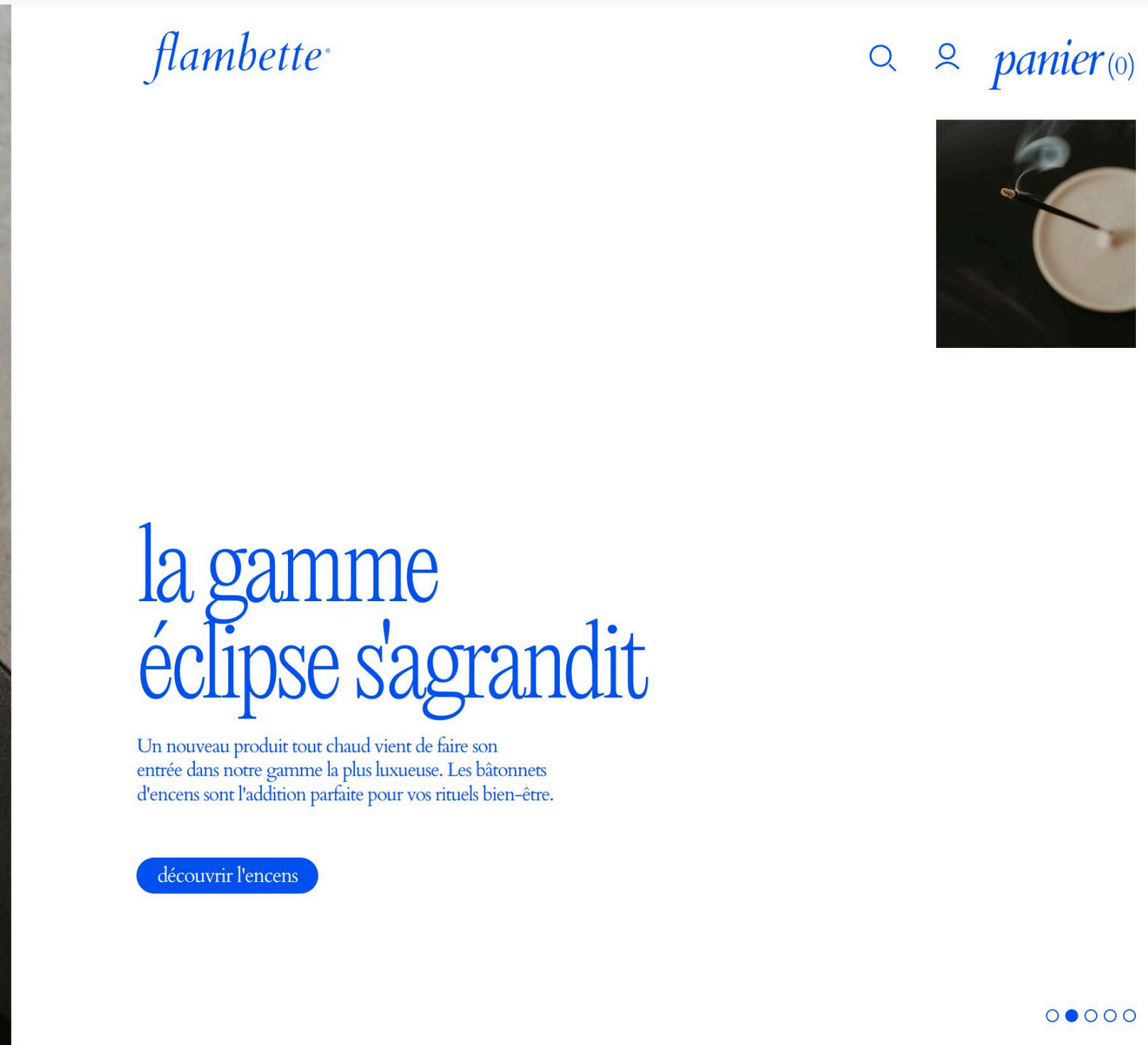
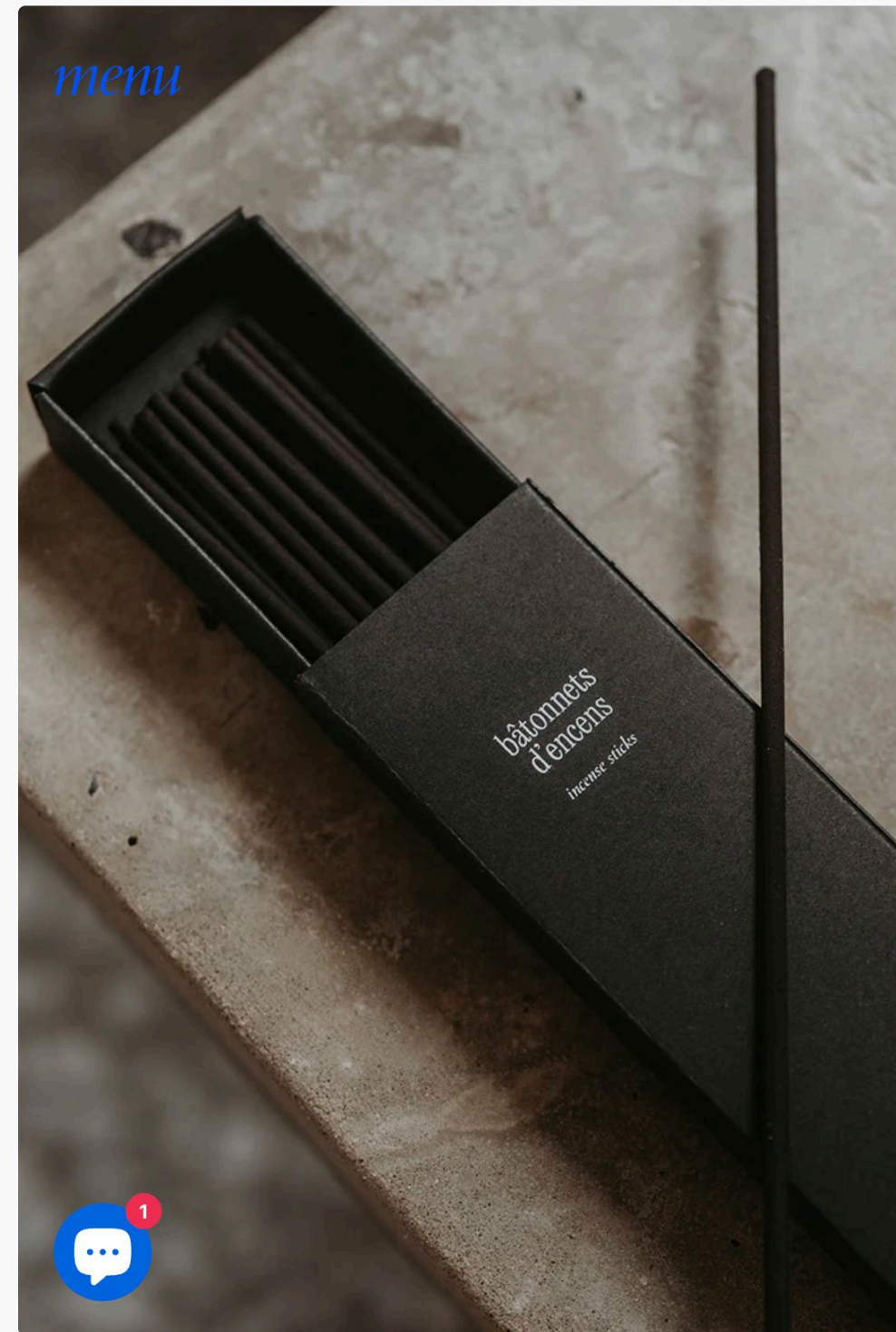
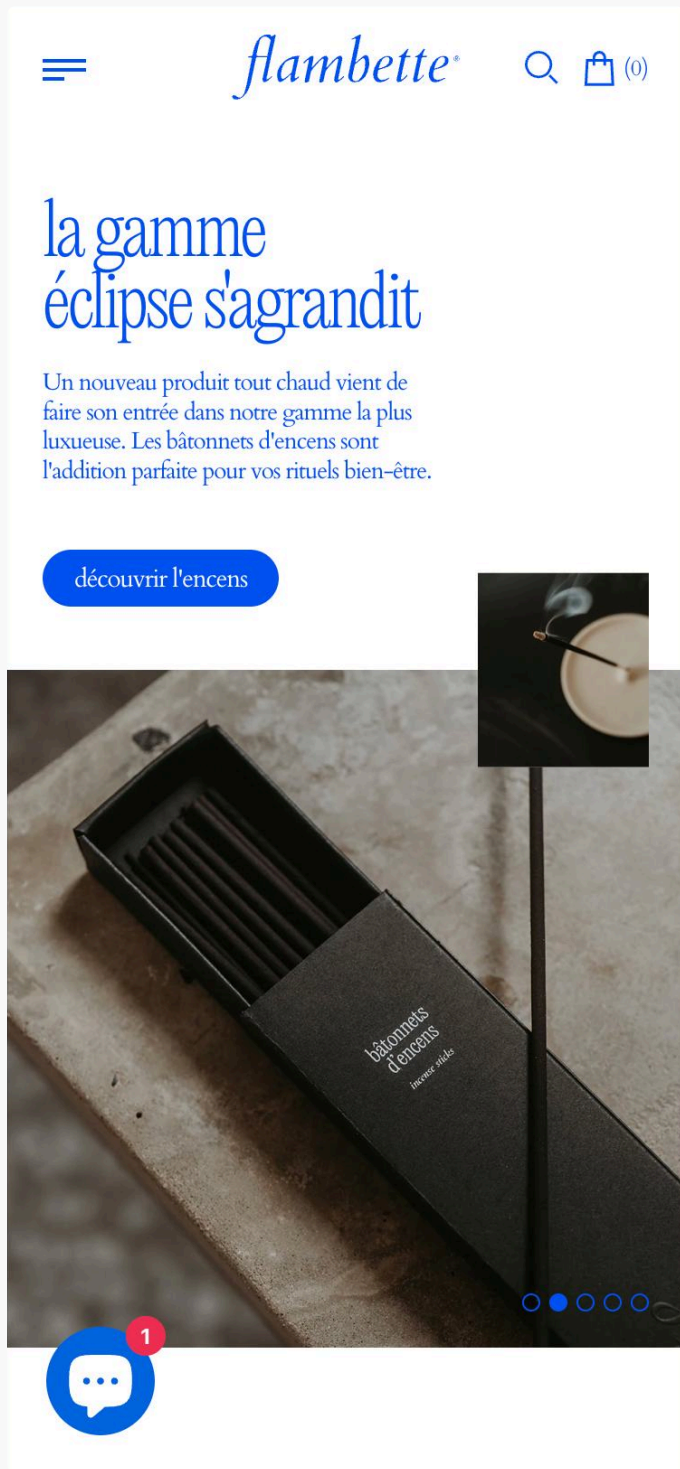
visit/marineserre.com/



Homepage/Flambette

Flambette demonstrates how a deconstructed grid can feel both elevated and approachable. The interplay of asymmetric layouts against a sharp, consistent brand palette creates an immediate, memorable identity that stands out in a crowded market. It is a balancing act of sophistication and playfulness; the design feels deliberate and art-directed, yet never cold. The consistent application of the brand blue across all interface elements provides a cohesive visual thread that anchors the user journey.

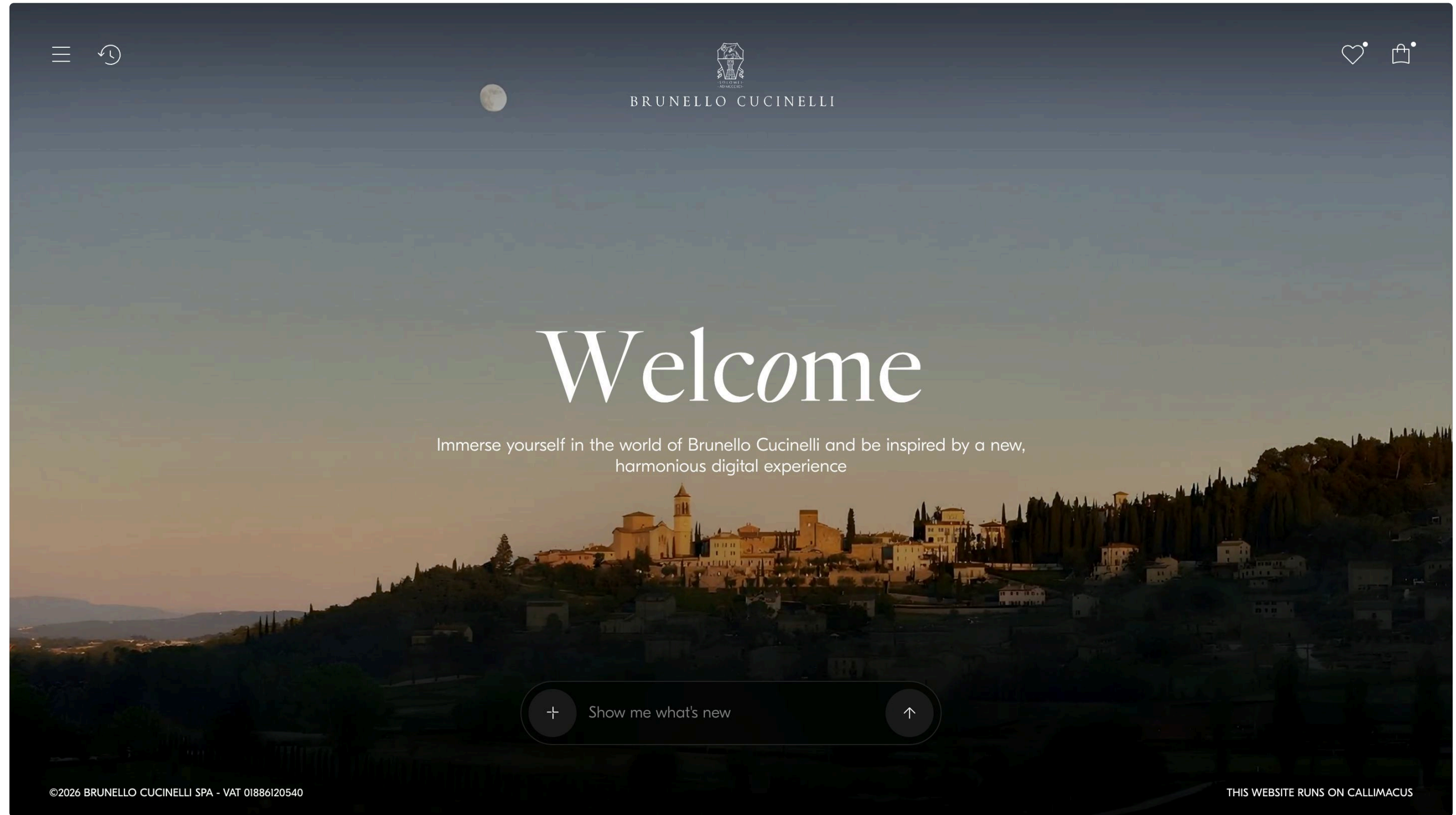
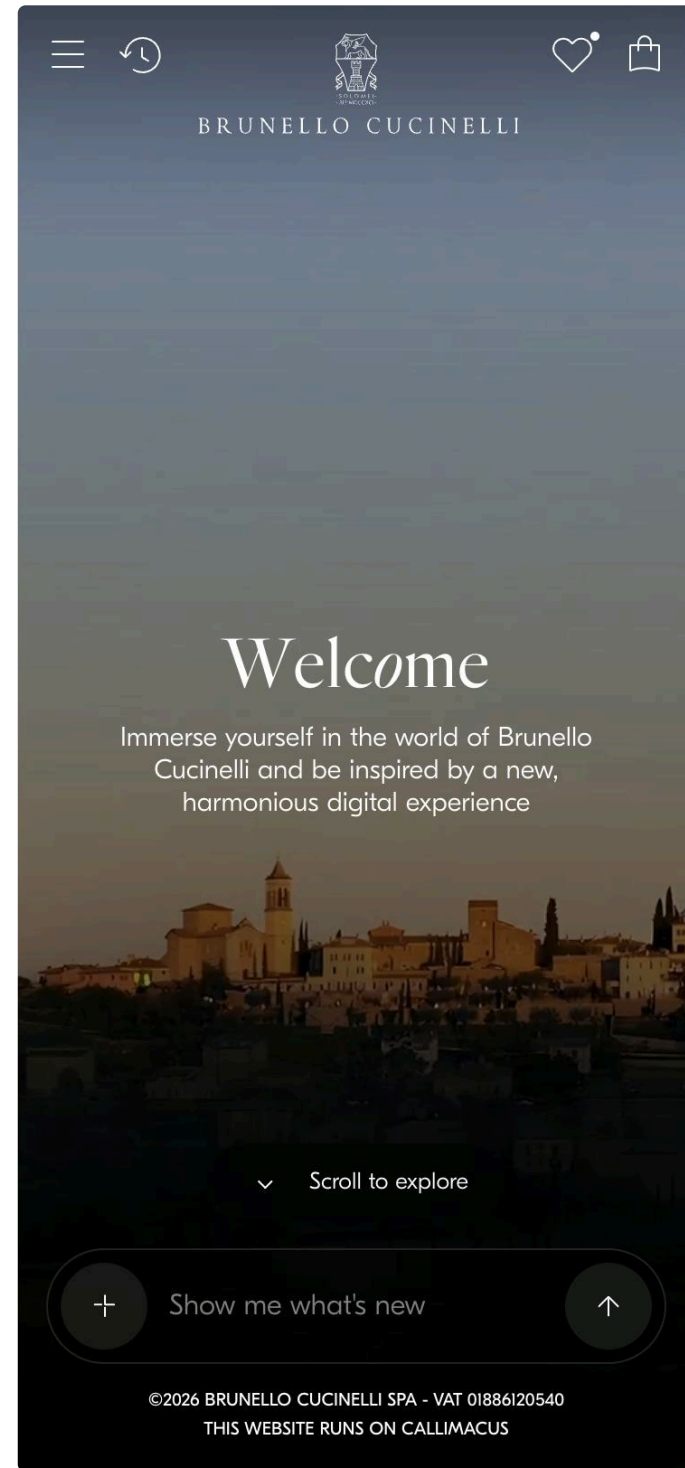
visit/ flambette.com/



Homepage/**Brunello Cucinelli**

visit/[brunellocucinelli.com/](https://www.brunellocucinelli.com/)

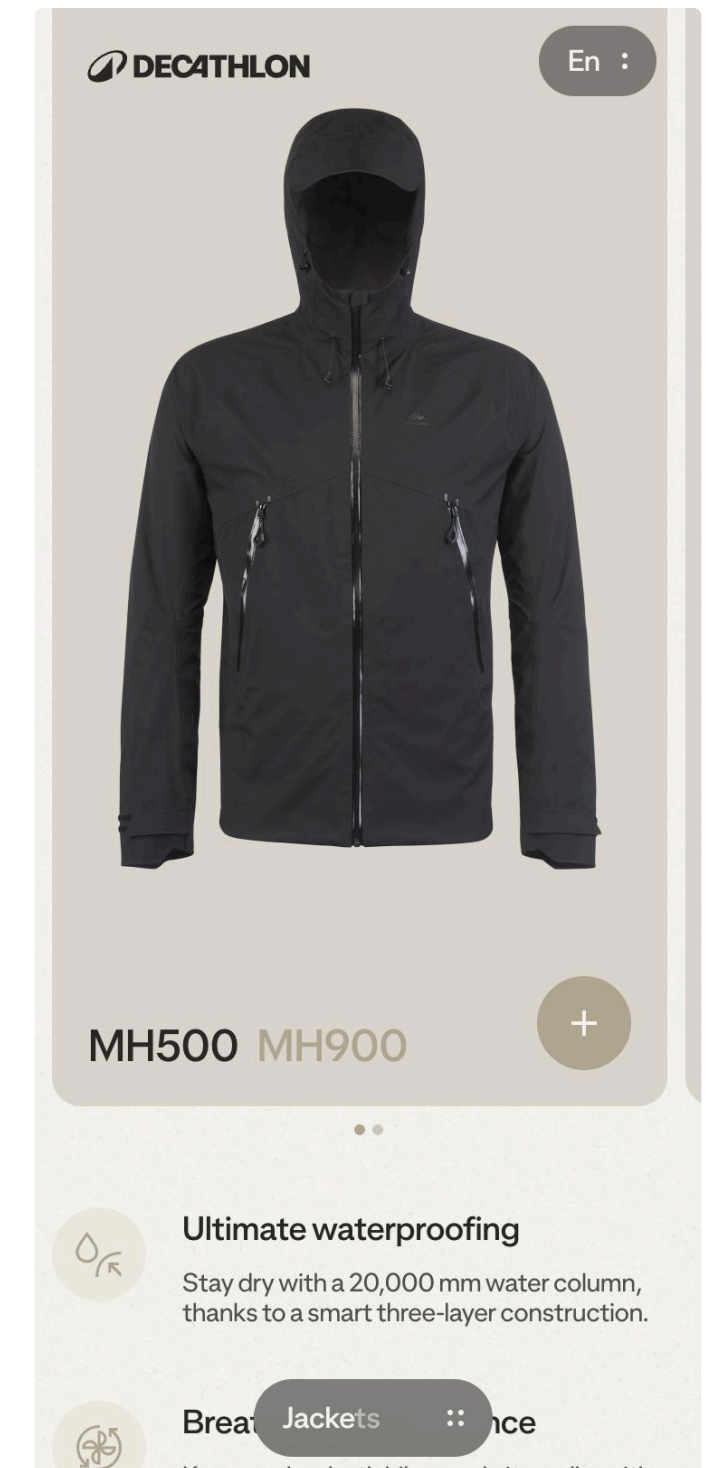
Brunello Cucinelli demonstrates that high-end luxury aesthetics and advanced utility are not mutually exclusive. While the hero banner commands attention with refined, classic editorial sensibilities, the intelligence lies beneath the surface. The prominent AI-powered search feature acts as a concierge, proactively anticipating user intent and drastically reducing the distance between aspiration and acquisition. This is how legacy houses leverage modern technology to protect their brand prestige while simultaneously enhancing site performance.



Landing Page/Decathlon

Here, the interface acts as a technical translator. By synchronizing the scroll depth with feature updates, the brand proactively answers the customer's questions before they are even asked. It creates a seamless feedback loop where design informs functionality; the user is educated on the performance and construction of the garment through a highly responsive visual experience. This is an essential strategy for brands where product utility is the primary driver of purchase intent.

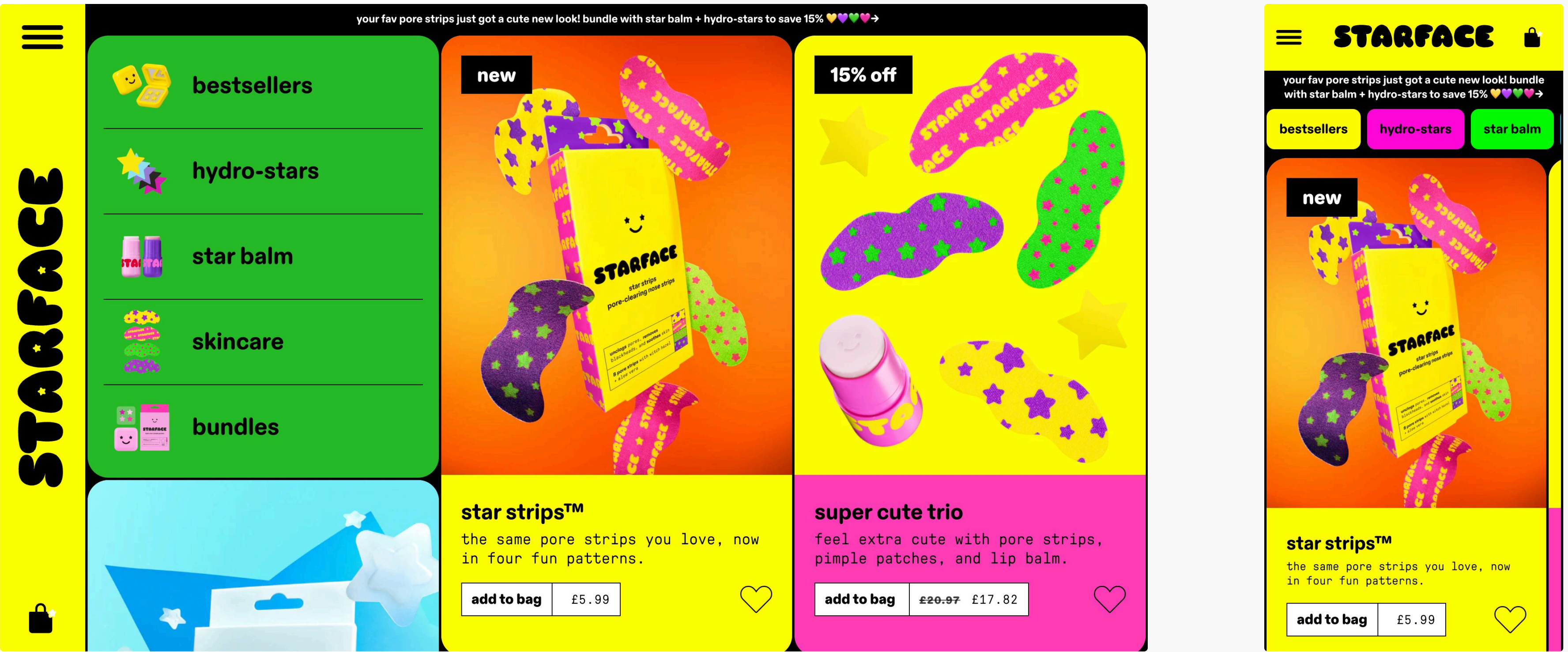
visit/decathlon.co.uk/



Homepage/Starface

Starface proves that playfulness requires structural discipline. By employing a bento-style grid, they create a modular, digestible interface that mirrors their brand's ethos of self-expression. It is a masterclass in modular design; by compartmentalising information into clear, distinct tiles, they allow the bold, colourful nature of their products to take precedence without sacrificing navigation logic. It turns the act of browsing into a dynamic, highly engaging exploration of the brand's personality.

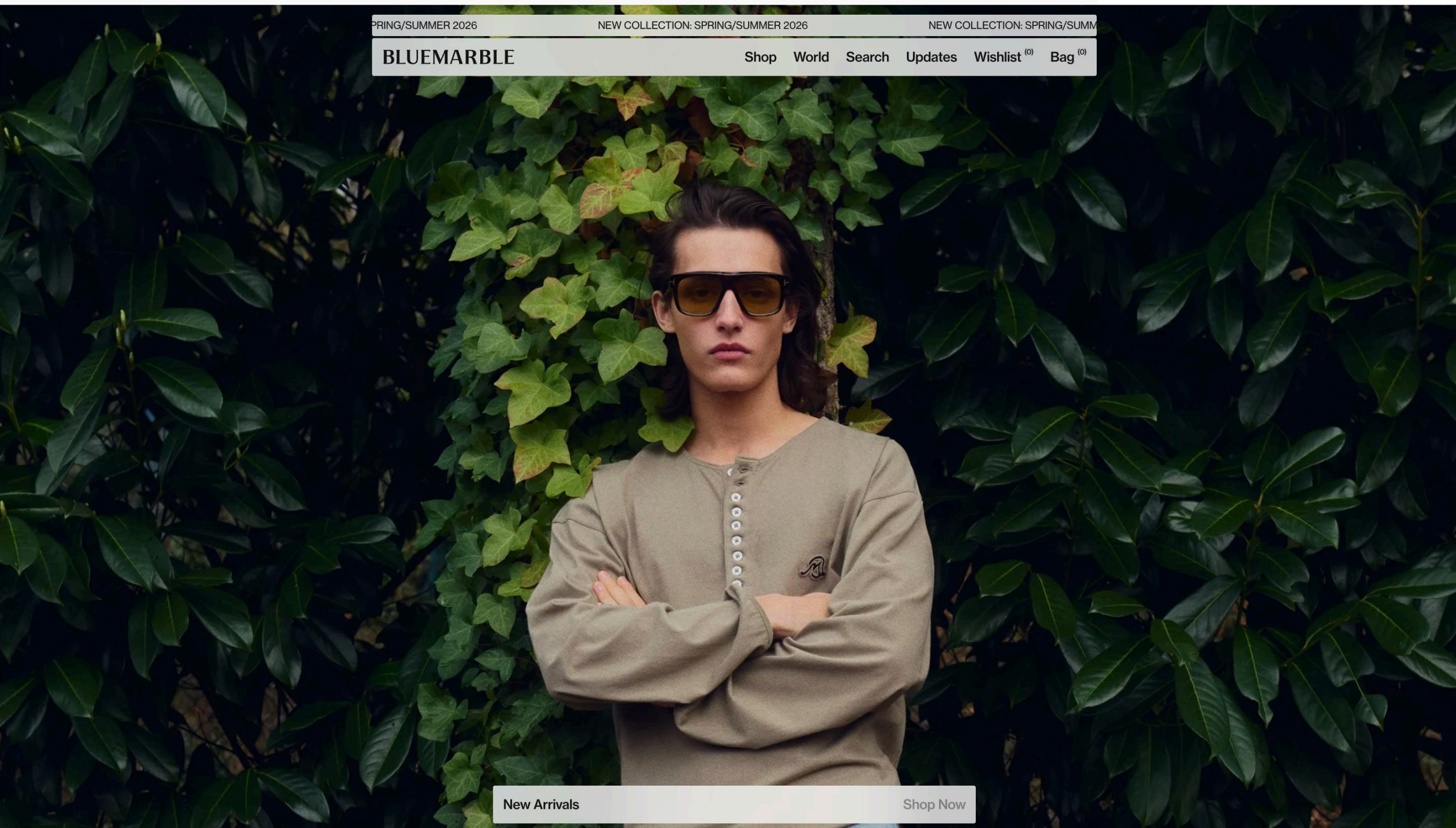
visit/starfaceworld.co.uk/



Homepage/Bluemarble

Design often succeeds through restraint, and Bluemarble's approach to navigation is a testament to that philosophy. By minimising the UI's vertical footprint, they ensure that the campaign photography remains the singular focus. This is elevated, invisible design. The inclusion of a fixed, dynamic CTA bar at the bottom, which updates as the user moves through the page, is a shrewd piece of technical engineering that keeps conversion top-of-mind without disrupting the luxury experience.

visit/ bluemarbleparis.com/




Homepage/Basic.Space

By transforming the static product page into a dynamic, shoppable video feed, Basic.space bridges the chasm between entertainment and e-commerce. The seamless, looping footage mimics the feel of a live stream, creating a sense of immediacy and urgency that static imagery simply cannot match. It is a sophisticated use of motion design to capture attention, proving that when video is integrated into the core architecture of a site, it becomes a powerful vehicle for storytelling and conversion.

visit/basic.space/

● Menu



● LIVE || 🔊 00:46:37 🗄️

MayDay 20th Anniversary Limited Edition Konstantin Grcic Lamp - Light Grey

\$85.00

Size ▾ Dusty Green ▾

Description +

German designer Konstantin Grcic revisits his first design for Flos after twenty successful years on the market. Signed by Konstantin Grcic and presented with the "Compasso d'Oro" award, Mayday is a versatile lamp, which can be placed on a table, set on the floor, or suspended, due to the multi-functional handle, which also acts as a cord reel. The limited edition lamp's handle has engraved the exclusive and unique progressive serial number for each piece plus the designer's signature.

Mayday Anniversary comes with a special packaging in honor of the 20th Anniversary of the iconic lamp.

Size: 20.86 x 8.66 in


Details +

Buy Now




Basic.Space 0 items 🔍

Samuel.Krost




● LIVE || 🔊 00:46:37 🗄️

● Shop the Stream



KROST x Barneys Cityscape Tee
\$60.00



KROST x Barneys Community Crewneck
\$695.00

● Only 1 left!

Homepage/Permian

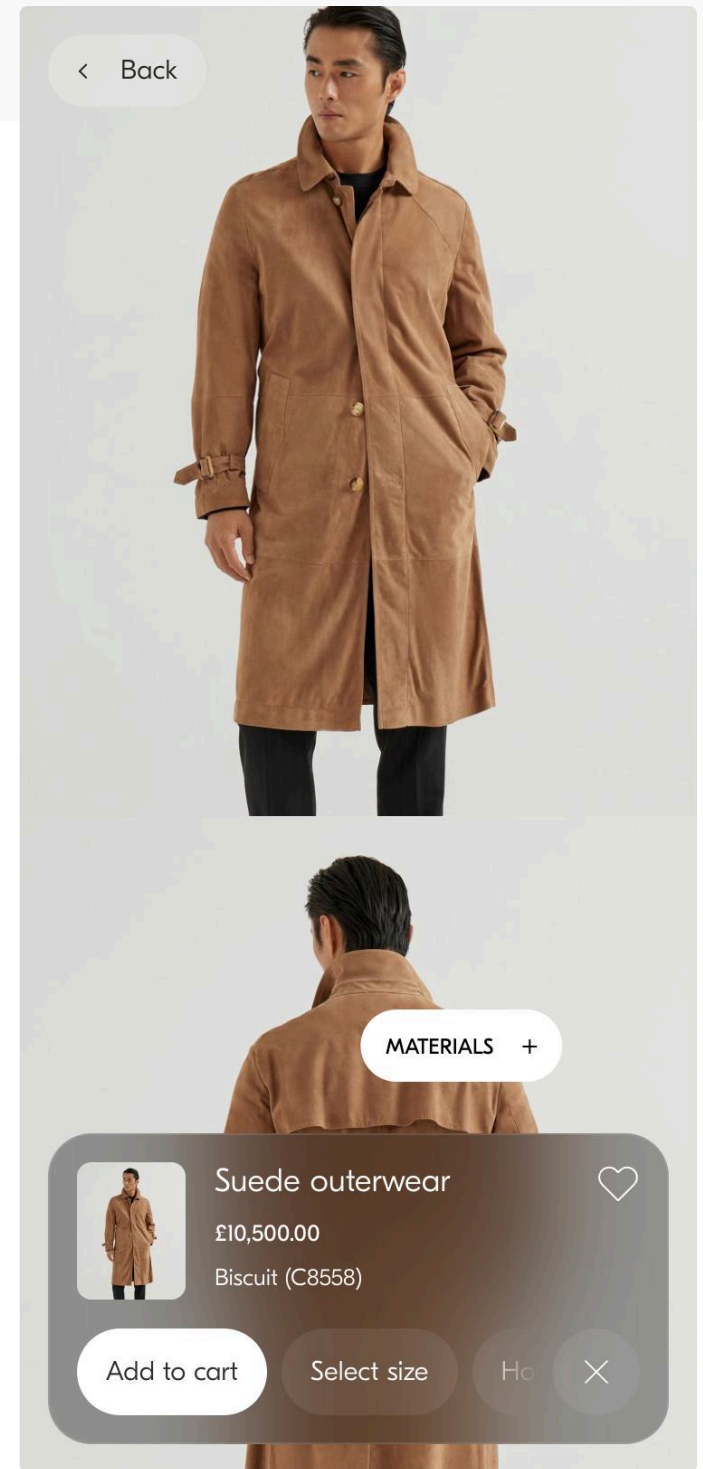
Permian masterfully leverages the psychology of the ‘drop’ model to drive immediate interaction. By placing the hero product at the forefront and supporting it with a live feed of user sign-ups, they create a tangible sense of momentum and exclusivity. It is a strategic deployment of social proof; by visualising community interest in real-time, they tap into the scarcity mindset, effectively converting casual interest into immediate, high-intent action.

visit/permianworld.com/



Section/**Brunello Cucinelli**

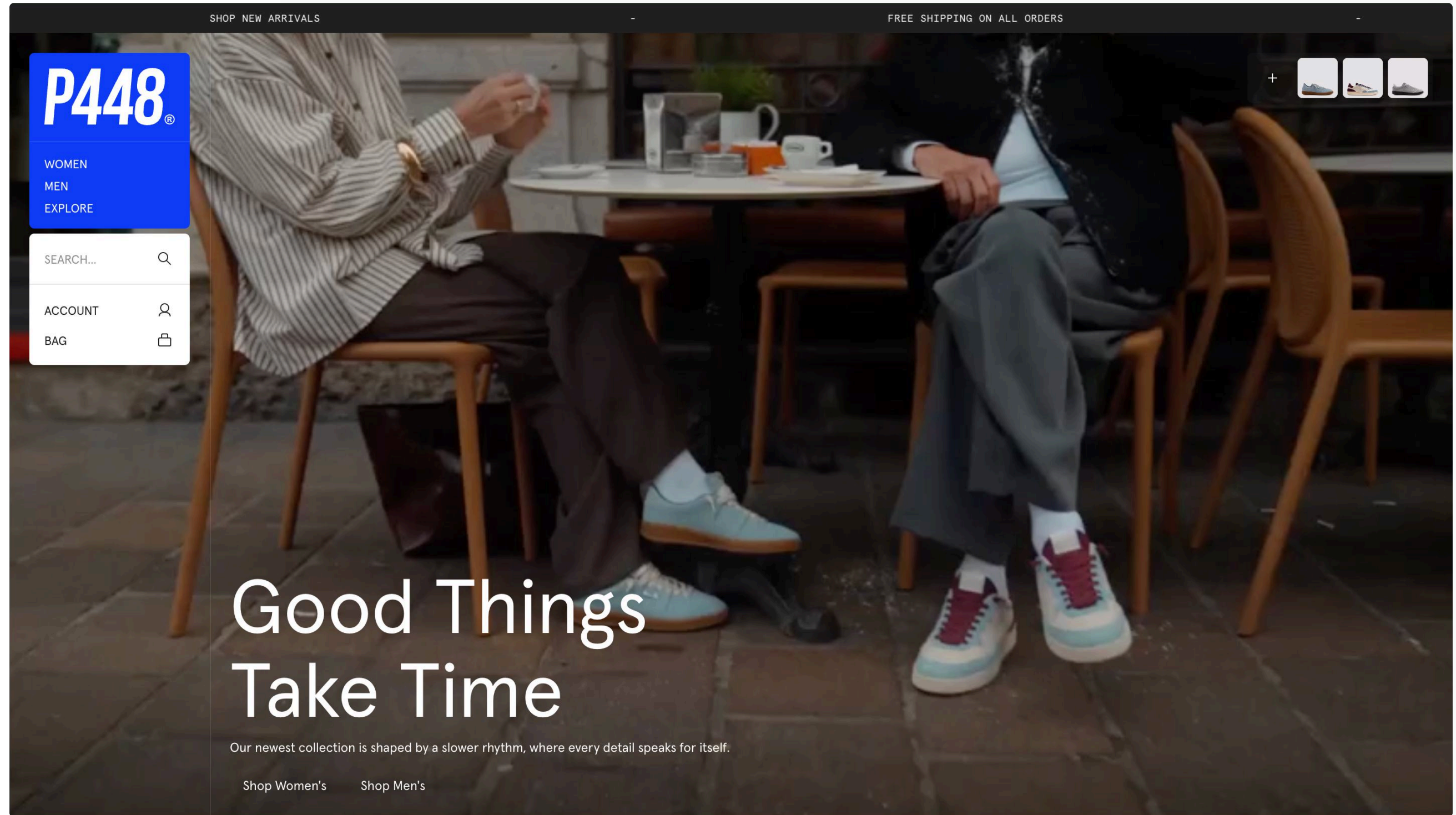
Brunello Cucinelli redefines the product detail page by placing context at the centre of the experience. This floating widget offers immediate access to variant selection and 'Add to Cart' functionality, but its true value lies in the contextual enrichment. By surfacing materials data and 'How to Style' educational content, the brand provides the necessary digital hand-holding that premium customers expect, driving confidence and reducing friction at the exact moment of purchase intent.



Homepage/P448

visit/ p448.com/

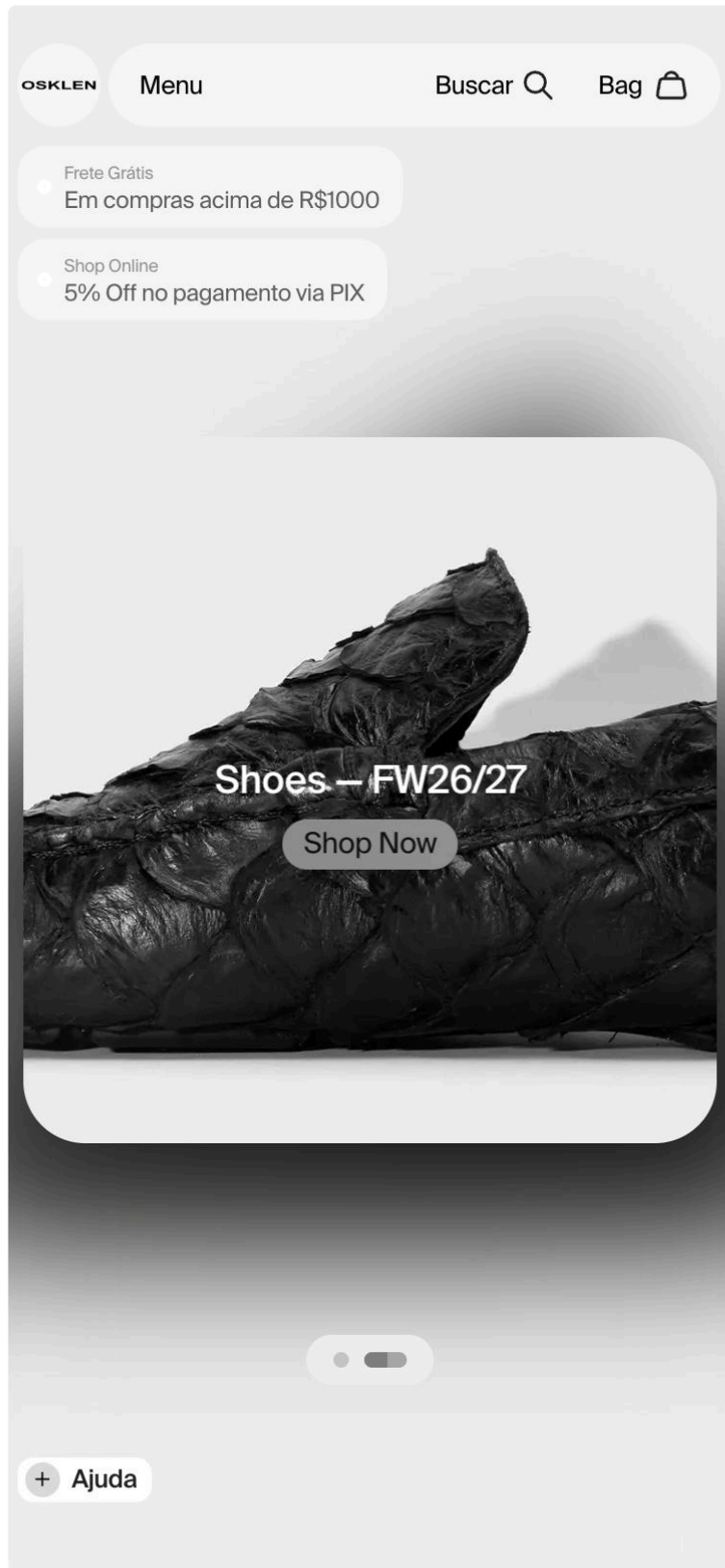
P448 embodies a modern, lifestyle-driven aesthetic through a rigorous, grid-based architecture. To bridge the gap between inspiration and commerce, the brand highlights products within lifestyle imagery and video, allowing for instantaneous discovery. On desktop, the fixed left-column navigation ensures that, despite the immersive visual content, the user remains anchored with effortless access to every corner of the digital flagship.



Homepage/Osklen

This interface cleverly mimics the native language of mobile—the iOS notification. By delivering promotional messaging as a feed of personal, real-time alerts, the brand bridges the gap between the website and the user’s everyday digital life. It is an unorthodox UX choice that effectively cuts through the noise, demanding immediate attention while feeling inherently intimate and direct. It proves that small, conversational design tweaks can have a significant impact on user engagement.

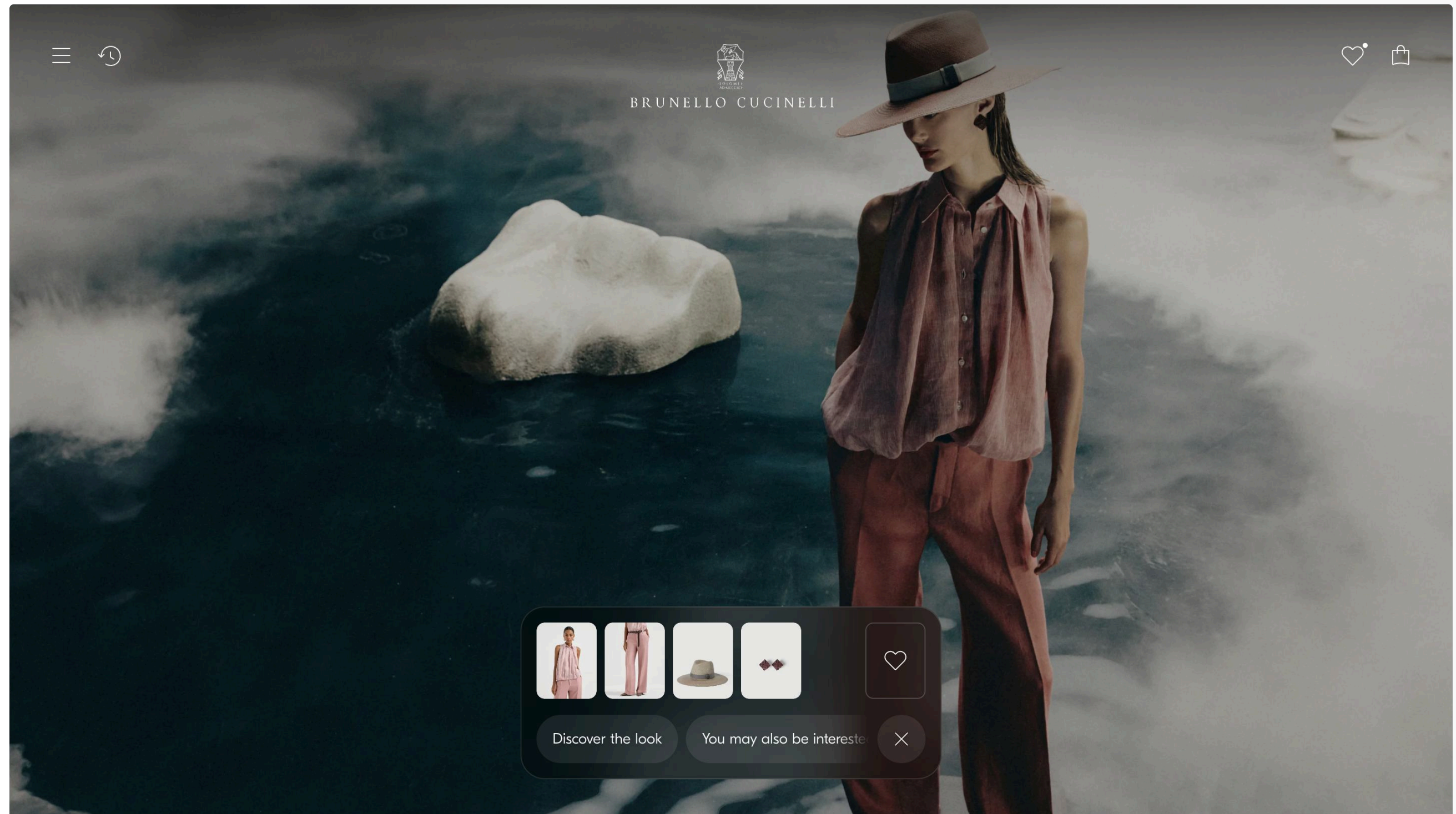
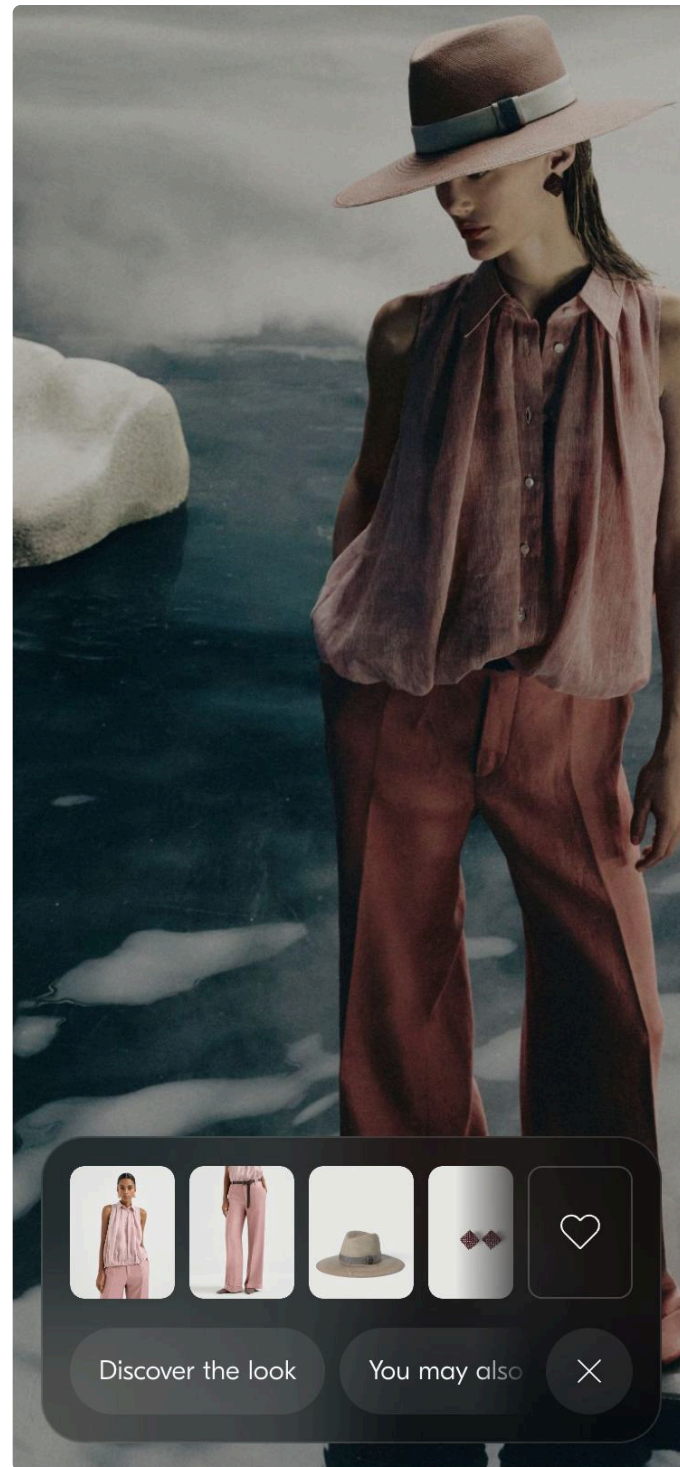
visit/osklen.com.br/



Landing Page/ **Brunello Cucinelli**

visit/ [brunellocucinelli.com/](https://www.brunellocucinelli.com/)

This interactive widget transforms the traditional lookbook into a powerful conversion tool. By intelligently highlighting every item worn by the model, the brand bridges the gap between visual inspiration and actionable intent. The single-click 'add all to wishlist' functionality is a subtle but profound UX feature; it respects the user's desire for curation while maximising engagement. It's a sophisticated way to convert passive browsing into an active, long-term relationship with the collection.



Homepage/Flourish

visit/flourishplant.com/

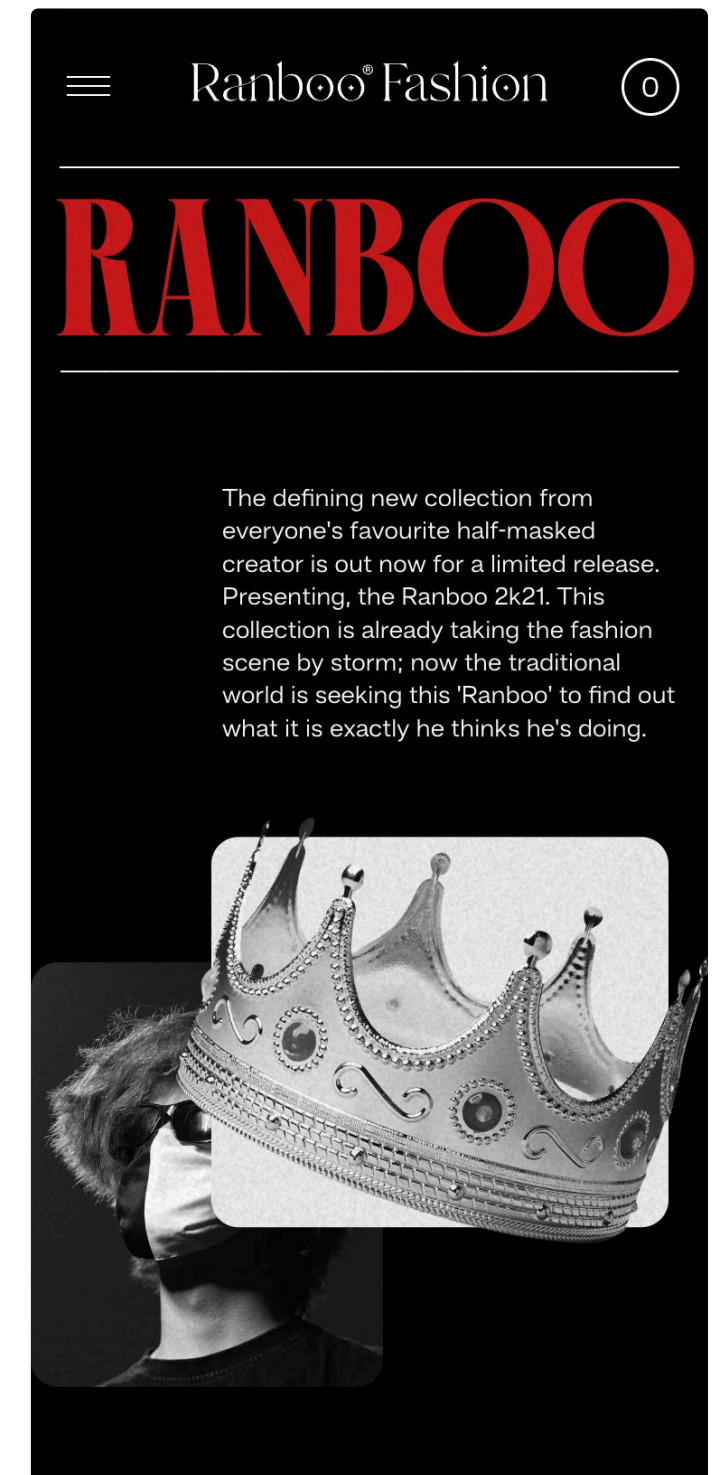
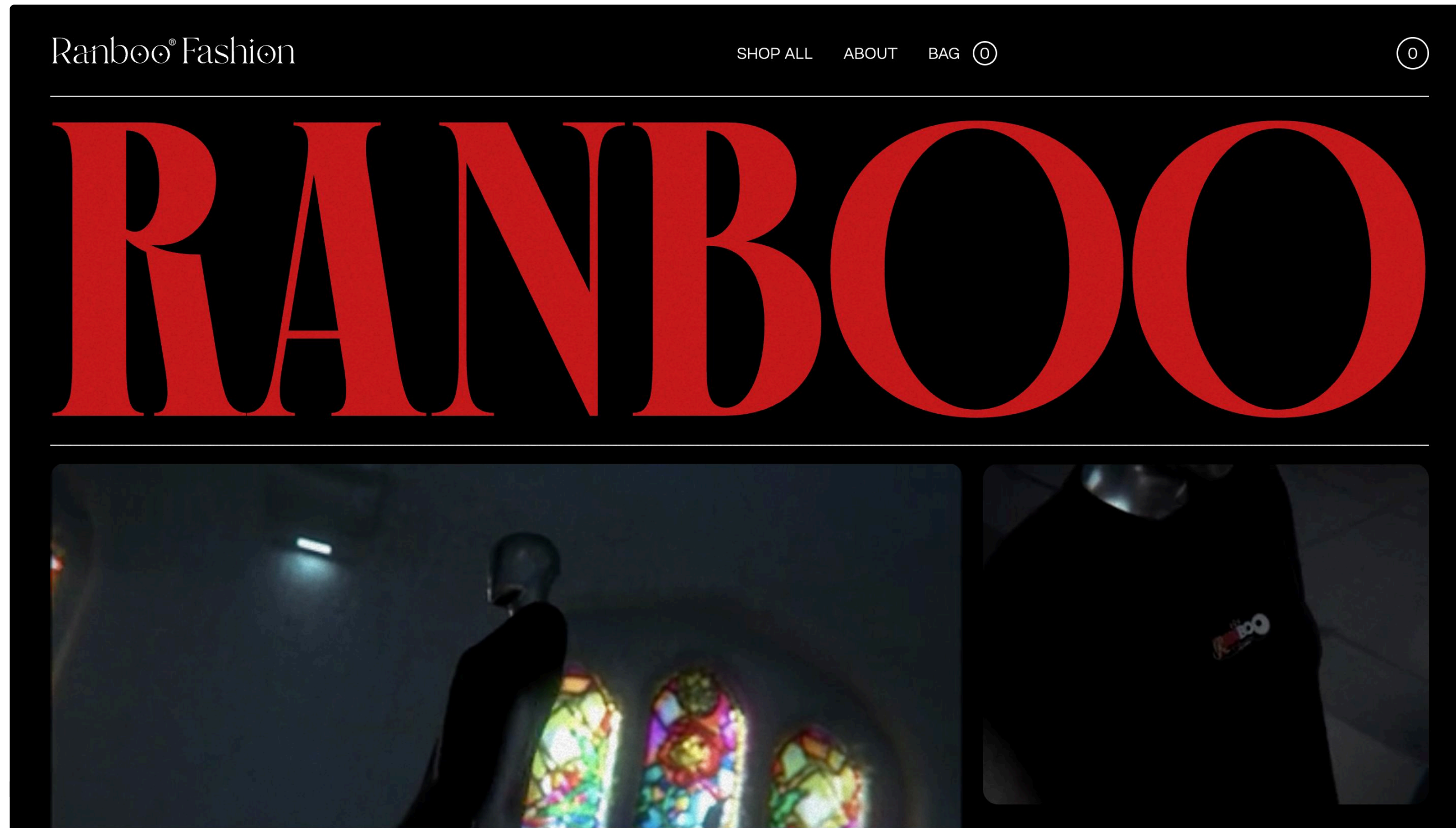
Flourish Plant makes an immediate, unapologetic impact, utilising oversized typography and organic shapes to establish a brand identity that is unmistakably tied to the natural world. The vibrant colour palette injects energy into the user experience. However, this is a lesson in the importance of semiotics in UX; while the design is bold, the navigation iconography—specifically the ‘bin-like’ plant pot CTA—risks confusing the user, serving as a reminder that even the most aesthetic choices must remain intuitive.



Homepage/Ranboo

visit/ rvit-ranboo.basement.studio/

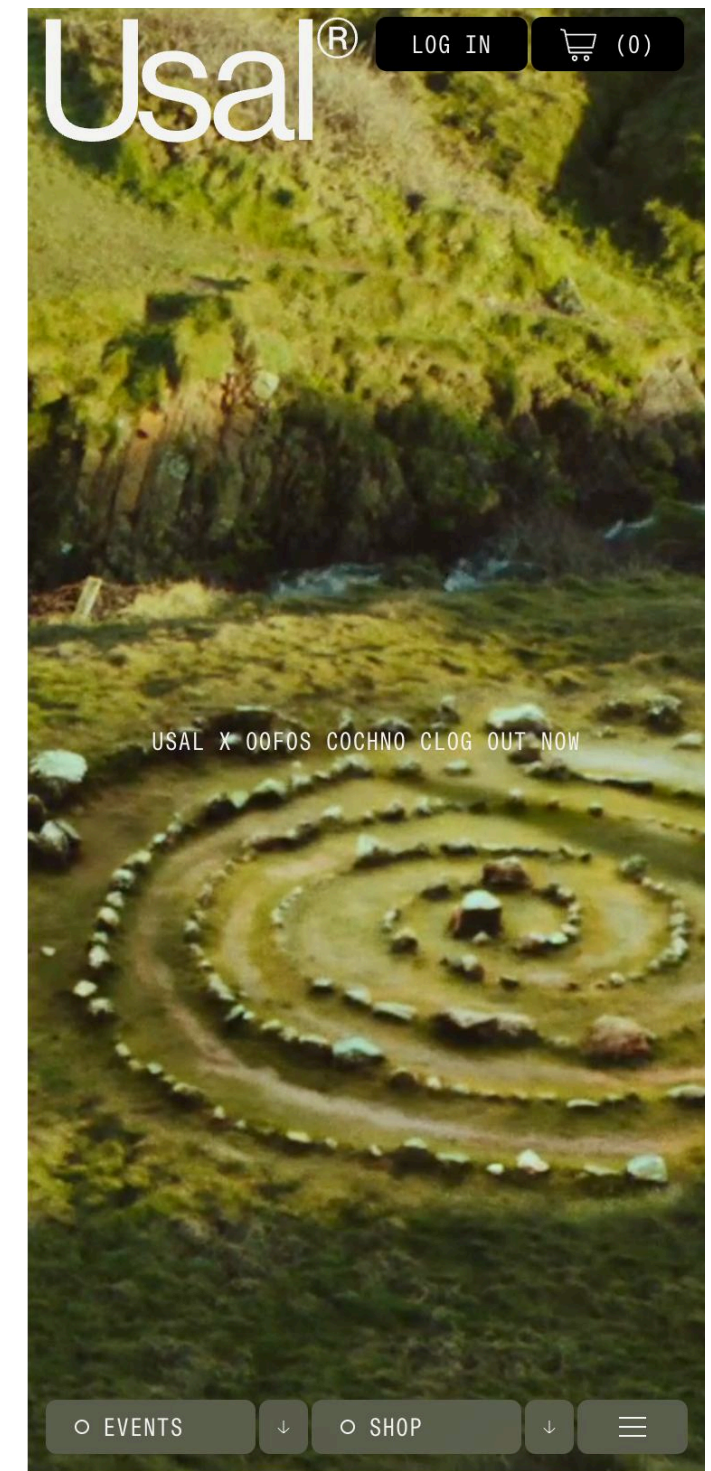
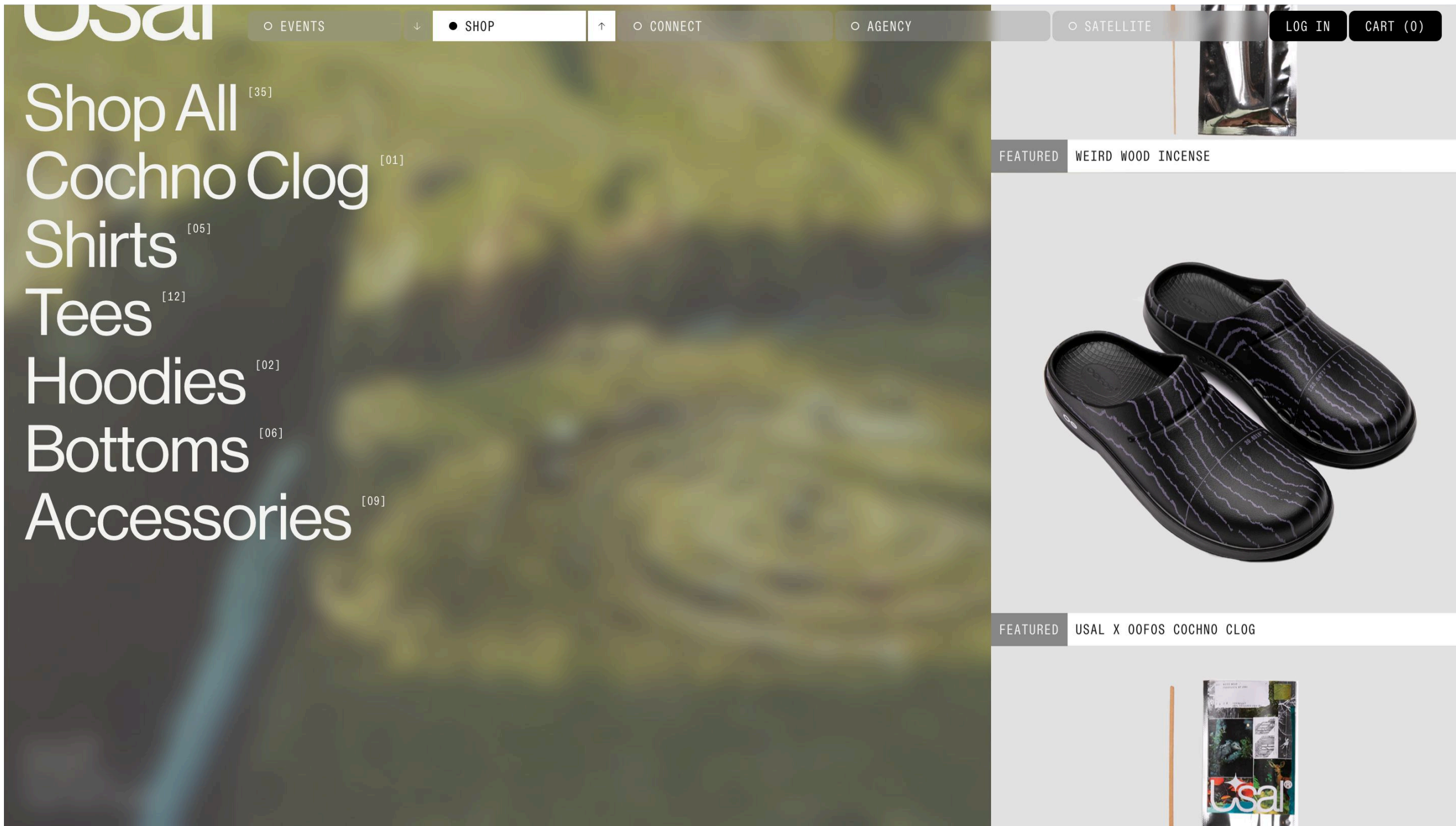
This high-contrast 'dark mode' approach is a deliberate departure from the standard e-commerce white-space convention, positioning the brand firmly in the realm of modern streetwear. The oversized typography and rigorous grid layouts demand attention, creating a visual rhythm that guides the user through the collection. By grounding the experience with a monolithic "Shop All" at the page's conclusion, they ensure the design serves the conversion funnel as effectively as it serves the brand's aesthetic.



Homepage/Usal

USAL Project embraces a maximalist approach to navigation, opting for an immersive, full-screen menu that commands the user's entire field of vision. The use of large-scale display typography ensures that brand messaging is delivered with authority, while the scrolling marquee of featured products provides a rhythmic, continuous flow of content. It is a bold, uncompromising design decision that prioritises brand immersion, successfully ensuring that the navigation itself becomes a high-impact element of the overall digital aesthetic.

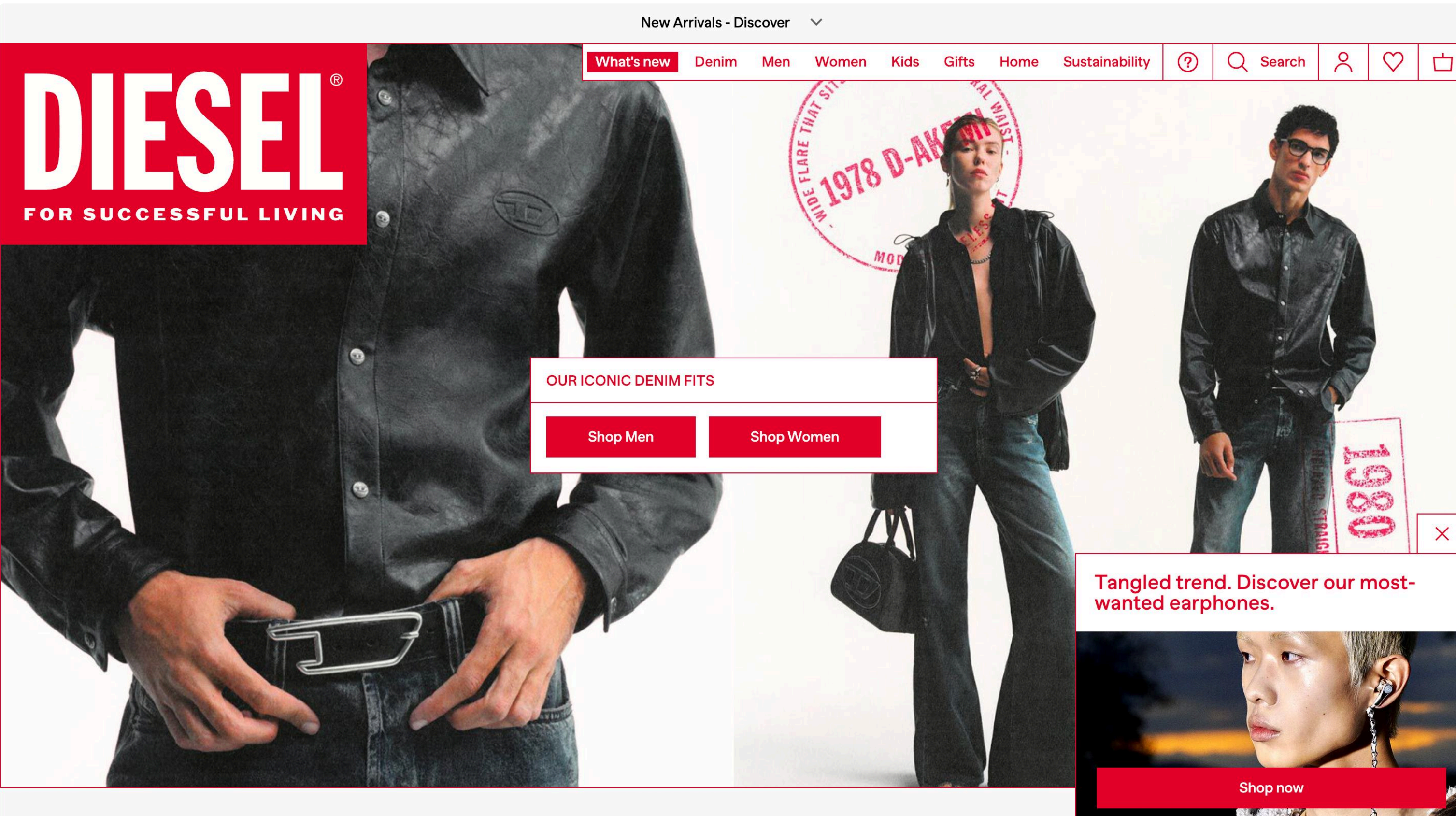
visit/usalproject.com/



Homepage/Diesel

visit/diesel.com/

Diesel's digital presence is as high-impact as its streetwear identity. The site utilises a bold, high-contrast aesthetic supported by rigid grid lines that define, segment, and frame every component. By anchoring the interface with the iconic red logo, they turn the brand's own heritage into a navigational guide. This is a design-first approach where the UI doesn't just hold the product; it reinforces the raw, rebellious energy that defines the brand itself.



Homepage/Bandit

Bandit Running brilliantly gamifies the browsing experience by tracking the user's scroll distance, turning a routine action into a metrics-based performance challenge. By reflecting this 'live' distance in the header and footer, they foster a deeper, more tactile connection with the audience. The integration of a leaderboard further encourages community participation, transforming the digital storefront into a shared ecosystem. It is an innovative, high-engagement strategy that perfectly aligns the brand's core product with its digital environment.

visit/banditrunning.com/

LONDON '26 POP-UP WITH RUNLIMITED →

BANDIT 🔍 📧 ☰

NEED SUPPORT?
We're just an email away. Drop us a line and we'll get back to you within 48 hours for order related inquiries.

[OPEN EMAIL →](#)

- FAQ
- LOGIN
- THE B-MAIL
- MEMBERSHIP
- TERMS OF SERVICE
- RETURN POLICY
- FLAGSHIPS & STOCKISTS
- REFERRAL PROGRAM
- GIFT CARDS
- THE PROGRAM APP
- JOBS

📷 📺 📘 📶

BANDIT

YOU HAVE SCROLLED **0.056** KM
[VIEW LEADERBOARD](#)

PRIVACY POLICY | TERMS OF SERVICE | ACCESSIBILITY | [SITE CREDIT](#)

LONDON '26 POP-UP WITH RUNLIMITED [EVENTS RSVP →](#)

BANDIT COLLECTIONS ↓ SHOP WOMEN ↓ SHOP MEN ↓ ACCESSORIES ↓ 🔍

MEMBERSHIP THE B-MAIL LOGIN 📧 **0.049** KM ↓

NOW AVAILABLE ONLINE

BOSTON '26

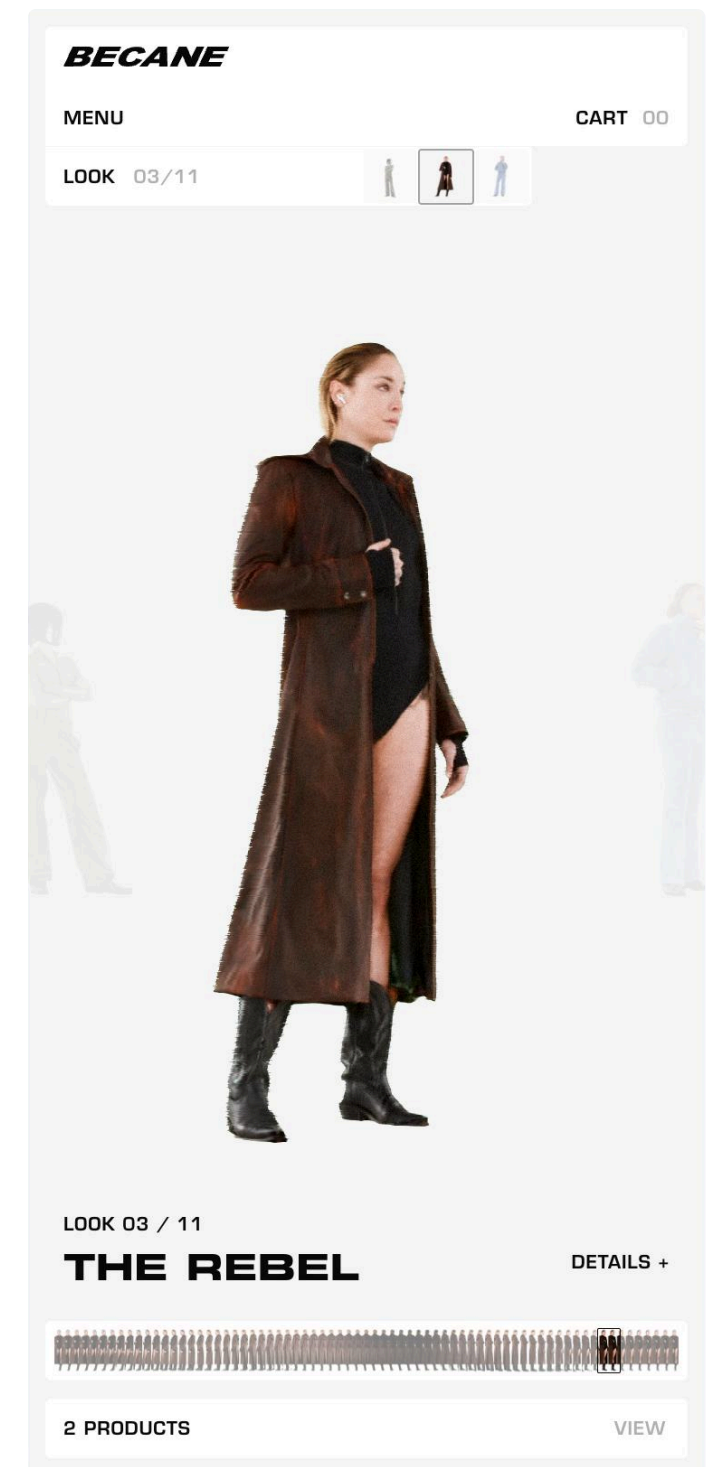
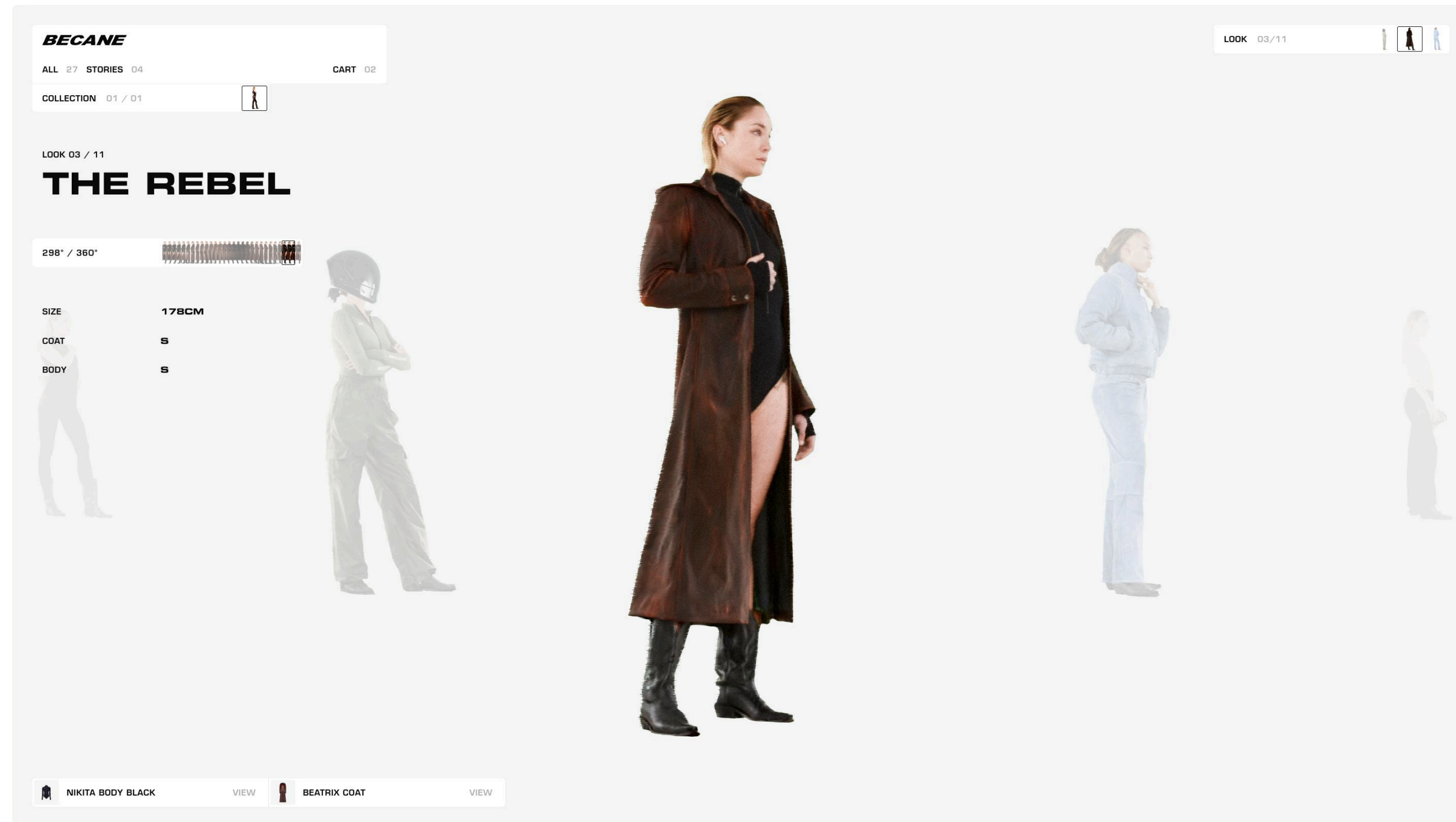
LIMITED AVAILABILITY

[SHOP NOW →](#)

Section/Becane

visit/becaneparis.com/

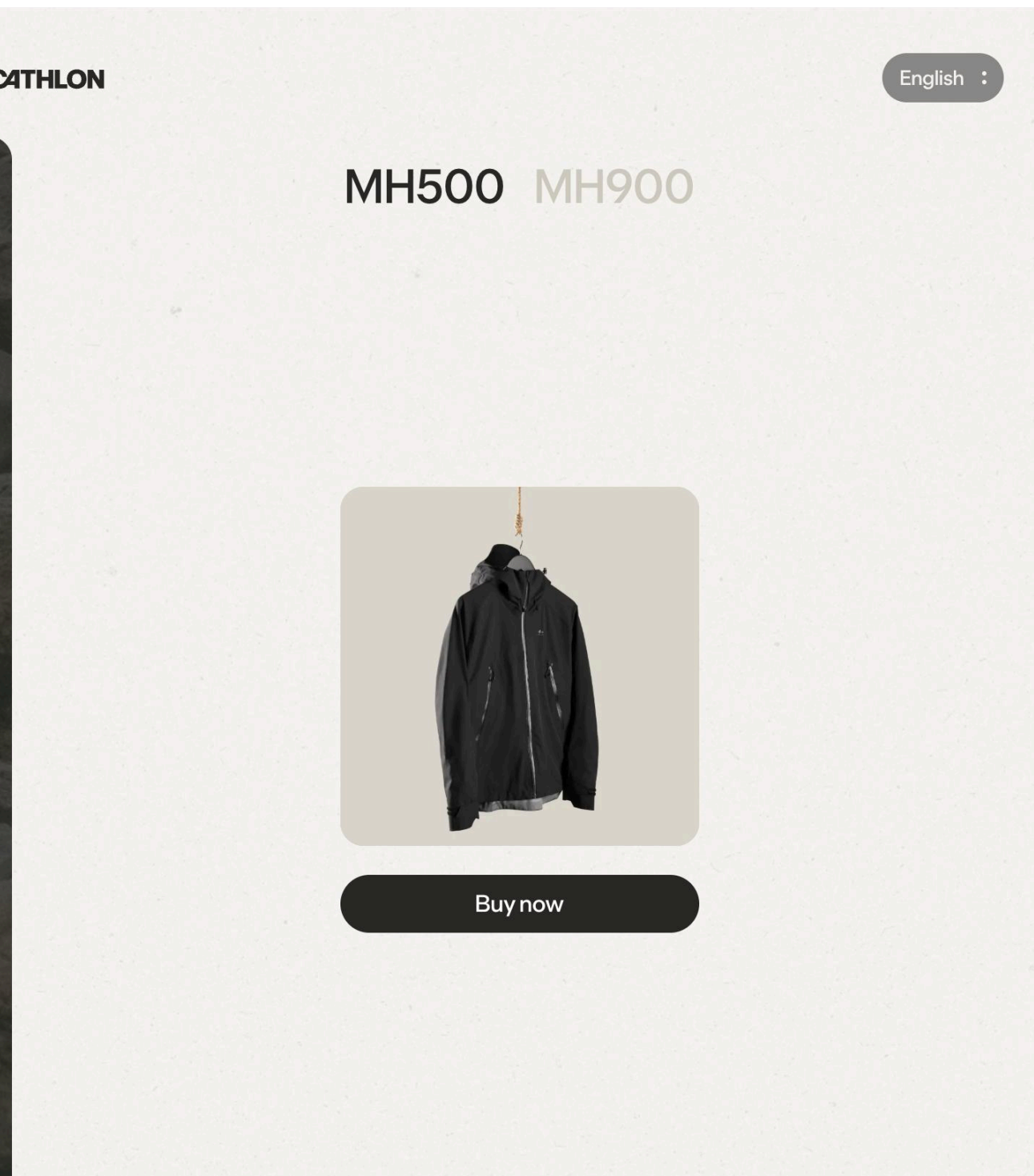
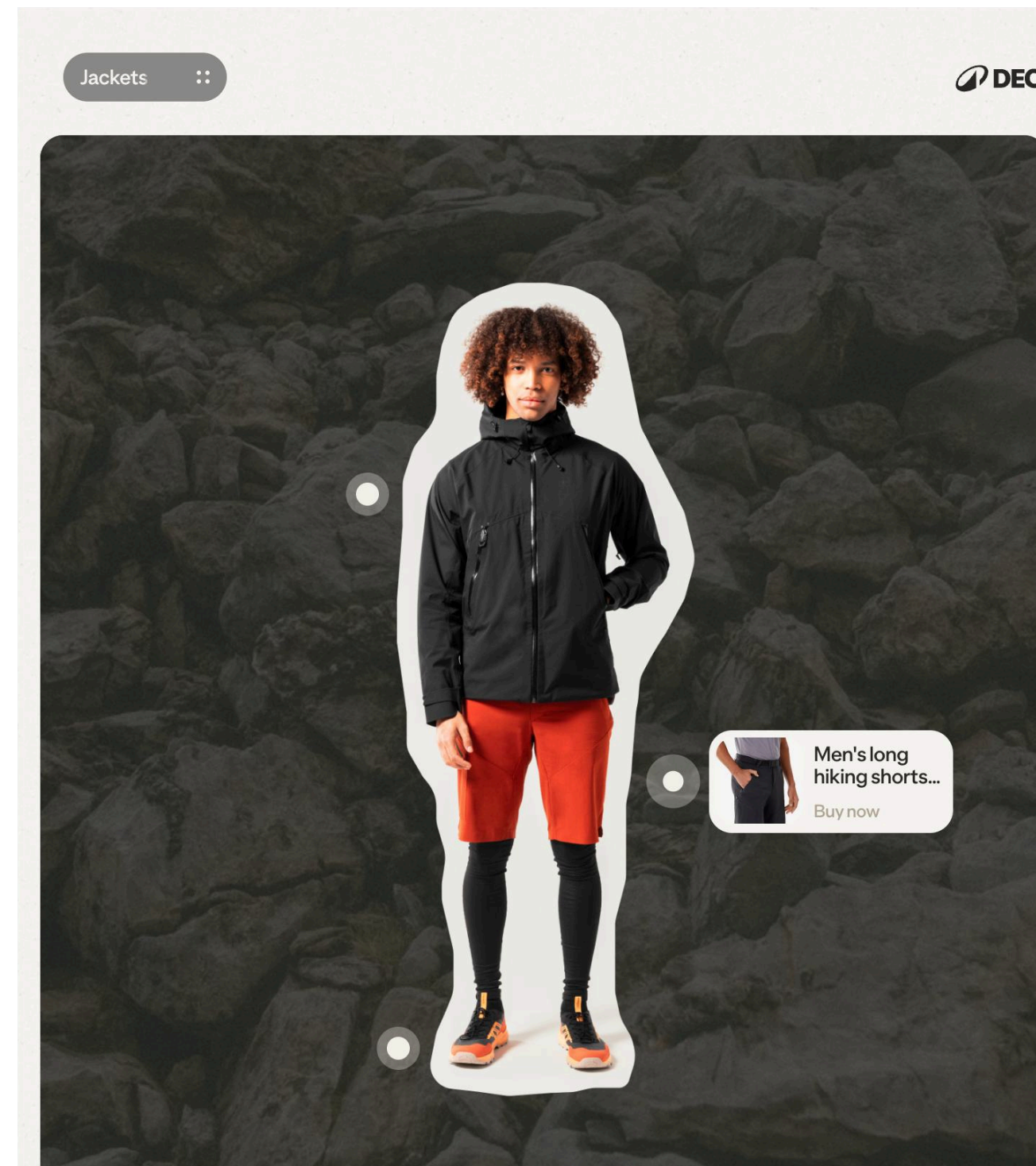
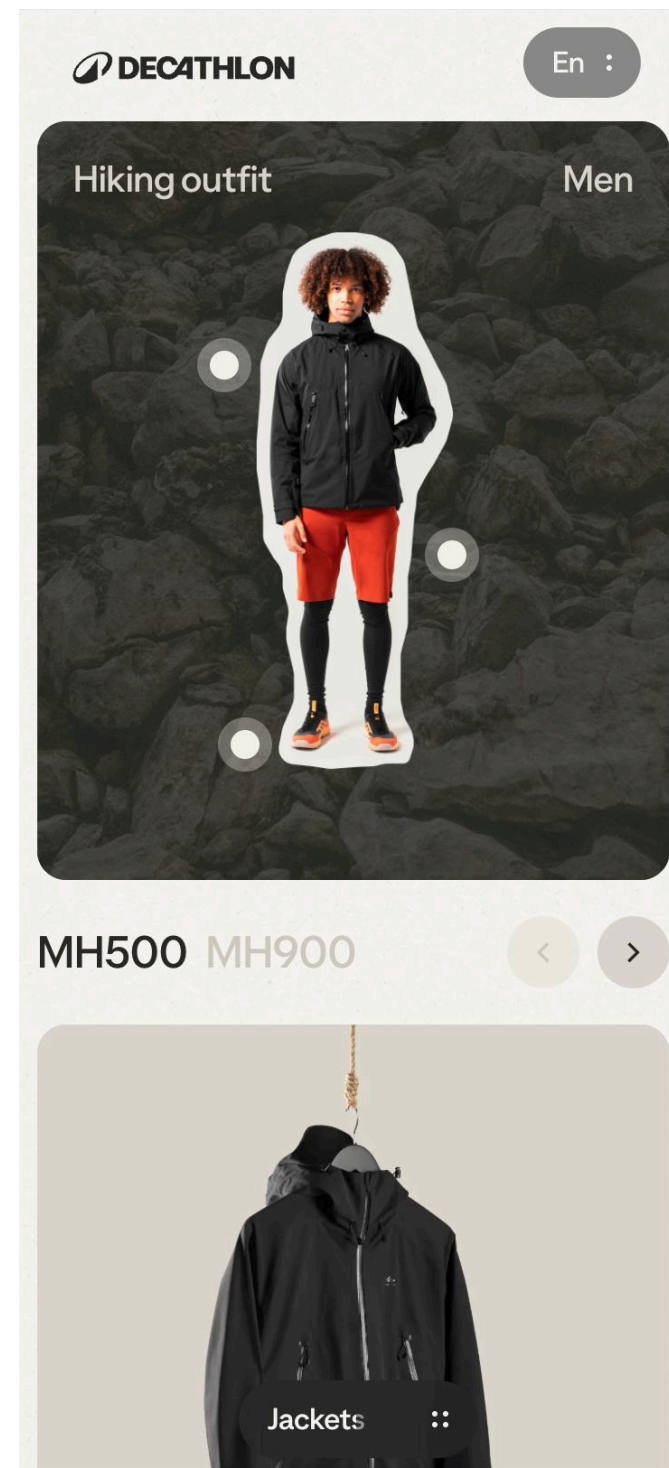
Interaction is elevated to an art form here, where technical functionality meets aesthetic flair. The ability to seamlessly zoom from a runway-style rotation into high-definition detail is executed with precision, providing the clarity required for luxury purchases. The deliberate 'glitch' effect, synchronised with the model's rotation, adds a distinct, retro-futuristic character to the asset. It's a rare example of a functional UI choice that actively reinforces the brand's specific design DNA.



Landing Page/Decathlon

This is the evolution of the traditional lookbook. By layering interactive hotspots over a textured, editorial backdrop, the brand creates a high-fashion-esque, high-utility hybrid. The integration of hand-drawn animations and textured elements softens the technical nature of the purchase, making the experience feel organic and artisanal. It empowers the user to engage with the product in a natural, intuitive way, significantly lowering the barrier between editorial inspiration and the final transaction.

visit/[decathlon.co.uk/](https://www.decathlon.co.uk/)



Section/**Basic.Space**visit/[basic.space/](#)

Basic.space masterfully leverages the psychology of trend cycles to drive engagement. By presenting trending products in the format of a music or film chart, they tap into the desire for social proof and exclusivity. This 'live' update mechanism cleverly fabricates a sense of FOMO, encouraging the user to act quickly before items lose their top-chart status. It is a strategic UI choice that transforms product discovery into a competitive, culturally relevant event.

Trending

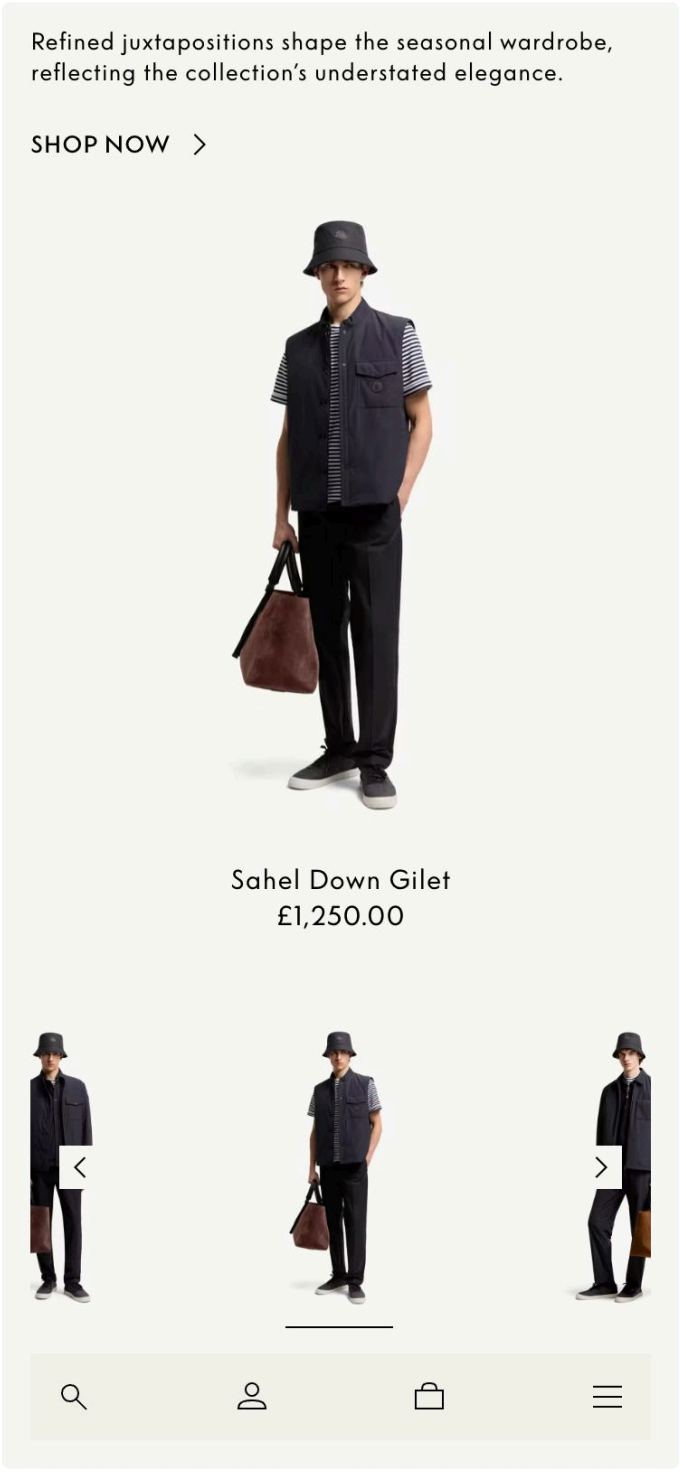
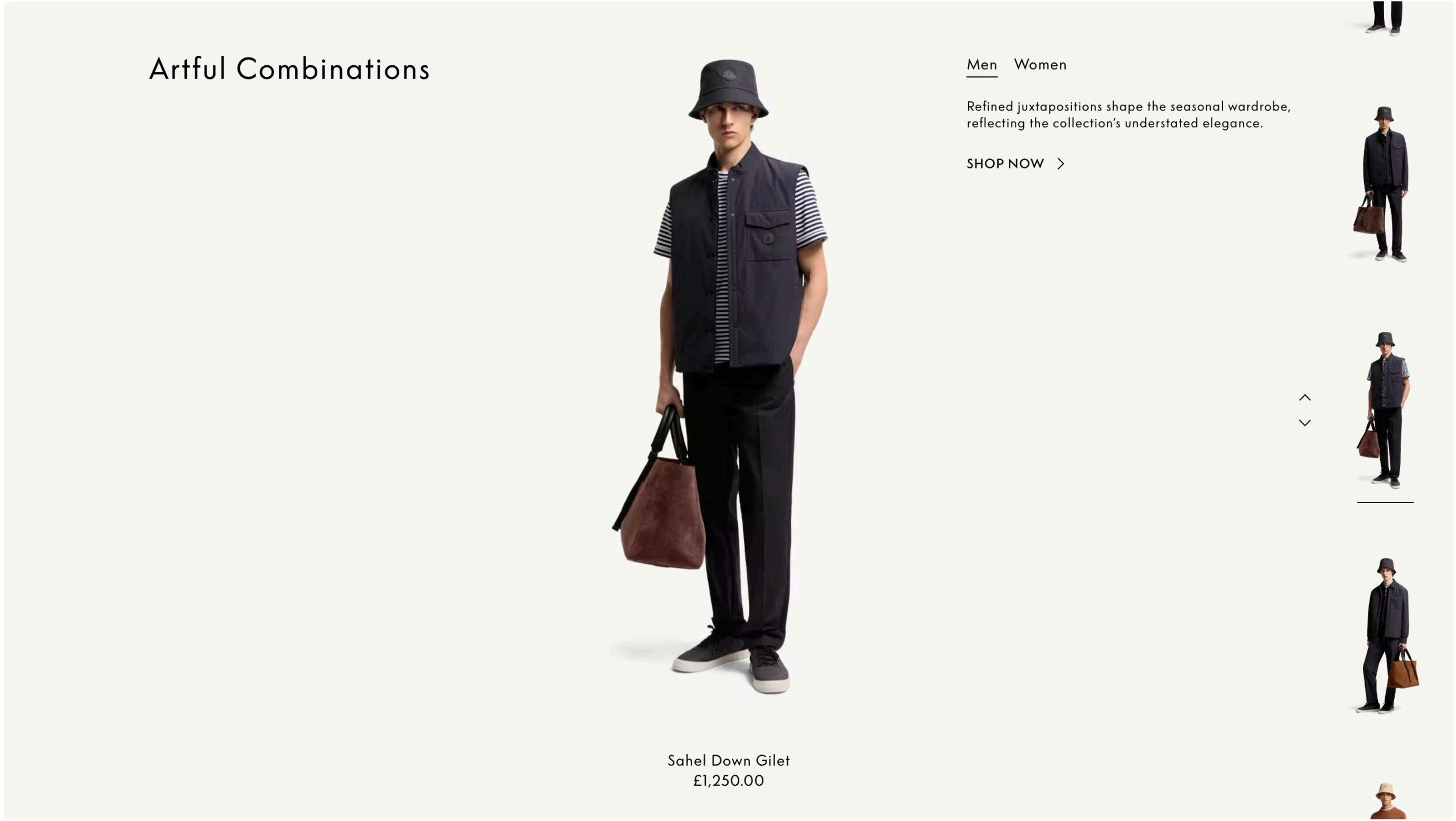
[All Products](#)

1		Bathing Ape Cut & Sew Tee yellow blue green	Emily.Oberg
2		Custom-painted 1 of 1 Vintage Sofa	Juliet.Johnstone
3		KkCo Long Sleeve Climber Dress	Caillin.Russo
4		70's Wrangler Jacket	Luis.Osuna.Silverlake.Market
5		1 of 1 Vintage "Land Lover" Crewneck in Blue	Bill.Marple
6		Mound Ring - Maroon	Keane
7		Long Standing Bowl - Banana	Bella.Mcgoldrick
8		"A" Chair- Tung Oil/ Midnight Stain	E.A.Design.Studio
9		Aqua Culture Vase (80mm) - Clear	Yuki.Beniya
10		Filling Pieces Basketball	Sami.Miro

Landing Page/Moncler

Moncler expertly bridges the gap between editorial storytelling and commerce. The scrolling carousel offers an immersive browsing experience, where the hero product expands dynamically, keeping focus on the collection's narrative. By integrating a clean gender toggle within the interface, they allow for rapid personalisation, ensuring the user finds what they need without interrupting the luxury flow. It's a masterclass in making complex navigation feel like an effortless, editorialised discovery.

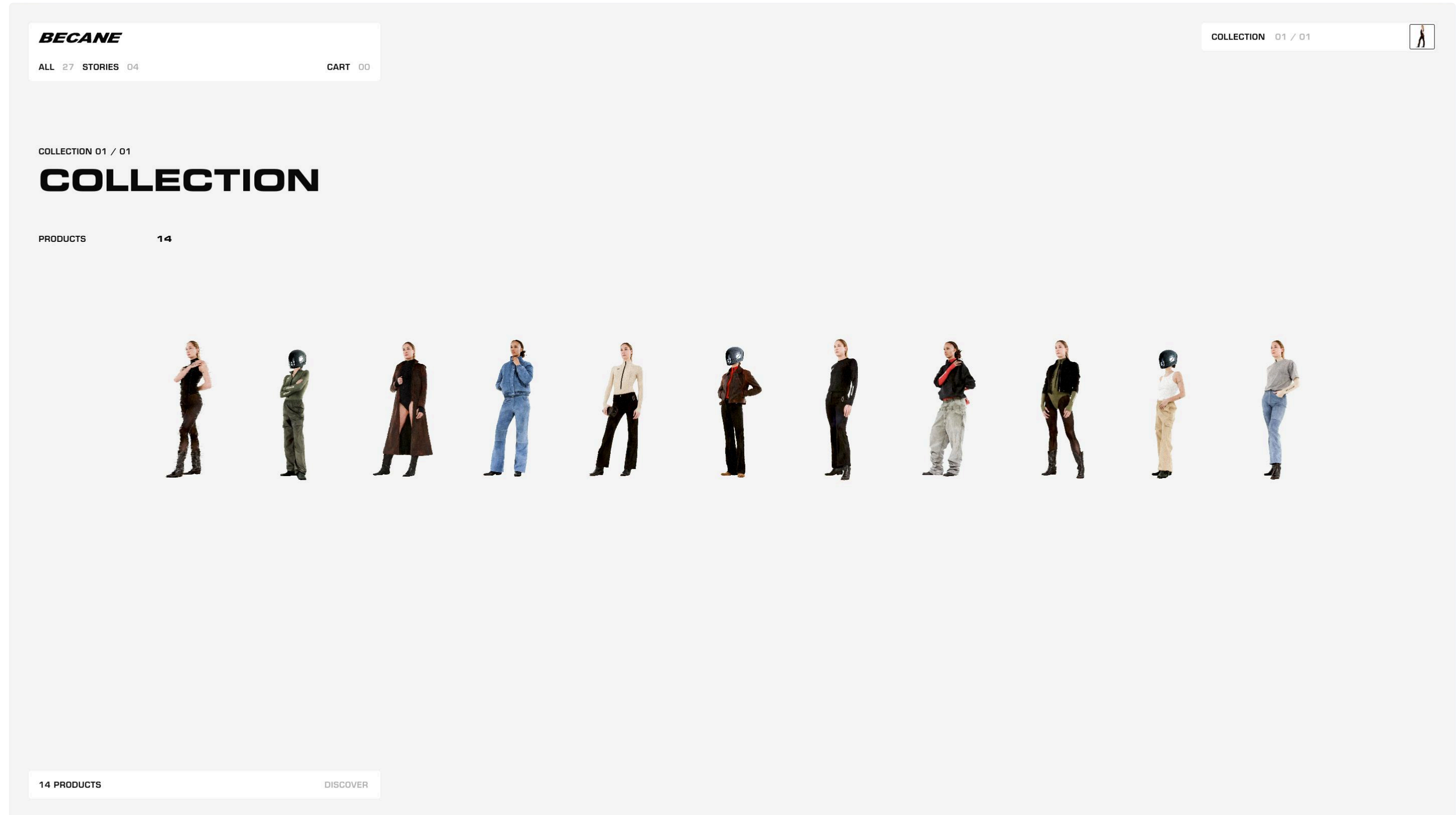
visit/moncler.com/



Section/Becane

visit becaneparis.com/

Bécane Paris embraces a minimalist, utilitarian aesthetic that pushes the boundaries of standard e-commerce. The interface is stark and purposeful, allowing the rotating 360-degree models to serve as the primary focus. This commitment to a technical, futuristic design language creates an immersive, tactile experience for the user. By stripping away visual clutter, the brand ensures that the product remains the undisputed protagonist, delivering a high-fashion digital storefront that feels both innovative and impeccably curated.



Homepage/Vacation

visit/vacation.inc/

Vacation.inc recognises that the digital experience should be multi-sensory. The inclusion of a 'Vibe Mode' in the navigation menu is a playful, evocative feature that allows the user to customise their browsing environment through integrated audio. This goes beyond standard functionality; it is an exercise in brand atmosphere, curating a specific mood that transports the customer from their screen to the brand's desired mental space. It is a daring example of how unconventional UX can deepen customer loyalty.

ING ON ORDERS \$45+! WELCOME TO VACATION®! CELEBRATE 100 YEARS OF ORANGE GELÉE®! NEW ORANGE GELÉE® FRAGRANCE COLLECTION!

TON! FREE SHIPPING ON ORDERS \$45+

PRODUCT LISTING PAGE / PLP



Product Listing Pages are where browsing becomes intentional. For luxury brands, these pages must strike a careful balance between discovery and control without sacrificing clarity or aesthetic integrity.

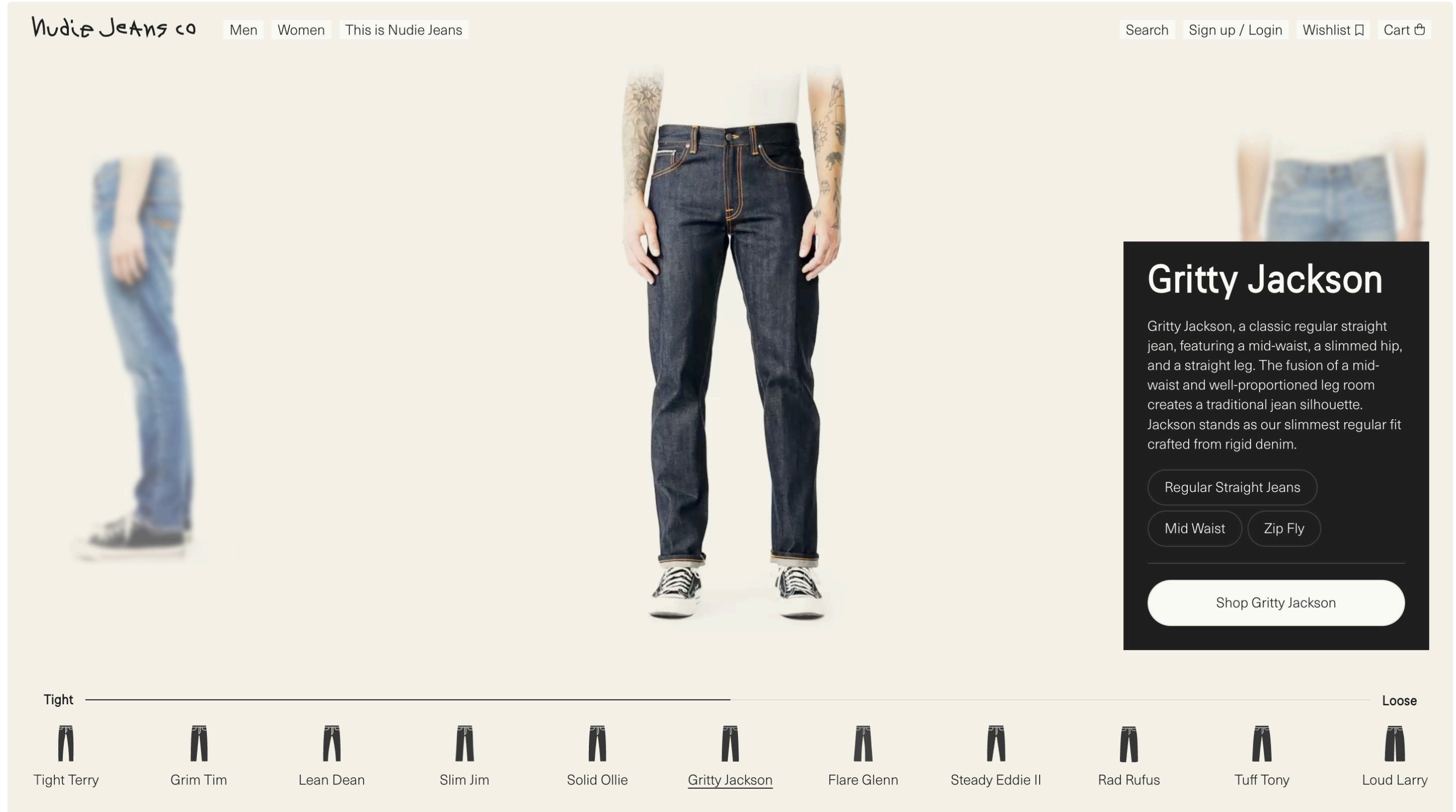
Clean layouts, refined filtering, and thoughtful spacing all contribute to a more elevated experience.

This section examines how brands optimise Shopify collection pages to feel curated rather than crowded, ensuring performance remains high while design choices reinforce a sense of exclusivity and ease.

PLP/Nudie Jeans

Nudie Jeans addresses the inherent complexity of denim sizing through a sophisticated, scale-based fit guide. By allowing users to navigate a spectrum from tight to loose, the interface provides immediate clarity on silhouette and proportions. Selecting a specific model reveals a deep dive into technical features and material construction, offering a concierge-level of detail that builds buyer confidence. This is design as utility, successfully mitigating one of the primary friction points in online fashion retail.

visit/ nudiejeans.com/



PLP/Diesel

visit/diesel.com/

The Diesel "Denim Guide" is a masterclass in reducing the digital distance between the consumer and the product. Through dynamic video assets that capture the natural movement and fall of the fabric, the brand replaces static imagery with a tactile reality. This is further bolstered by a technical "stretch range" scale, providing a clear visual benchmark from "Fixed" to "Super Stretch." It is a highly effective synthesis of motion design and data visualisation that drives purchase confidence.

Relaxed Jeans

Low and loose. Cut for comfort, breathing room and maximum streetwear attitude. If Relaxed fits had a motto, it would be: The wider the leg, the bigger the D.

[Open video](#)

Fabric

Fixed Comfort Stretch Super stretch

[Shop Relaxed Jeans](#)

2001 D-MACRO

Shopping Assistant ?

Choose your fit ^

What's new Denim Men Women Kids Gifts Home Sustainability ? Search ? ? ?

REGULAR SLIM **RELAXED** BOOTCUT SKINNY

Relaxed Jeans

Low and loose. Cut for comfort, breathing room and maximum streetwear attitude. If Relaxed fits had a motto, it would be: The wider the leg, the bigger the D.

Fabric

Fixed Comfort Stretch Super stretch

[Shop Relaxed Jeans](#)

2001 D-MACRO

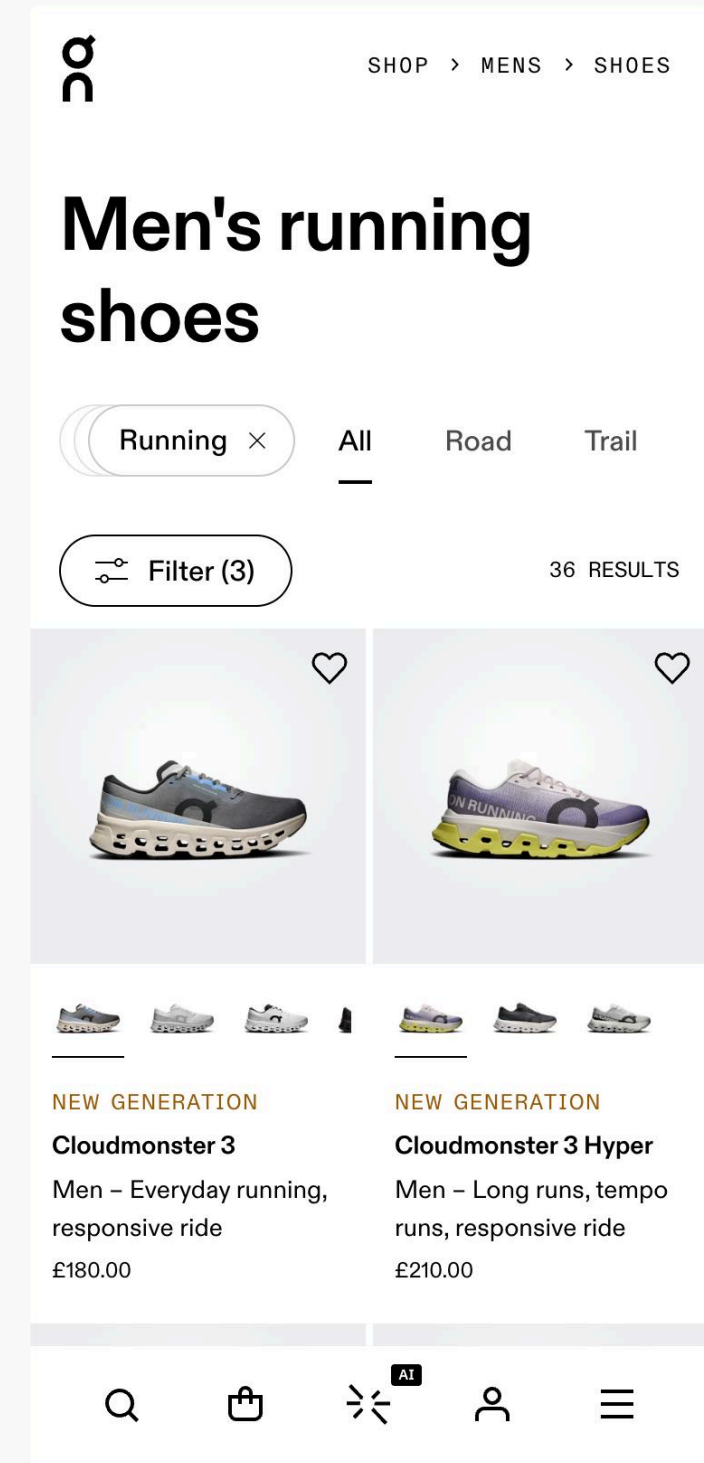
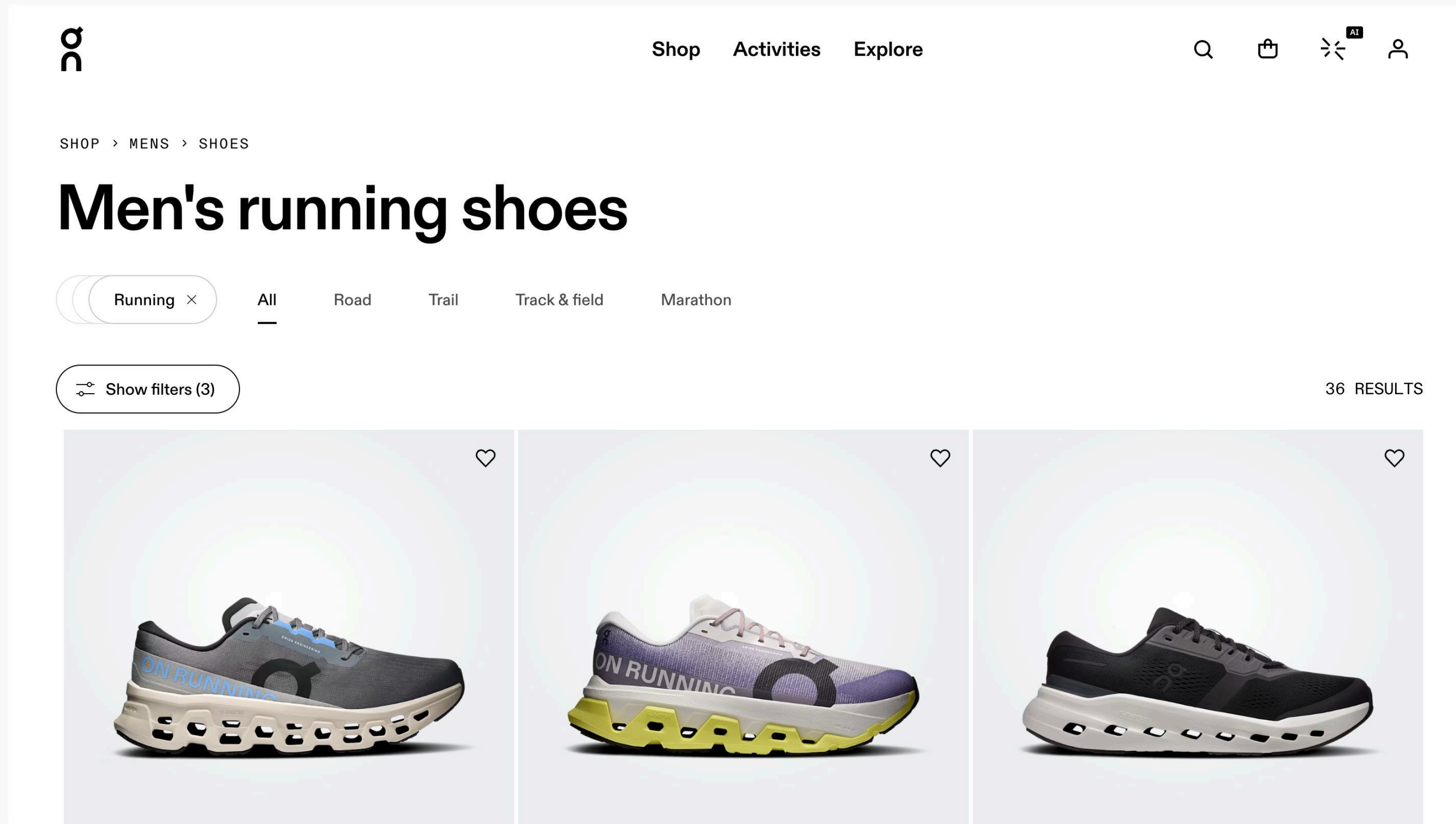
D-RISE

Shopping Assistant ?

PLP/On

On.com has reimagined the filtering experience by treating category selections as dynamic, stackable breadcrumbs. This intuitive system allows users to layer their preferences and refine the product display with surgical precision, while making it incredibly simple to undo or backtrack through selections. It is a highly functional approach to data management that empowers the customer, ensuring the journey through an extensive catalogue remains fluid, transparent, and entirely within their control.

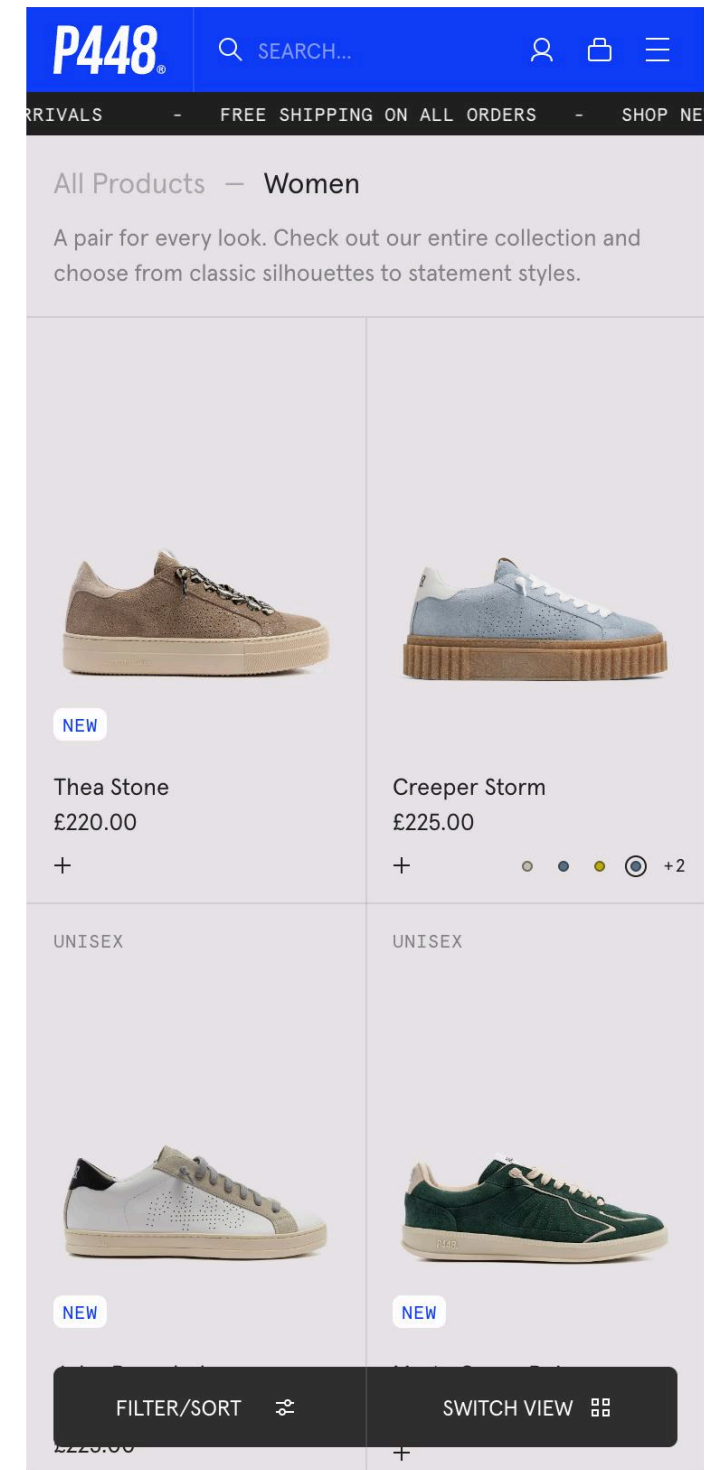
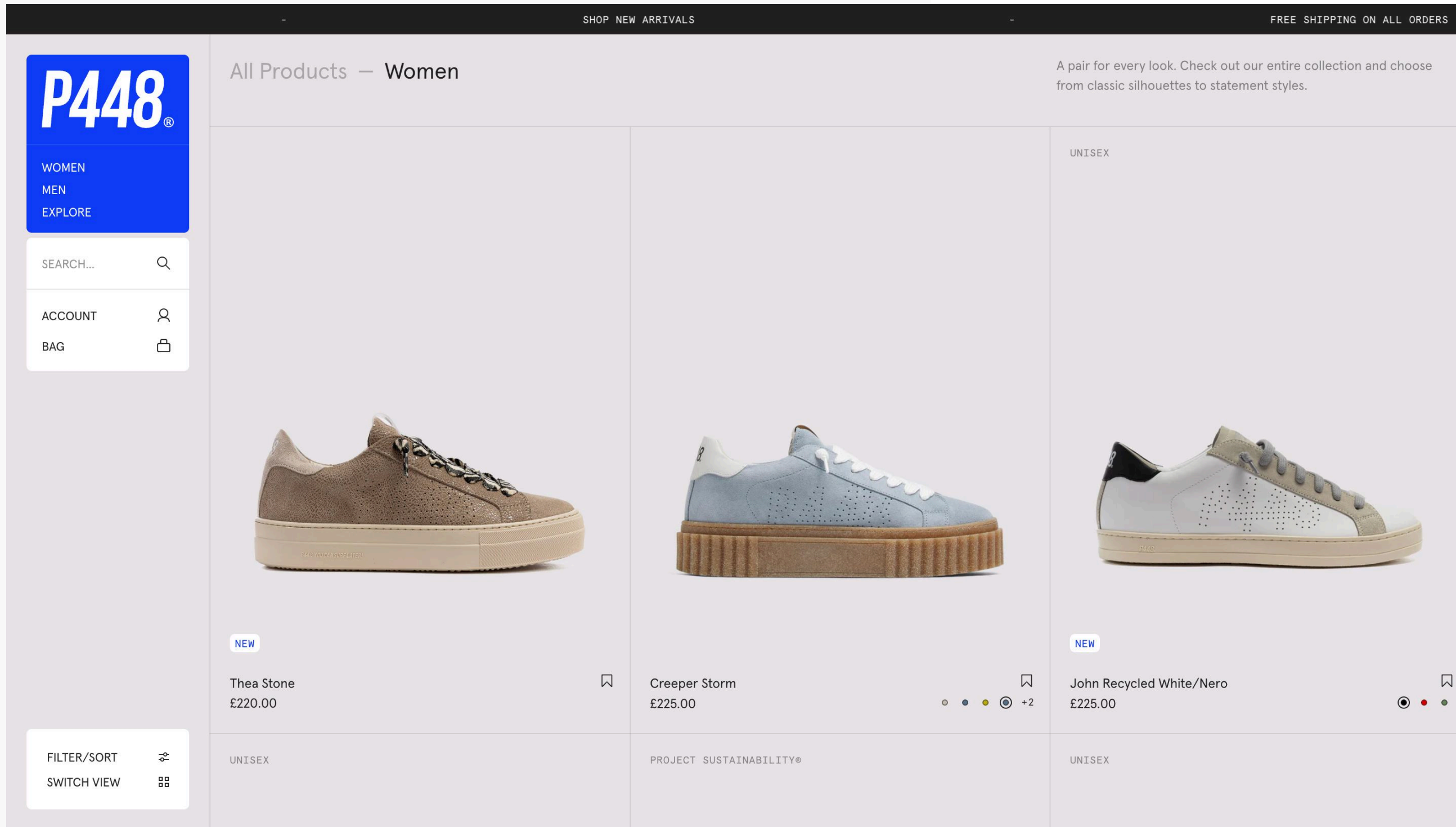
visit/on.com/



PLP/P448

This collection interface prioritises product clarity through generous spatial distribution and a versatile view switcher. Users can choose between a standard grid, large-format imagery, or an immersive ‘wall’ of products, while a sticky filter bar maintains functional control. The inclusion of a ‘Quick Buy’ feature on each product card further accelerates the journey, enabling a seamless transition from discovery to checkout.

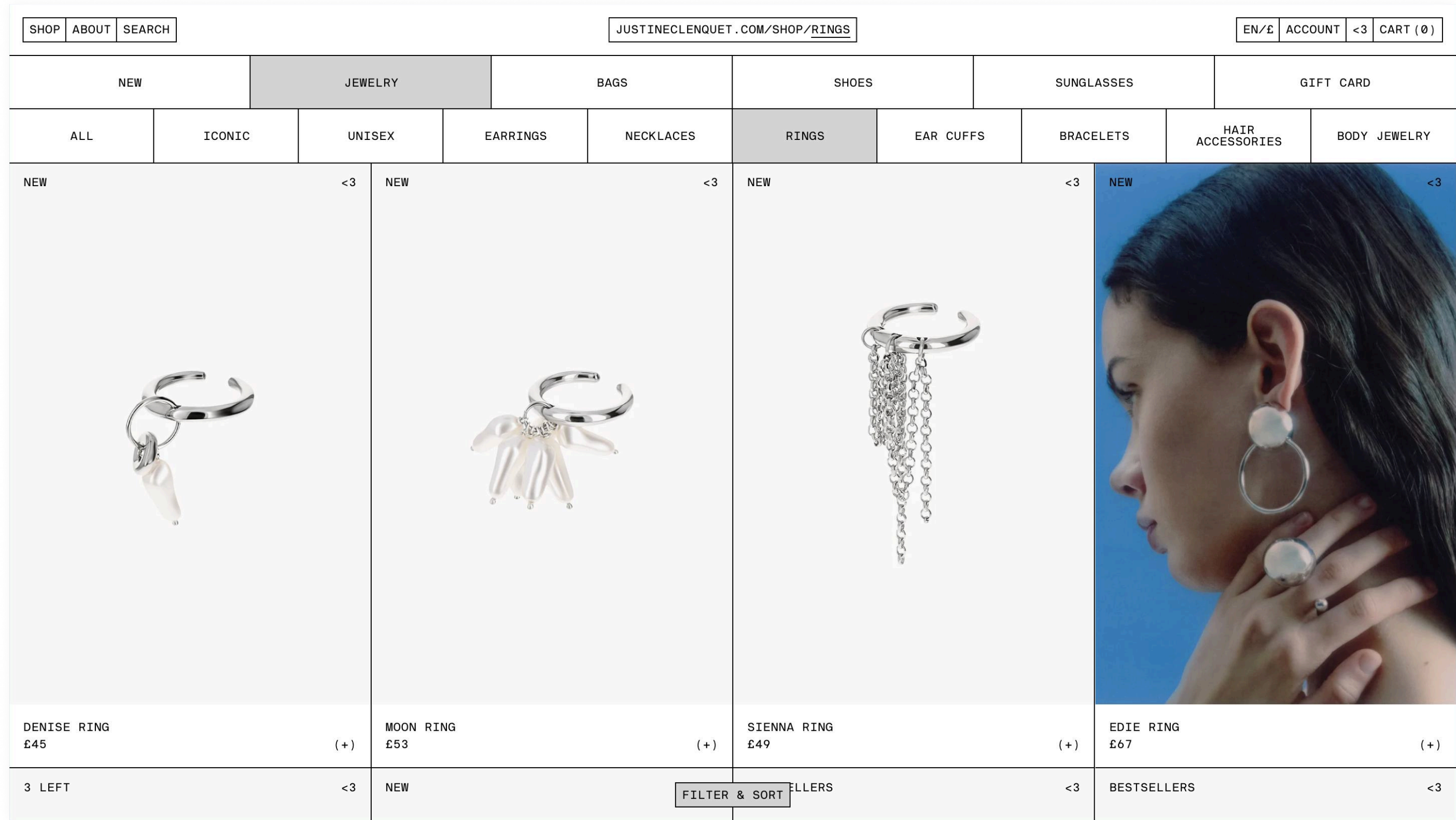
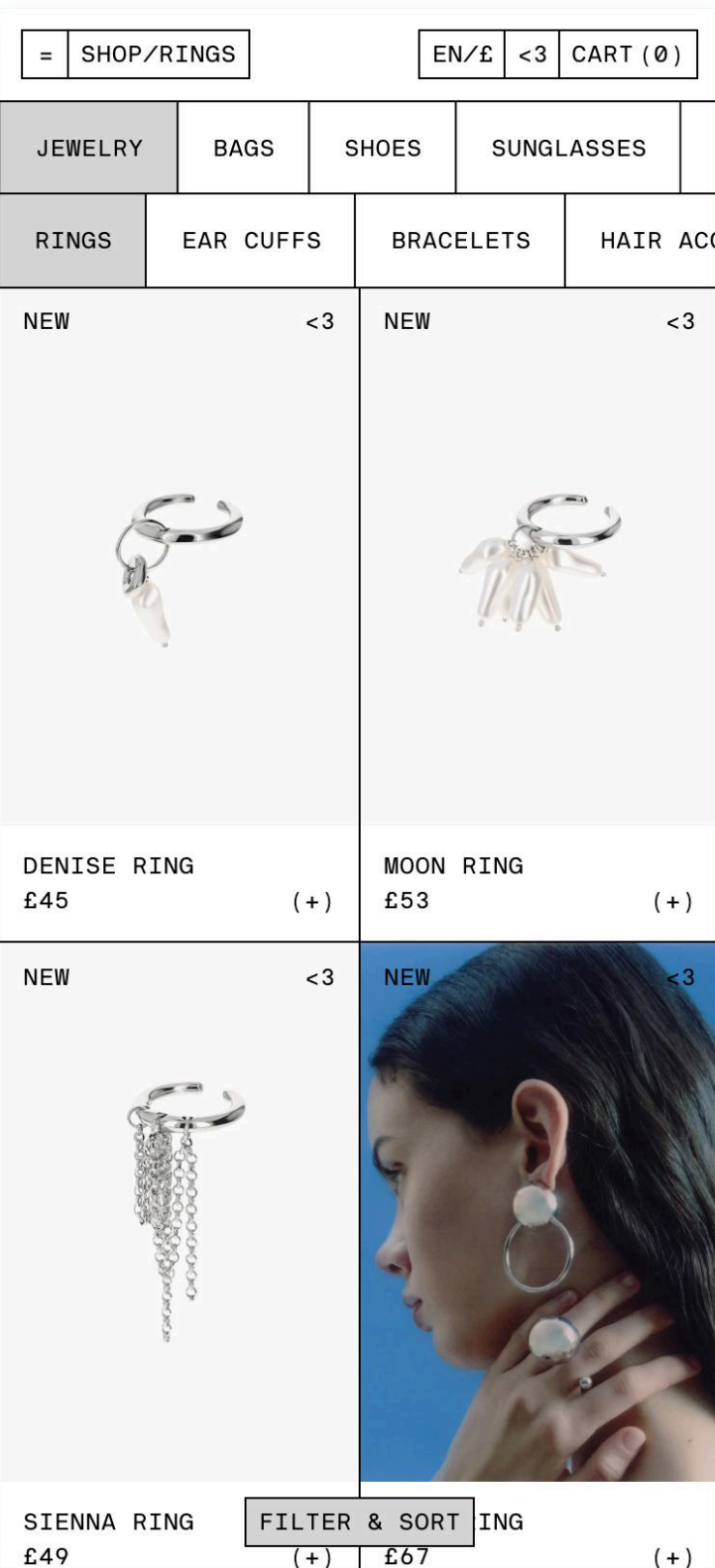
visit/ p448.com/



PLP/Justine Clenquet

visit justineclenquet.com/

Justine Clenquet embraces a rigorous, lo-fi grid that signals a raw, avant-garde luxury. The monochrome, minimalist structure strips away superfluous decoration, allowing the multi-level category navigation to provide the site's primary architectural rhythm. This is design through reduction; by adhering to a strict, repetitive layout, the brand creates a digital environment that feels both industrial and impeccably curated, perfectly mirroring the rebellious yet refined spirit of the jewellery collections.

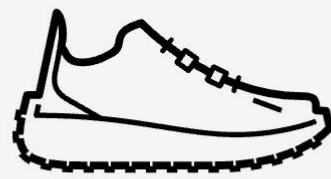


PLP/Norda

visit/ nordarun.com/

Beyond simple inventory management, Norda Run utilises its filtering system as an educational tool. The interface provides a technical overview of each trainer model, clearly articulating the nuanced differences in construction and performance. This strategic transparency informs the user’s decision-making process, positioning the brand as a technical authority. It is an excellent example of how functional UI can be leveraged to justify a premium price point through detailed product storytelling.

OUR MODELS



001A

Optimally-cushioned ultra distance shoe with an all-new Arnitel® midsole



001A G+

Thermoregulating & resistant ultra distance shoe

001A

An optimally-cushioned ultra distance shoe that boasts a seamless Dyneema® upper, custom Arnitel® midsole and a bespoke Vibram® soleplate for unparalleled ultra-distance performance and durability.



001A

Abyss



001A

Horizon

OUR MODELS



001A

Optimally-cushioned ultra distance shoe with an all-new Arnitel® midsole



001A G+

Thermoregulating & water resistant ultra distance shoe



001 G+ Spike

Cold weather ultra distance shoe with carbide steel spikes



002

Lower stack height for increased ground feel



003

Laceless approach shoe for all conditions



003 G+

Thermoregulating & water resistant approach shoe



005

The lightest, fastest super shoe ever crafted for race day(s)



008

Premium recovery engineered for trail runners

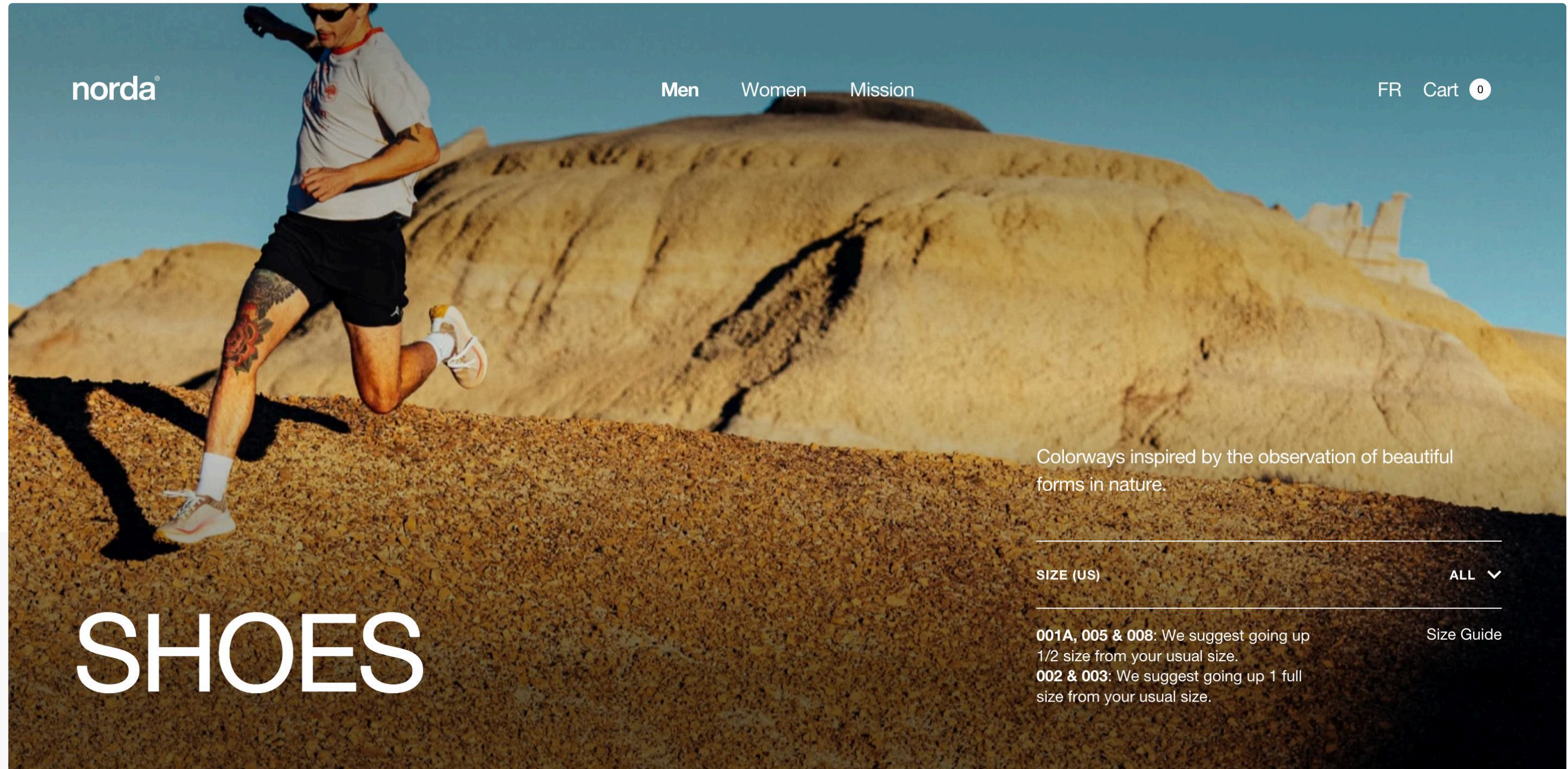
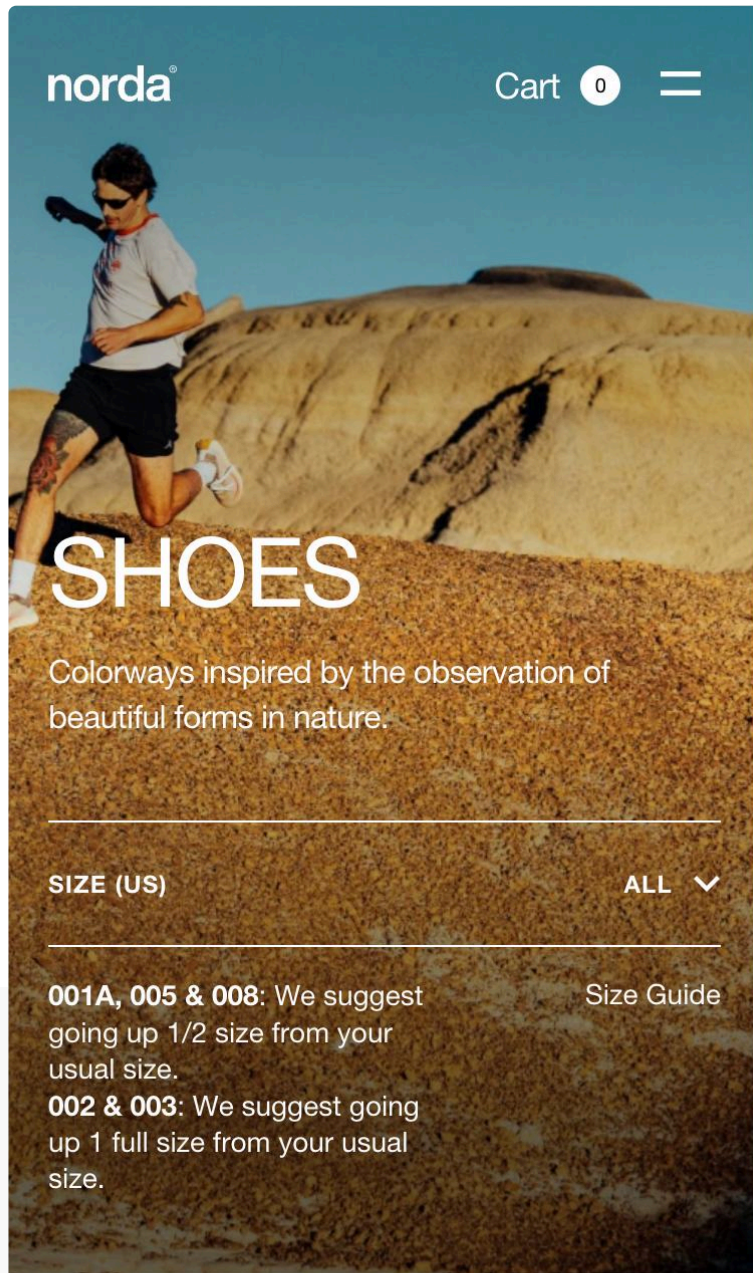
001A

An optimally-cushioned ultra distance shoe that boasts a seamless Dyneema® upper, custom Arnitel® midsole and a bespoke Vibram® soleplate for unparalleled ultra-distance performance and durability.

PLP/Norda

visit/ nordarun.com/

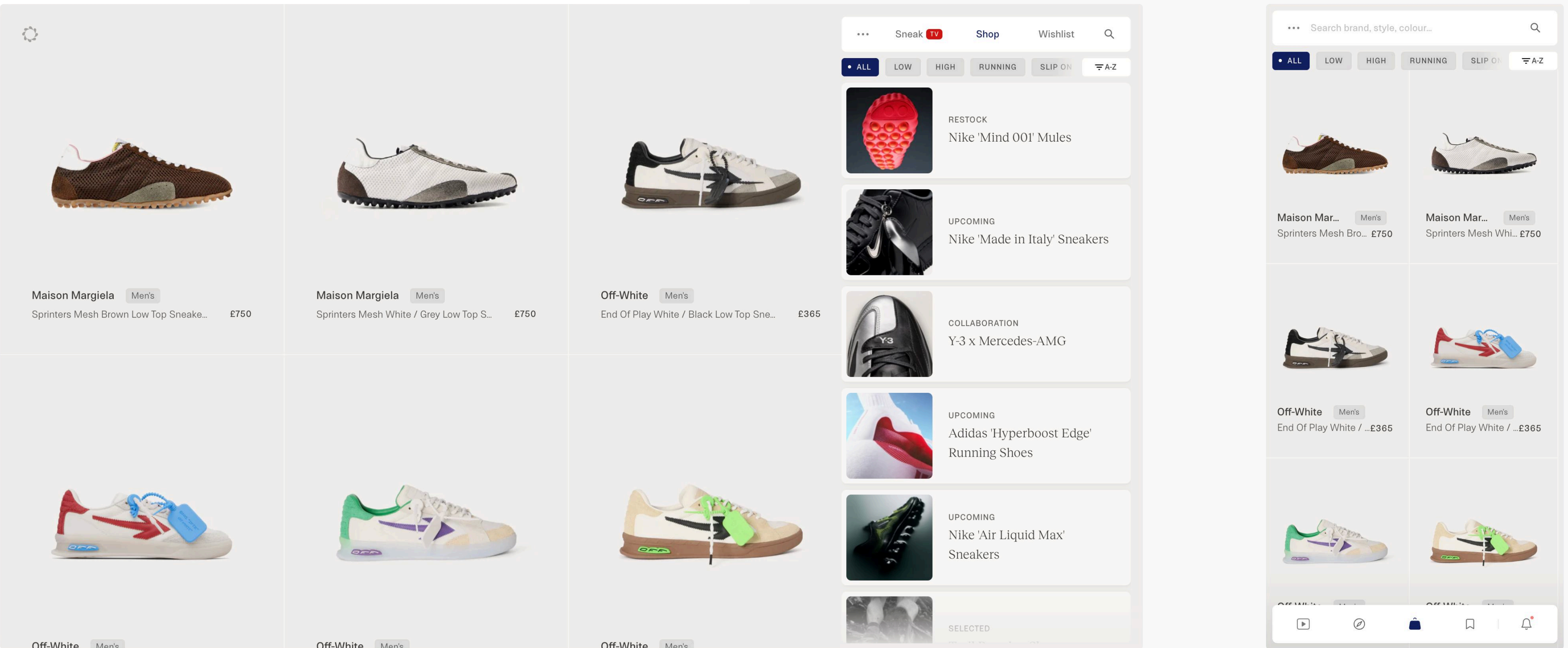
Norda Run acknowledges that in high-performance footwear, availability is as crucial as design. By integrating a size-specific filter that dynamically hides out-of-stock items, they ensure the user's browsing experience is never interrupted by the disappointment of unavailable inventory. This technical foresight streamlines the journey from search to acquisition, ensuring that every product displayed is a viable purchase option, thereby optimising both user satisfaction and conversion rates.



PLP/Sneak In Peace

visit/ sneakinpeace.com/

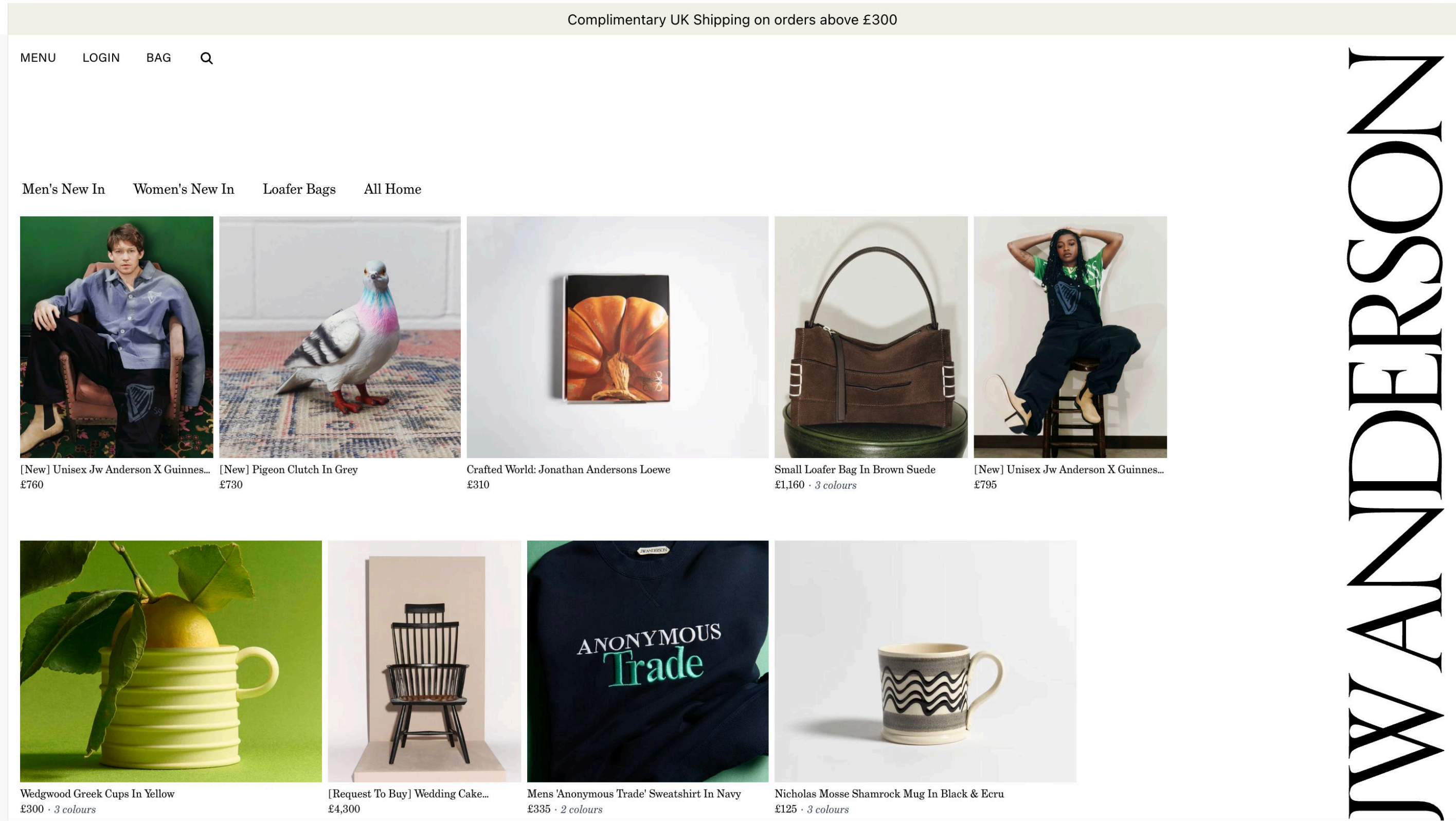
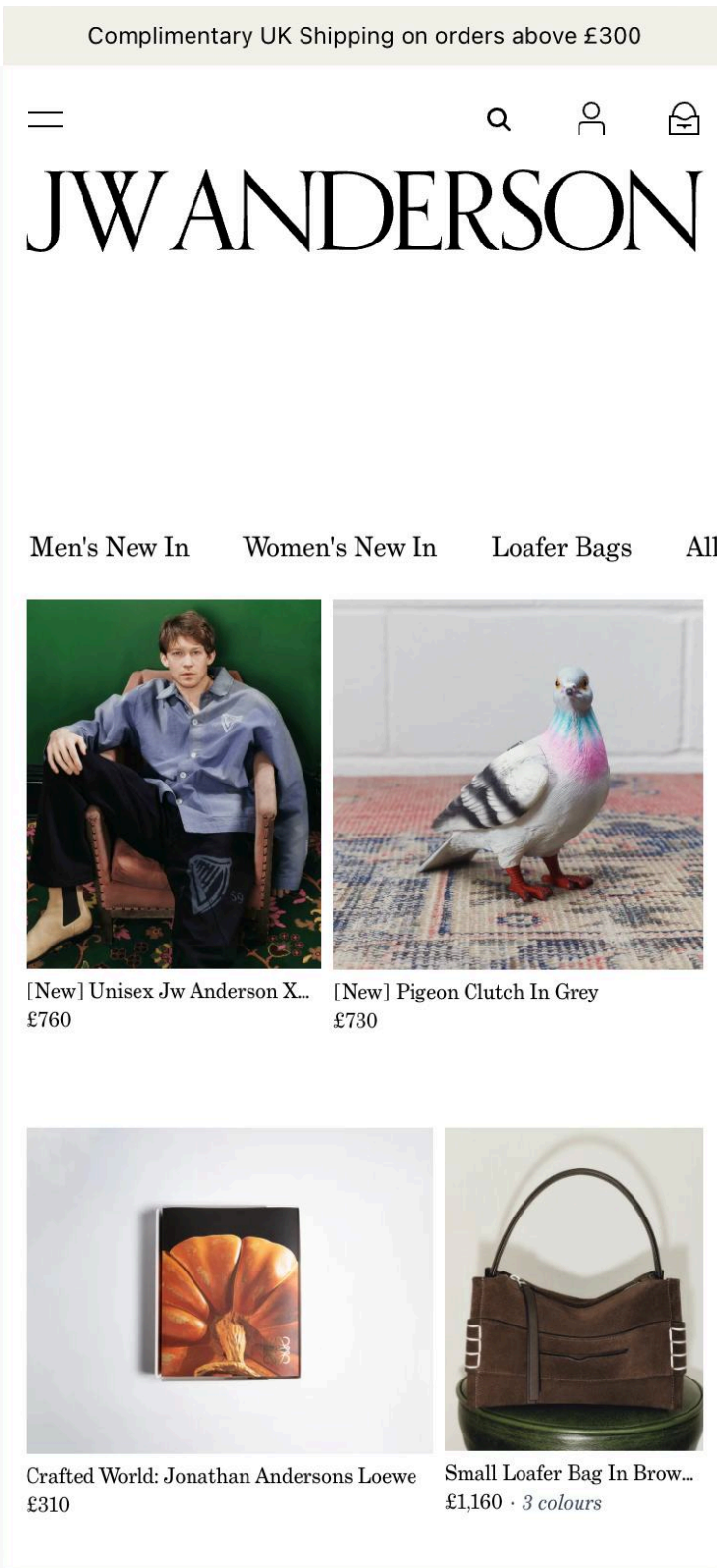
Sneakin' Peace offers a dual-track navigation system that caters to both the logical and the inspired shopper. While the category navigation provides a rapid route to specific collections, the integrated editorial feed allows users to filter products through the lens of specific stories or collaborations. This hybrid approach marries the efficiency of a search engine with the soul of a fashion magazine, ensuring that the browsing experience feels curated and culturally relevant.



PLP/JW Anderson

visit/jwanderson.com/

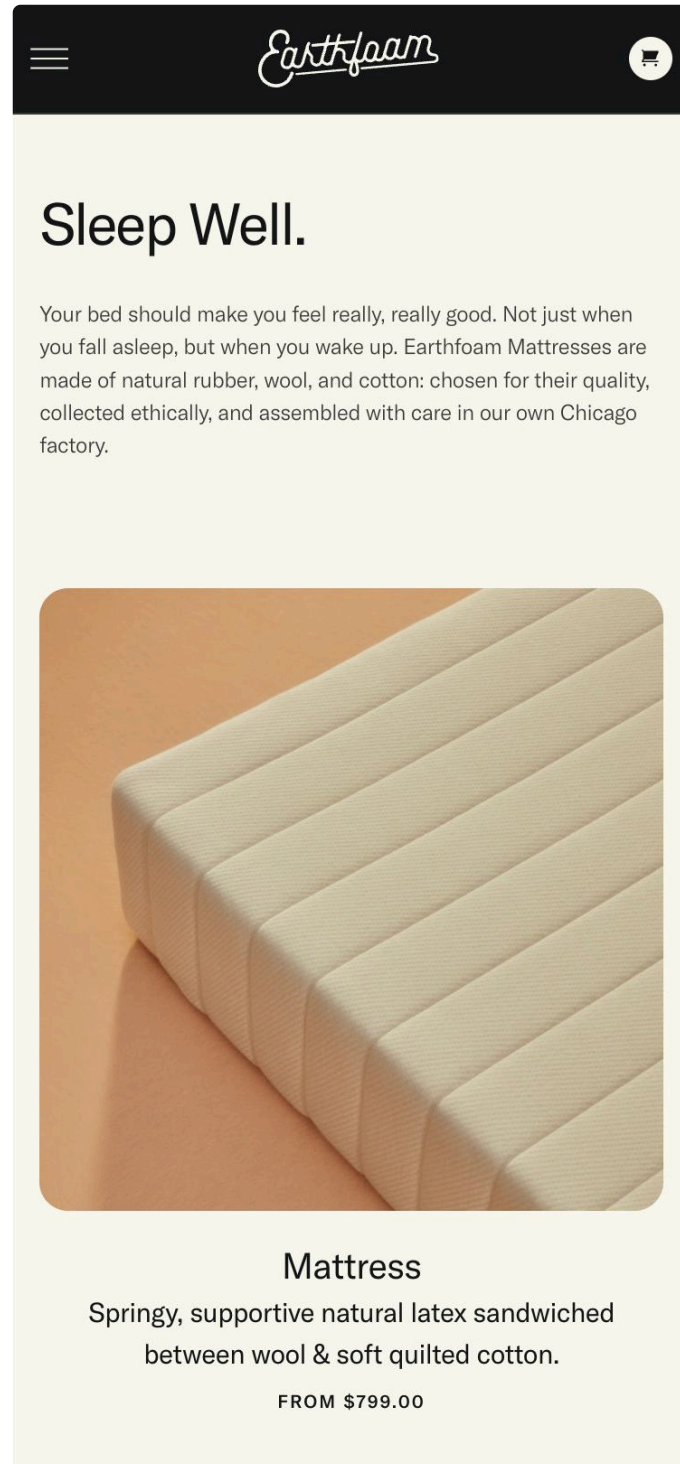
JW Anderson challenges conventional site architecture by adopting a Product Listing Page as the primary landing experience, anchored by a bold, vertical logo. The use of a slide-in drawer for product details is a masterstroke in UX, allowing the user to explore individual items deeply without losing their place within the broader index. It is a sophisticated, non-linear approach to browsing that keeps the focus firmly on the collection's visual rhythm and the brand's uncompromising identity.



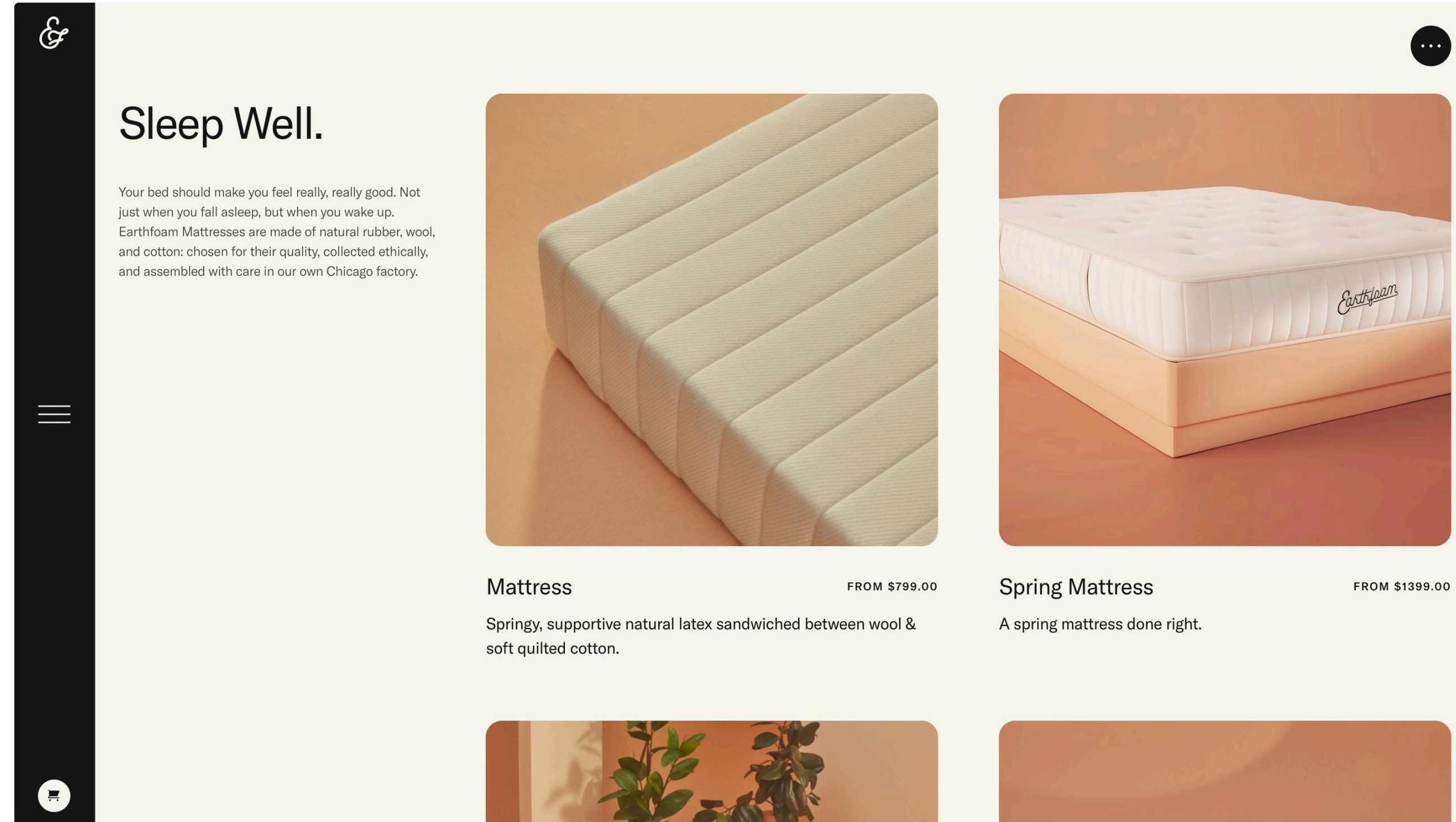
PLP/Earthfoam

visit/earthfoam.com/

Earthfoam proves that a focused product range is an opportunity for bold architectural choices. By utilising a vertical header and navigation bar, the brand breaks the traditional "top-down" hierarchy of e-commerce, creating a unique visual anchor that houses everything from primary links to the shopping bag. This clean, simplified grid allows the product's natural textures to shine, demonstrating how a minimalist UI can feel incredibly intentional and technically modern when tailored to a specific inventory.



Mobile view of the Earthfoam Product Listing Page (PLP). The top navigation bar is black with the Earthfoam logo and a shopping cart icon. The main content area features a large heading "Sleep Well." followed by a paragraph of text. Below the text is a large image of a mattress. At the bottom, the product name "Mattress" is displayed, along with a short description and the price "FROM \$799.00".

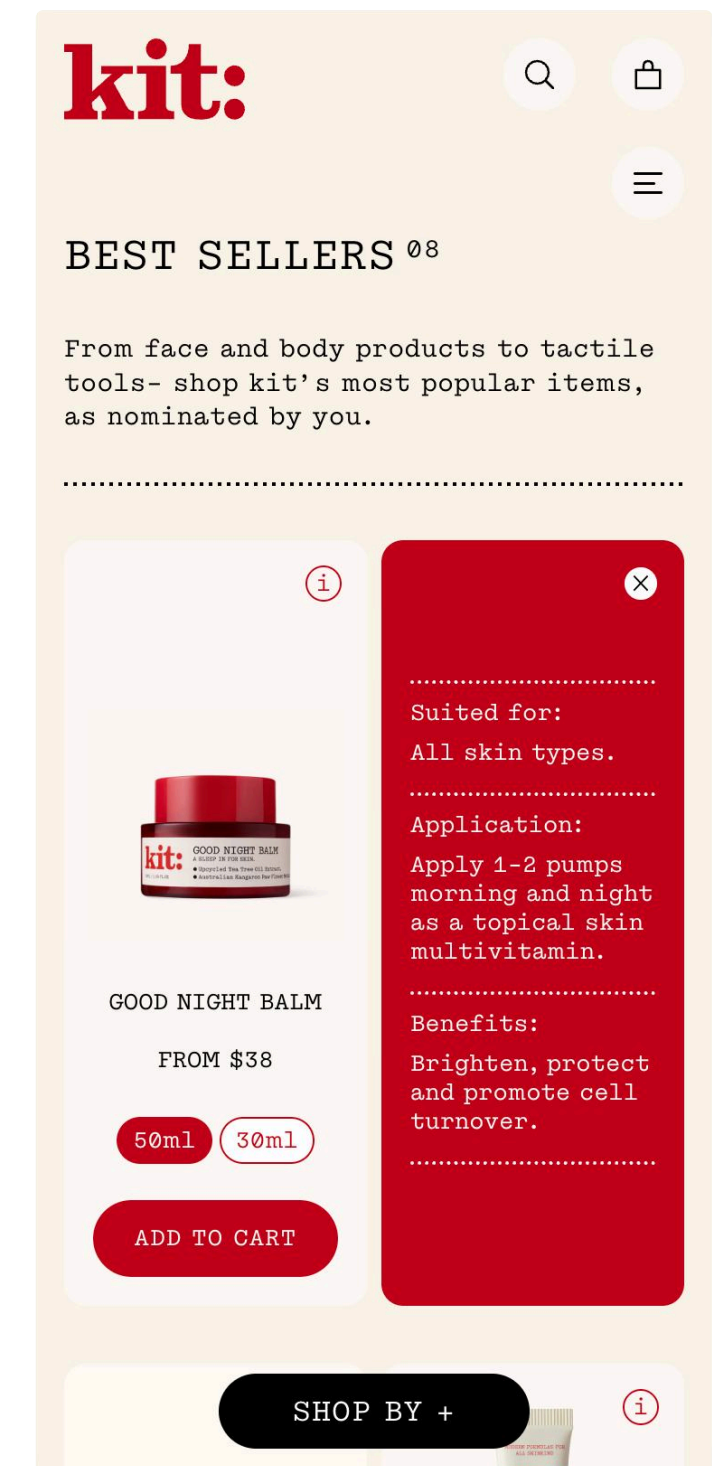
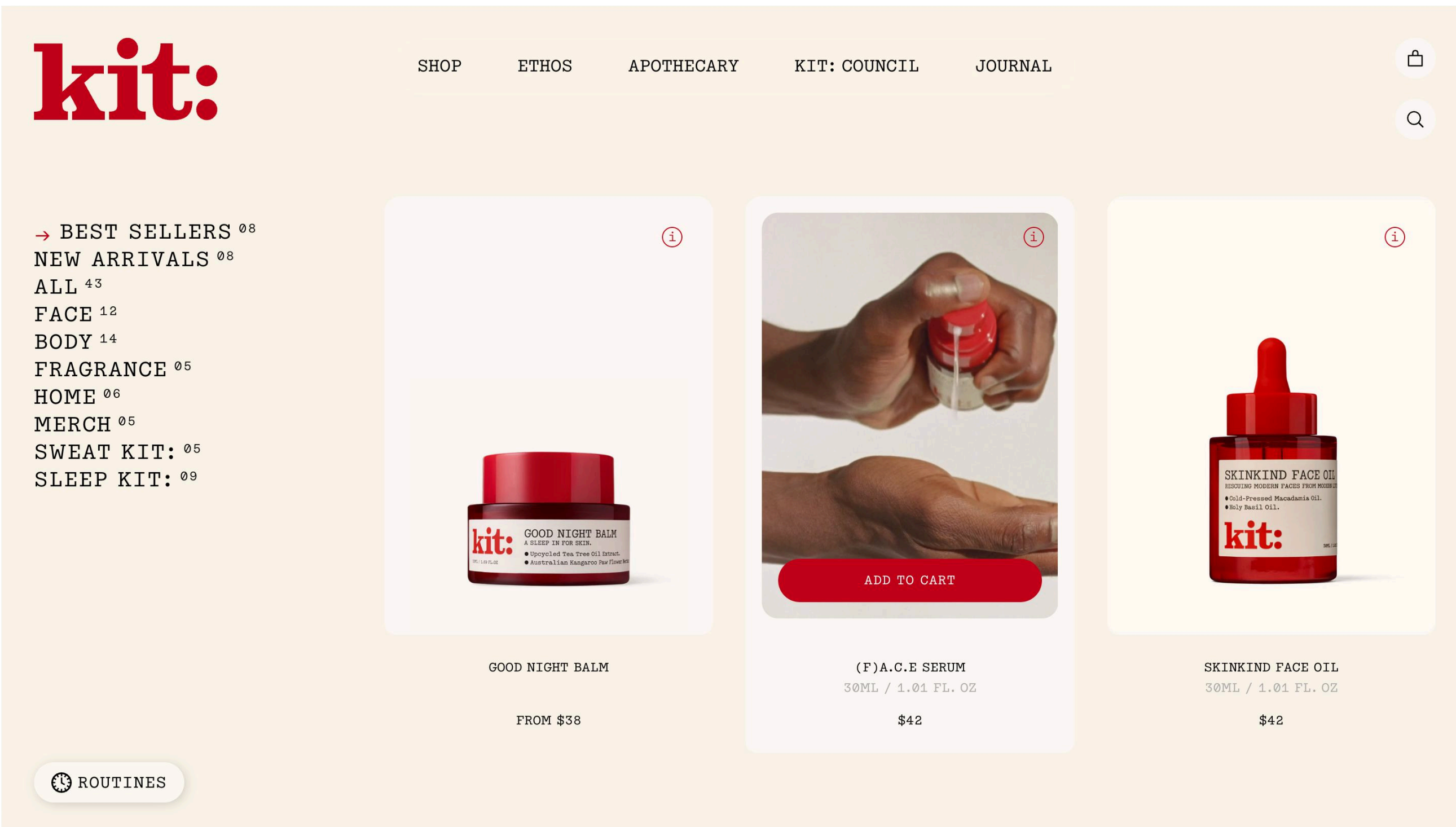


Desktop view of the Earthfoam Product Listing Page (PLP). The layout features a vertical navigation bar on the left with an ampersand logo and a shopping cart icon. The main content area has a large heading "Sleep Well." and a paragraph of text. Below the text, there are two product cards. The first card shows a mattress image, the title "Mattress", a description "Springy, supportive natural latex sandwiched between wool & soft quilted cotton.", and the price "FROM \$799.00". The second card shows a spring mattress image, the title "Spring Mattress", a description "A spring mattress done right.", and the price "FROM \$1399.00".

PLP/Kit:

Kitskin Kind leverages motion to provide instant product education. By triggering application videos on hover, the brand offers a tactile understanding of the product's texture and use-case without requiring a single click. The addition of a discreet 'info' icon for USPs further enriches the experience, providing a layered approach to information architecture. It is a thoughtful, high-engagement strategy that uses subtle interactions to build transparency and trust with the consumer.

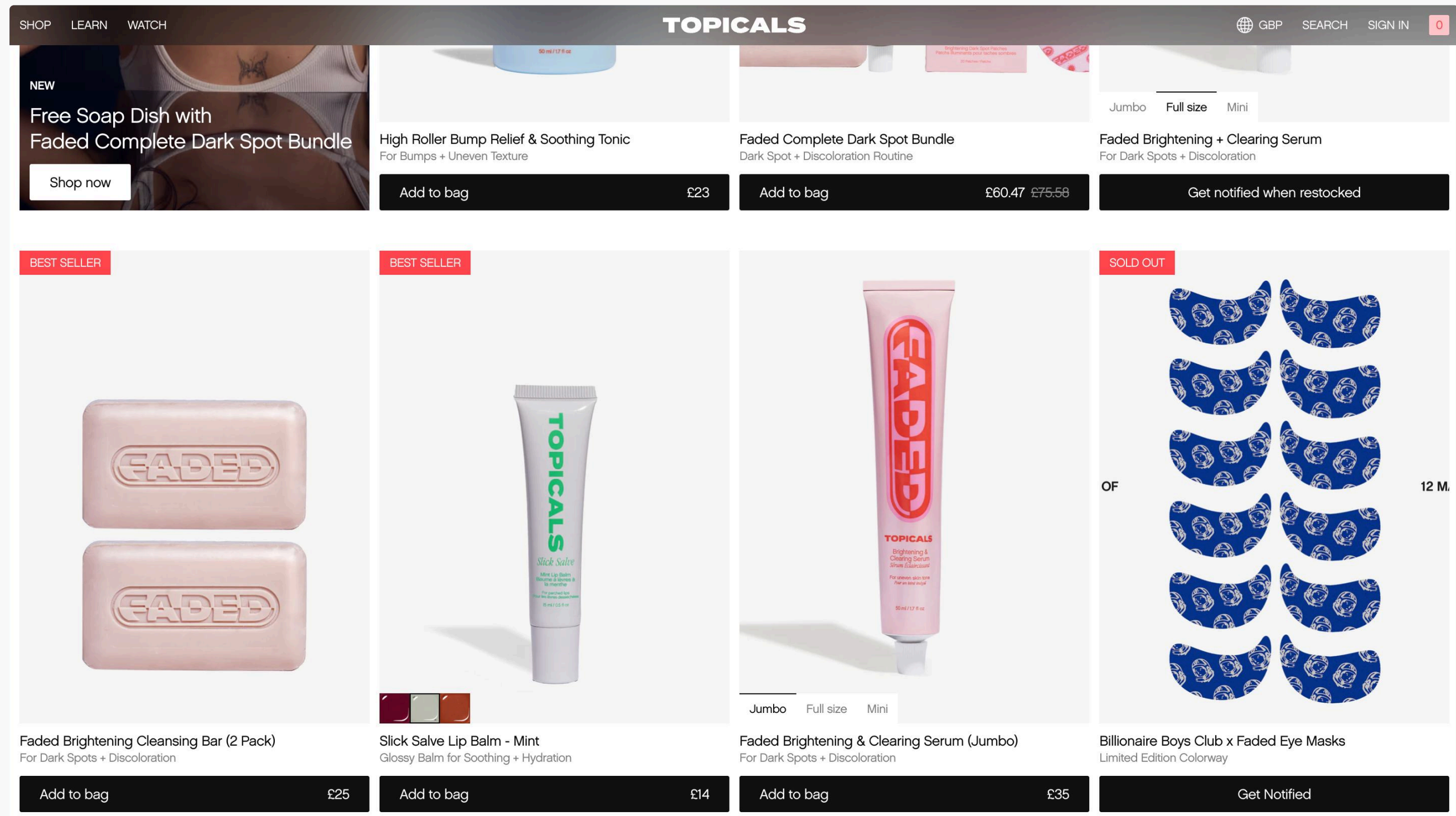
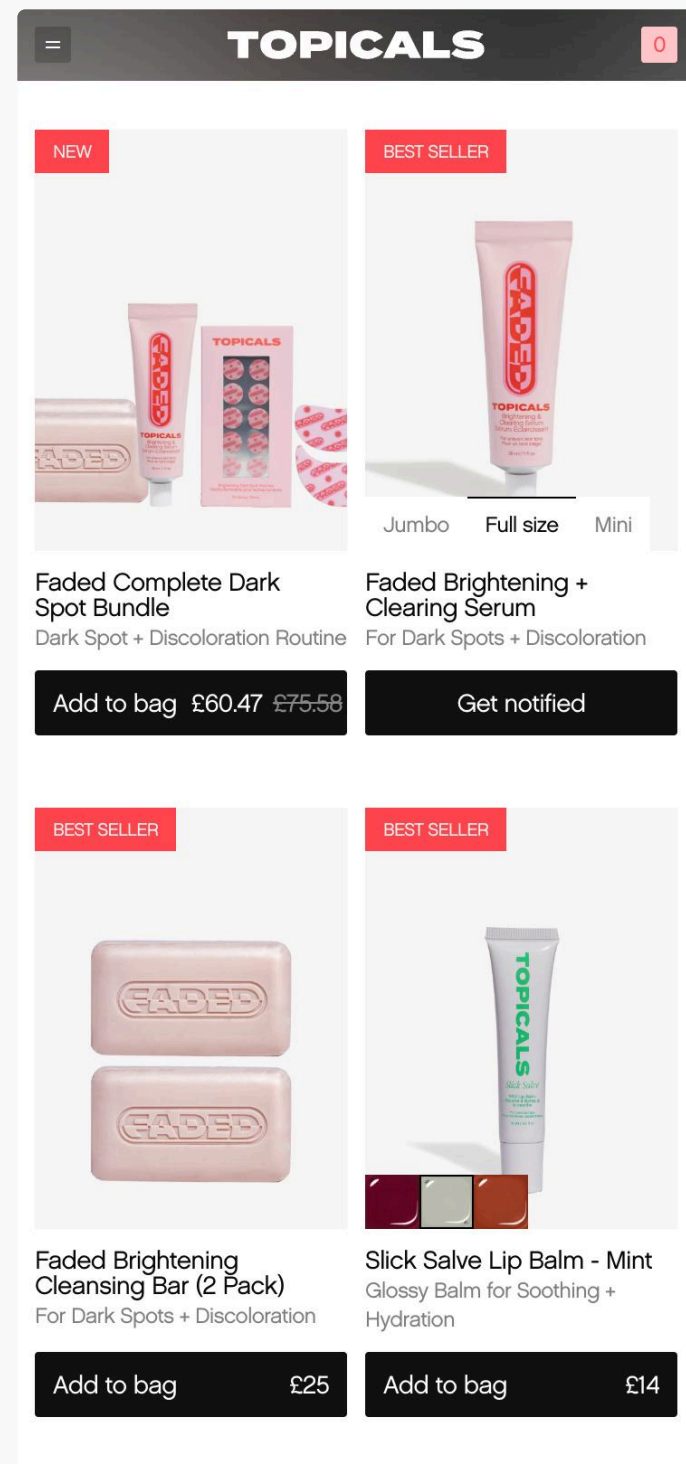
visit/ kitskinkind.com.au/



PLP/Topicals

Topicals streamlines the path to purchase by embedding high-utility functionality directly into the product card. This 'Quick Buy' feature allows users to select sizes or toggle through colour variants without ever leaving the collection page, significantly reducing the clicks required to reach the checkout. By placing these critical decisions at the point of discovery, the brand creates a high-velocity shopping experience that respects the user's time while maintaining a clean, modern aesthetic.

visit/ mytopicals.com/



PLP/J. Lindeberg

J.Lindeberg introduces a unique layer of personalisation through its 'mild to wild' slider, allowing users to filter lookbook results based on their personal style temperament. This interactive element transforms a standard grid into a bespoke experience, catering to both the conservative and the avant-garde customer. By allowing the user to define the aesthetic intensity of the results, the brand creates a highly tailored journey that feels both technologically advanced and deeply intuitive.


visit/jlindeberg.com/

Free delivery over 80 €


☰ 🔍 **J.LINDEBERG** 👤 📌 📧

Mild [75%] Wild

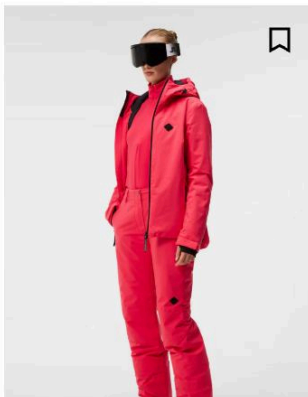
Clear filters × 75% WILD ×

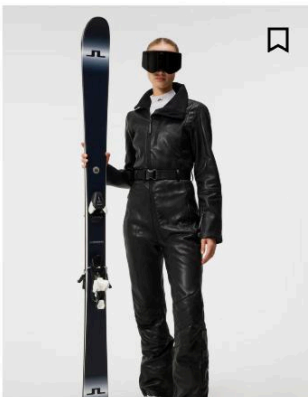


The Ridge Look
1 items
[Shop the look](#)



The Brush Look
1 items
[Shop the look](#)






Join our Clubhouse and get 10% off En / Gbp ▾


New arrivals Men Women Golf Racket Archive **J.LINDEBERG** Discover Search 🔍 👤 📌 📧

Mild [75%] Wild


Clear filters × 75% WILD ×




The Ridge Look
1 items
[Shop the look](#)



The Brush Look
1 items
[Shop the look](#)



The Starling Look
1 items
[Shop the look](#)

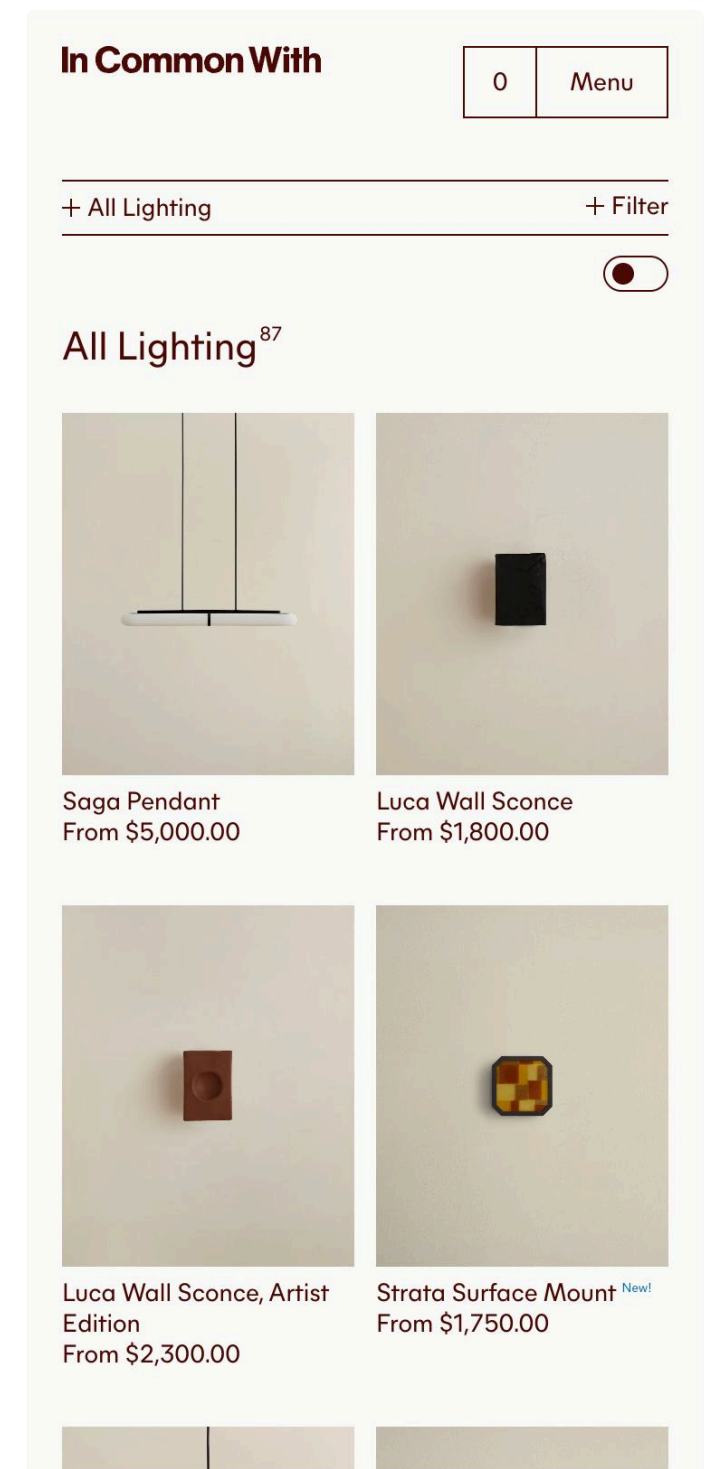
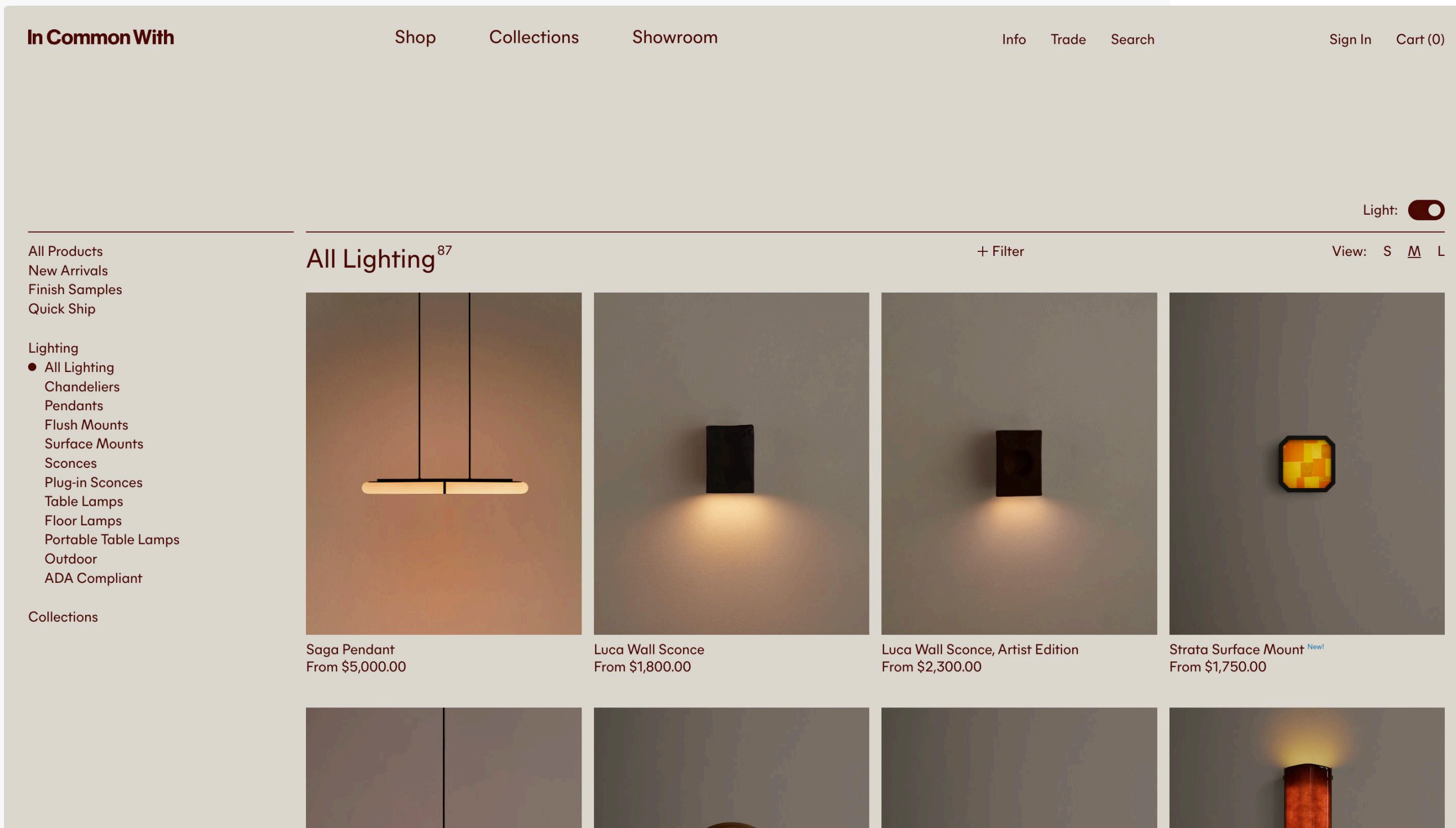


The Leather Look
1 items
[Shop the look](#)

PLP/In Common With

In Common With takes the traditional light/dark mode toggle and transforms it into a functional piece of brand storytelling. Rather than a simple colour inversion, the feature dynamically swaps imagery to demonstrate how their lighting products illuminate a space in darkness. It is an emotive and practical design choice that allows the customer to visualise the product's true purpose, turning a standard UI element into an immersive, interactive demonstration of product performance.

visit/incommonwith.com/



PLP/Bluemarble

Blue Marble Paris demonstrates the power of a minimalist, luxury-first grid, where the product is given absolute breathing room. The inclusion of a sticky toolbar at the bottom of the browser is a brilliant piece of functional design, keeping essential tools like category navigation and view toggles within easy reach without cluttering the visual field. This ‘floating’ utility ensures that as the user explores the high-impact imagery, the ability to filter or sort remains effortless and ever-present.

visit/ bluemarbleparis.com/

NEW COLLECTION: SPRING/SUMMER 2026 NEW COLLECT

BLUEMARBLE Menu Bag ⁽⁰⁾

Zip-Up Suited Jacket 574.00 GBP	BM Embroidered Henley 256.00 GBP
Chino Pants 309.00 GBP	'Wild Life' Boxy T-Shirt 168.00 GBP
Filter +	Grid +

G/SUMMER 2026 NEW COLLECTION: SPRING/SUMMER 2026 NEW COLLECTION: SPRING/SUMMER 2026

BLUEMARBLE Shop World Search Updates Wishlist ⁽⁰⁾ Bag ⁽⁰⁾

SPRING SUMMER 2026

- All
- Tees & Hoodies
- Bottoms
- Jackets
- Denim
- Knitwear
- Shirts
- Accessories

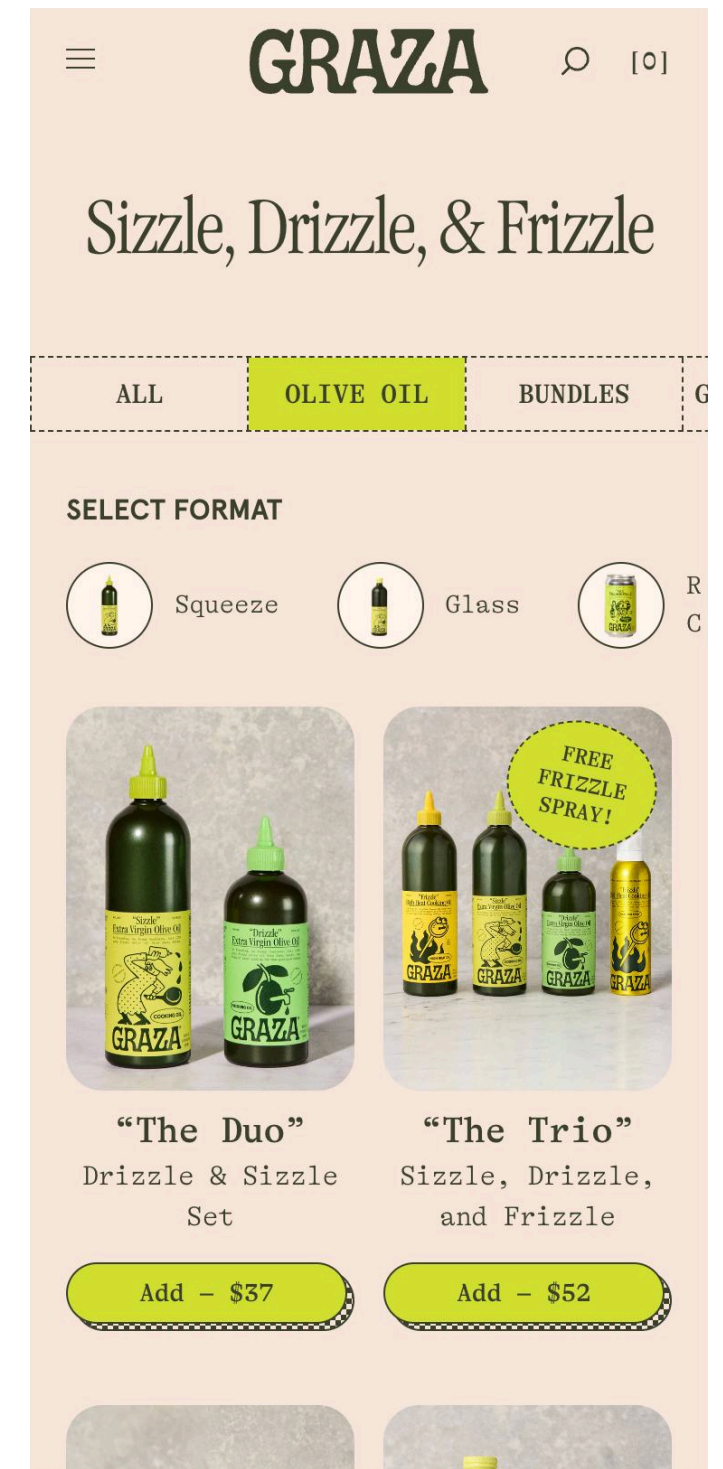
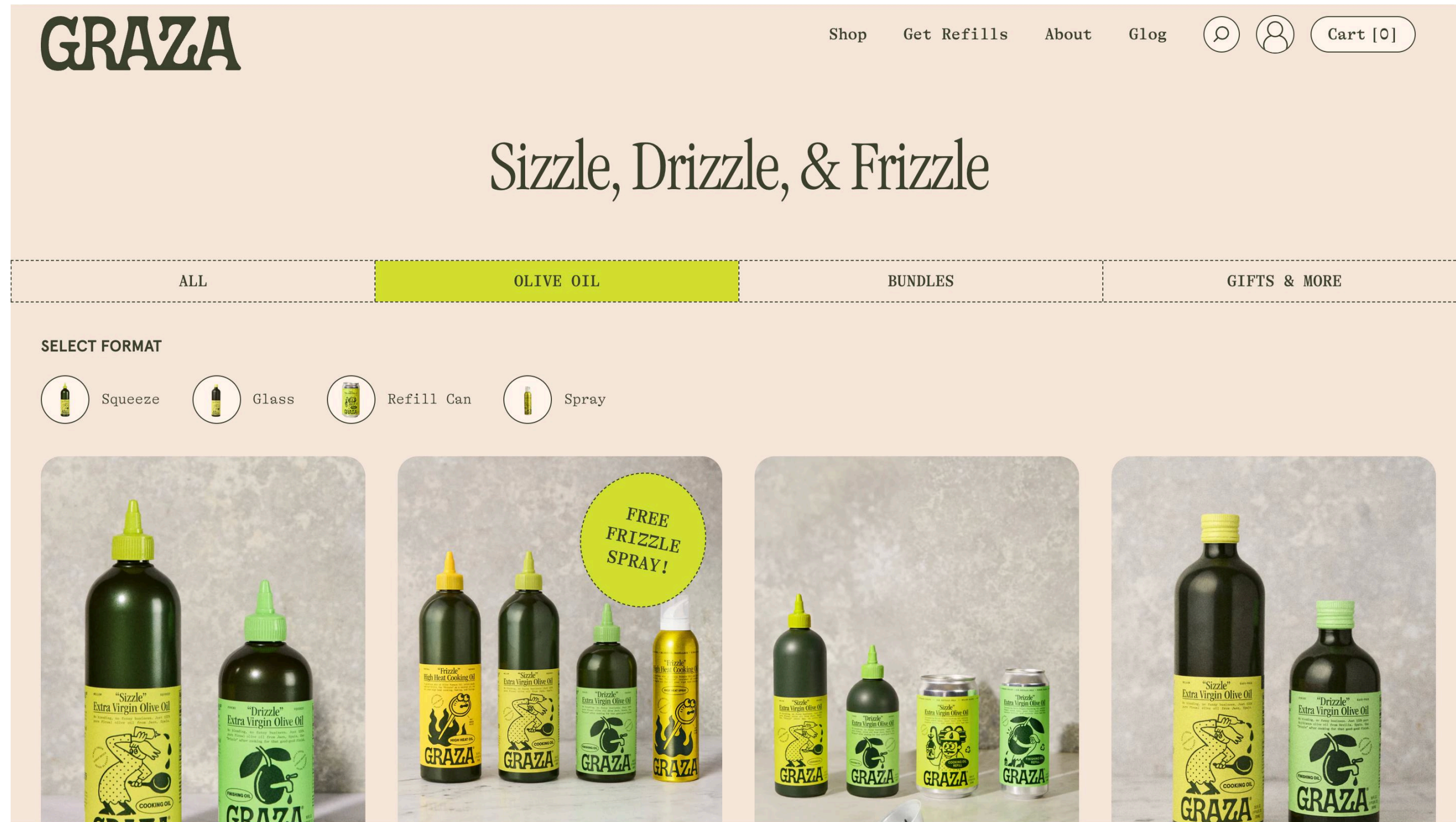
Account + United Kingdom / GBP +

Zip-Up Suited Jacket 574.00 GBP	BM Embroidered Henley 256.00 GBP	Chino Pants 309.00 GBP	'Wild Life' Boxy T-Shirt 168.00 GBP
SS26 +	Filter	Grid +	Row

PLP/Graza

Graza translates its organic, playful brand DNA into a highly efficient multi-level filtering system. Users are guided through a logical flow—selecting product types followed by specific formats—within an interface that feels hand-crafted and approachable. It is a testament to how rigorous information architecture can be softened by a strong visual identity, ensuring that even a complex selection process feels like a natural extension of the brand’s personality.

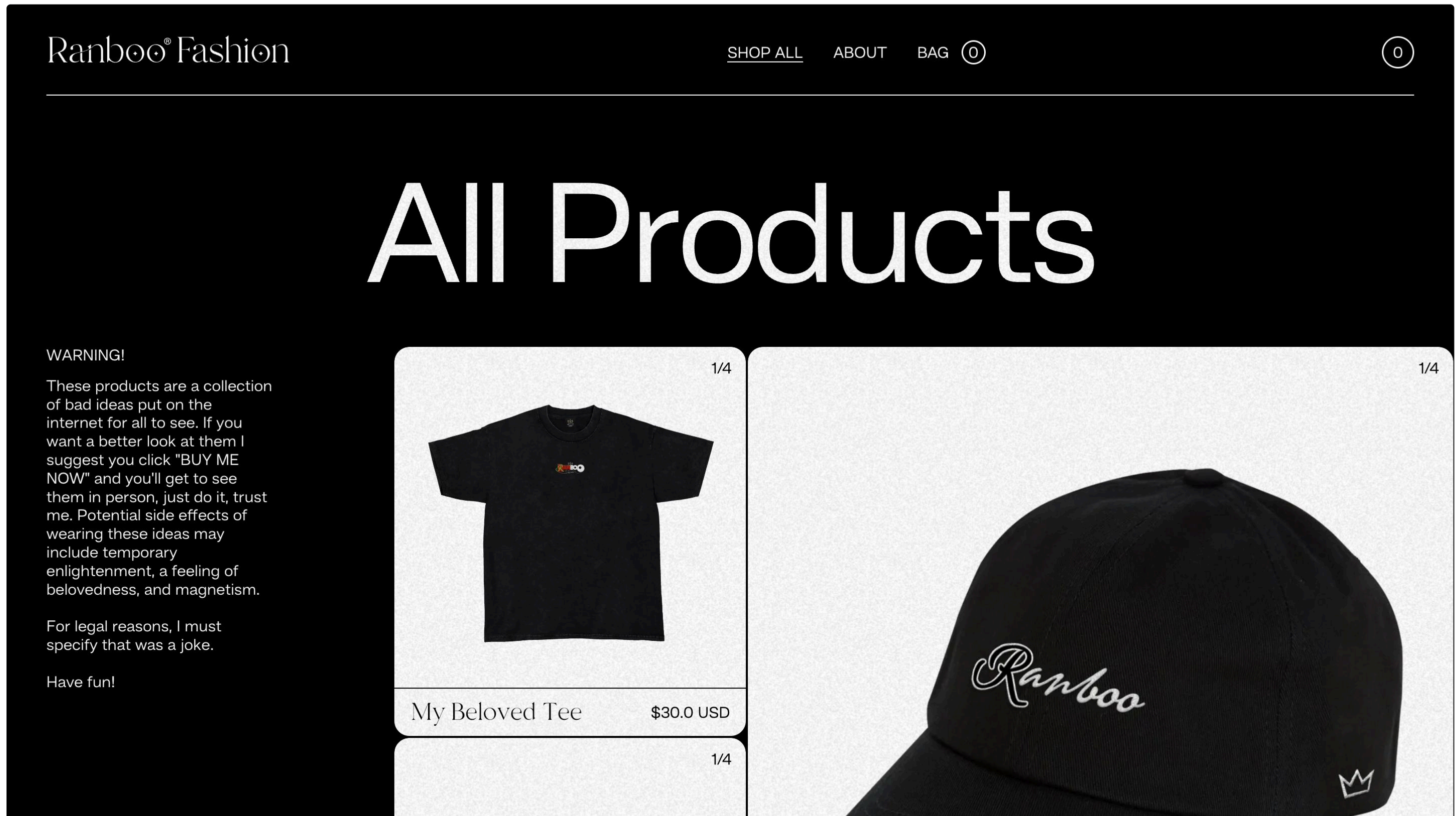
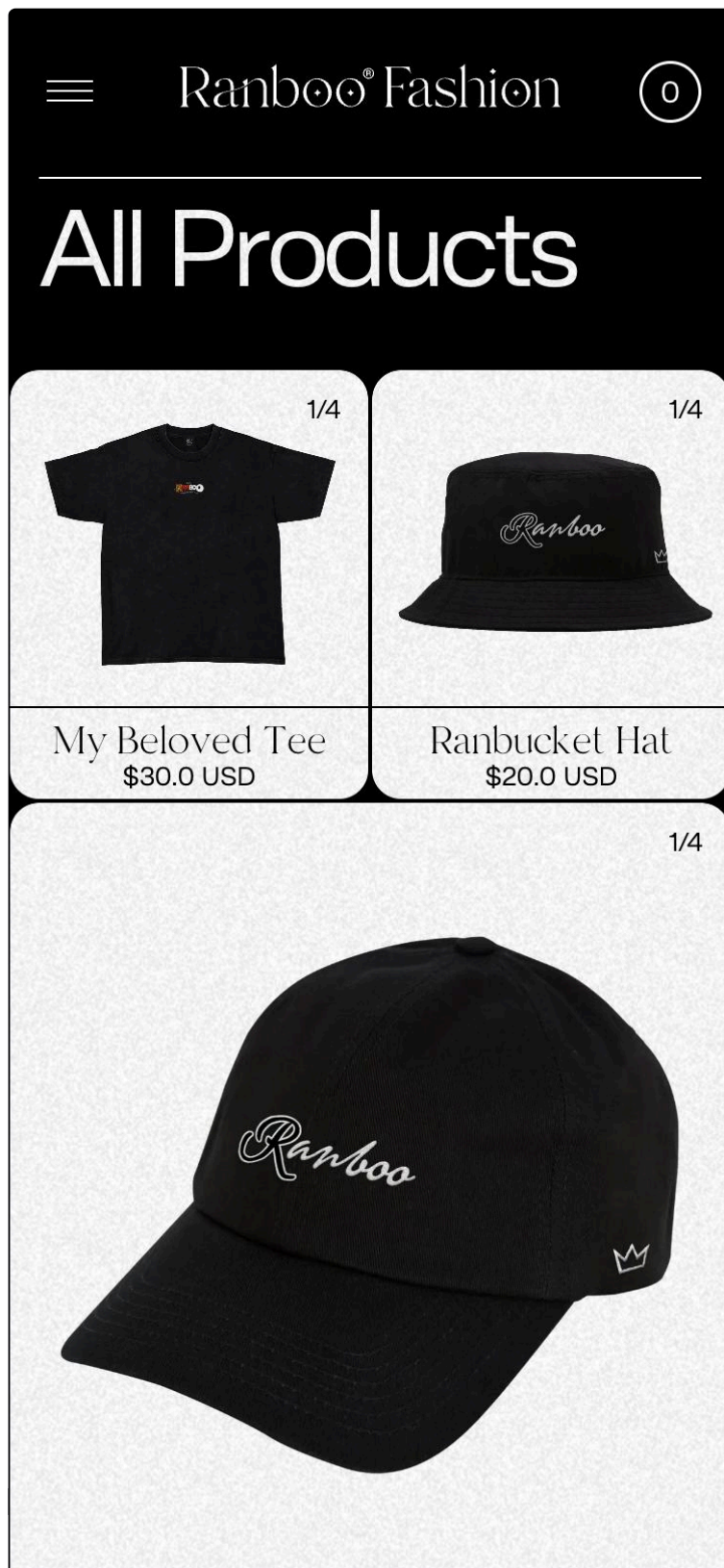
visit/graza.co/



PLP/Ranboo

visit/ rvit-ranboo.basement.studio/

This dark-themed interface from Ranboo utilises texture to create a distinct, tactile digital environment. The application of a static grain effect across product cards adds a retro, lo-fi aesthetic that contrasts beautifully with the bold, modern UI. By utilising a varied grid that showcases products in different scales, the brand breaks the monotony of traditional e-commerce, creating a visual landscape that feels unpredictable, edgy, and perfectly aligned with a streetwear sensibility.



PLP/Diesel

visit/diesel.com/

On desktop, Diesel transforms the "Quick Buy" interaction from a basic utility into a rich, immersive micro-experience. By pairing a rapid purchase interface with a vertical scrolling gallery, the brand provides a high-density view of the product without requiring a page reload. This architectural choice respects the user's momentum, allowing for deep visual exploration and variant selection within a single, streamlined component that feels both technically advanced and elegantly executed.

Filter Size Fit Jeans length

Responsible Regular Jeans Low Waist 1985 Larkee £155.00

Responsible Slim Jeans Regular Waist 2019 D-Strukt £155.00

Regular Jeans Low Waist 1985 Larkee
£155.00

Color: Dark Blue

Size:

26 27 28 29 30 31 **32** 33 34

36 38 40

Length:

30 **32** 34

Add to bag

[Go to product page](#)

Browse our collection of men's jeans in a range of creative styles and fits suited to your taste. Select your preferred design for an iconic look.

REGULAR SLIM BOOTCUT

RELAXED SKINNY SHORTS

[Discover our Denim Guide](#)

Filter 185 items Sort By

Regular Jeans Low Waist 1985 Larkee
£155.00

Size:

26 27 28 29 30 31

32 33 34 36 38 40

Length:

30 **32** 34

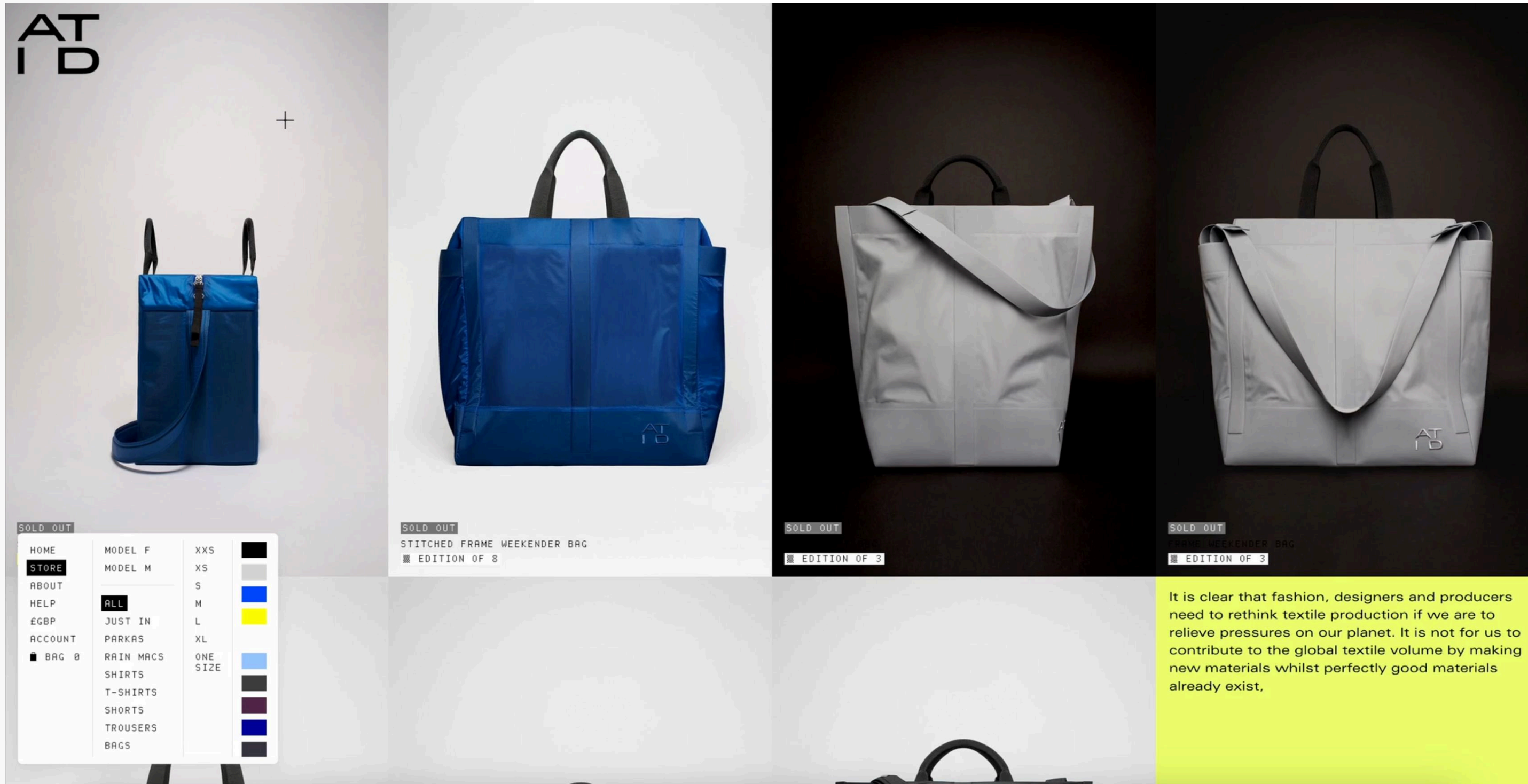
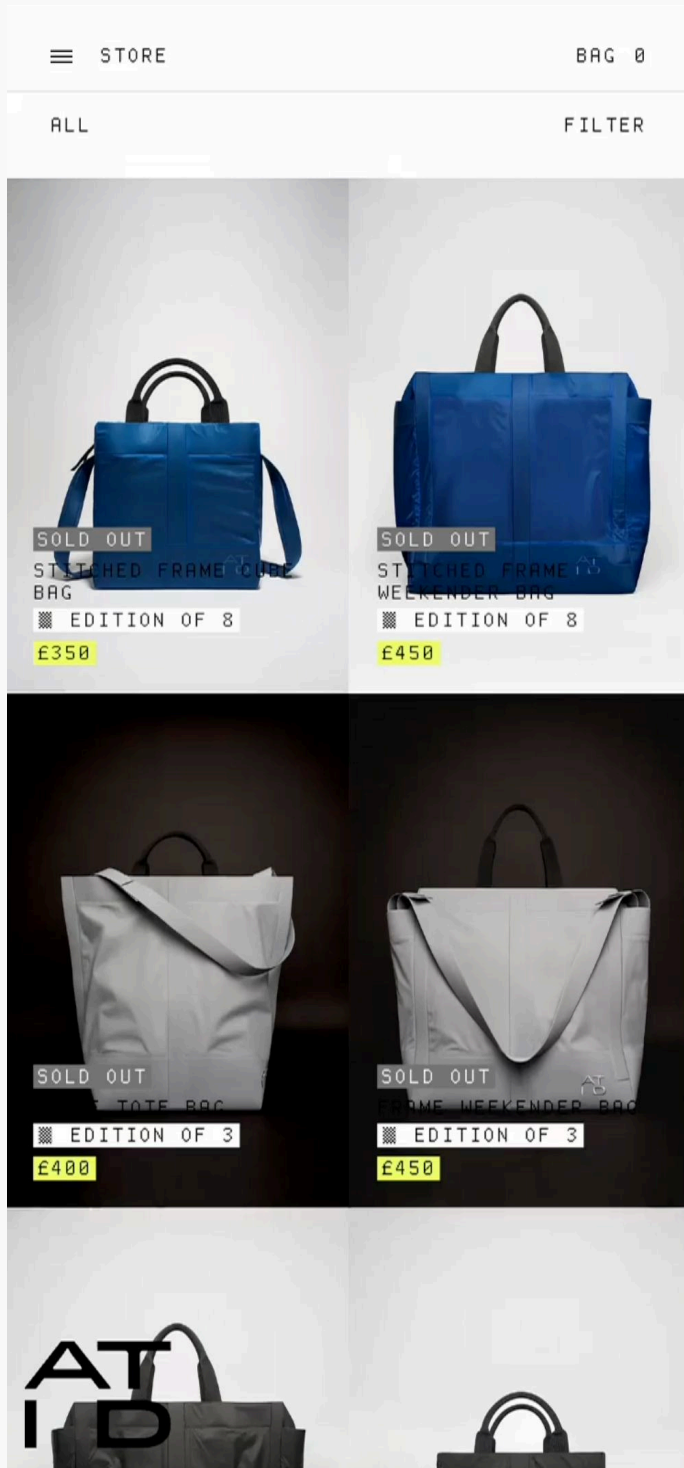
Add to bag

[Go to product page](#)

PLP/AT ID

visit/atid.uk/

ATID utilises a sophisticated floating modal that evolves in real-time based on the user's location within the site. This context-aware navigation starts with global links before gracefully transitioning into category-specific filters like colour and size once a user reaches a listing page. By consolidating these disparate functions into one persistent, minimalist element, Atid declutters the visual field while ensuring that the most relevant tools are always at the user's fingertips.

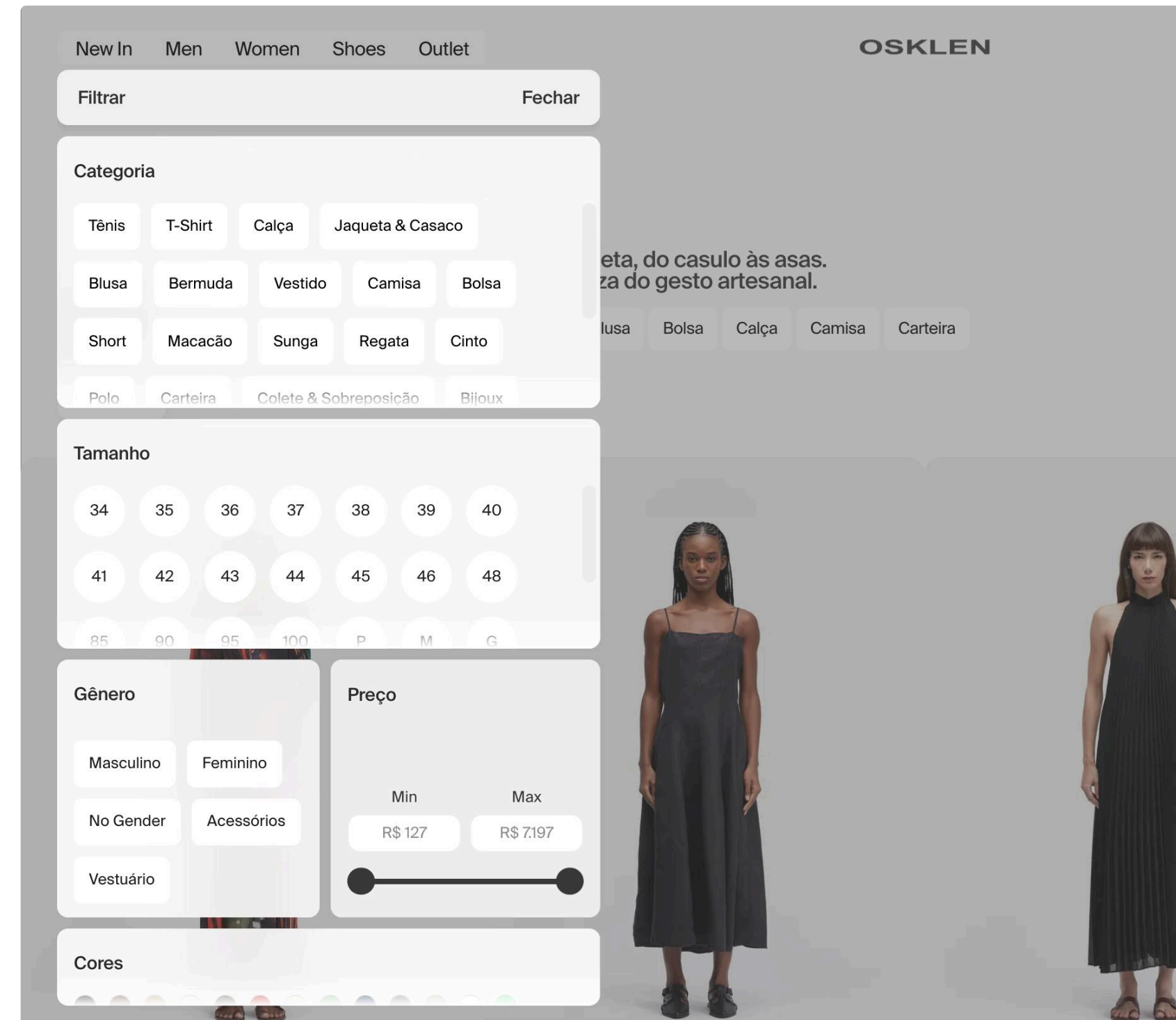
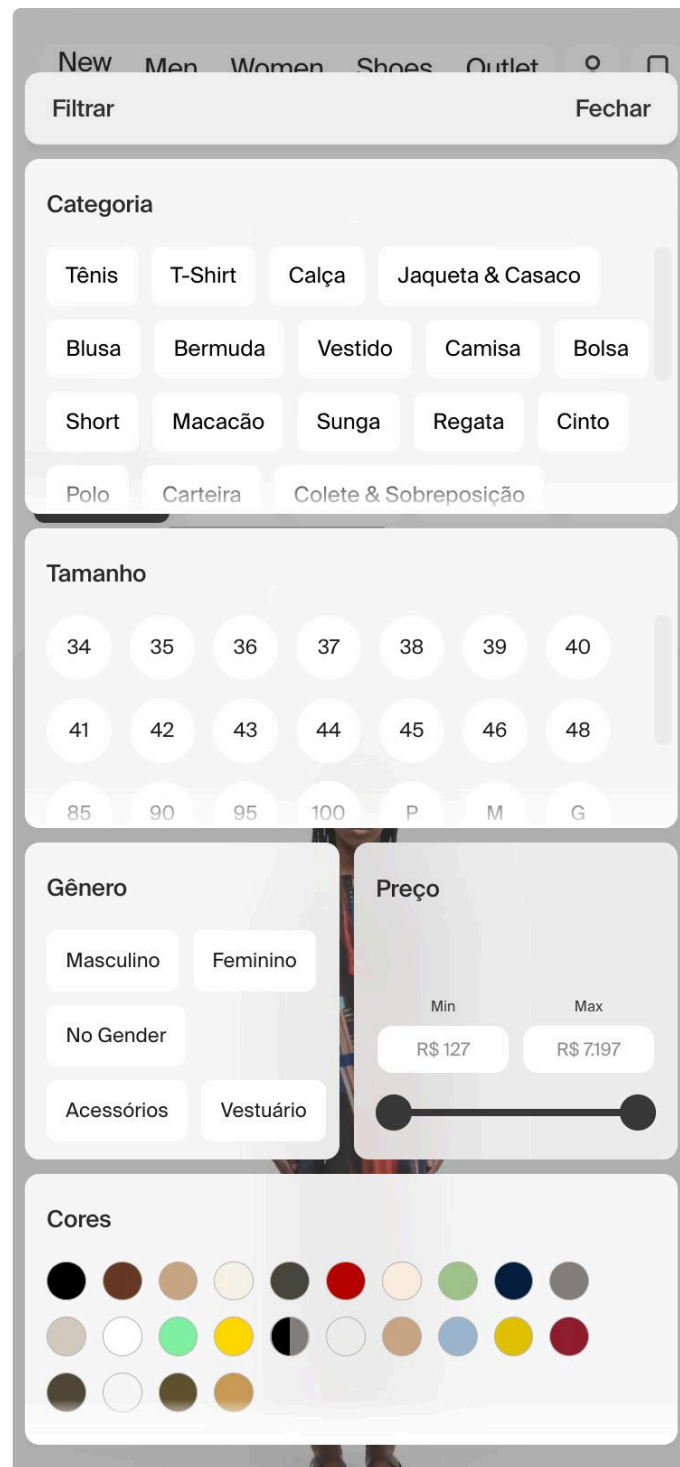


It is clear that fashion, designers and producers need to rethink textile production if we are to relieve pressures on our planet. It is not for us to contribute to the global textile volume by making new materials whilst perfectly good materials already exist,

PLP/Osklen

Osklen breathes new life into conventional filtering by adopting a bento-box inspired layout. By wrapping each filter group in its own distinct container, the brand transforms a standard list into a modular, high-impact interface. This structured approach to information architecture not only improves scanability but also gives the site a unique, contemporary edge. It is a brilliant example of how a familiar functional requirement can be elevated through thoughtful UI framing to align with a luxury brand's visual DNA.

visit/osklen.com.br/



PLP/Diesel

Diesel elevates the functional necessity of denim shopping into a sophisticated editorial experience. By flanking category-specific fits with a direct link to their "Denim Guide," the brand ensures that technical navigation is always supported by aesthetic inspiration. This dual-pathway approach caters to both the goal-oriented shopper and the casual browser, positioning Diesel's denim expertise at the forefront of the user journey while maintaining a seamless, high-fashion interface.

visit/[diesel.com/](https://www.diesel.com/)

New Arrivals - Discover ▾

DIESEL
FOR SUCCESSFUL LIVING

What's new Denim **Men** Women Kids Gifts Home Sustainability ? Search ? ? ?

Men's Jeans

Browse our collection of men's jeans in a range of creative styles and fits suited to your taste. Select your preferred design for an iconic look.

[Discover our Denim Guide](#)

REGULAR	SLIM	BOOTCUT	RELAXED	SKINNY	SHORTS

Men • Jeans • Jeans

↑↓ Filter Size ▾ Fit ▾ Jeans length ▾ Shopping Assistant ?

New Arrivals - Discover ▾

DIESEL
FOR SUCCESSFUL LIVING

Men • Jeans • Jeans

Men's Jeans

Browse our collection of men's jeans in a range of creative styles and fits suited to your taste. Select your preferred design for an iconic look.

REGULAR **SLIM** **BOOTCUT**
RELAXED **SKINNY** **SHORTS**

[Discover our Denim Guide](#)

↑↓ Filter 176 items Sort By ▾

REGULAR	SLIM

Shopping Assistant ?

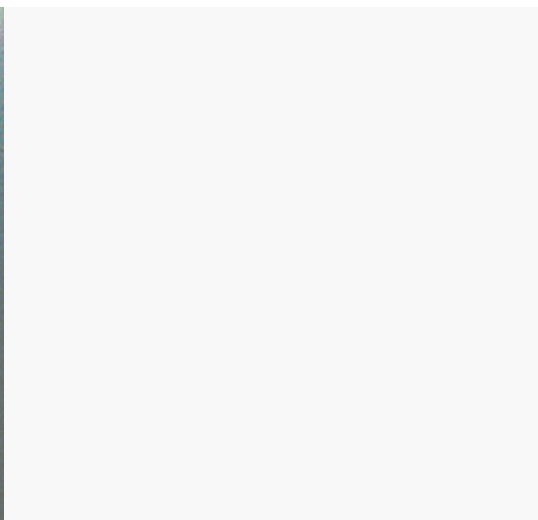
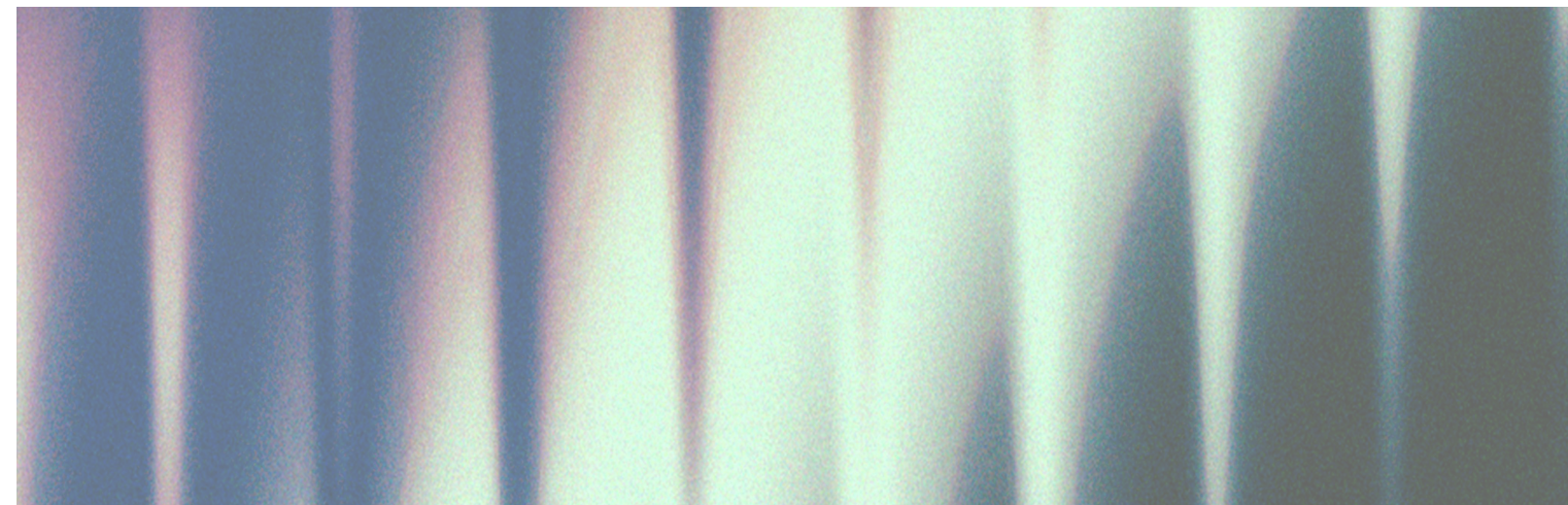
?	?	?	?

PRODUCT DESCRIPTION PAGE / PDP

The Product Display Page is where decision-making happens, making it one of the most critical moments in the customer journey.

In the luxury space, this page must go beyond functionality to communicate craftsmanship, quality, and detail. High-quality imagery, considered typography, and subtle interactions all play a role in building trust and desire.

Here, we explore how brands use Shopify to design product pages that are both informative and immersive, balancing technical performance with rich, brand-led storytelling.




PDP/Song For The Mute

visit/ songforthemute.com/

Song For The Mute elevates the breadcrumb into a primary navigational tool. The product info serves as the terminus of a visible trail that tracks the user's journey from the homepage. By hovering over previous levels, users can reveal a longer chain of navigation, allowing for rapid movement between categories. It is a logical, transparent architecture that encourages multi-category exploration.

MENU



"Daisy" Long Worker Jacket
Cosy Denim Drill (Black)
\$1,195.00 AUD

Introduced in 17.2 'Moth', the Long Worker Jacket has become a staple within the women's collection—reimagined season after season in new fabrications.

This iteration is constructed in a cotton drill giving the jacket a structure yet relaxed fit. Featuring metal stud fastening, raw twin stitch and a raw hem.

Fits oversized. Go one size down for a closer fit.

MENU

- 26.1 YEARBOOK
- NEW ARRIVAL
- OUTERWEAR
- SHIRTING
- TOPS AND JERSEY
- DRESSES
- PANTS
- SHORTS
- SKIRTS

"Daisy" Long Worker Jacket
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Fits oversized. Go one size down for a closer fit.

+ PRODUCT DETAILS

+ SIZE/MEASUREMENTS

34 36 38 40 42

ADD TO CART



PDP/Bandit

Bandit Running provides a masterclass in functional transparency, offering a granular breakdown of materials and performance USPs. The inclusion of visual indicators for specific run types and temperature ranges acts as a technical concierge for the athlete. This data-rich approach is balanced by a strong, sticky purchase bar, ensuring that as the user is educated, the ability to convert remains ever-present.

visit/banditrunning.com/

LONDON '26 POP-UP WITH RUNLIMITED →

BANDIT 🔍 🛒 ☰

Temperature
Designed for cool to hot temperatures.

Effort
This product was designed for almost every run.

Materials
75% Recycled Nylon,
25% Elastane

Care

- 🧺 Machine Wash Cold
- 🧼 Wash with Like Colors
- 🚫 Do Not Bleach
- 📄 Lay Flat to Dry
- 🧊 Do Not Iron
- 🧼 Do Not Dry Clean

For best outcome, wash exclusively with active apparel.
Garment made in China

🌐 SALT STAIN INK BLUE ▾ S ▾

\$92 | \$82.80 ⓘ ADD TO CART

LONDON '26 POP-UP WITH RUNLIMITED EVENTS RSVP →

BANDIT COLLECTIONS ▾ SHOP WOMEN ▾ SHOP MEN ▾ ACCESSORIES ▾ 🔍 MEMBERSHIP THE B-MAIL LOGIN 🛒 0.048 KM ▾

TECH SPECS

Fit Fitted ⓘ

Pocketing 1 Phone

Temperature
Designed for cool to hot temperatures.

Effort
This product was designed for almost every run.

Materials 75% Recycled Nylon, 25% Elastane

Care

- 🧺 Machine Wash Cold
- 🧼 Wash with Like Colors
- 🚫 Do Not Bleach
- 📄 Lay Flat to Dry
- 🧊 Do Not Iron
- 🧼 Do Not Dry Clean

For best outcome, wash exclusively with active apparel.
Garment made in China

FUNCTIONALITY

- BONDED SEAMS**
Seamless feel, featherweight finish. No bulk, no friction—just clean lines that move with you.
- 2-WAY ZIPPER**
Zippers in both directions allows you to open the doors while reducing drag.
- REFLECTIVE DETAILS**
Subtle shine that hits when the lights go low.

WOMEN'S ADAPTO™ DISTANCE RACE TOP - SALT STAIN INK BLUE

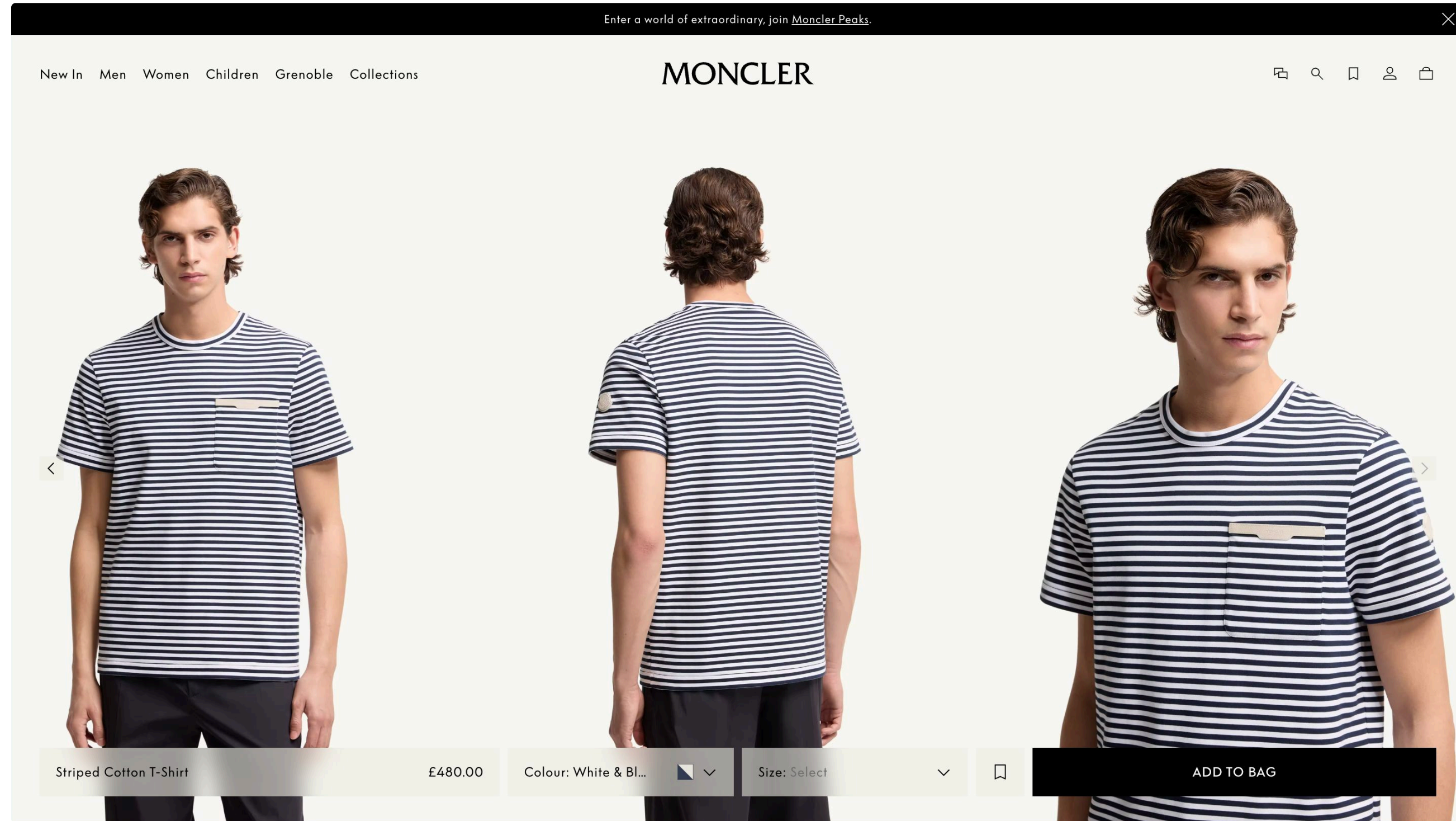
🌐 SALT STAIN INK BLUE ▾ S ▾

\$92 | \$82.80 ⓘ ADD TO CART

PDP/Moncler

visit/moncler.com/

Moncler utilises a full-bleed, horizontal carousel to create an immersive gallery that prioritises visual impact. The interface is anchored by a fixed bottom bar for variant selection and purchase, ensuring the call to action remains omnipresent. On mobile, the "Add to Bag" interaction triggers a sophisticated slide-up drawer, managing variant complexity without cluttering the compact screen or disrupting the editorial flow.





PDP/ Justine Clenquet

This monochrome, minimalist architecture uses expansive grey space to signal a raw, avant-garde luxury. The lo-fi, grid-based information blocks prioritise structure over decoration, creating a starkly disciplined user interface. Even the primary "Add to Bag" button is rendered in greyscale, proving that a brand can maintain an uncompromising aesthetic without sacrificing the clarity of the functional path to purchase.

visit/justineclenquet.com/


= RINGS
EN/£ <3 CART (0)






DENISE RING £45		
[IN STOCK]	WISHLIST <3	
-	1	+
ADD TO CART		
BUY IN 1-CLICK		

SHOP ABOUT SEARCH
JUSTINECLENQUET.COM/RINGS/DENISE-RING
EN/£ ACCOUNT <3 CART (0)



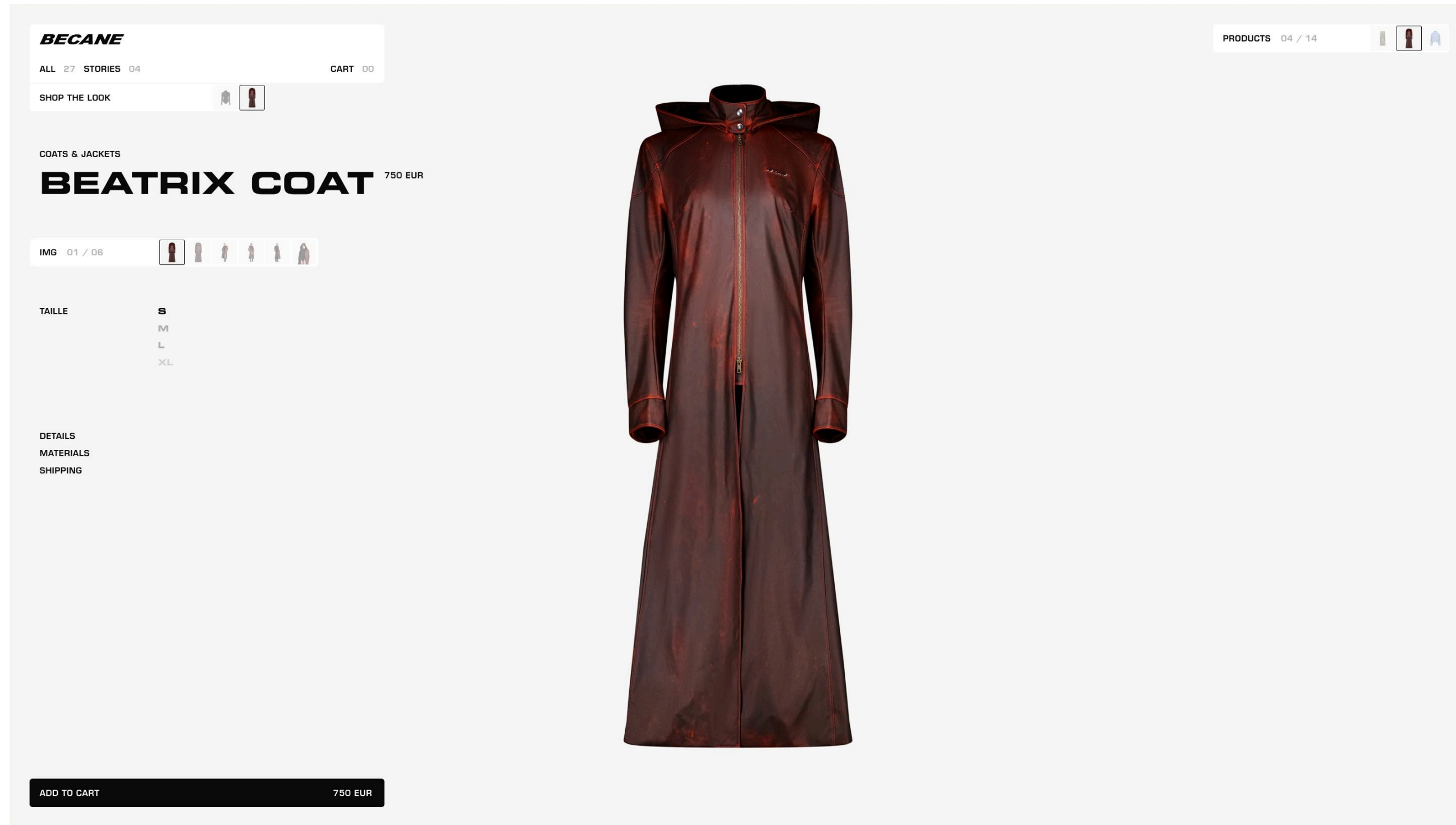


DENISE RING £45		
[IN STOCK]	WISHLIST <3	
-	1	+
ADD TO CART		
BUY IN 1-CLICK		
DETAILS	SHIPPING	
ASSISTANCE	PAYMENT 3X	

PDP/Becane

Bécane Paris employs a rigorous layout where primary content remains fixed within the viewport, forcing the focus onto the vertically scrolling image gallery. This architectural choice works seamlessly across all devices, maintaining a consistent brand language. The "Products" submenu, positioned directly below the main navigation, offers a rapid-fire route through the collection, marrying high-fashion minimalism with highly efficient product discovery.

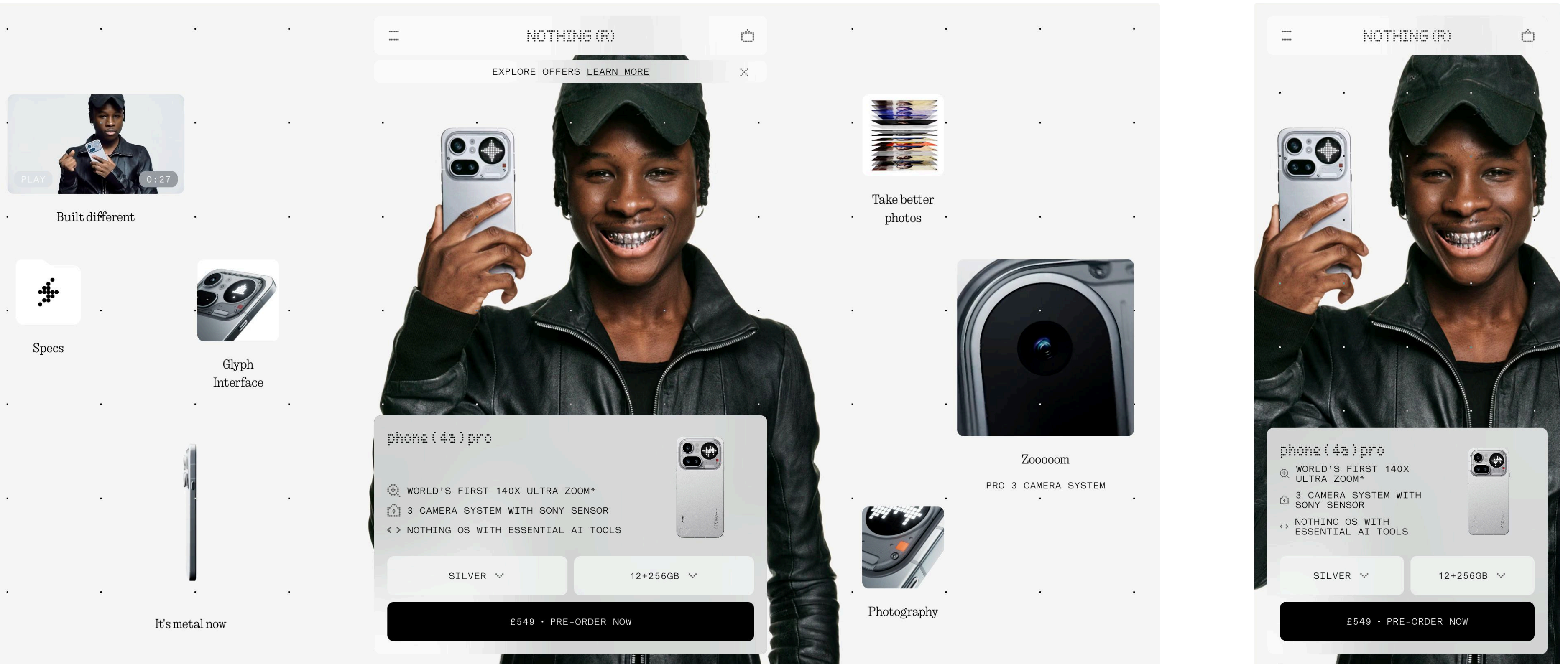
visit/becaneparis.com/



PDP/Nothing

visit/ nothing.tech/

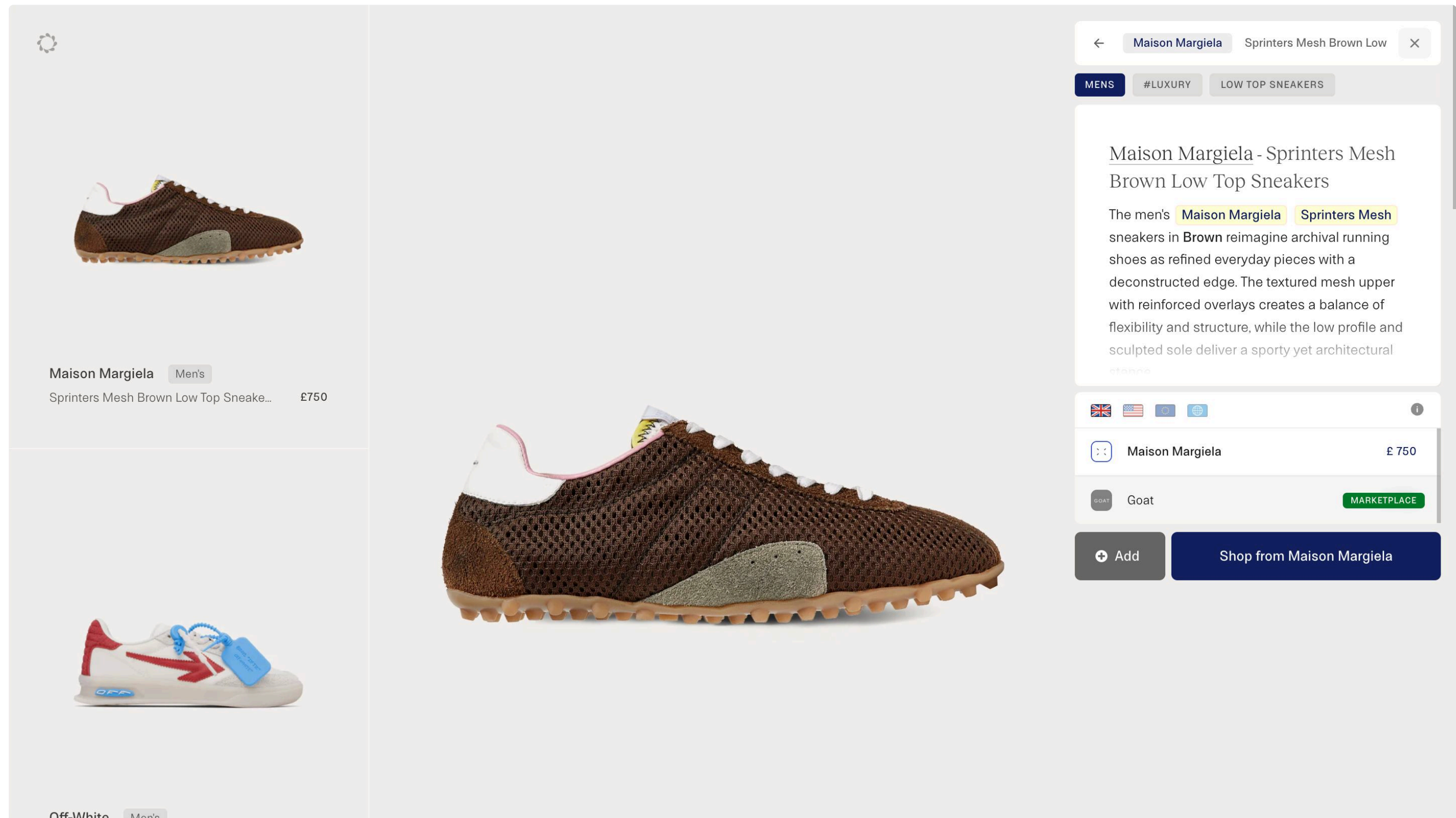
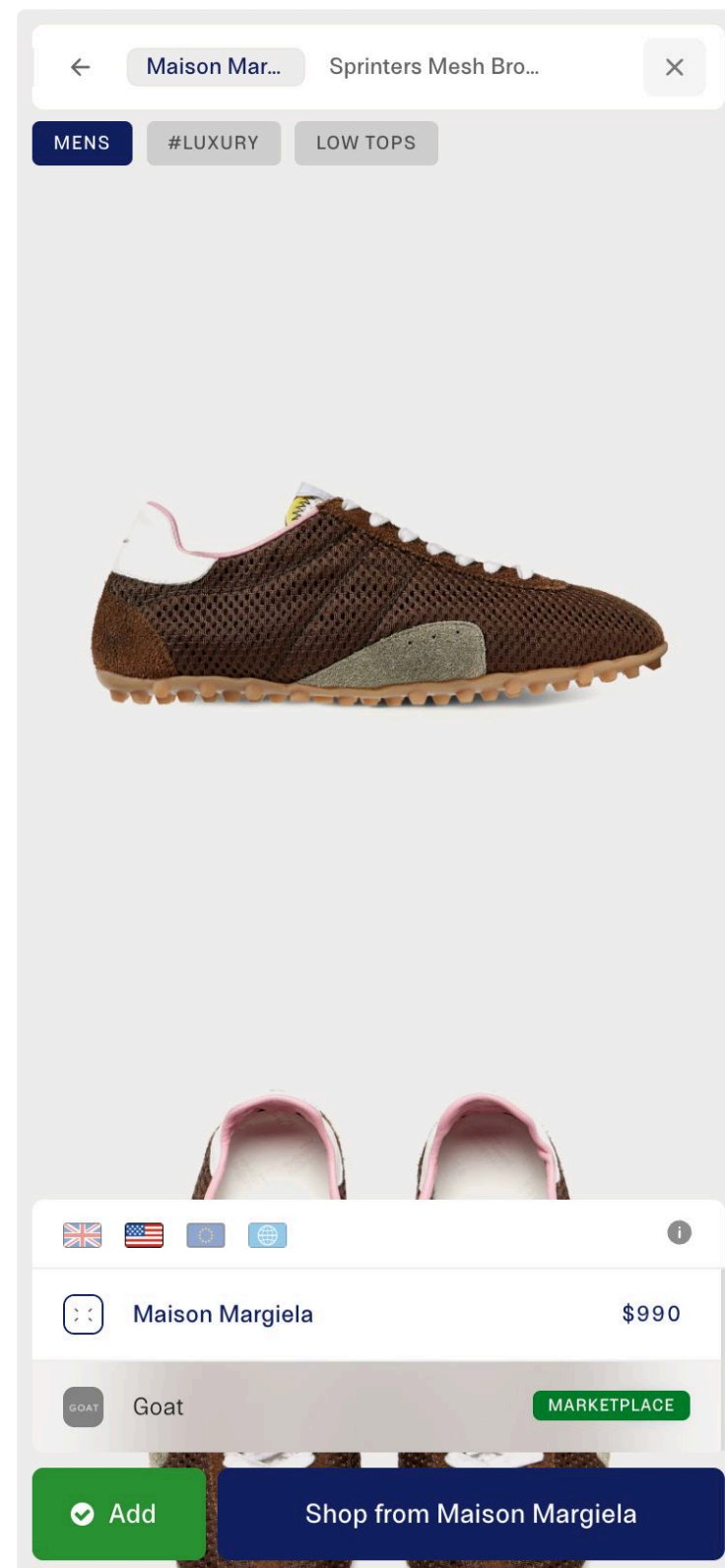
Nothing.tech mirrors its hardware philosophy with a minimalist, lo-fi digital aesthetic. The desktop experience intentionally reflects the mobile layout, using the additional screen real estate to scatter supplementary imagery and technical USPs. This "mobile-first" approach ensures a consistent brand voice across all devices, highlighting product features through a clean, unburdened interface that prioritises clarity and technical pedigree.



PDP/Sneak In Peace

visit/ sneakinpeace.com/

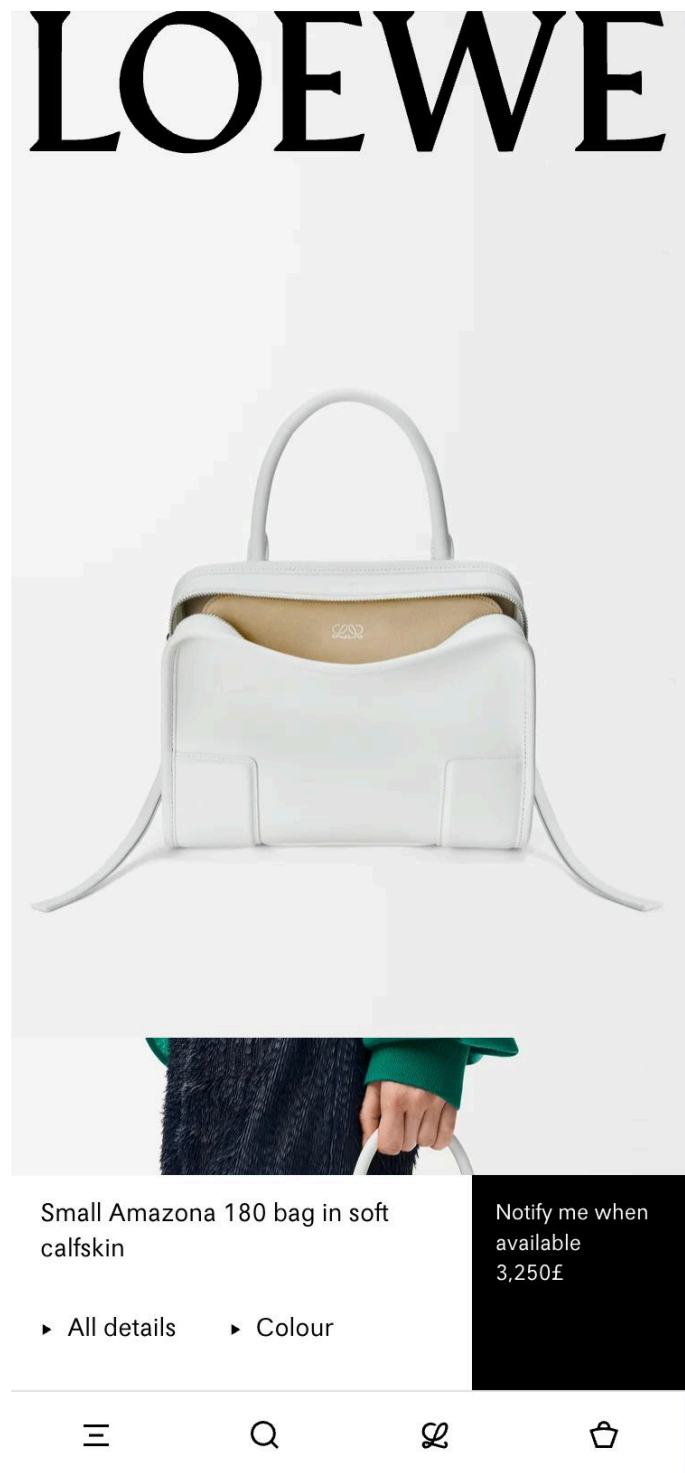
This PDP architecture features a fixed container for product actions that floats elegantly over a sprawling vertical gallery. On desktop, the entire product experience is delivered via a slide-in drawer, allowing users to dive into details without losing their place on the listing page. It is a non-linear browsing approach that balances deep product exploration with the speed of modern e-commerce.



PDP/Loewe

Loewe's interface celebrates the brand's iconic identity through deliberate overlap, with the logo cutting into the image gallery for a bespoke, editorial feel. Oversized CTAs for store discovery and digital purchase dominate the layout, while a narrow column of product information is surrounded by generous white space. This breathable design ensures that luxury remains the focus while driving clear, actionable intent.

visit/loewe.com/



Search   

Women · Bags · Amazona

New in 

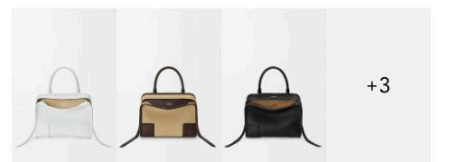
Small Amazona 180 bag in soft calfskin

The Amazona 180 revisits one of LOEWE's most storied bags, taking on a relaxed silhouette anchored b...

[▶ All details](#)

Size Small

Colour White



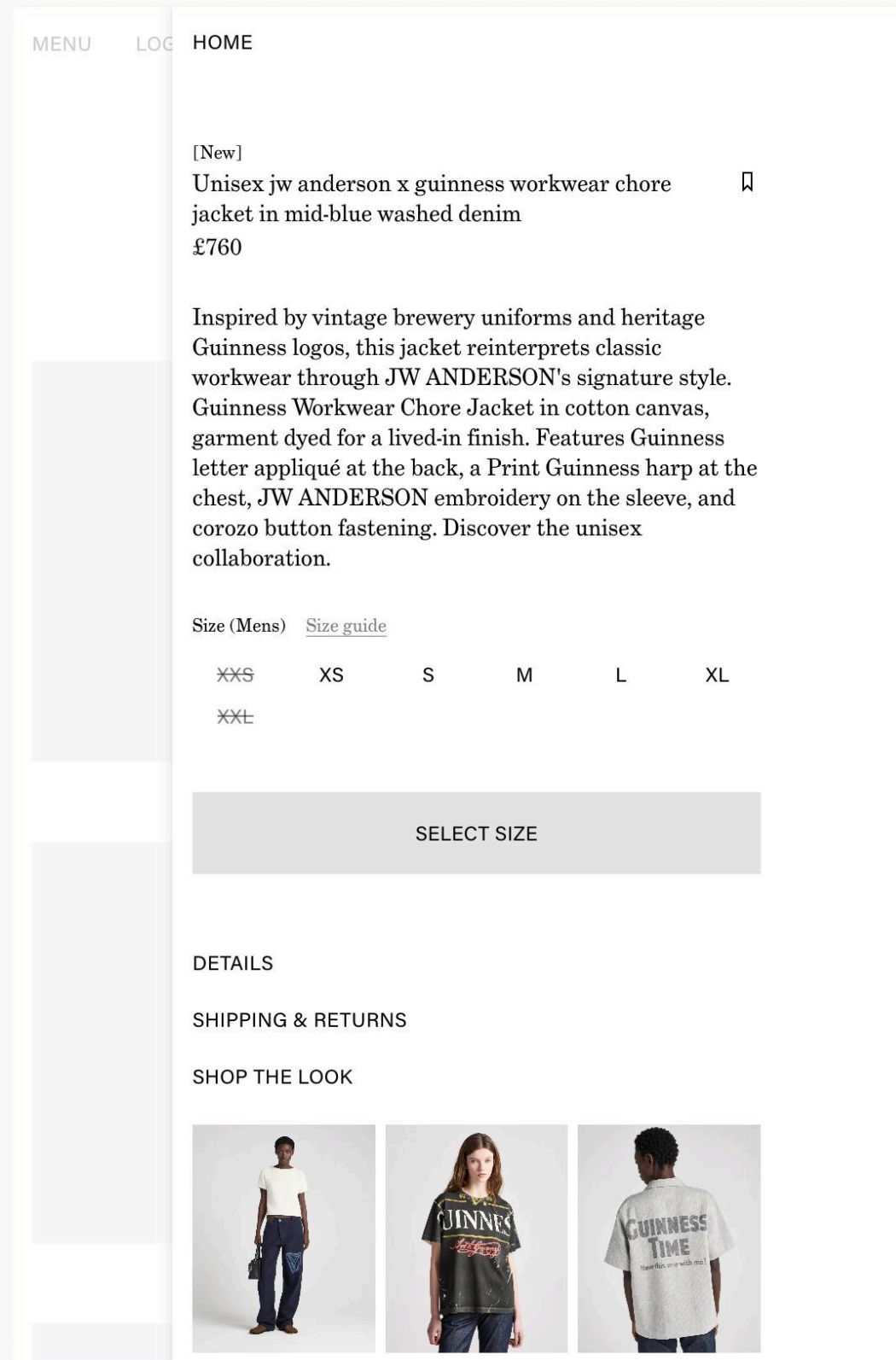
Free shipping in 2-7 business days +

Find & reserve in store	Notify me when available 3,250£
-------------------------	------------------------------------

PDP/JW Anderson

visit/[jwanderson.com/](https://www.jwanderson.com/)

JW Anderson adopts an app-centric design language by housing the Product Detail Page within a sophisticated drawer. This layout allows for an effortless transition between granular product data and the original index of items. By avoiding traditional page reloads, the brand maintains a fluid user rhythm, successfully bringing the intuitive, rapid-response feel of native mobile applications to the desktop browser.

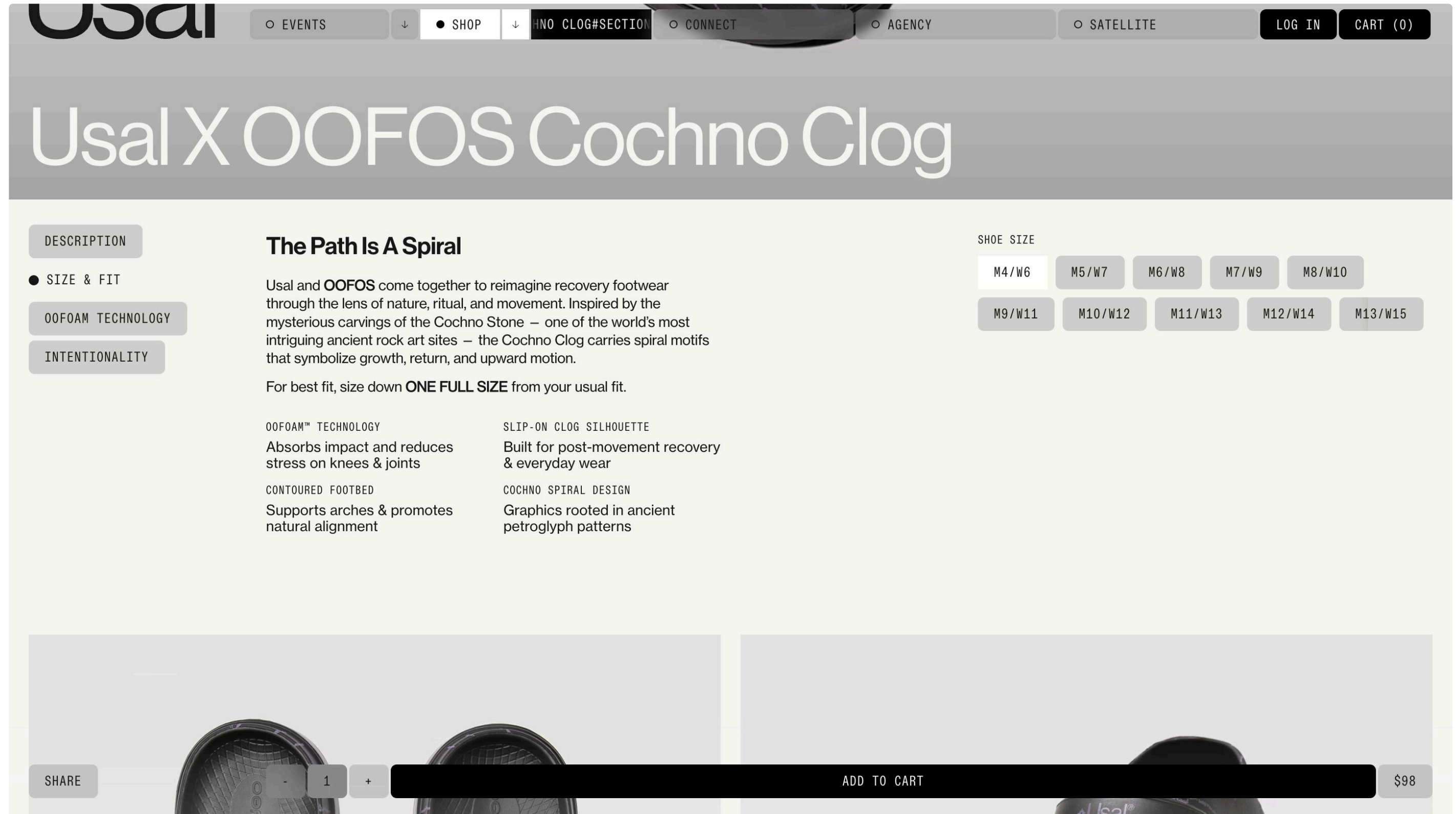


JW ANDERSON

PDP/Usal

visit/usalproject.com/

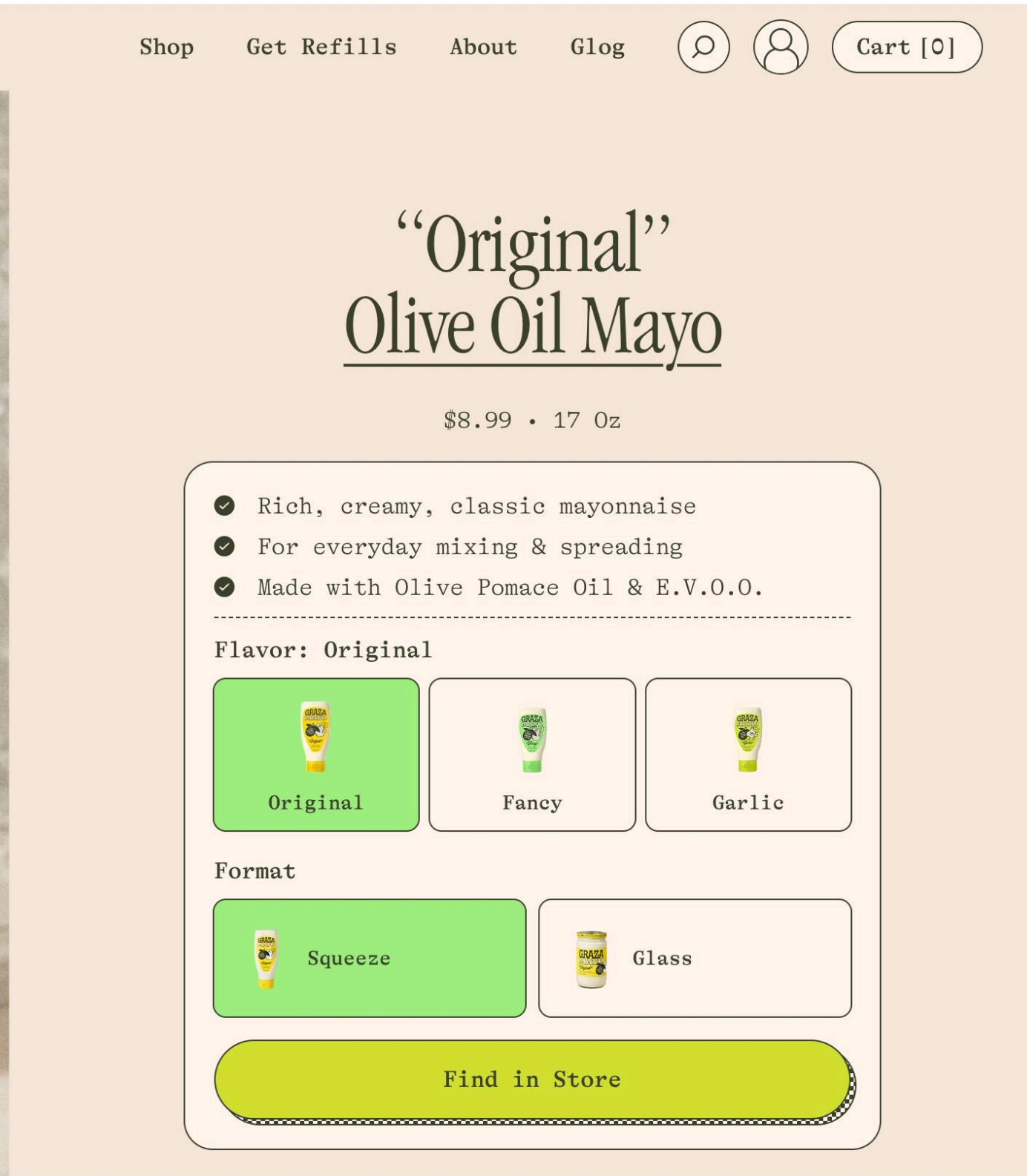
USAL Project embraces a brutalist aesthetic, intentionally prioritising a bold, monochrome brand identity over conventional e-commerce tropes. The page is framed by a persistent header and a fixed "Add to Bag" button, ensuring that despite the unconventional layout, the ability to transact remains effortless. It is a confident example of how a brand can challenge UX norms while maintaining structural integrity.



PDP/Graza

Graza proves that a conventional product page layout can be completely transformed through a strong, organic visual identity. While the underlying structure follows established e-commerce best practices, the fun typography and playful colour palette ensure the experience feels unique. It is a perfect example of how brand personality can be infused into a standard framework to create an engaging, memorable shopping trip.

visit/ graza.co/



PDP/Mate Libre

Maté Libre utilises a dynamic theme engine that updates the entire product page's colour and atmosphere based on the selected flavour. This sensory-driven UI choice provides an immediate visual cue that aligns the digital experience with the physical product. It is a simple yet highly effective way to create a memorable, immersive journey that celebrates the variety within the collection.

visit/ matelibre.com/

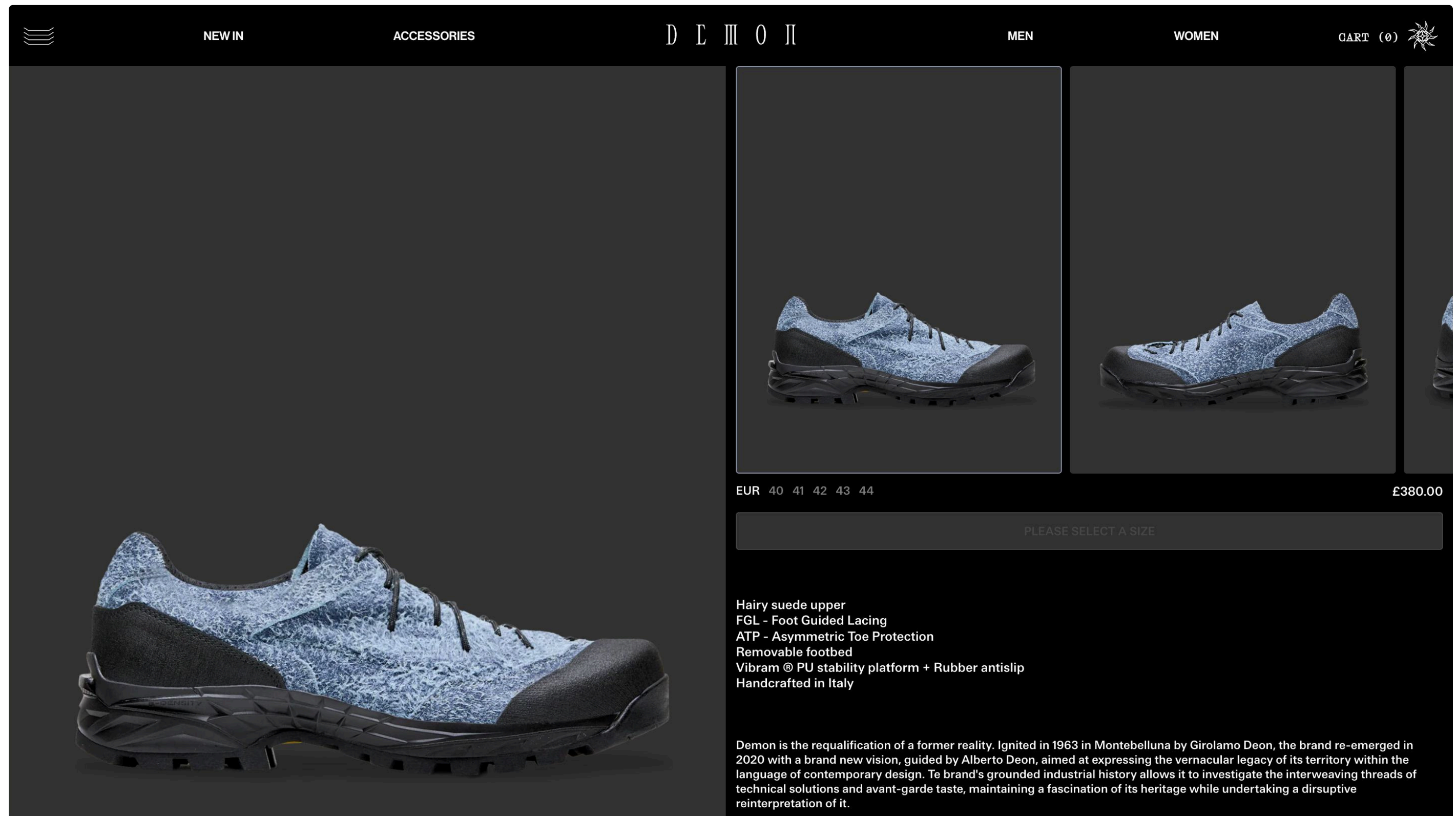
The screenshot shows the product page for 'passion energy infusion'. The header includes the 'mate libre' logo, navigation links for 'products', 'explore', and 'community', and utility links for 'build your box', currency selection ('CAD \$'), and language ('FR'). The main content area features the product name 'passion energy infusion' in large orange text. Below this are three icons with text: 'organic yerba mate', 'no crash', and 'equivalent to an espresso'. A row of product images shows various flavors, with the passion fruit one highlighted. At the bottom left, there is an 'add to cart' button and pricing information: '\$42.00 / box of 12x355 ml' and 'subscribe and save 10%'. The right side of the page is dominated by a large, high-quality image of a glass of passion fruit infusion with a splash, set against a marble background with sliced passion fruit. Navigation arrows are visible at the bottom of this image.

The screenshot shows the mobile version of the product page. The header is simplified with the 'mate libre' logo, a menu icon, and user/account icons. The main image is a vertical shot of the passion fruit infusion glass with a splash, similar to the desktop version. Below the image is the product name 'passion energy infusion' and the price '\$42.00 / box of 12x355 ml' with a 'subscribe and save 10%' offer. A prominent orange 'add to cart' button is located below the pricing. At the bottom, there is a link to 'Discover our yerba mate infusions :'. Navigation arrows are present on the image.

PDP/Demon

This dark-themed product page leverages high-contrast aesthetics to signal an edgy, premium positioning. On desktop, the oversized product thumbnails break traditional proportions, creating a visually arresting image gallery that demands the user's full attention. By scaling the secondary imagery so boldly, the brand ensures that every technical detail of the footwear becomes a core component of the site's design.

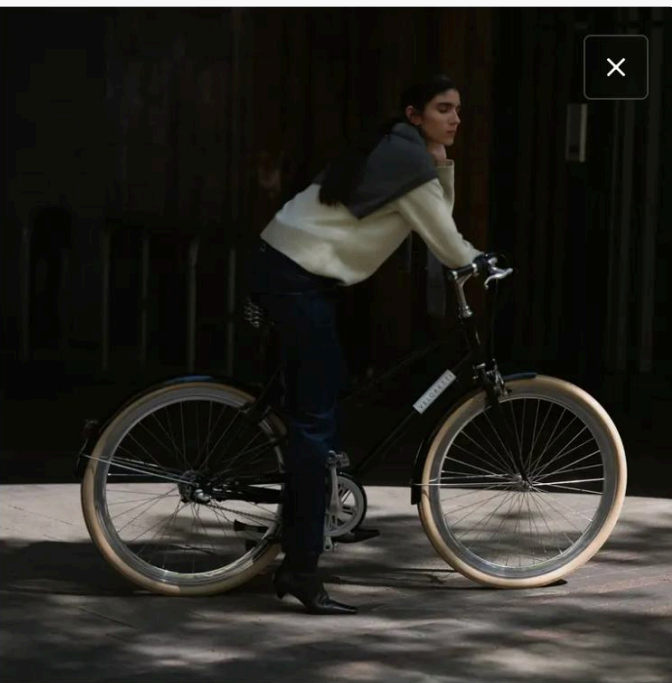
visit/ demonfootwear.com/



PDP/Veloretti

To ensure a seamless experience on mobile, Veloretti consolidates its detailed technical hotspots into a single, high-utility "Details" carousel. This adaptive approach ensures that the rich product information found in the desktop's slide-in drawers remains easily accessible on smaller screens. It is a thoughtful piece of responsive engineering that maintains information density without compromising the site's clean, functional aesthetic.

visit/ veloretti.com/



Ride height


Choosing the right frame size helps you ride more comfortably and in control. Use your height and inseam length to guide your choice.

Small frame – 52 cm
Rider height: 164–175 cm
Inseam length: 74–78 cm

Medium frame – 55 cm
Rider height: 168–180 cm
Inseam length: 78–81 cm

Navigation: < • • • >


← VELORETTI



+

+

Navigation: < • • • >



Design

A true Veloretti classic, designed to feel familiar from the first ride. With its step-through frame and carefully selected components, the Caféracer brings modern design and everyday reliability to any city journey. Built for anyone, ready for anywhere.

Navigation: < • • • >

1. Bike 2. Accessories

Caféracer step-through

€ 399,00

Change model >

Colour Jet Black

Color selection: [White] [Light Green] [Dark Green] [Black]

Size

52 cm
Rider height 164–175 cm

55 cm

Gear

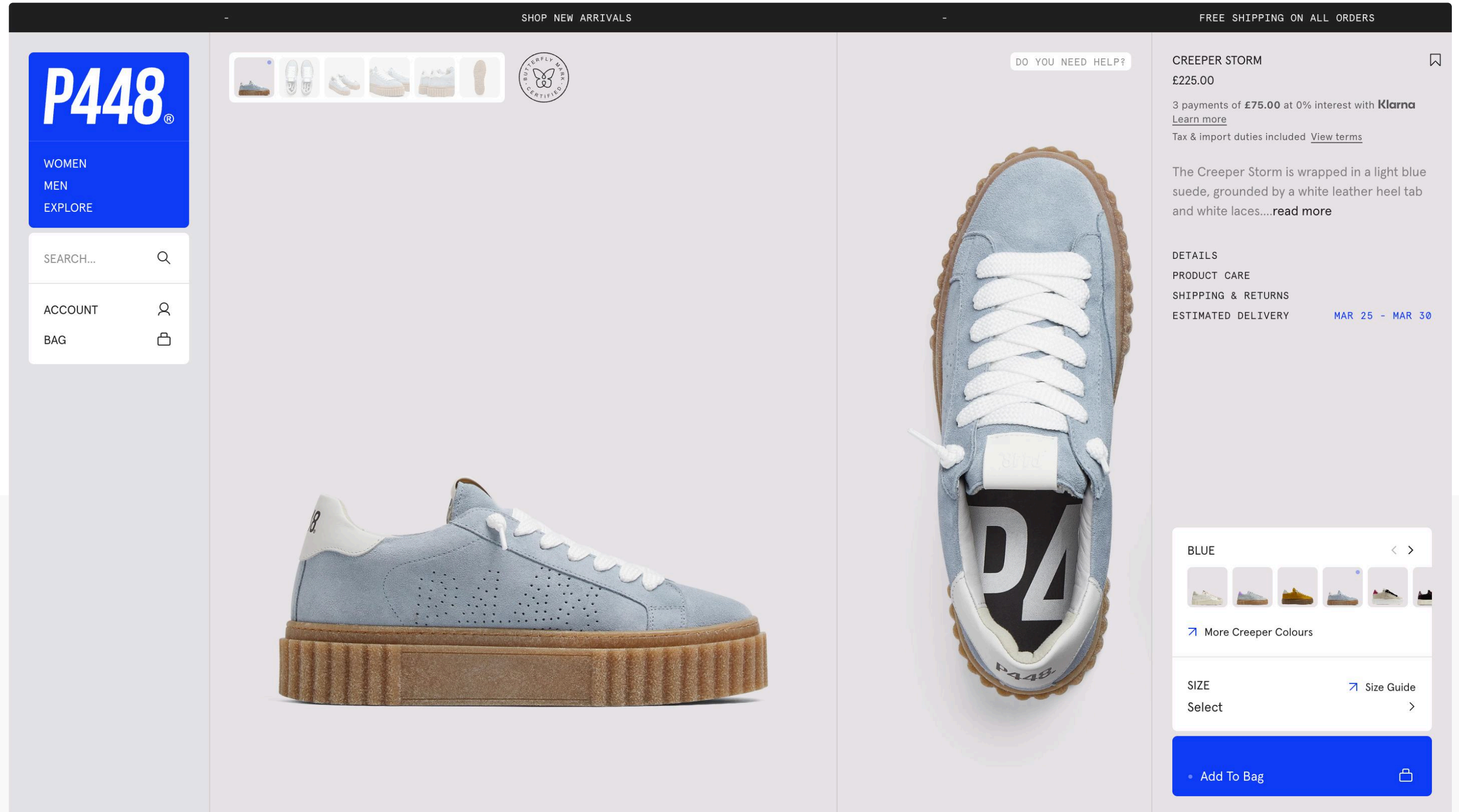
€ 399,00 Delivery: 3-10 business days

Next step

PDP/P448

On the product page, a full-screen gallery allows the technical detail and material quality of the footwear to take centre stage. The fixed interface for variants and purchase actions ensures that the path to conversion is never lost during visual exploration. On mobile, this is refined into a condensed floating widget that expands to reveal depth, ensuring a frictionless, high-end experience.

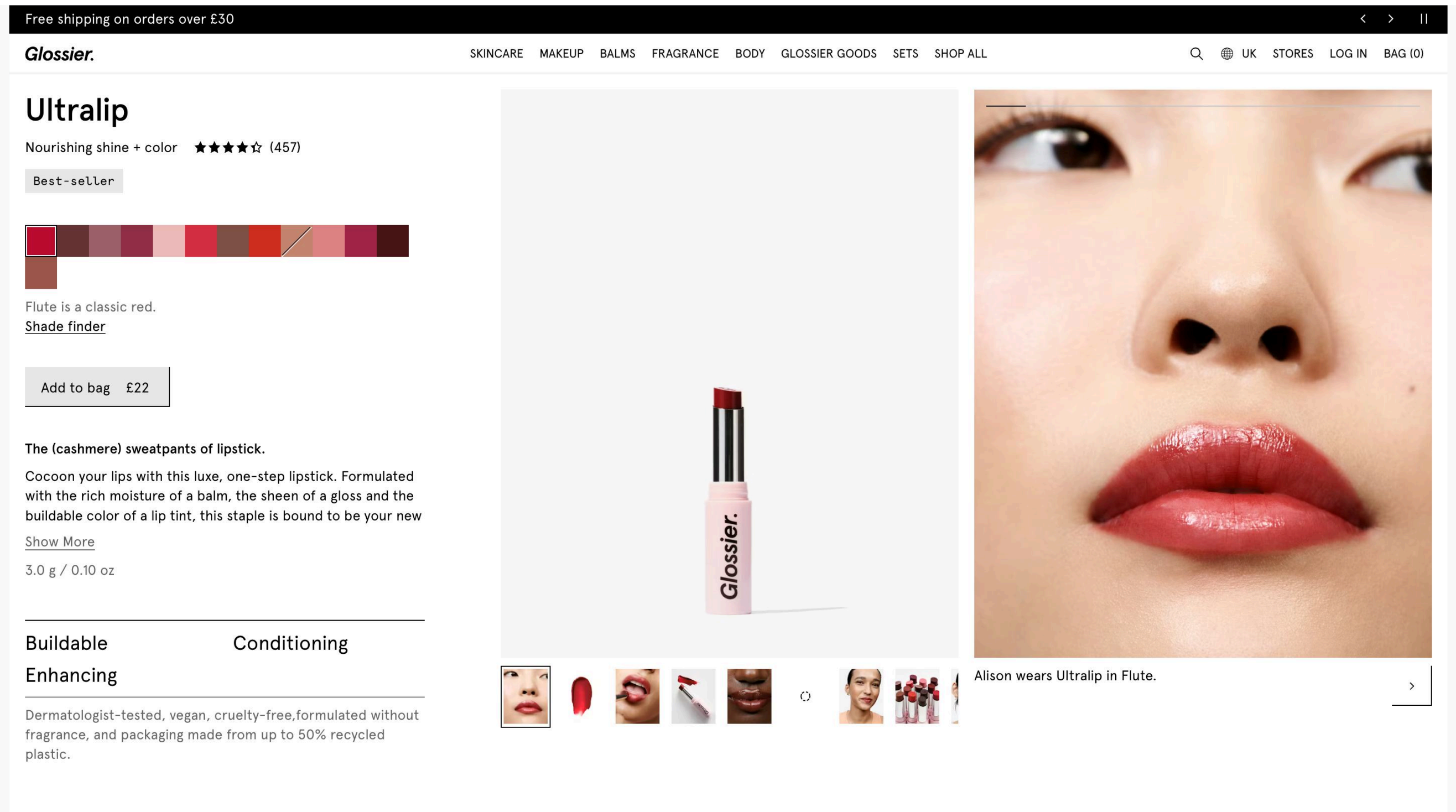
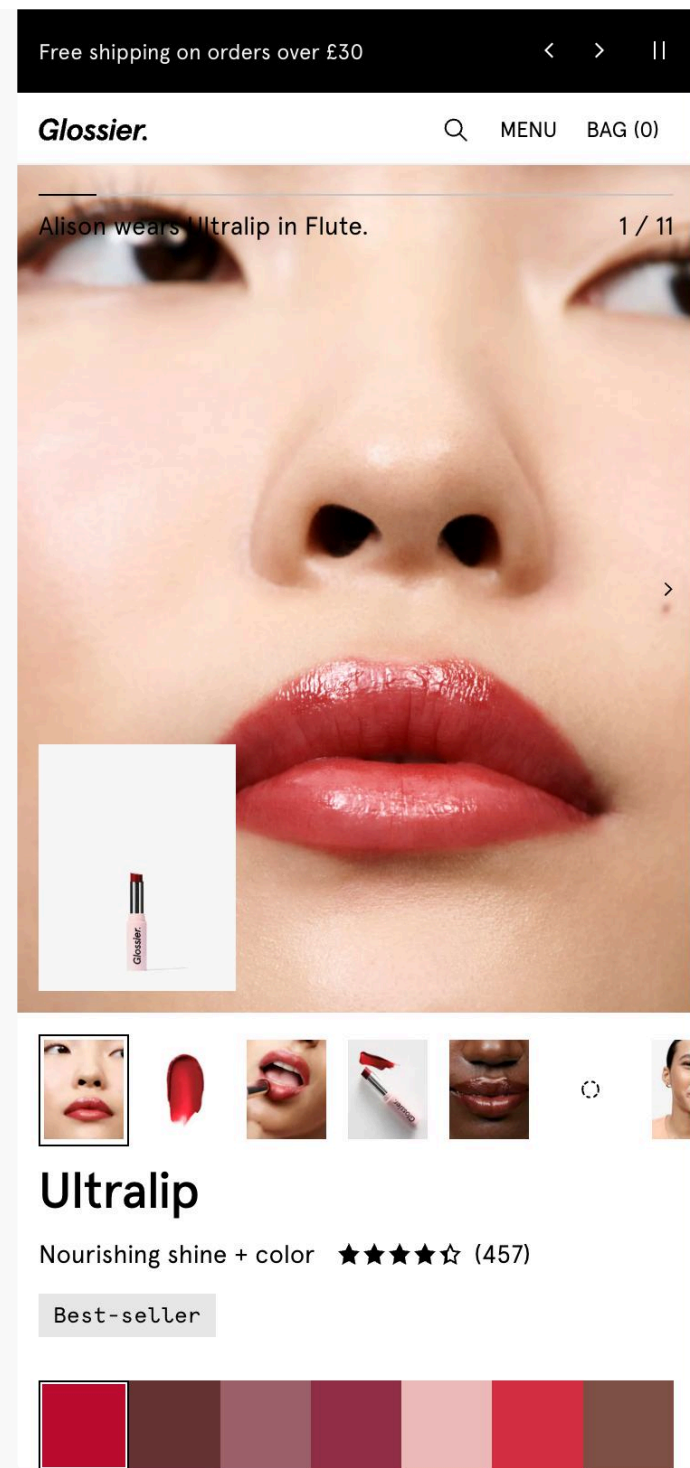
visit/ p448.com/



PDP/Glossier

visit/[glossier.com/](https://www.glossier.com/)

Glossier introduces a playful, mobile-first interaction by overlaying a "FaceTime-style" window onto the primary image gallery. This allows users to toggle instantly between a clean product shot and a model application view with a single tap. It is a brilliant piece of intuitive UX that mimics familiar smartphone behaviours to provide instant visual context without cluttering the interface.



PDP/x-bionic

In the world of high-performance technical gear, comparison is key. X-Bionic utilizes a sophisticated table that allows users to assess different trainers within a range simultaneously. To solve the spatial constraints of mobile, they've engineered a side-by-side view with intuitive dropdown menus for switching products. This technical utility empowers the user to make data-driven decisions with minimal friction.

visit/ x-bionic.com/

	TERRASKIN X00/C Propulsive Control	TERRASKIN X01 Complete Control	TERRASKIN X02 Agile Control	TERRASKIN X03 Cushioned Control
WEIGHT	319G	309G	298G	319G
DROP	5MM	5MM	4MM	6MM
DISTANCE	80+KM	80+KM	Up to 80	80+KM
CUSHIONING	[Progress bar]	[Progress bar]	[Progress bar]	[Progress bar]
FIT	[Narrow/Wide slider]	[Narrow/Wide slider]	[Narrow/Wide slider]	[Narrow/Wide slider]

	TERRASKIN X00/C Propulsive Control	TERRASKIN X01 Complete Control
WEIGHT	319G	309G
DROP	5MM	5MM
DISTANCE	80+KM	80+KM
CUSHIONING	[Progress bar]	[Progress bar]
FIT	[Narrow/Wide slider]	[Narrow/Wide slider]


TERRASKIN X00/C
YINYANG/X BLACK/X WHITE / 4 - [Change](#) [ADD TO CART](#)

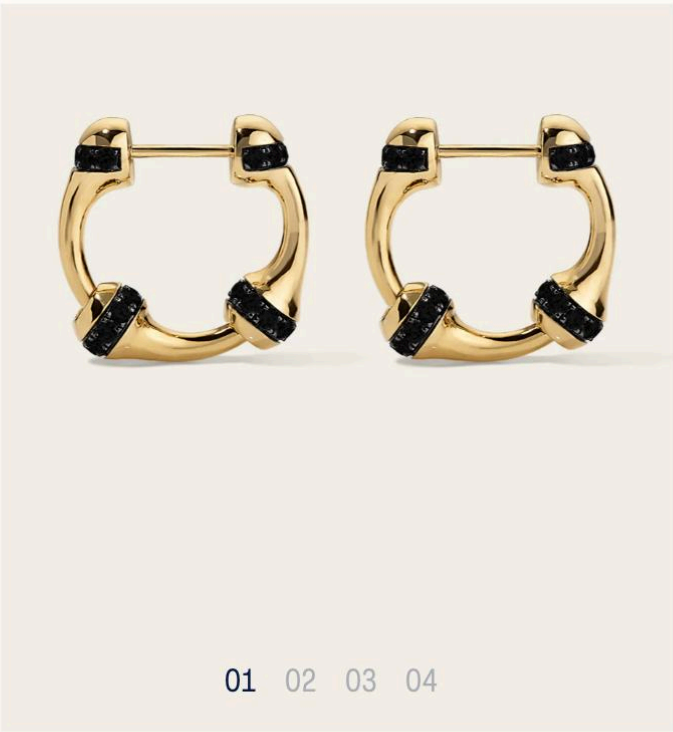
TERRASKIN X00/C
YINYANG/X BLACK/X WHITE - [Change](#) [ADD TO CART](#)
/ 4

PDP/Sarah Eisman Studio

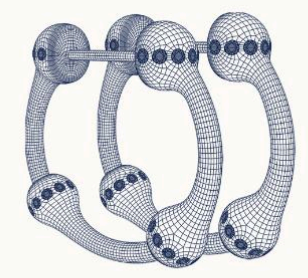
Sarah Eisman Studio employs a refined approach to the product page, utilizing boxed content to create a structured, gallery-like feel. The inclusion of technical 3D renders provides a detailed view of the product's form and construction that photography alone cannot achieve. It is a clean, simple interface that uses modern rendering technology to build consumer trust through visual transparency.


visit/ saraheismanstudio.com/


☰

CART (0)




01 02 03 04

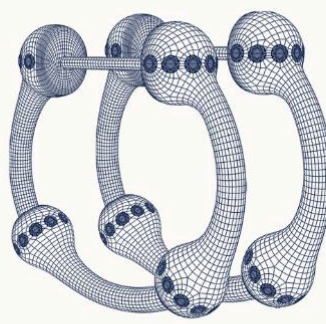
LITH LARGE HOOP EARRINGS		
EY010102-BKS	TECHNICAL SHEET	CHAIN SERIES
MADE TO ORDER		2-4 WEEKS
<p>Large 18K gold SES chain hoop earrings feature a proprietary linking system to wear as hoops or drops. Each link is accented with 1.8 mm pavé-set black sapphires in blackened gold.</p>		
GOLD		18K YELLOW GOLD

TYPOLOGIES
SERIES
ABOUT






BRITISH POUND (GBP £)
SEARCH
ACCOUNT
CART (0)

LITH LARGE HOOP EARRINGS		
EY010102-BKS	TECHNICAL SHEET	CHAIN SERIES
MADE TO ORDER		2-4 WEEKS
<p>Large 18K gold SES chain hoop earrings feature a proprietary linking system to wear as hoops or drops. Each link is accented with 1.8 mm pavé-set black sapphires in blackened gold.</p>		
GOLD		18K YELLOW GOLD
FACETED STONES		56 BLACK SAPPHIRES 1.8 MM

[ADD TO CART — £10,800](#)

Shipping & Returns ▼

Care ▼

Process & Design ▼

Contact Us ▼

PDP/Starface

Starface captures the Gen-Z aesthetic through a bold, bento-style layout that mixes vibrant product shots with lifestyle photography. The interface is grounded by a sticky right-side column, ensuring that critical actions—from subscription options to variant selection—remain accessible during the scroll. This high-energy design reflects the brand’s expressive DNA while maintaining a rigorous, high-converting functional structure.

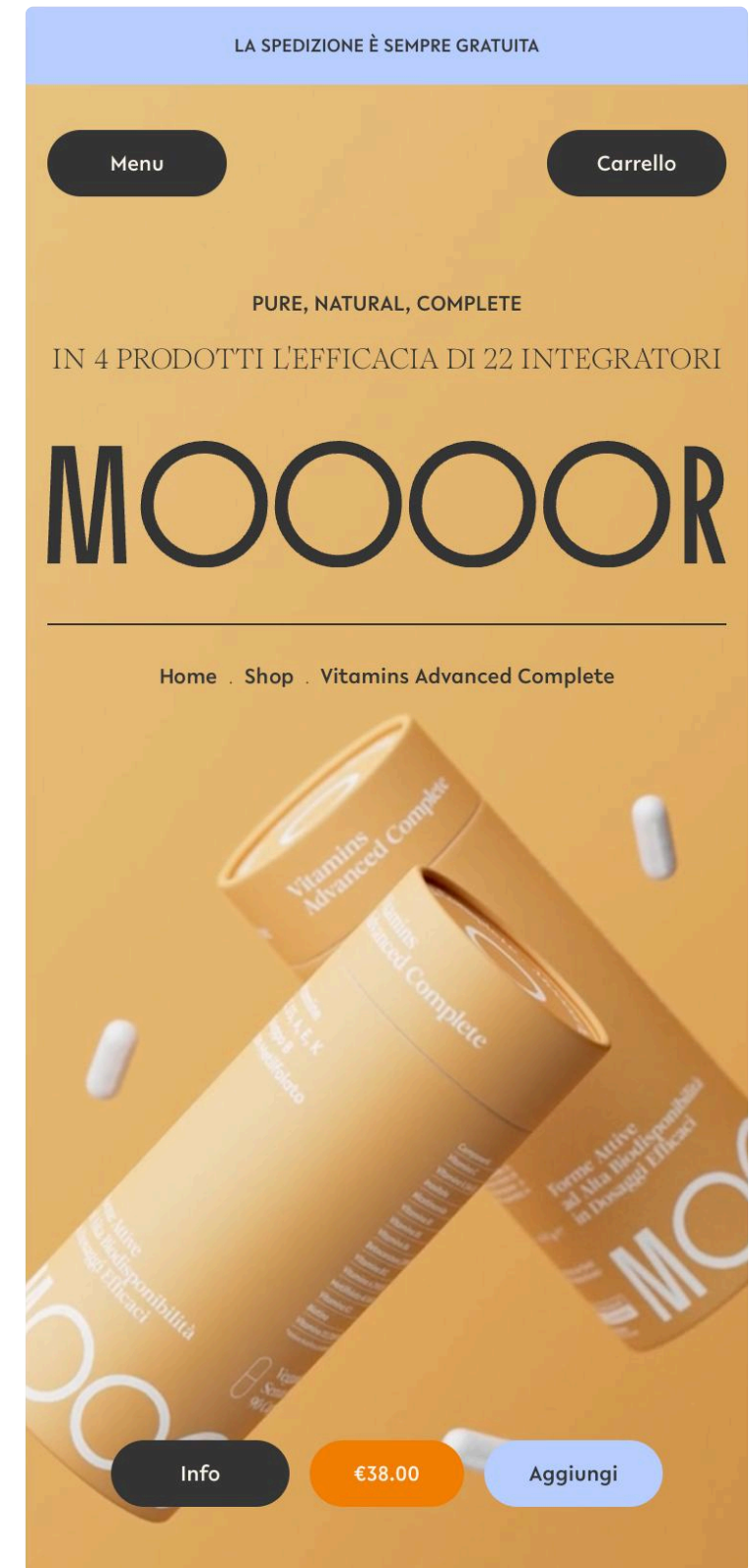
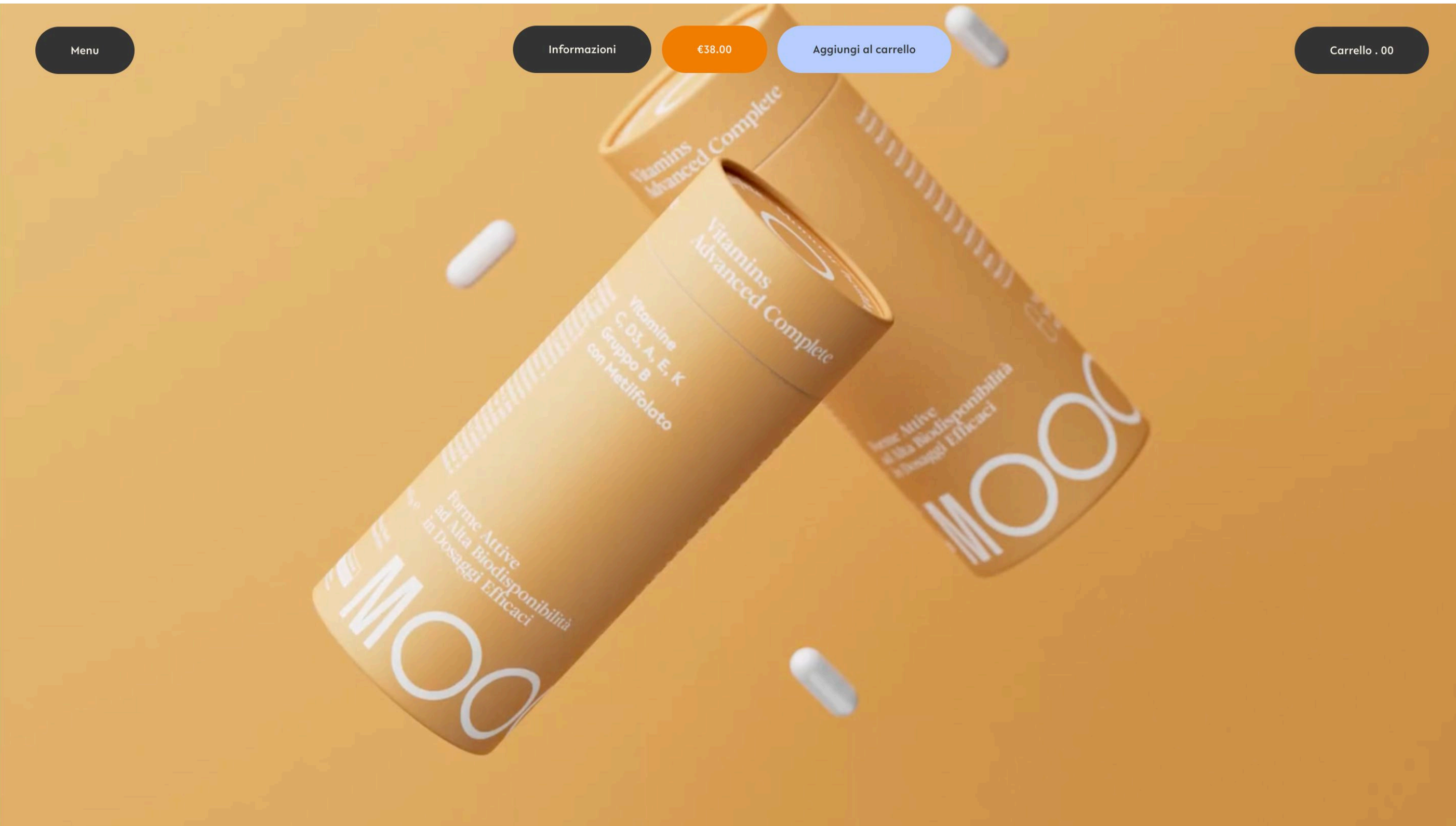
visit/starfaceworld.co.uk/



PDP/Mooooor

This interface captures attention through a high-impact hero image complemented by floating 3D renders that provide a tactile sense of the product's form. The navigational intelligence lies in the persistent "Information" and "Add to Bag" buttons that follow the user's scroll. This ensures that even within an image-heavy, immersive layout, the most critical functional touchpoints remain permanently accessible.

visit/mooooor.com/



PDP/Song For The Mute

When engaged, this expanded breadcrumb trail reveals the brand's depth of structural hierarchy. This intentional transparency allows users to pivot between collections instantly, transforming a simple trail into a powerful, multi-directional discovery tool along with the ability to add to bag.

visit/ songforthemute.com/

MENU



"Daisy" Long Worker Jacket
Cosy Denim Drill (Black)
\$1,195.00 AUD

Introduced in 17.2 'Moth', the Long Worker Jacket has become a staple within the women's collection—reimagined season after season in new fabrications.

This iteration is constructed in a cotton drill giving the jacket a structure yet relaxed fit. Featuring metal stud fastening, raw twin stitch and a raw hem.

Fits oversized. Go one size down for a closer fit.

CLOSE

- BIRKENSTOCK X SONG FOR THE MUTE
- SFTM X ADIRUN01
- LITTLE SONG
- MENSWEAR
- WOMENSWEAR
- ACCESSORIES
- SALE
- ADIDAS 006
- CHAPTERS
- COLLABORATIONS
- INFO
- CART [0]

- 26.1 YEARBOOK
- NEW ARRIVAL
- OUTERWEAR
- SHIRTING
- TOPS AND JERSEY
- DRESSES
- PANTS
- SHORTS
- SKIRTS

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+ PRODUCT DETAILS

+ SIZE/MEASUREMENTS

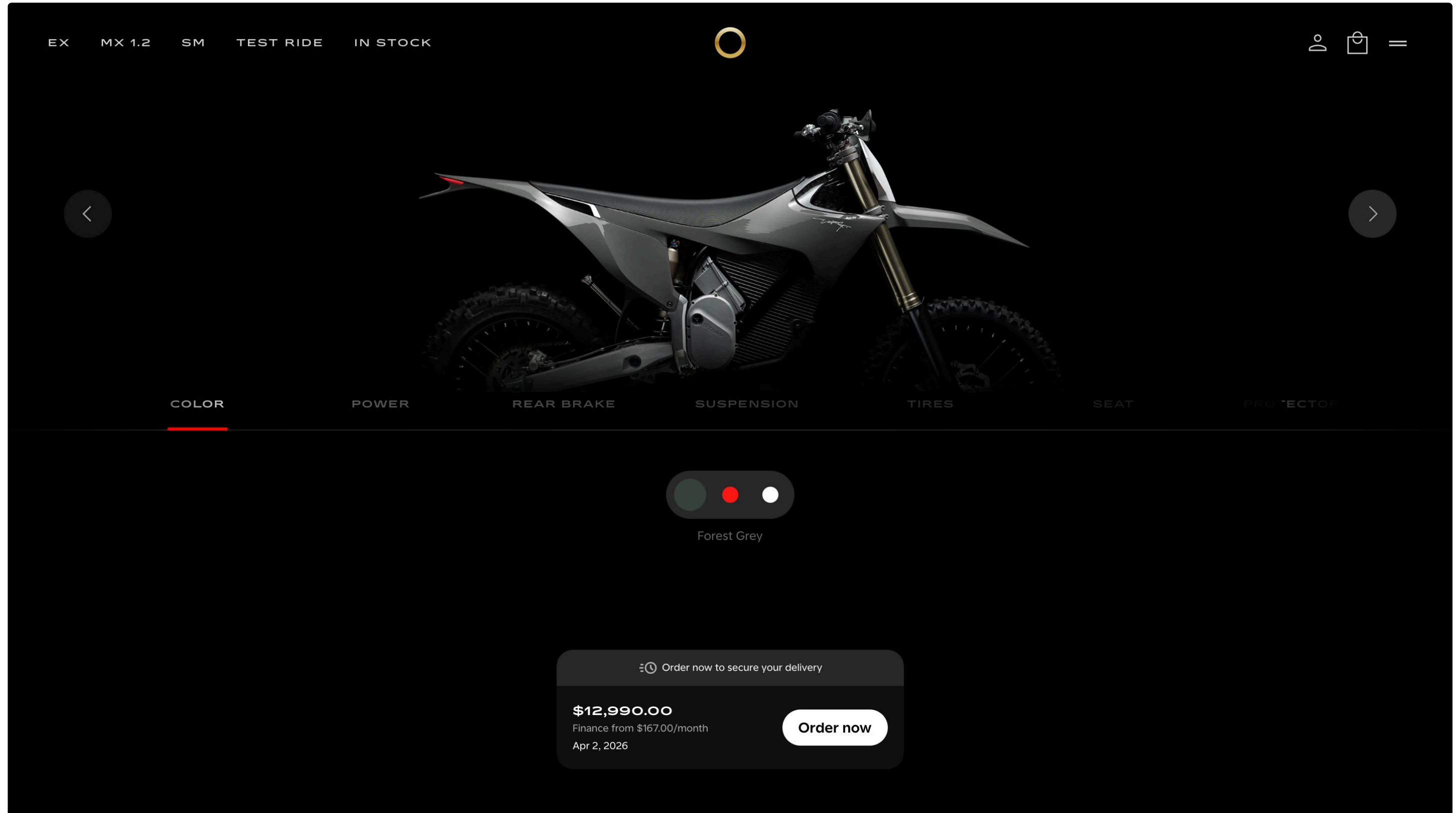
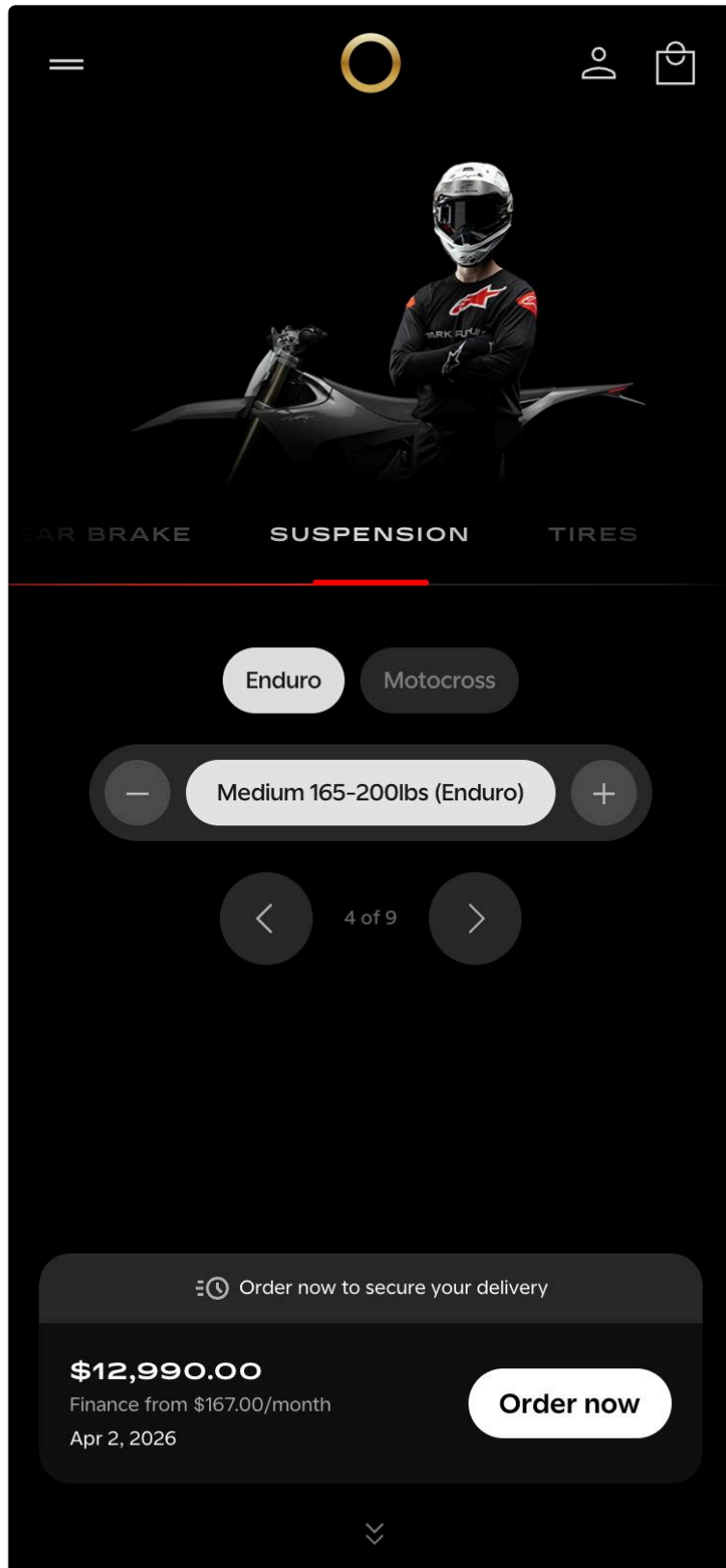
- 34
- 36
- 38
- 40
- 42

ADD TO CART

PDP/Stark

The Stark Future product page is an exercise in precision, functioning as a high-performance bike builder. The customisation process is broken down into a step-by-step flow, allowing the user to refine every technical detail of their purchase. This methodical, guided experience simplifies a complex decision-making process, ensuring the final product is perfectly tailored to the rider's specific performance requirements.

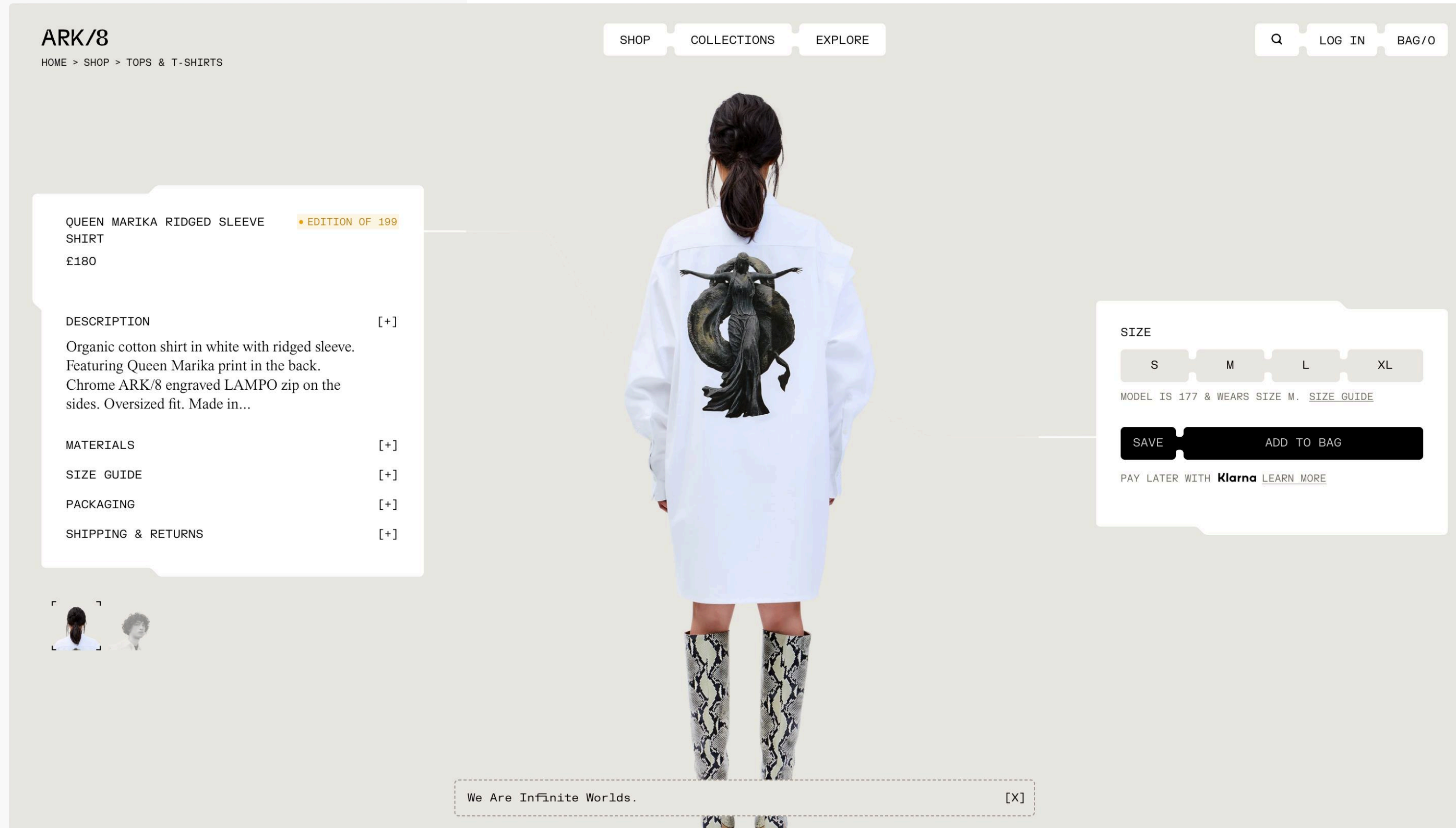
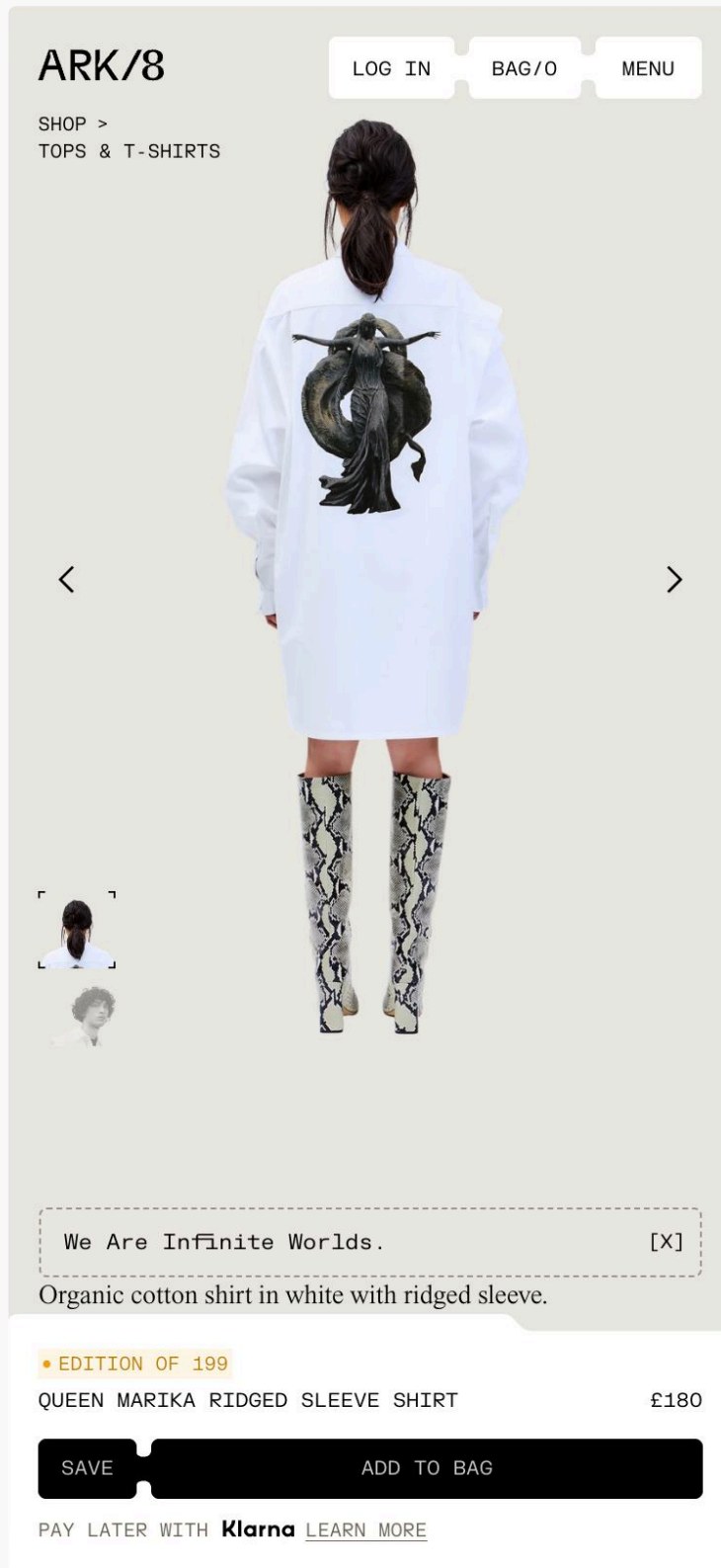
visit/ starkfuture.com/



PDP/ark8

Ark8's digital storefront is defined by strong graphic design and a retro-futuristic, sci-fi aesthetic. The use of boxed content with protruding, non-linear edges breaks the standard grid, creating a visual experience that feels engineered rather than just designed. This bold approach to UI architecture perfectly complements the brand's technical streetwear edge, offering a highly distinct and immersive environment.

visit/ark8.net/

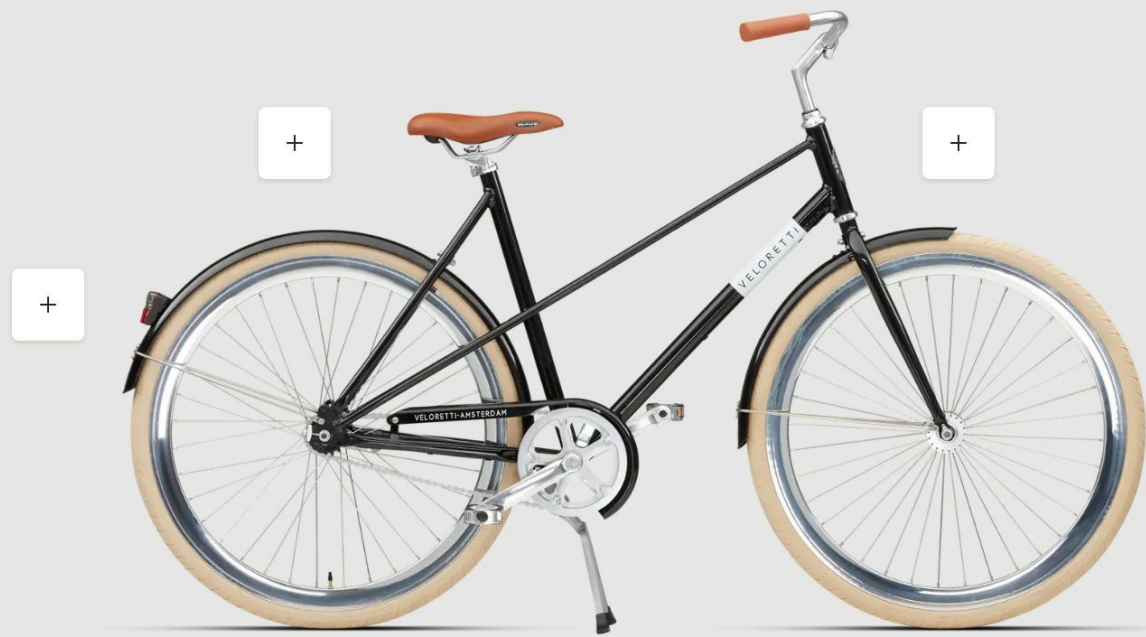


PDP/Veloretti

visit/ veloretti.com/

Veloretti transforms the purchase journey into a tactile, step-based configuration process. The product page guides users through a bespoke bike-building experience, utilising hotspots within the image gallery to reveal technical specifications. This interactive layer provides a deep level of detail through elegant drawers, ensuring the complexity of customisation feels like an intuitive and engaging piece of digital craftsmanship.

← VELORETTI



1. Bike

2. Accessories

Café racer step-through

€ 399,00

Change model >

Colour

Jet Black



Size

52 cm

Rider height 164–175 cm

55 cm

Gear

€ 399,00

Delivery: 3-10 business days

Next step

R



1. Bike

2. Accessories

Café racer step-through

€ 399,00

Change model >

Colour

Jet Black



Size

€ 399,00

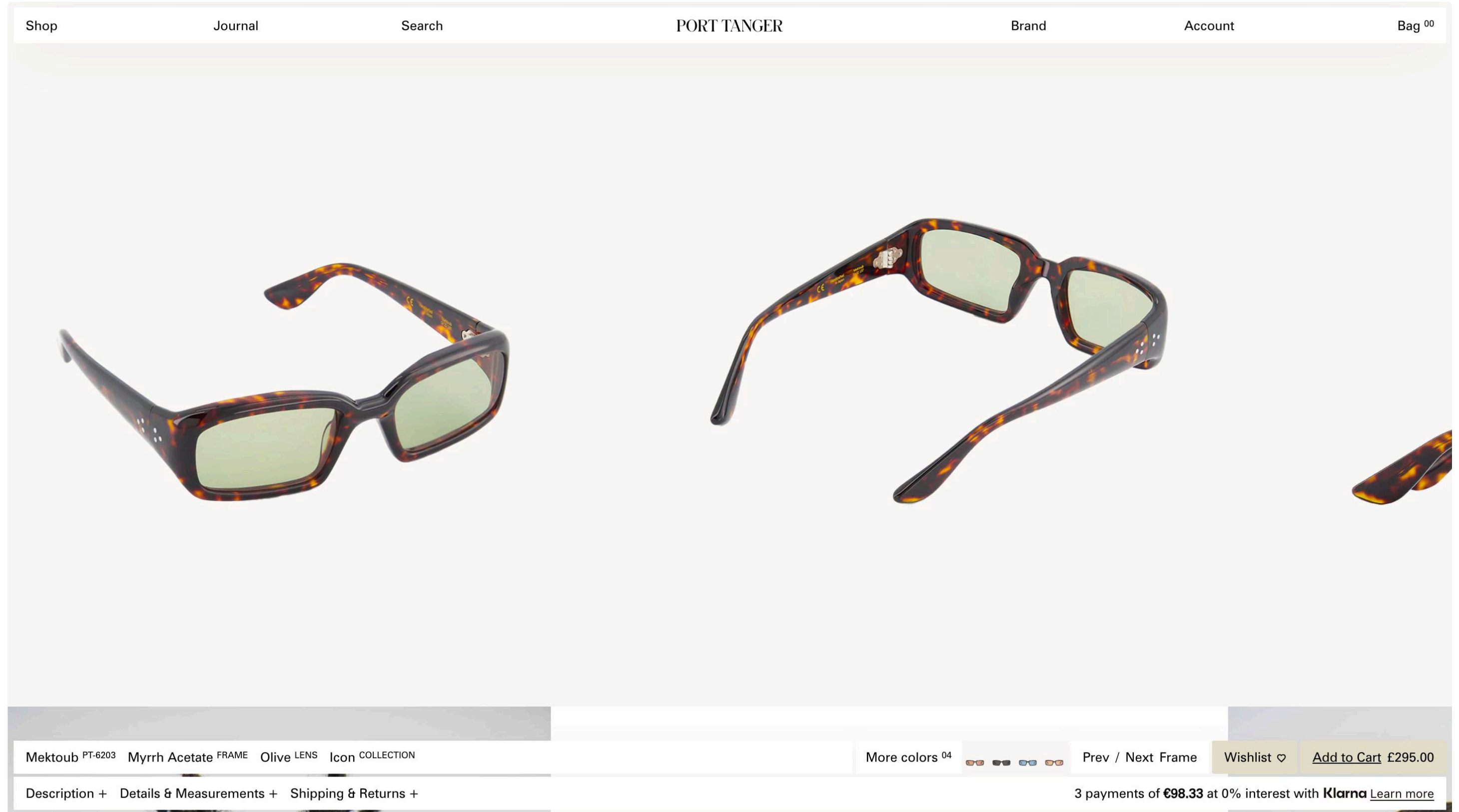
Delivery: 3-10 business days

Next step

PDP/Port Tanger

visit/porttanger.com/

Port Tanger utilizes a full-bleed horizontal carousel to anchor its visual narrative. On desktop, the interface is defined by a tiered bottom bar; while the top layer handles variant selection and conversion, a secondary bar houses accordion-based product details. This dual-action toolbar keeps the viewport entirely clear for high-impact imagery while ensuring that technical information is never more than a click away.



PDP/Holcomb


Holcomb Studio adopts a sophisticated asymmetric layout within its image gallery to create a sense of art-directed movement. The product information is housed within a fixed column, ensuring that purchase actions remain constant as the user explores the varied, scrolling visuals. This balance of a static UI and dynamic imagery creates a high-end, editorial feel that prioritises the brand's visual narrative.

visit/ holcombstudio.com/


Shop About Recipes

Holcomb

Search Cart (0)



(01) Set of three cheese knives for serving hard, soft, and creamy cheeses.



(02) Semi-translucent Tritan handles offer a subtle peek at the stainless steel construction.

Details
FAQ
Add Ons
Reviews

New


Wedge Cheese Knives

Designed by Holcomb Studio.

Our Wedge Cheese Knives are designed with sharp geometric blades and elongated frosted sage handles, adding depth and interest to any cheese board. The set includes three knives tailored for hard cheeses, soft cheeses, and every cheese in between. Their sharp, pointed blades make slicing and serving cheese easy.

Our Wedge Cheese Knives are made of high-polished stainless steel and Tritan, and are dishwasher safe.

- 1 +
\$35.00 — Add to Cart




(02) Stainless steel blades are

Menu

Holcomb

Cart (0)



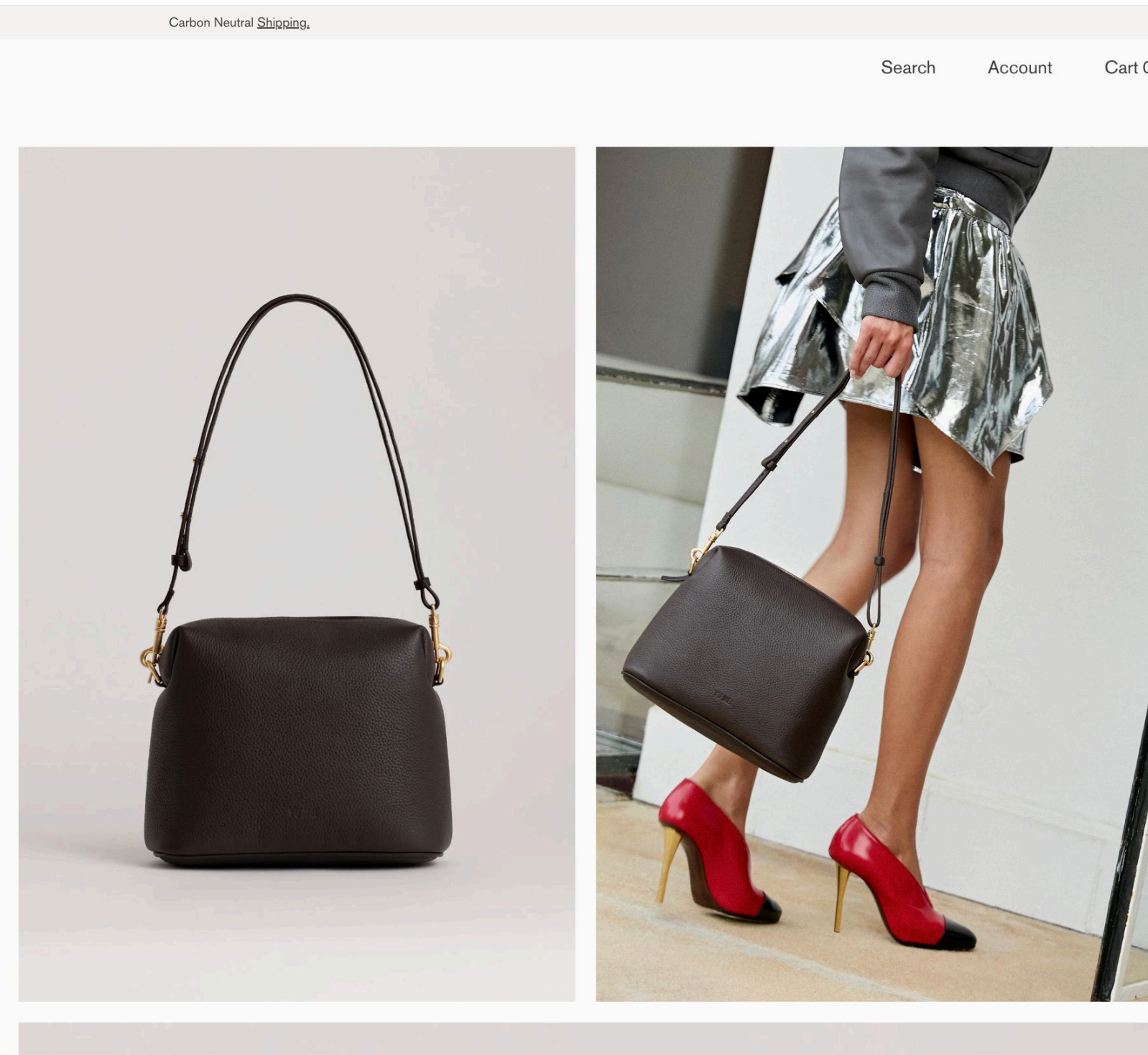
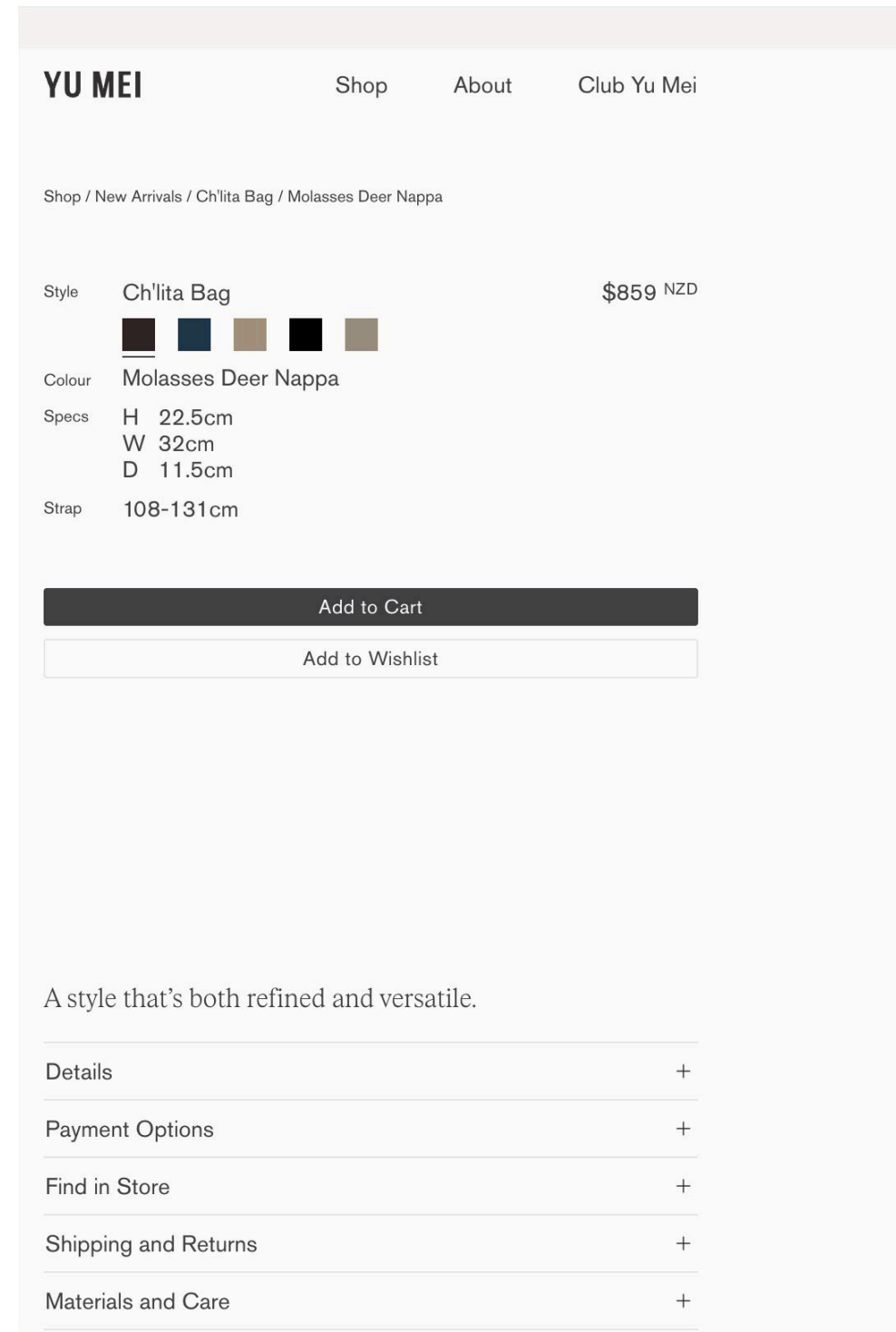
Wedge Cheese Knives

- 1 +
\$35.00 — Add to Cart

PDP/Yu Mei

Yumei demonstrates the power of precision in minimalist design. While the layout is fundamentally simple, the meticulous attention to grid alignment and spatial distribution creates an elevated, boutique feel. By allowing the product to breathe within a highly structured framework, the brand achieves a unique digital presence that feels both contemporary and timelessly sophisticated, proving that less is often more.

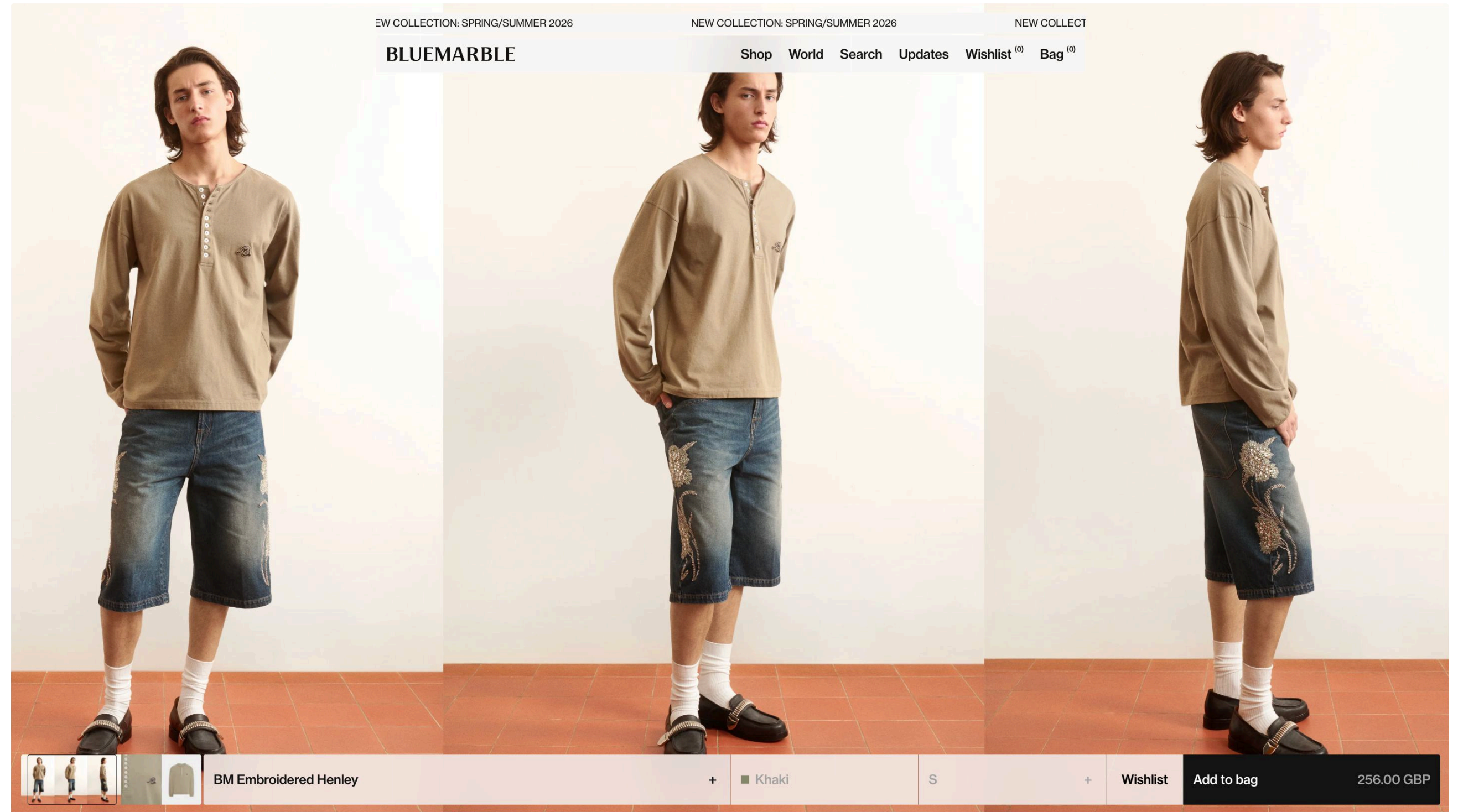
visit/ yumeibrand.com/



PDP/Bluemarble

visit/ bluemarbleparis.com/

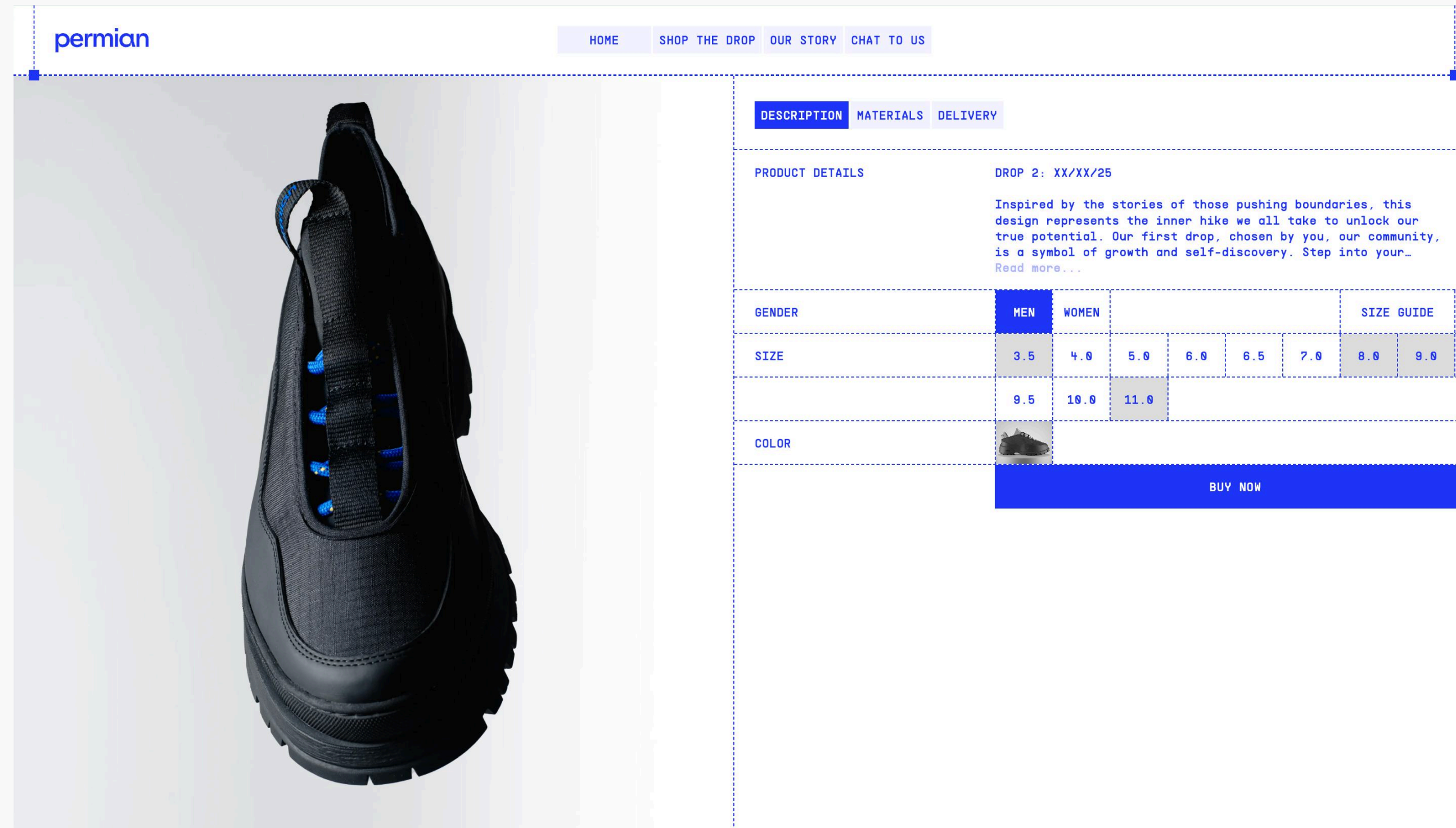
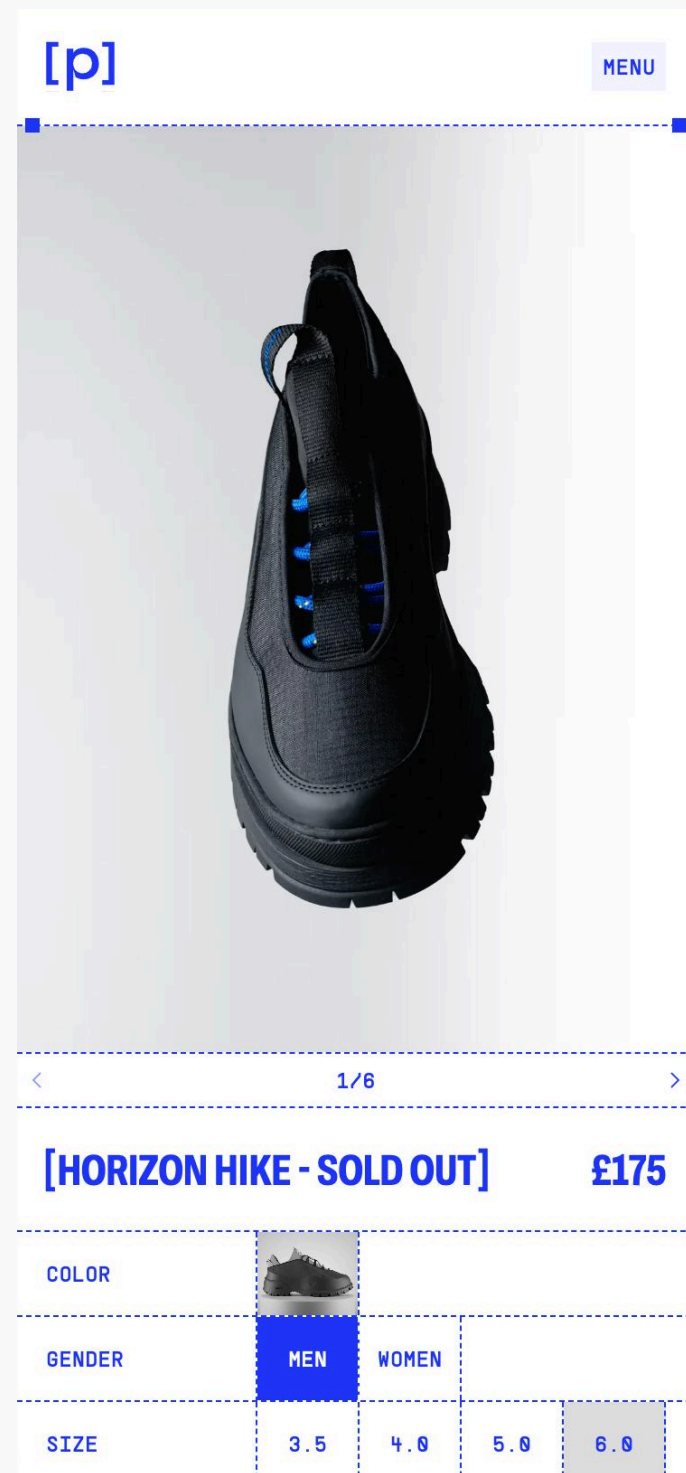
Blue Marble Paris utilises a full-bleed horizontal carousel to create a cinematic browsing experience. On desktop, the inclusion of thumbnail indicators within the fixed bottom bar provides essential navigational context, allowing users to track their progress through the gallery. This layout successfully anchors critical "Add to Bag" actions while giving the high-impact campaign imagery the expansive space it deserves.



PDP/Permian

Permian demonstrates that even a conventional product page layout can be elevated through meticulous graphic details. The strategic use of a rigid grid and delicate dotted line work gives the page a distinct, technical character that feels both modern and curated. It is a testament to how subtle UI treatments can transform a standard framework into a unique brand-led experience.

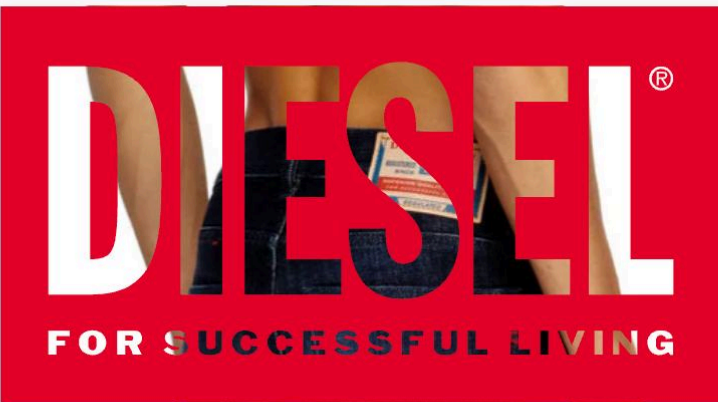
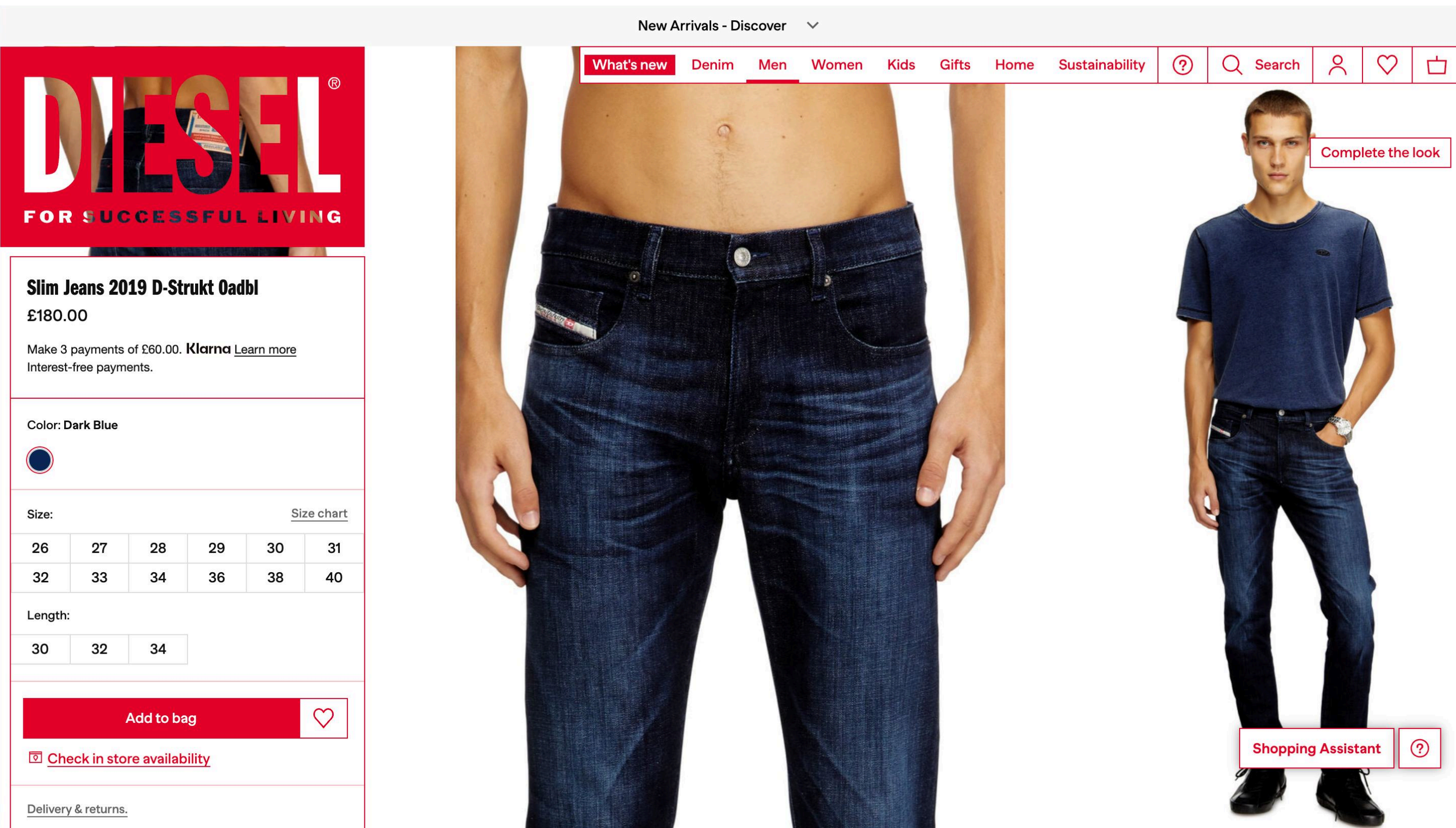
visit/ permianworld.com/



PDP/Diesel

Diesel's PDP is a masterclass in layered storytelling. The full-bleed horizontal carousel is complemented by a fixed left-hand info panel, but the standout feature is the masked logo. As images pass beneath the brand's letterforms, they reveal themselves through the typography, creating a sophisticated, high-end interaction that merges brand identity with product discovery in a truly seamless fashion.

visit/diesel.com/



Slim Jeans 2019 D-Strukt Oadbl

£180.00

Make 3 payments of £60.00. [Klarna](#) [Learn more](#)
Interest-free payments.

Color: Dark Blue



Size: [Size chart](#)

26	27	28	29	30	31
32	33	34	36	38	40

Length:

30	32	34
----	----	----

Add to bag



[Check in store availability](#)

[Delivery & returns.](#)

Complete the look

Shopping Assistant



Slim Jeans 2019 D-Strukt Oadbl

£180.00

Make 3 payments of £60.00. Interest-free payments.

Shopping Assistant



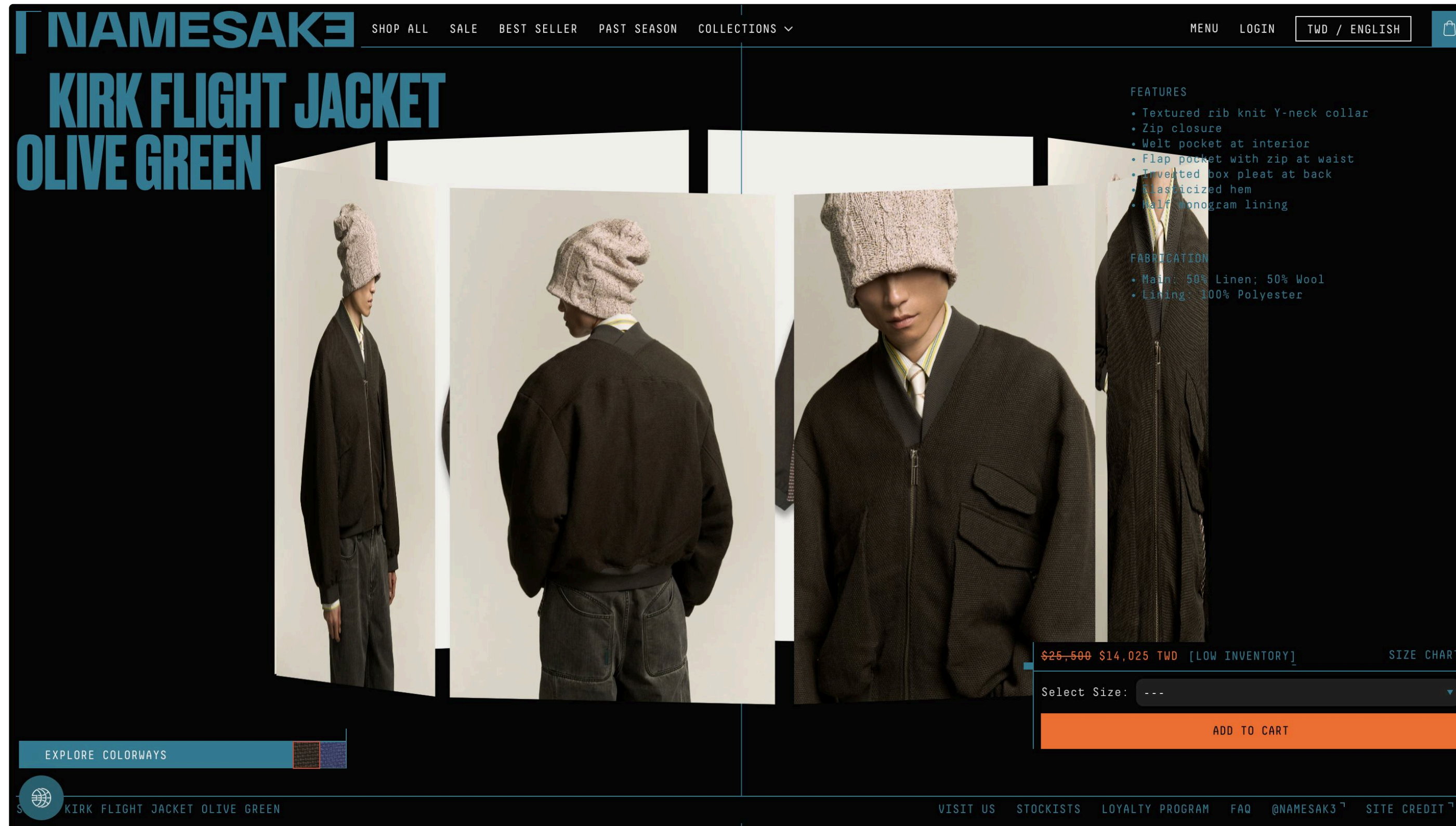
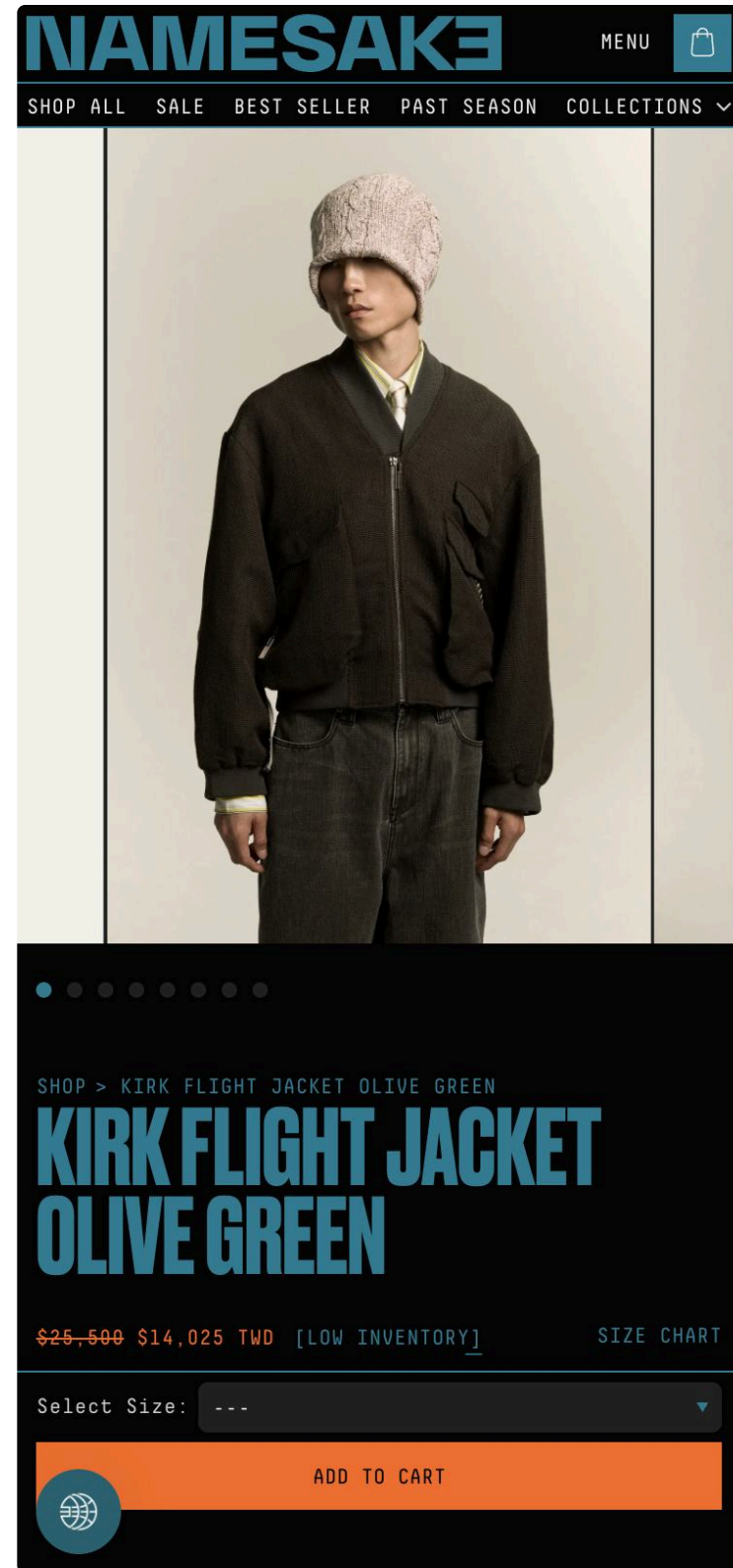
Add to bag



PDP/Namesak3

visit/ namesak3.com/

Namesake balances a conventional mobile experience with a highly experimental desktop interface. The centrepiece is an unconventional 3D rotating carousel that reacts dynamically to the user's cursor movement and position. By adding depth and reactive tinting to the image gallery, the brand transforms a standard product view into a tactile, immersive interaction that feels both futuristic and technologically advanced.



PDP/Flourish

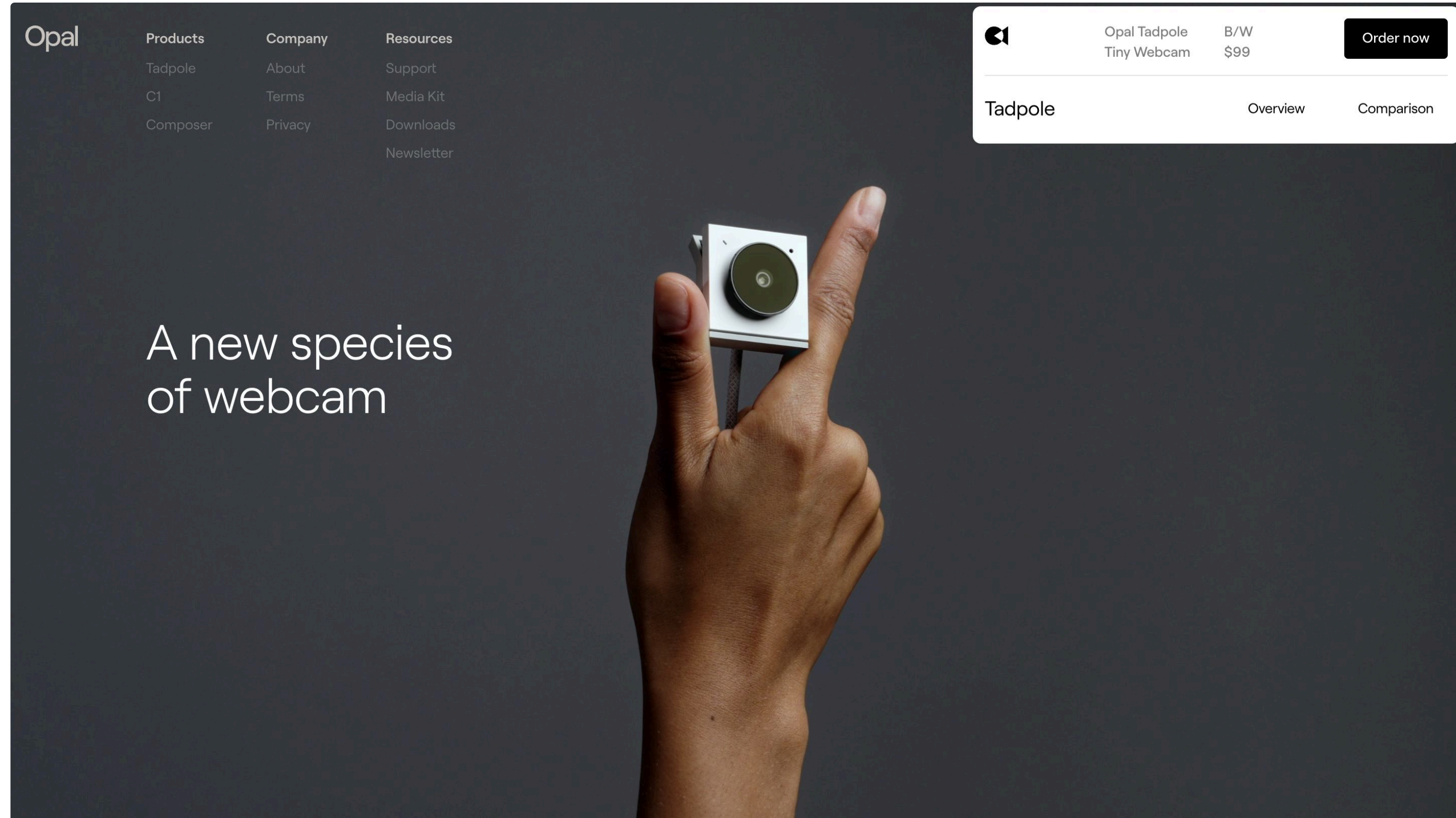
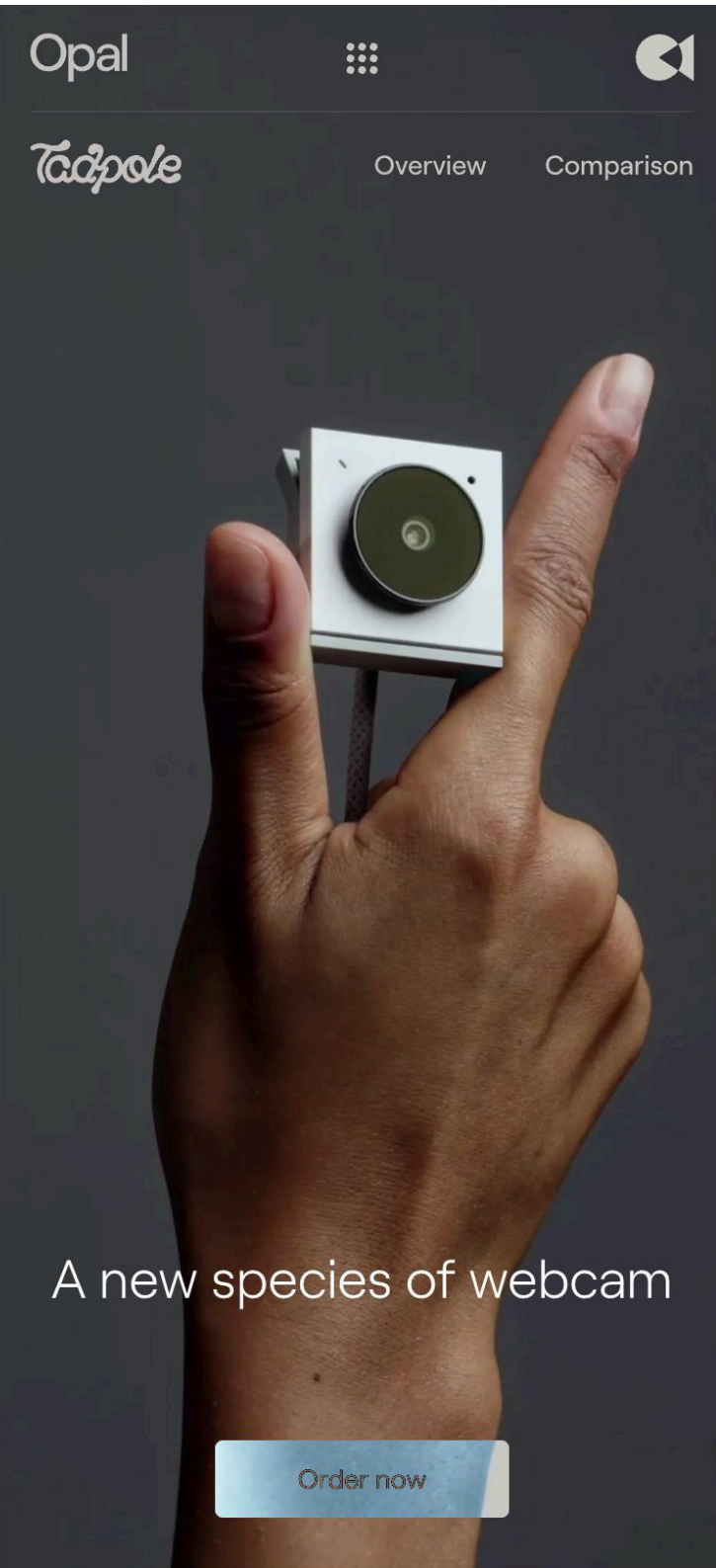
visit/flourishplant.com/

While the underlying layout remains functional and intuitive, Flourish Plant injects personality through the clever overlapping of product and lifestyle imagery. This breaking of the traditional grid adds a sense of organic life to the page, mirroring the brand's botanical focus. It proves that small, creative departures from a standard layout can significantly enhance the emotional resonance of a page.

PDP/Opal

Opal Camera treats the product page as a high-conversion landing page, leading with a spacious hero banner. By showing the product held in a hand, they provide an immediate sense of scale that is often lost in digital retail. The minimalist info panel remains fixed during the scroll, ensuring the "Add to Bag" call to action is always available.

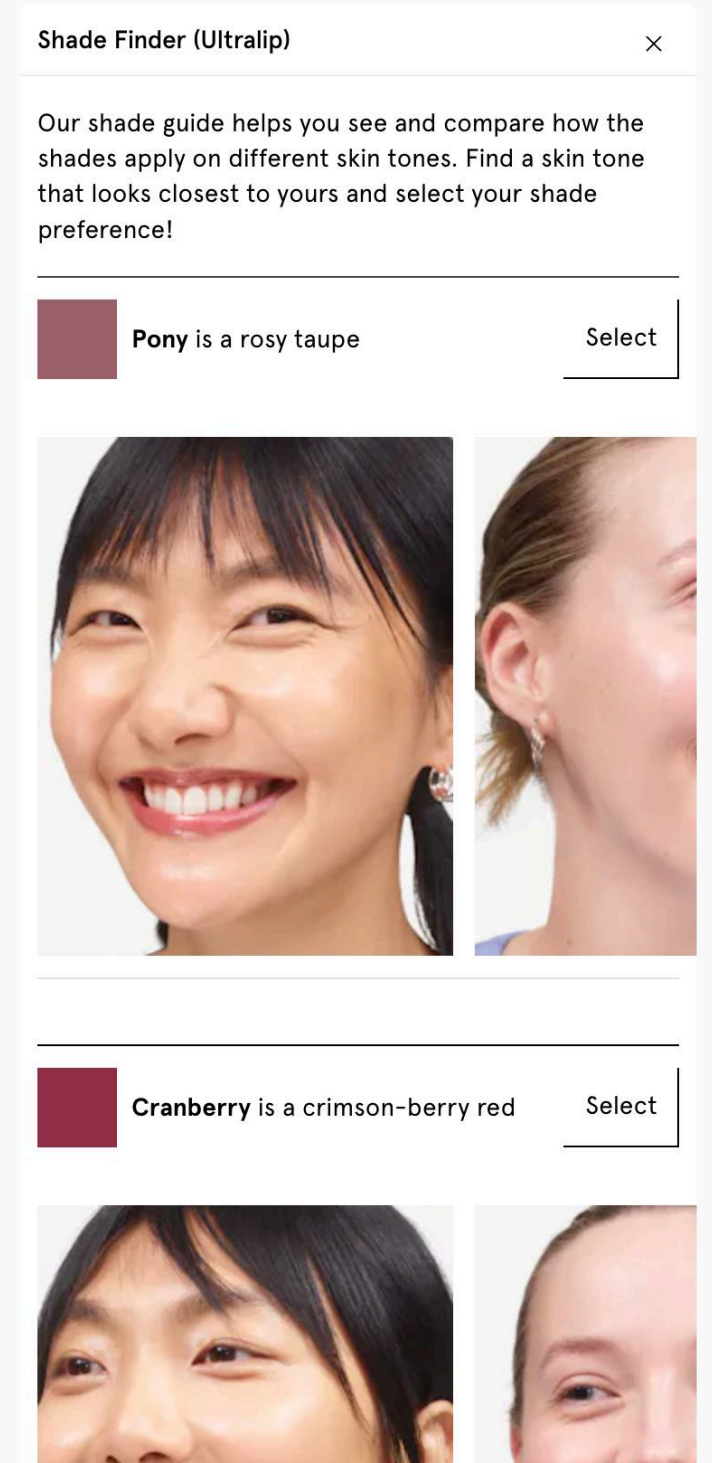
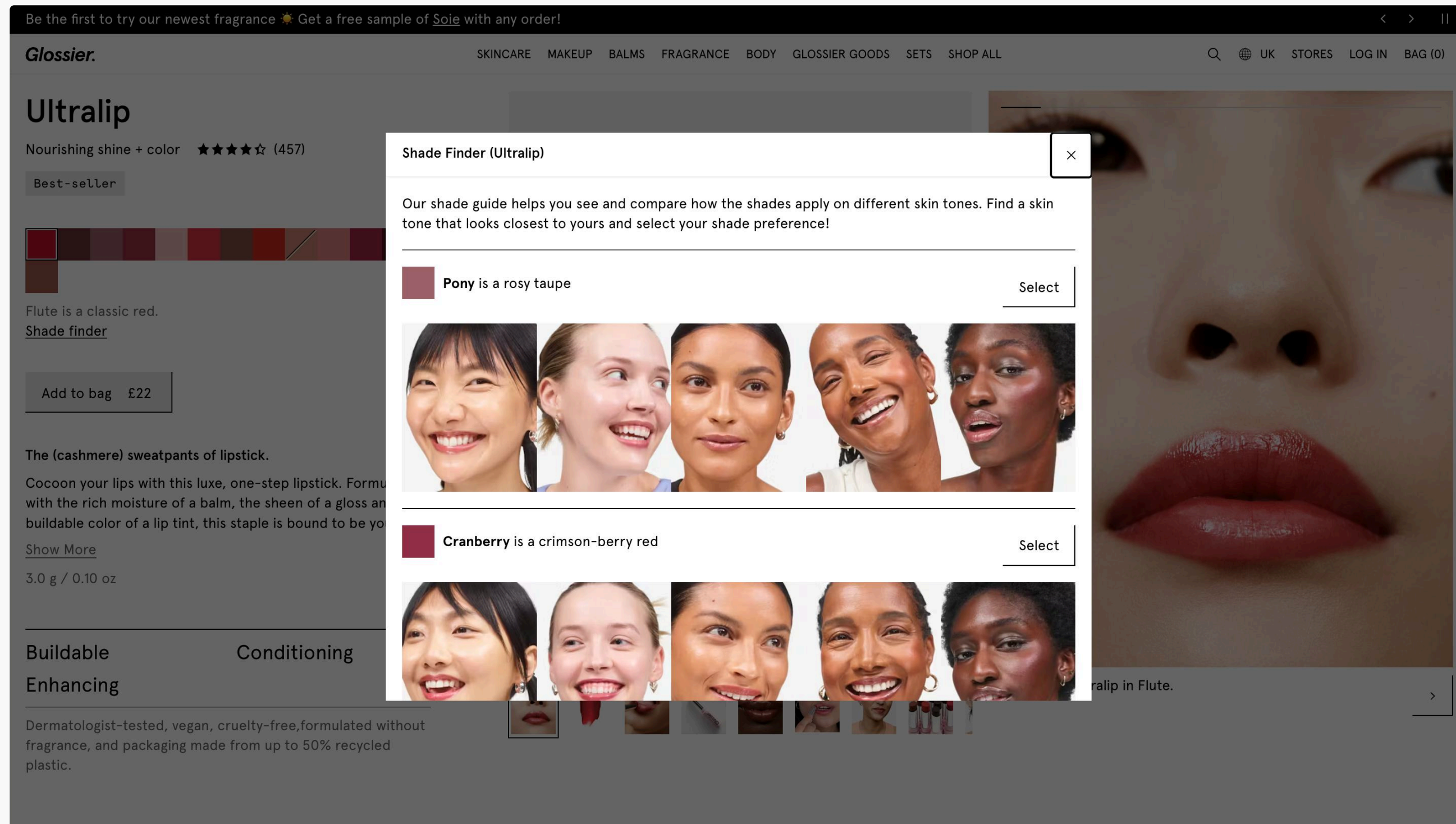
visit/opalcamera.com/



PDP/Glossier

visit/[glossier.com/](https://www.glossier.com/)

The Shade Finder functionality is a vital tool for inclusivity and conversion. By displaying product variants across a diverse range of skin tones, Glossier provides the transparency needed for confident decision-making. This feature acts as a digital concierge, removing the guesswork from the purchase journey and ensuring the customer feels represented and informed at the most critical stage of the funnel.





PDP/Burberry

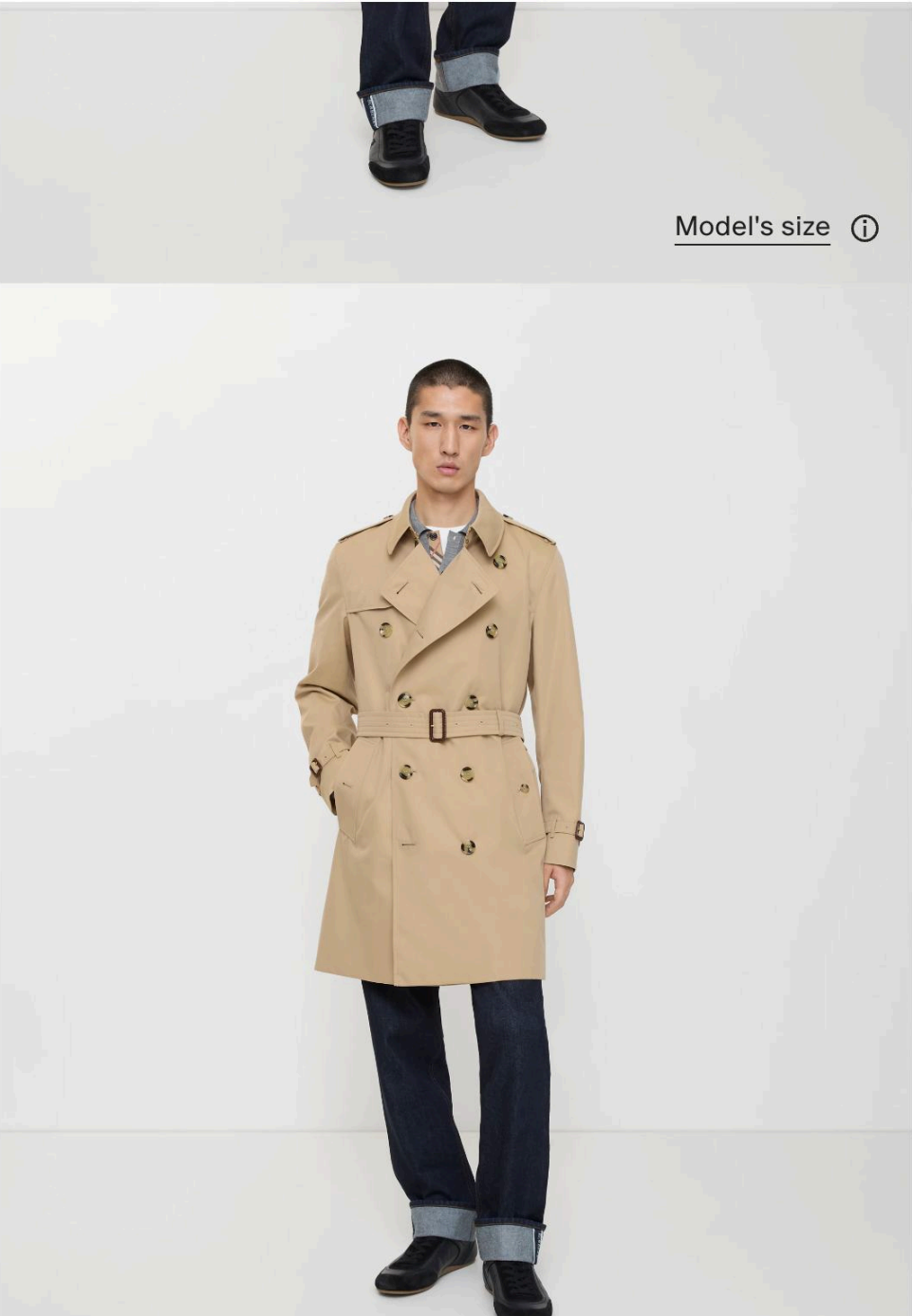
visit/ [burberry.com/](https://www.burberry.com/)

Burberry employs a sophisticated multi-column scroll to ensure essential information is never lost. As the user navigates the secondary imagery, the left-hand product flat and the right-hand purchase actions remain fixed in the viewport. This "dual-sticky" architecture provides a constant frame of reference, marrying high-fashion editorial browsing with a rigorous, high-performance approach to conversion and ease of use.

Men / Coats & Jackets / Trench Coats


🔍
🛒
☰





Model's size ⓘ

Mid-length Kensington Heritage Trench Coat

Honey beige 4 colours ▾

Mid-length 3 lengths ▾

Select Size: ▾

Add to Bag

Klarna available at checkout

Free Next-day Delivery & Returns

Order before 6pm GMT, Monday - Friday

Find in Store

Check availability in your nearest Burberry store

Gift Packaging

Complimentary and plastic-free


Product Details +

Size & Fit +

Fabric & Care +

Book an Appointment

Contact Us 💬



Regular Fit

Mid-length Kensington Heritage Trench Coat

£1,895

Honey beige 4 colours ▾

Mid-length 3 lengths ▾

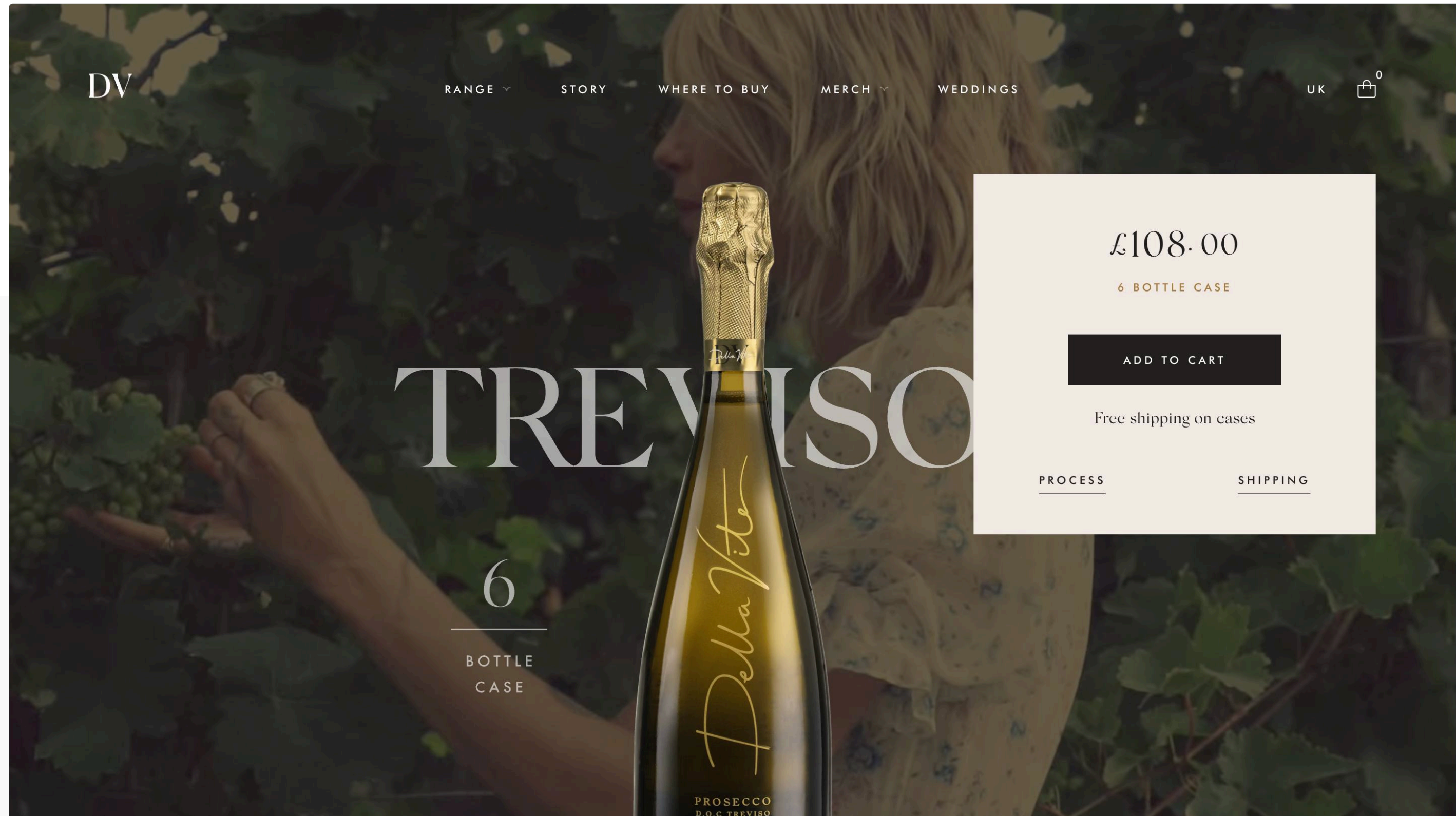
Select Size

3/5

PDP/Dellavite

Della Vite utilises an immersive background video to instantly communicate the brand's atmosphere and heritage. By layering a floating hero product image over this dynamic backdrop, the design achieves a striking sense of depth. This cinematic approach ensures that brand personality is not just a secondary element but the very foundation of the product experience, creating an immediate emotional connection.

visit/ dellavite.com/

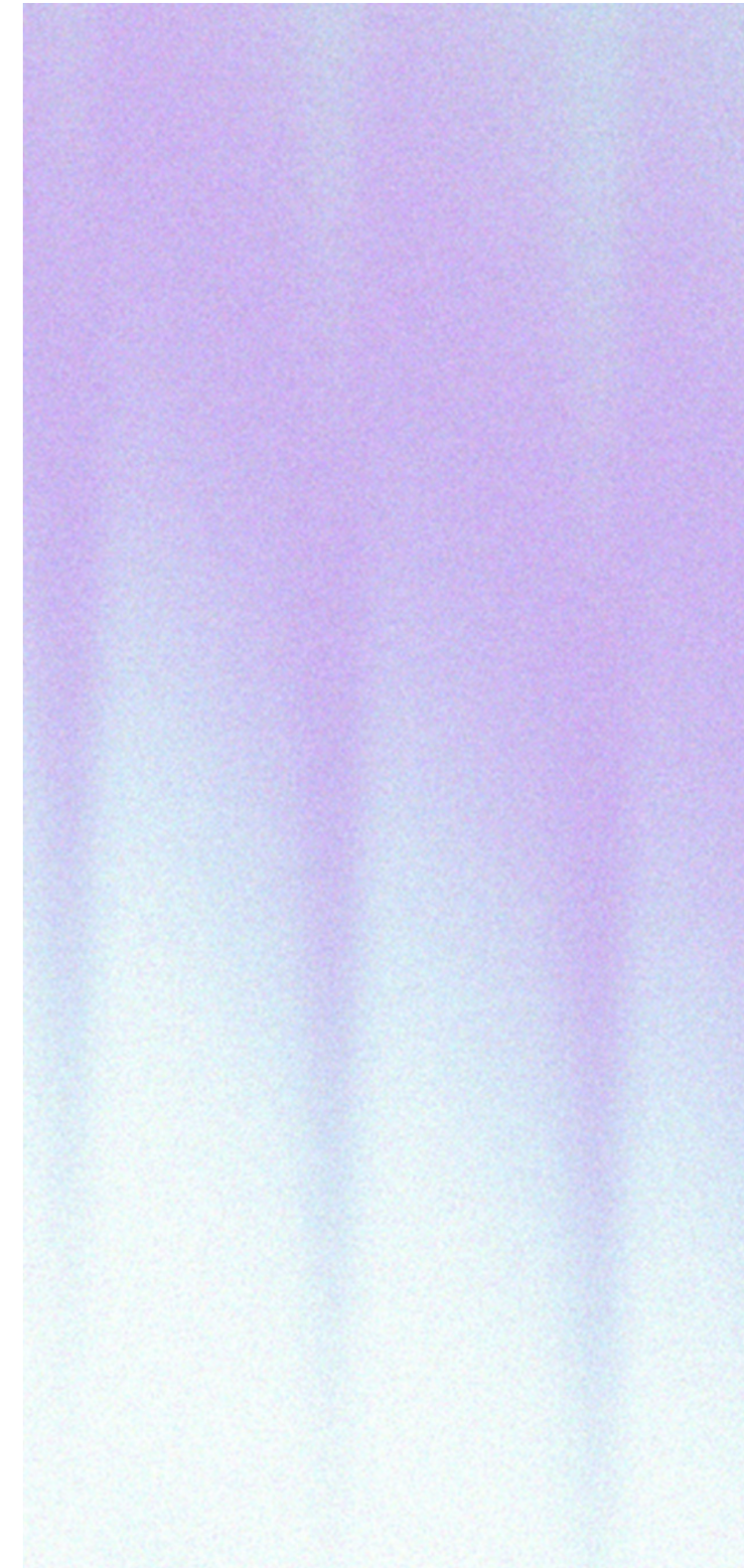


PUSH BAG / CART / BAG PAGE

The Cart experience is often overlooked, yet it plays a vital role in maintaining momentum and reducing friction.

For luxury brands, even this functional layer must feel seamless and on-brand. Push carts, in particular, offer an opportunity to streamline the path to purchase while reinforcing design consistency.

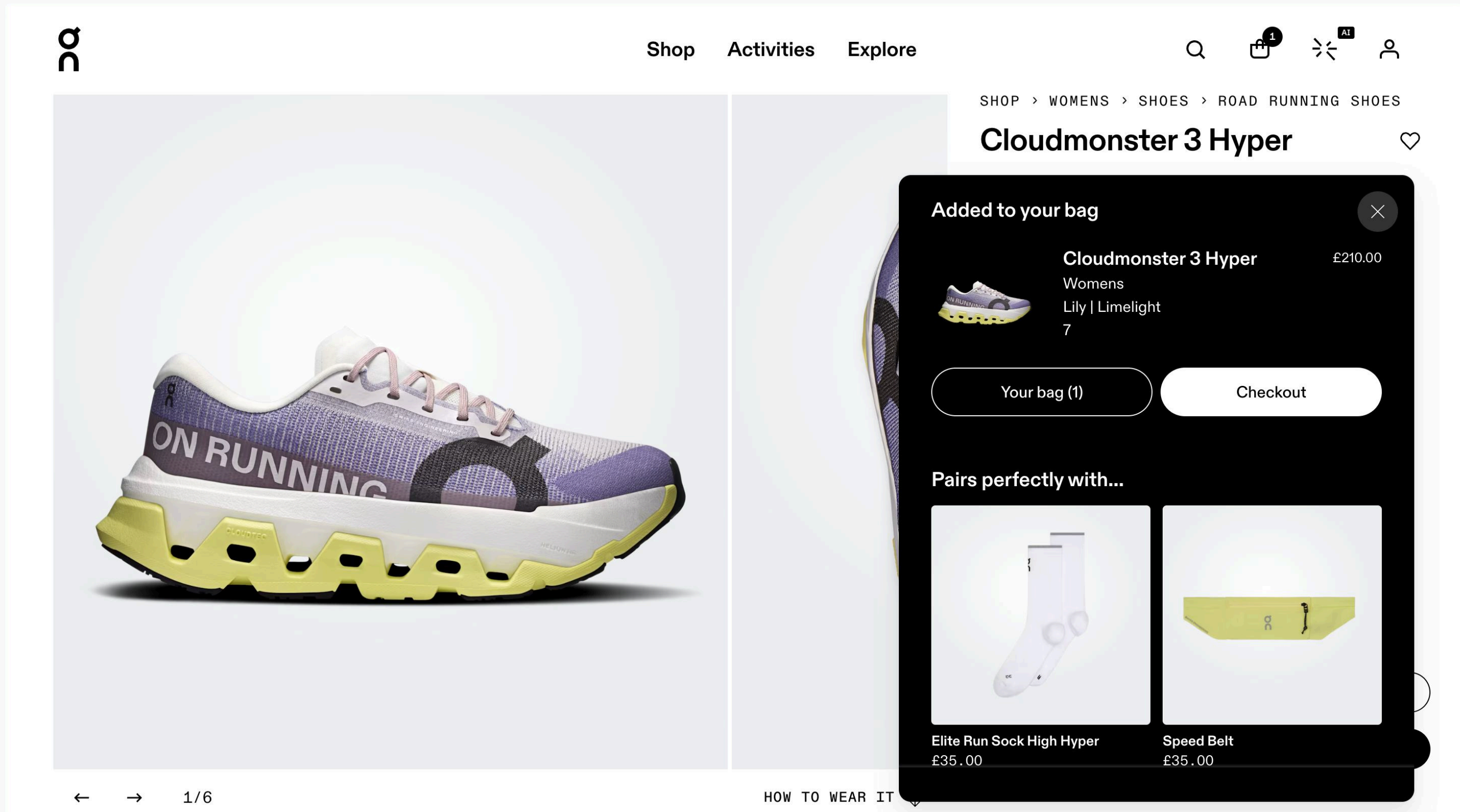
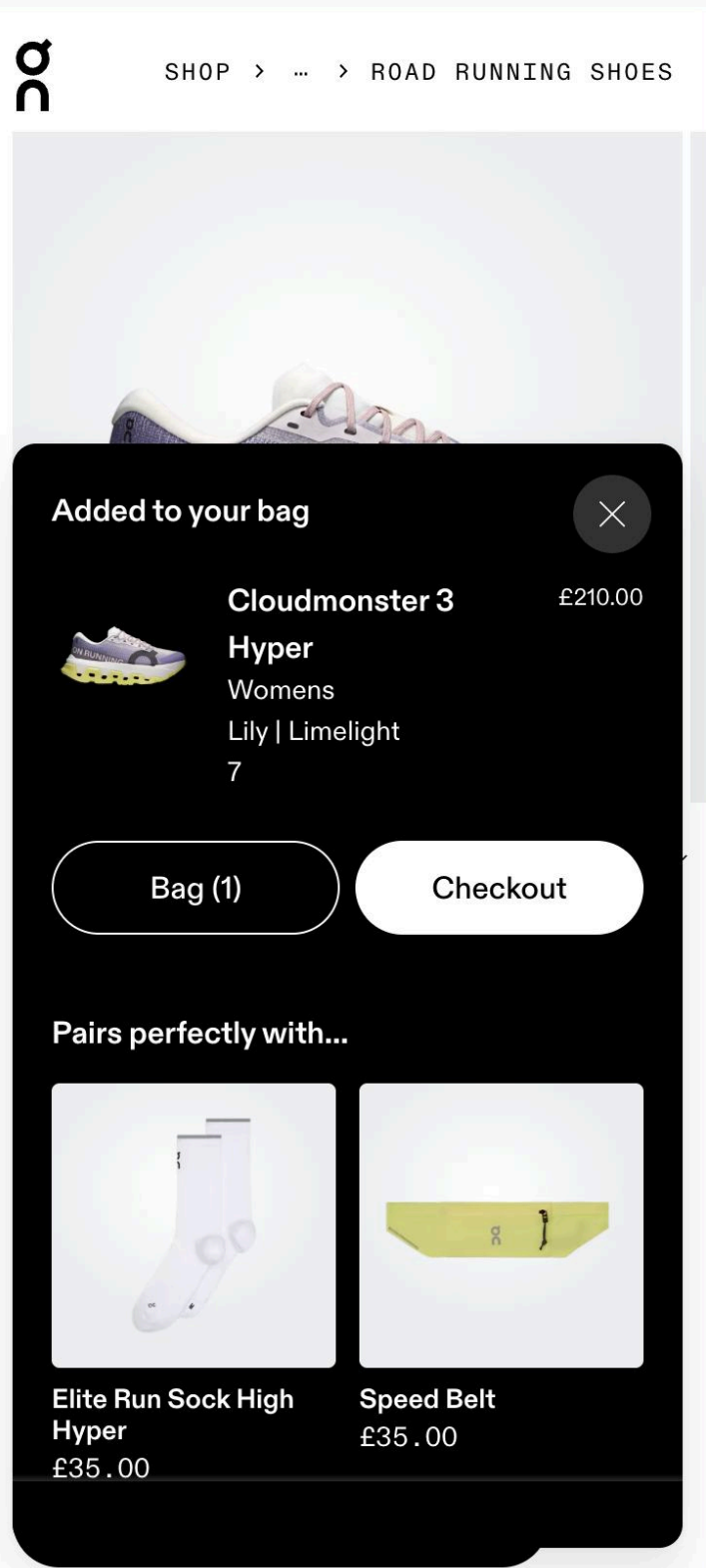
This section explores how brands have implemented refined, non-intrusive cart experiences that prioritise clarity, speed, and ease helping to guide customers smoothly from intent to conversion without disrupting the overall journey.



Push Bag/On

On Running replaces the traditional full-height slide-out with a refined, compact modal that maintains the user's position on the page. By focusing on the most recently added item alongside direct paths to the bag or checkout, the interface preserves browsing momentum. The subtle integration of a product upsell within this high-intent moment demonstrates how design can drive incremental value without feeling intrusive.

visit/on.com/




Push Bag/Bandit

Bandit Running employs a rigorous, structured design language, using solid black lines to define a modern, high-performance interface. The bag serves as a key acquisition tool, prominently featuring a membership invitation that promises immediate savings. A vertical marquee of brand messaging runs along the edge of the drawer, ensuring that the brand's distinct cultural voice remains present even during the transaction.

visit/banditrunning.com/

IG FIND THE BALANCE → STAY TRUE → KEEP GOING → FIND THE BALANCE → STAY TRUE → KEEP GOING

CART (1) CLOSE



\$92

WOMEN'S ADAPTO™ DISTANCE RACE TOP - SALT STAIN INK BLUE

SIZE XS S M L XL

COLOR

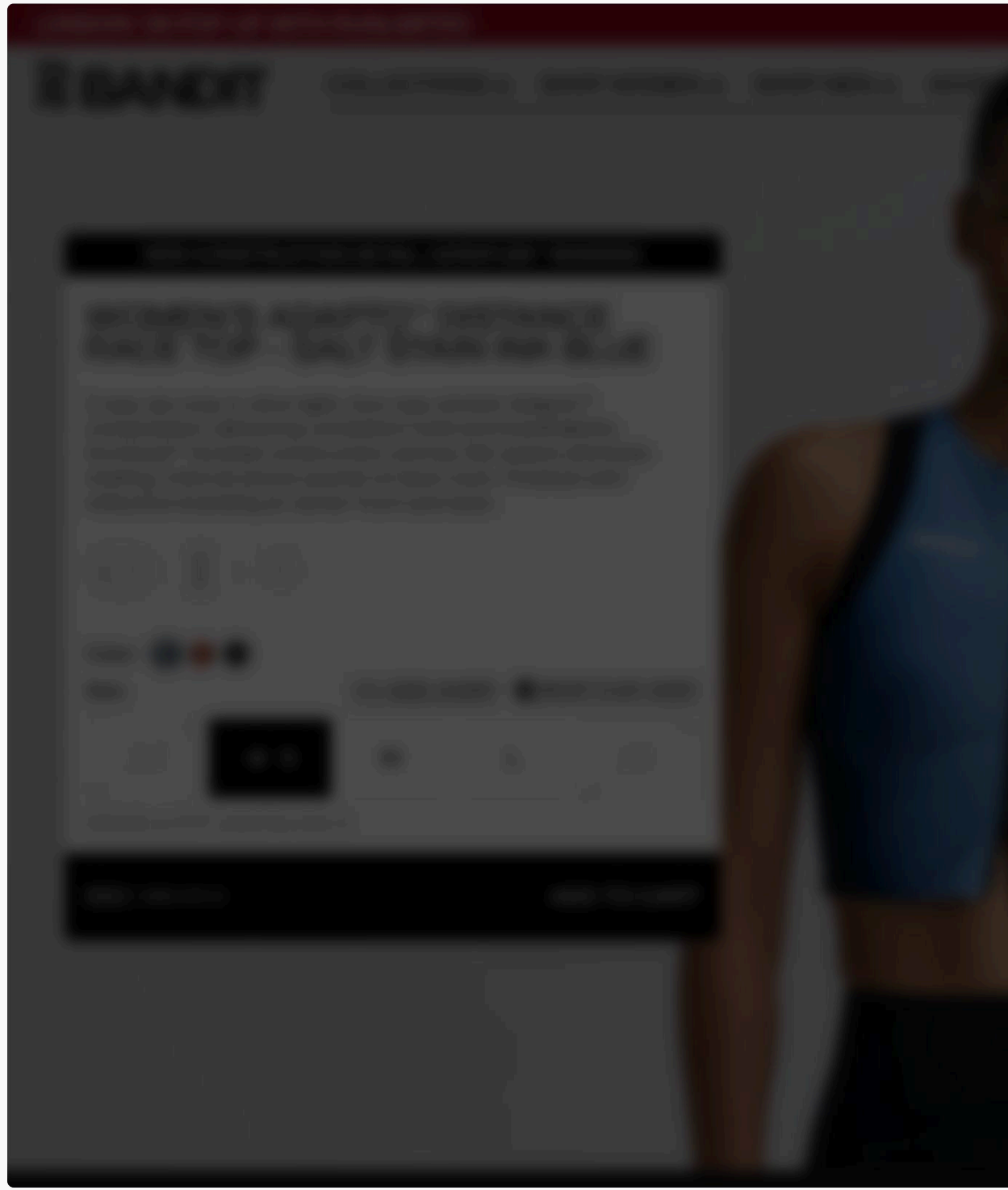
-
1
+

[REMOVE](#)

SUBTOTAL

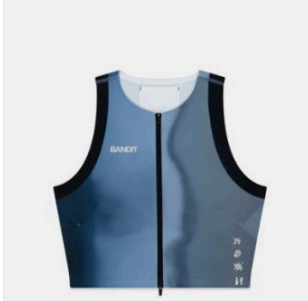
<input checked="" type="radio"/> REGULAR PRICE	\$92
<input type="radio"/> BECOME A MEMBER (SAVE 10%)	\$125 + \$82.80

→ CHECKOUT



ND THE BALANCE → STAY TRUE → KEEP GOING FIND THE BALANCE →

CART (1) CLOSE



\$92

WOMEN'S ADAPTO™ DISTANCE RACE TOP - SALT STAIN INK BLUE

SIZE XS S M L XL

COLOR

-
1
+

[REMOVE](#)

SUBTOTAL

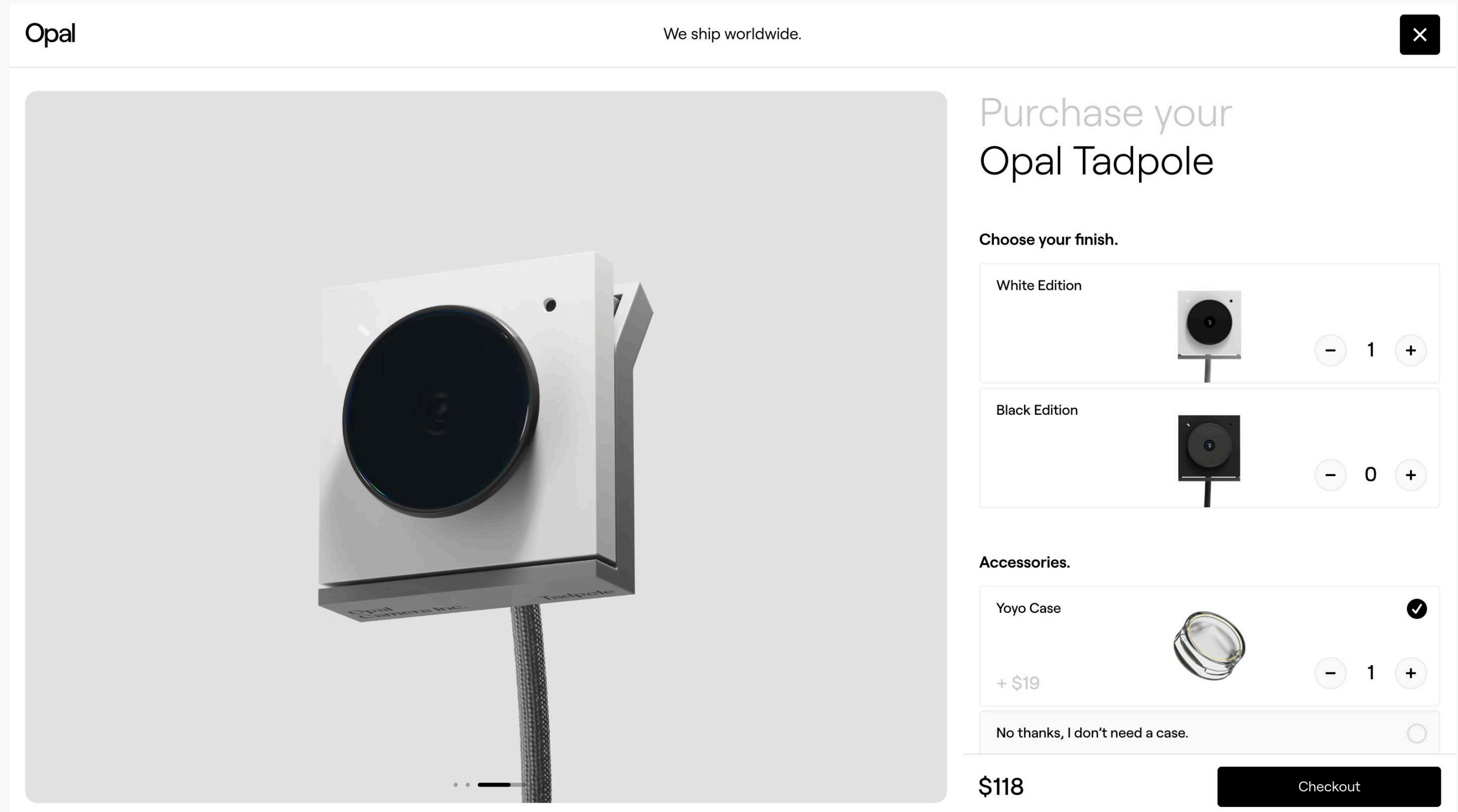
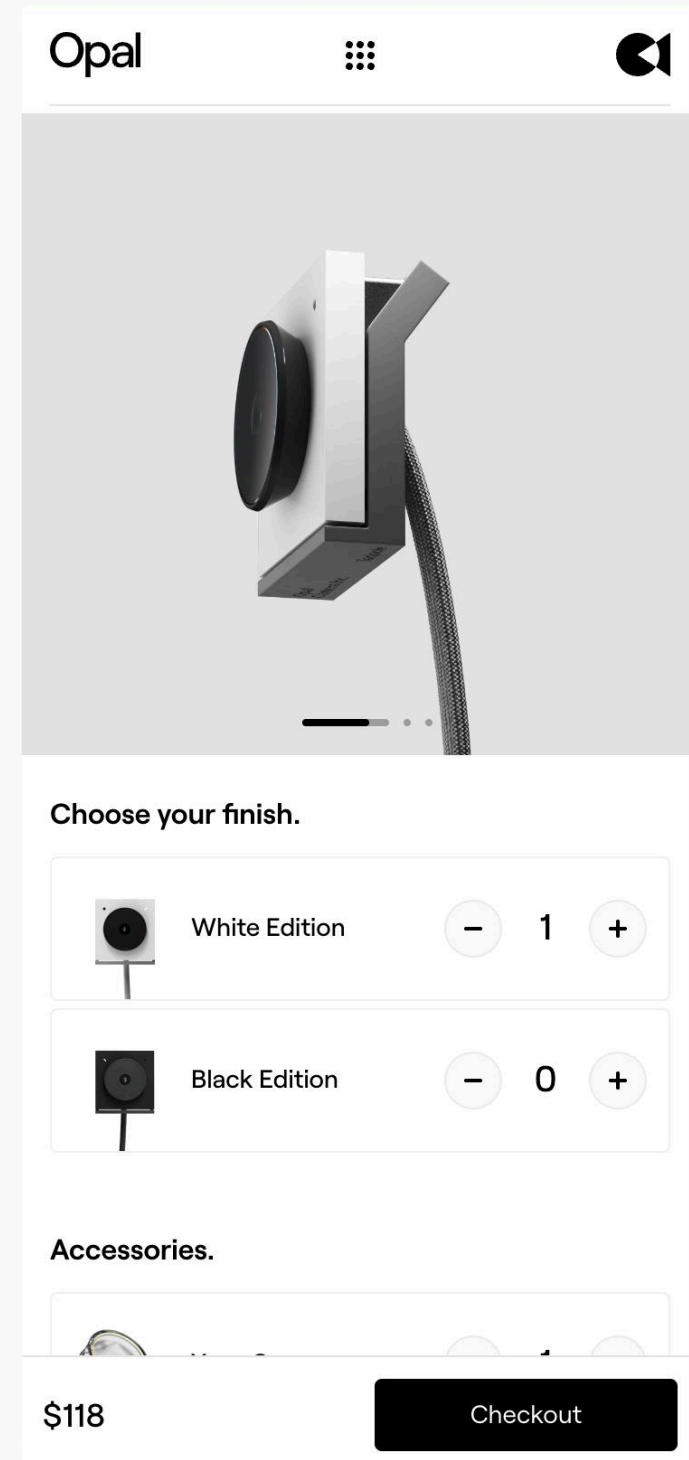
<input checked="" type="radio"/> REGULAR PRICE	\$92
<input type="radio"/> BECOME A MEMBER (SAVE 10%)	\$125 + \$82.80

→ CHECKOUT

Push Bag/Opal

Opal Camera employs a sophisticated hybrid interaction that acts as a bridge between discovery and conversion. Upon clicking 'Order', an elegant interstitial allows the user to finalise variant selections after they have committed to the purchase. This streamlined mid-step focuses the user's attention on customisation before directing them straight into the checkout, significantly reducing friction and accelerating the path to acquisition.

visit/opalcamera.com/



Push Bag/Graza

Graza proves that conventional e-commerce functionality can be transformed through a bespoke visual identity. By layering dotted lines and textured elements over a standard layout, the brand creates a tactile, hand-crafted feel. The integrated upsell carousel allows for single-click additions, making it effortless for the user to increase their order value within an environment that feels consistently organic and fun.

visit/graza.co/



1
Set

Free Shipping
+7% Off

2
Sets

One Time Purchase
 Subscribe & Save

Add to

Buying multiple items? Add multiple addresses.

REFILLS

“DRIZZLE” REFILL CAN:

“SIZZLE” REFILL CAN: 7

Perfectly portioned and ready to go, our “beer can” refills are delicious olive oil su... (Simply crack open, pour into your Sizzle squeeze bottle, and recycle this bad boy... kitchen funnel!) and g...

1
Set

Free Shipping
+7% Off

2
Sets

Cart [1]
[CLOSE]

“Duo Refill Cans”
1 Set

QTY: 1 − + \$37.00

Subtotal
\$37.00

Checkout

Cart [1]
[CLOSE]

“Duo Refill Cans”
1 Set

QTY: 1 − + \$37.00

Want to add “Sizzle” Glass?
1 Bottle

\$19.99 Add to Cart

○ ○ ○ ○ ●

Want to add “Frizzle” Spray - 1 Can?

\$7 Add to Cart

○ ● ○ ○ ○

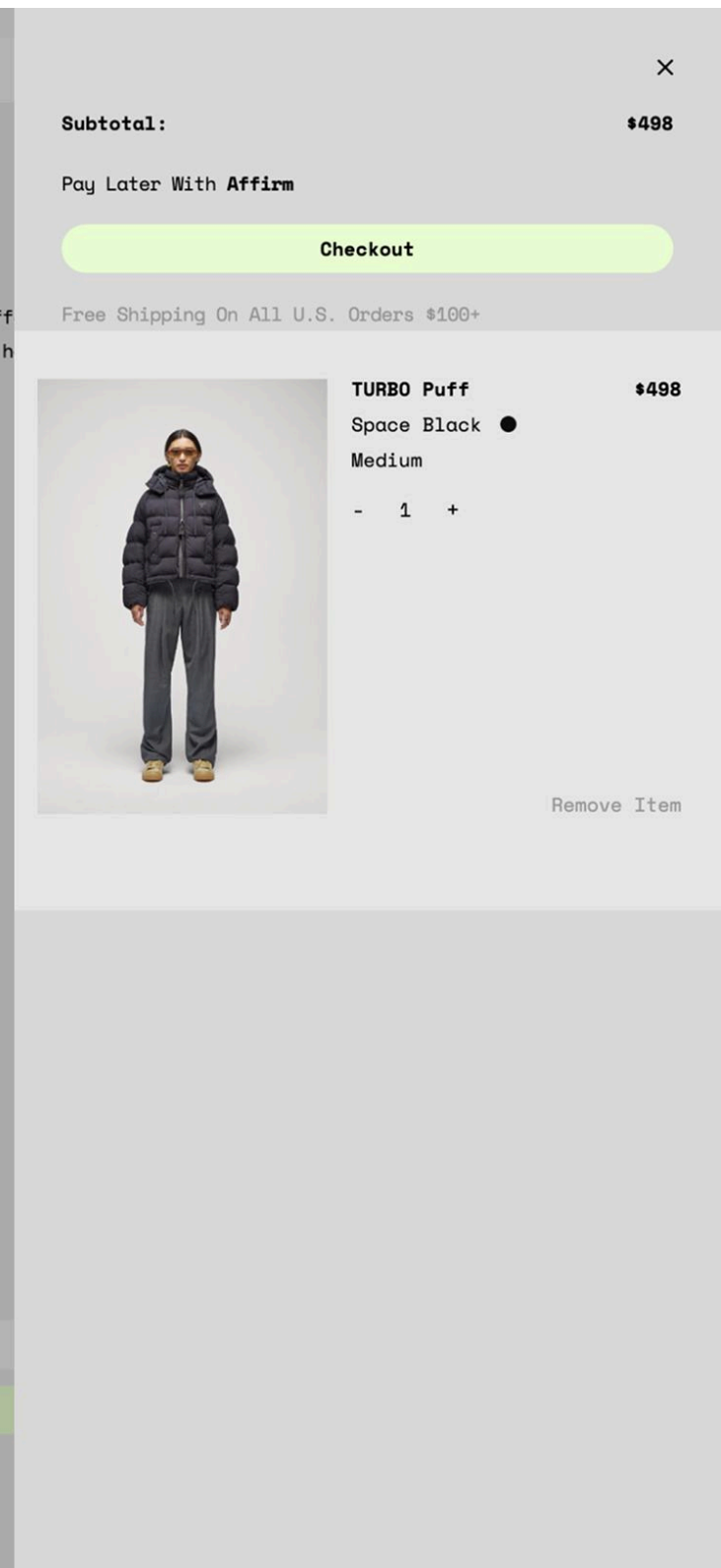
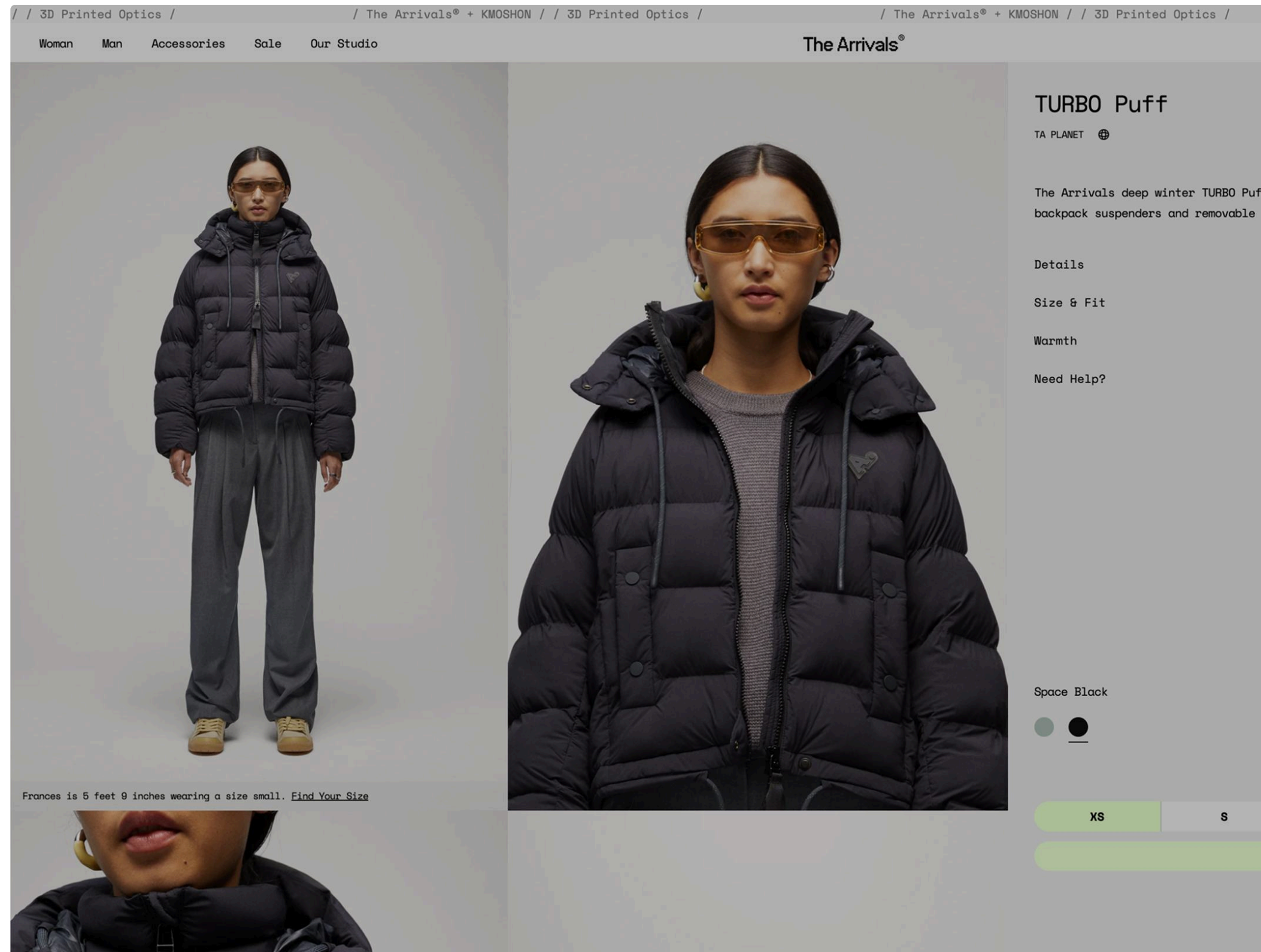
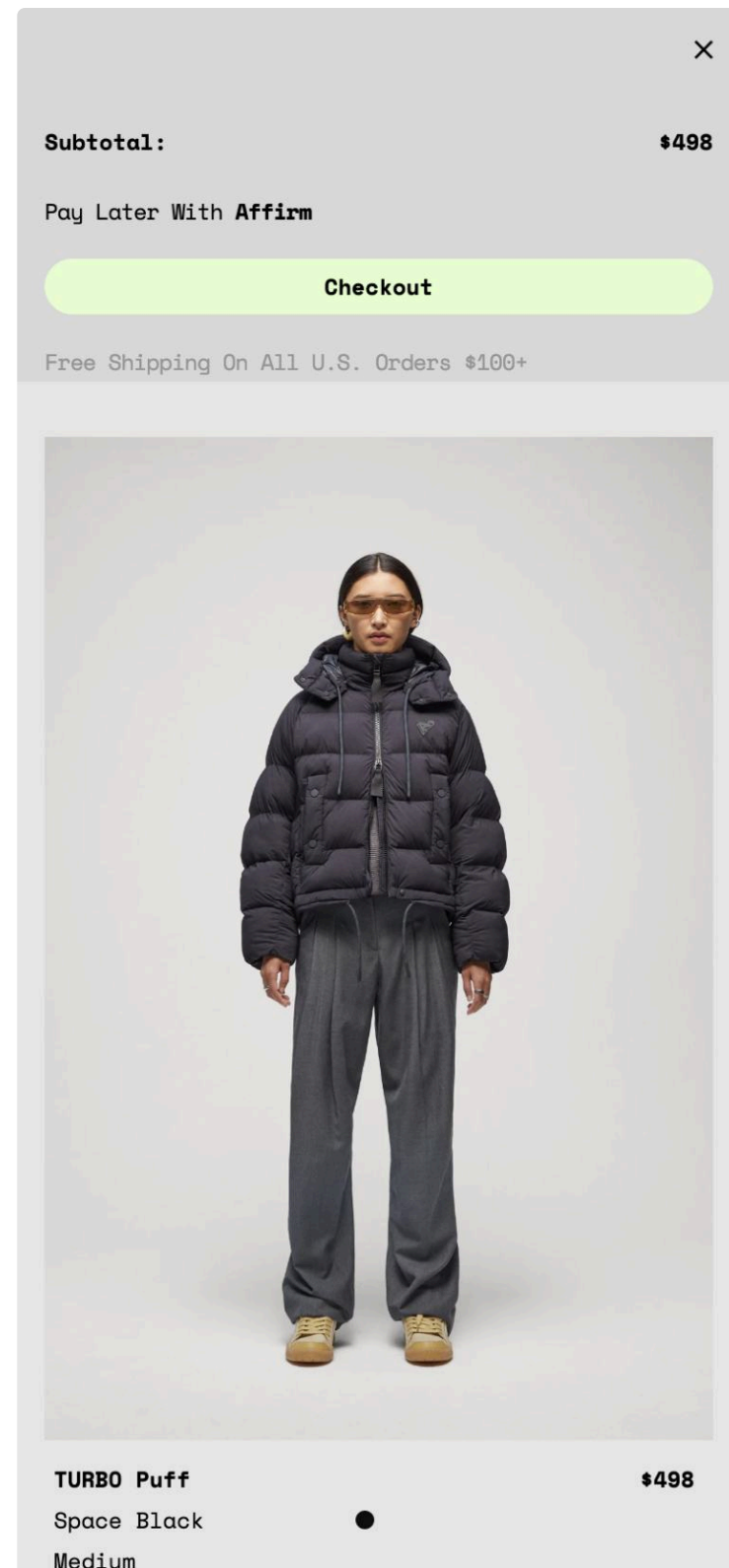
Subtotal
\$37.00

Checkout

Push Bag/**The Arrivals**

The Arrivals maintains its retro-futurist aesthetic through a minimalist, monochrome push bag, punctuated by a singular, high-contrast CTA. By positioning the "Go To Checkout" button at the top of the drawer, they challenge standard conventions to facilitate faster completion. On mobile, oversized, full-width product cards provide a tactile, high-definition summary of the order, ensuring the transition to purchase remains visually impactful.

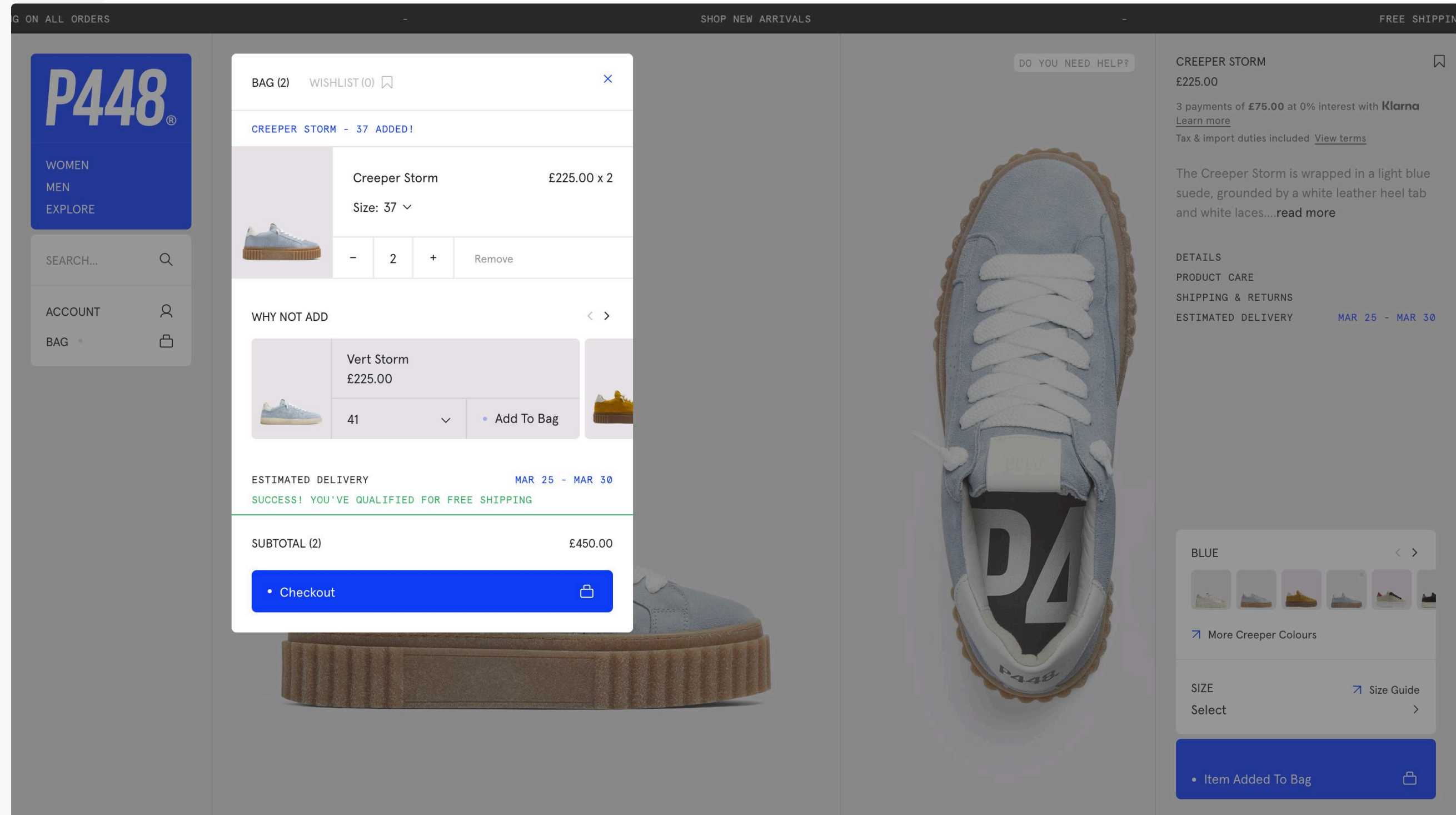
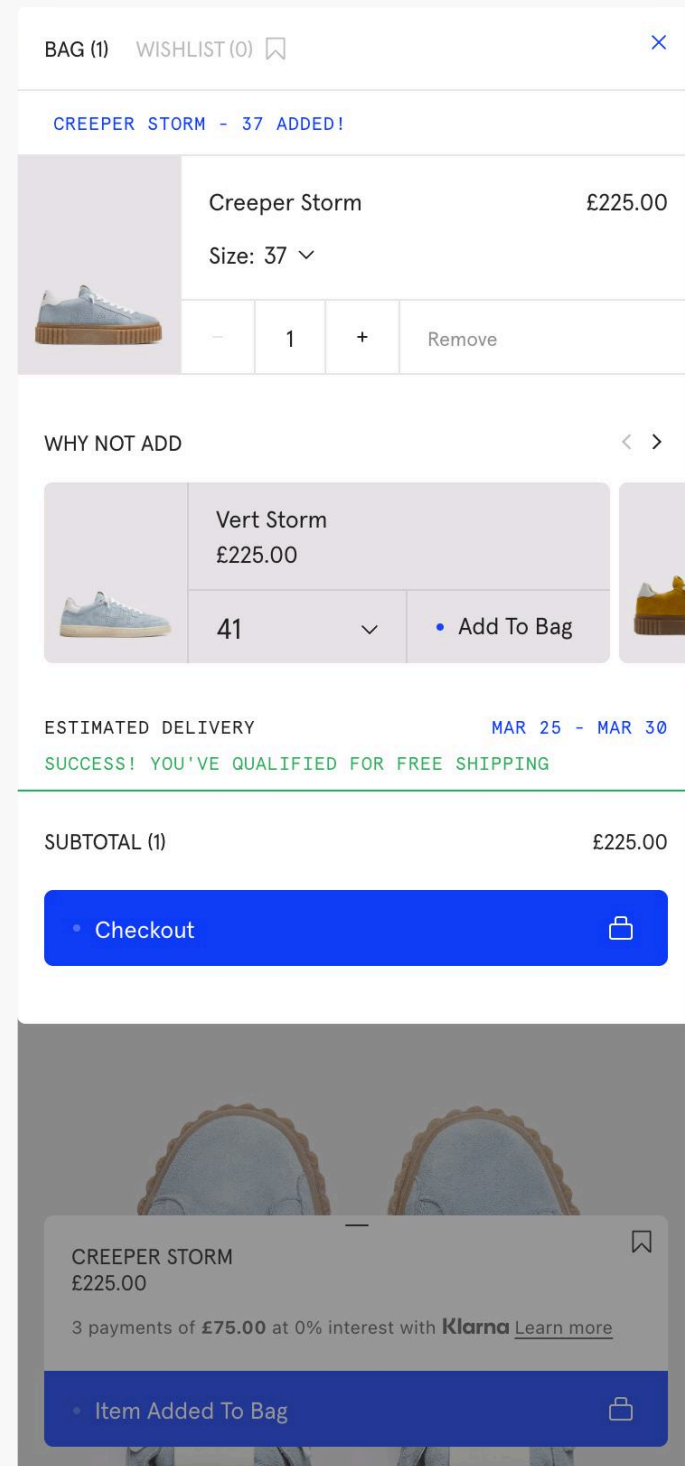
visit/ thearrivals.com/



Push Bag/P448

P448 employs a sophisticated layered transition, dimming the background as the bag descends from the top edge to create an immersive focal point. The interface cleverly integrates social proof through real-time trending data, while a dynamic shipping progress bar manages delivery expectations. By offering a seamless toggle to the wishlist and curated product upsells, the brand expertly balances immediate conversion with long-term customer engagement.

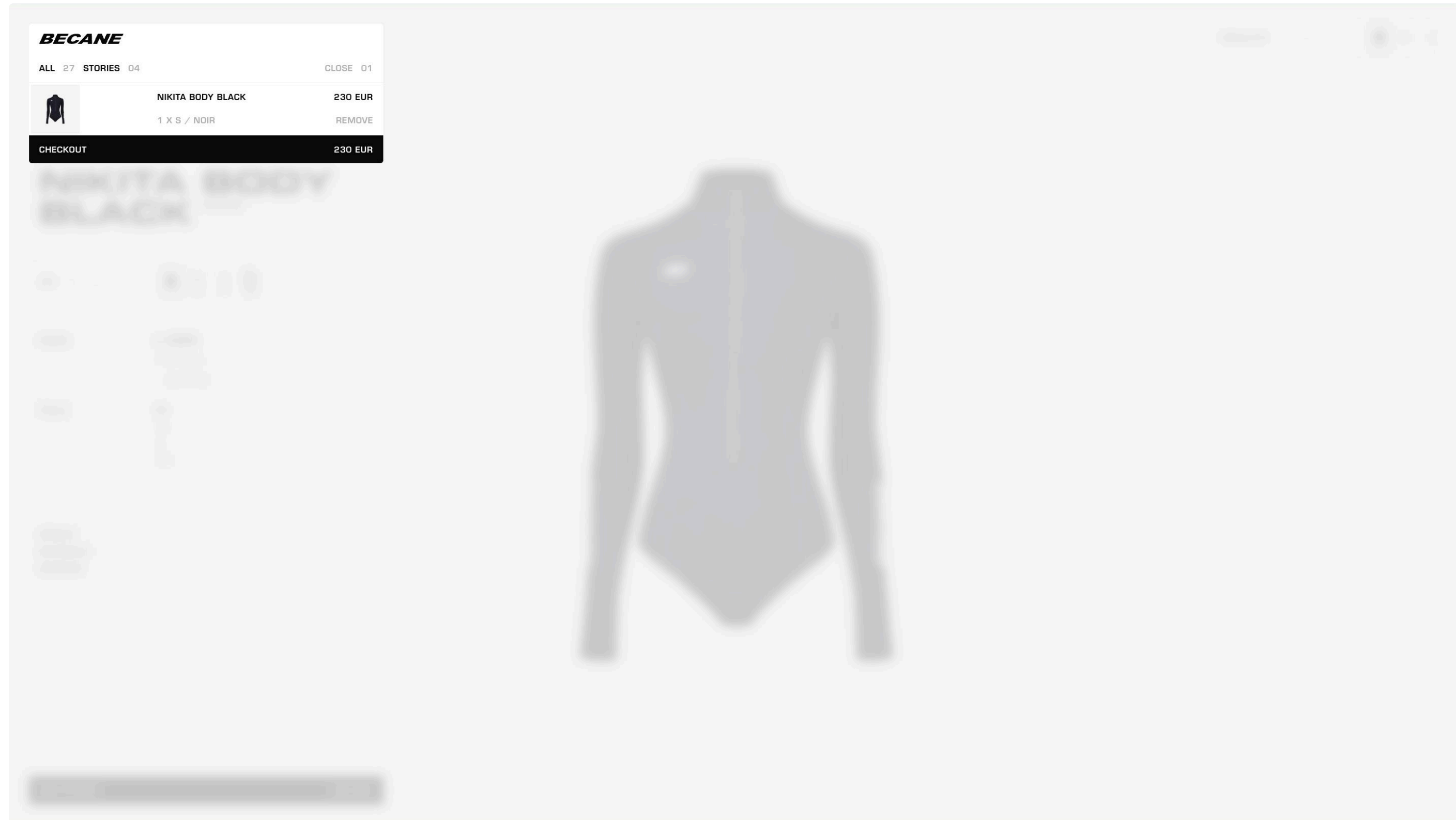
visit/ p448.com/



Push Bag/**Becane**

Bécane Paris delivers a masterclass in reduction with a bag interface that is both super-minimal and exceptionally compact. By stripping away all non-essential information, the focus remains entirely on the core actions: checkout or edit. Emerging as a seamless extension of the header, the drawer slides into view with a technical smoothness that reinforces the brand's precision-engineered, modern aesthetic.

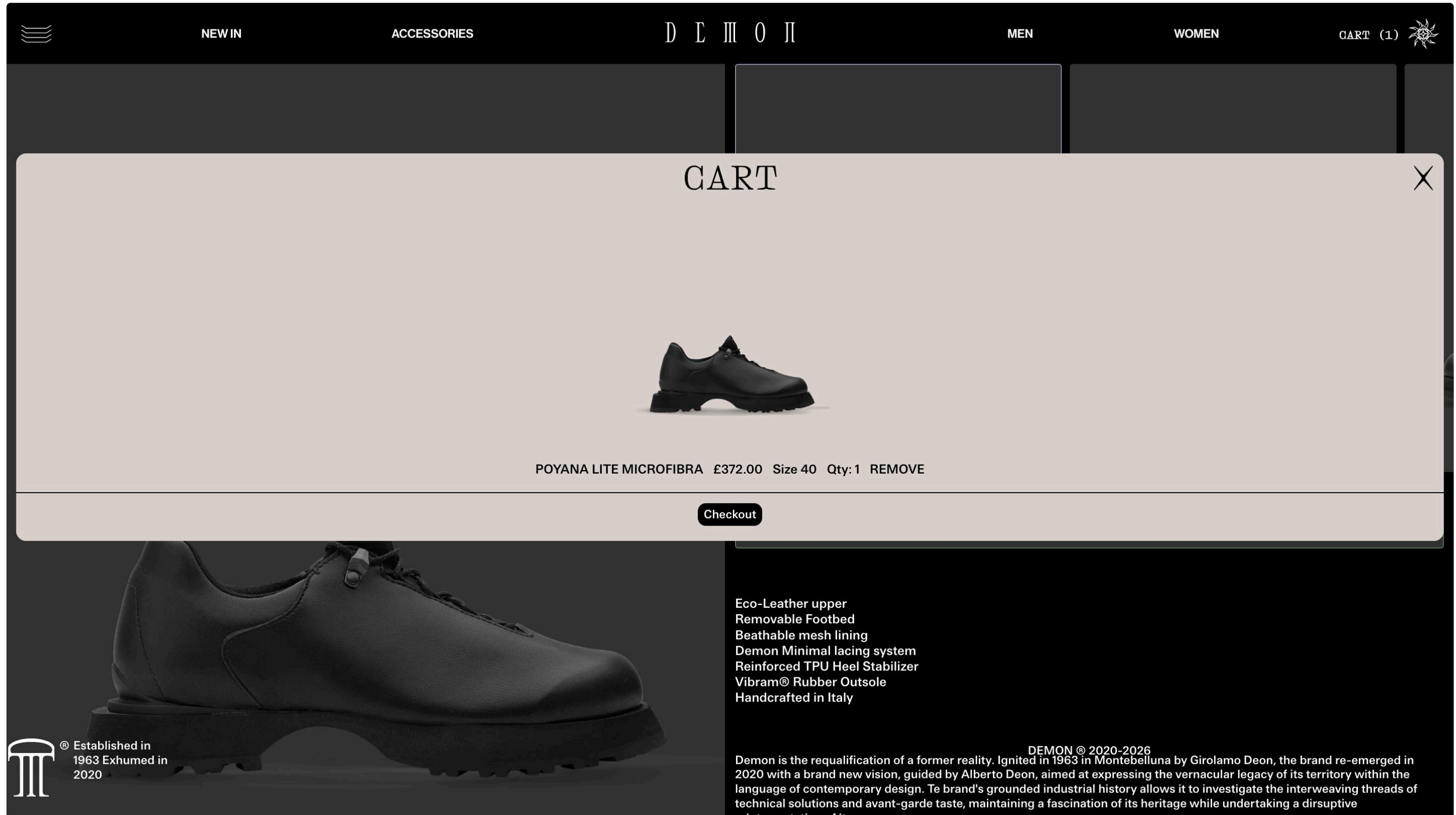
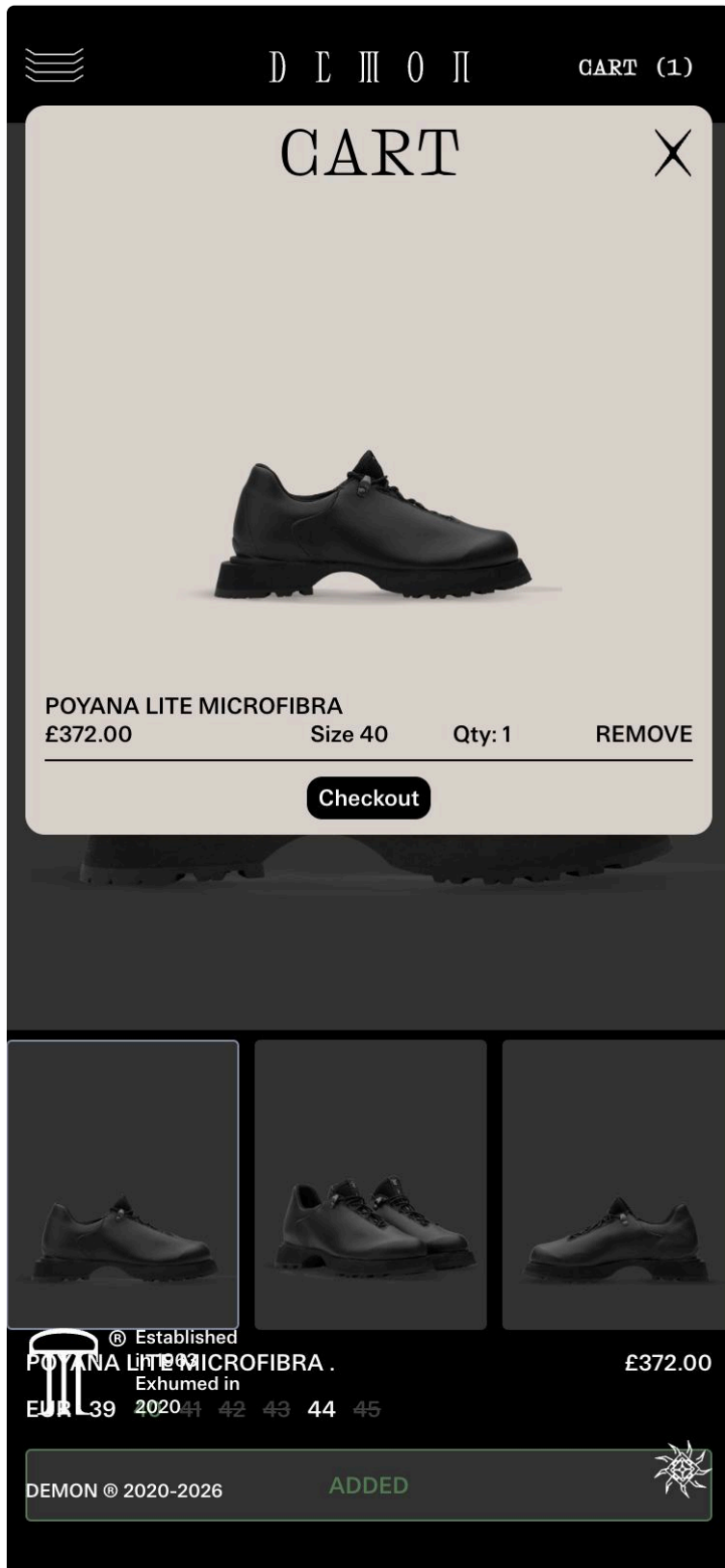
visit/becaneparis.com/



Push Bag/Demon

visit/ demonfootwear.com/

Demon Footwear challenges conventional e-commerce proportions with an expansive, full-width desktop bag. By displaying products horizontally with oversized imagery, the brand prioritises visual impact over information density. The deliberately small "Checkout" button goes against the grain of typical conversion-led design, signalling a confident, brand-first approach that caters to a design-conscious, avant-garde audience that values aesthetic over traditional utility.



Push Bag/Vacation

visit/ vacation.inc/

This interface leans into a bold, vintage aesthetic to build consumer trust through social proof. By showcasing a five-star rating and over 10,000 reviews within the bag, the brand provides a final layer of reassurance at the point of purchase. The 'Pairs Well With' feature, supported by a simple 'Add' button, makes cross-selling feel like an intuitive, curated recommendation.



Bag
✕

Select shipping options at checkout

Chardonnay Oil SPF 30 3.4 oz \$22.00

SPF 30 Sunscreen Oil

— 1 +

[Remove](#)

Pairs Well With

BEST SELLER!

Orange Gelée® SPF 30 Spray Oil (\$25)

A French Riviera classic, now in the form of a broad spectrum SPF 30 Spray Oil.

ADD

NEW!

“GRAND CUVÉE” by Vacation® Eau de Toilette (\$60)

The signature scent of the “Luxuriant” Vacation® Brand Chardonnay Oil

ADD

NEW!

Classic Whip Glow SPF 30 (\$23)

4.8 / 5 ★★★★★ 10927 REVIEWS

Subtotal:

\$22.00

CHECKOUT

Bag
✕

Select shipping options at checkout

Chardonnay Oil SPF 30 \$22.00

3.4 oz

SPF 30 Sunscreen Oil

— 1 +

[Remove](#)

Pairs Well With

BEST SELLER!

Orange Gelée® SPF 30 Spray Oil (\$25)

A French Riviera classic, now in the form of a broad spectrum SPF 30 Spray Oil.

ADD

NEW!

“GRAND CUVÉE” by Vacation® Eau de Toilette (\$60)

The signature scent of the “Luxuriant”...

ADD

NEW!

Classic Whip Glow SPF 30 (\$23)

4.8 / 5 ★★★★★ 10927 REVIEWS

Subtotal:

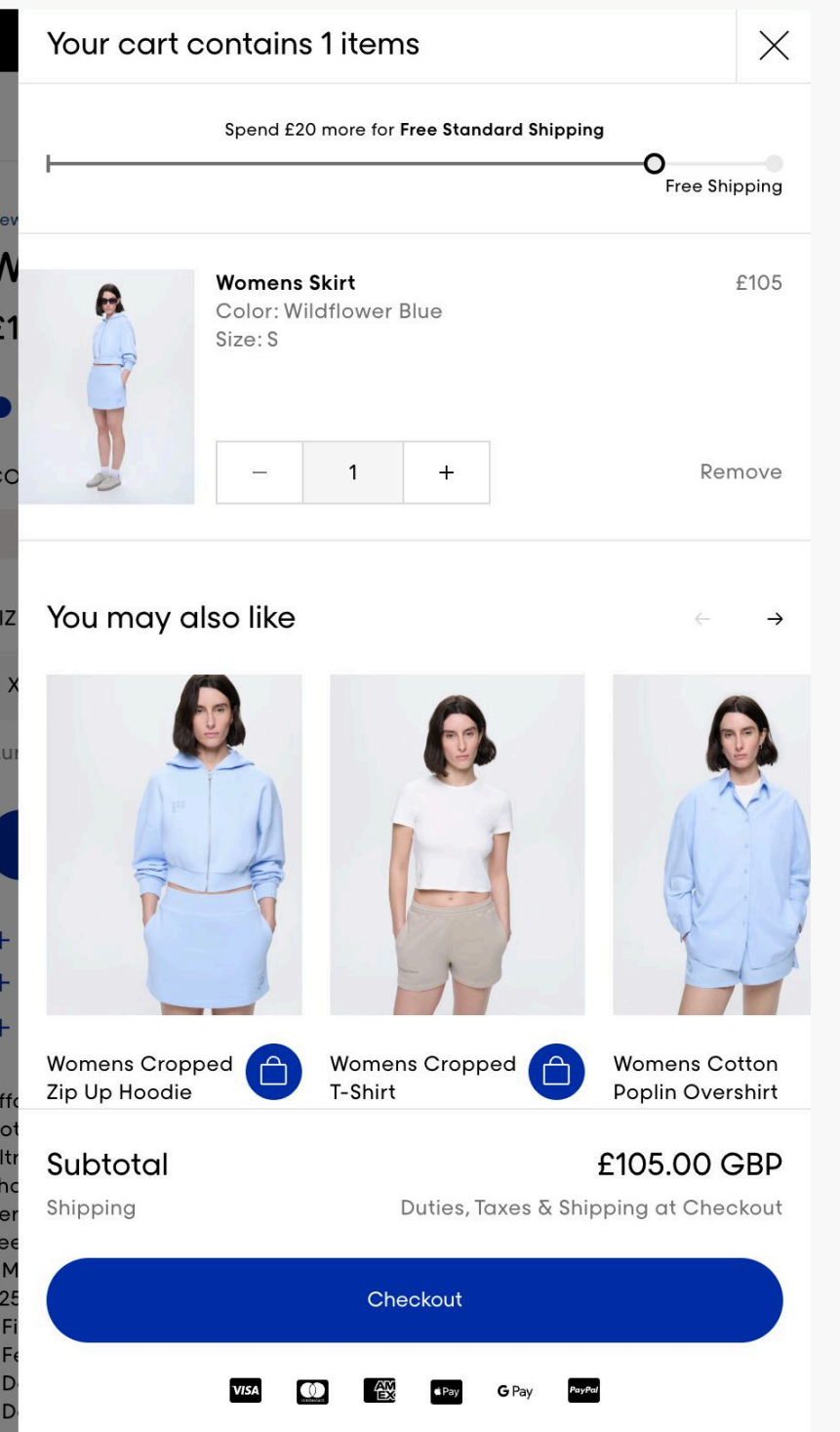
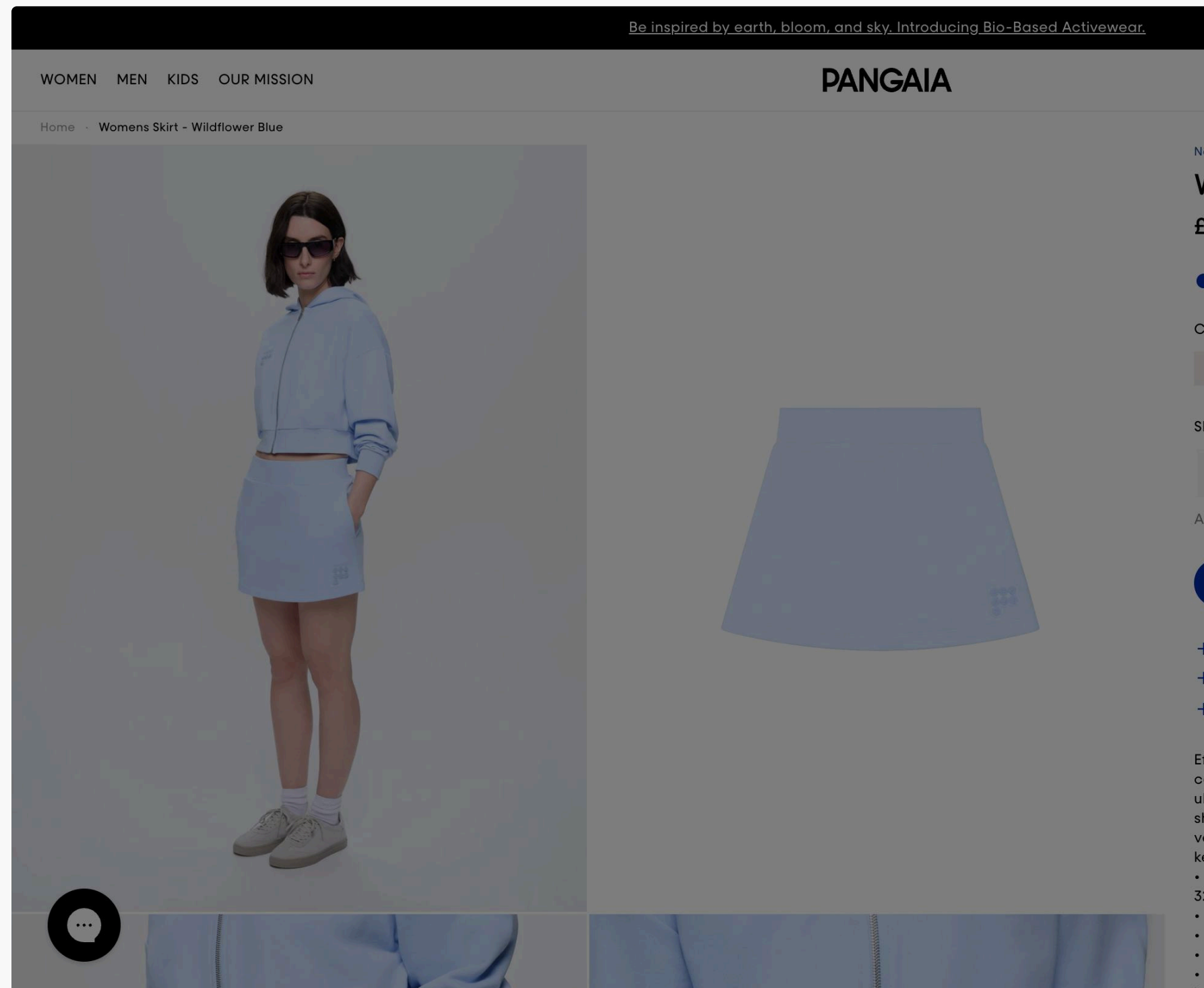
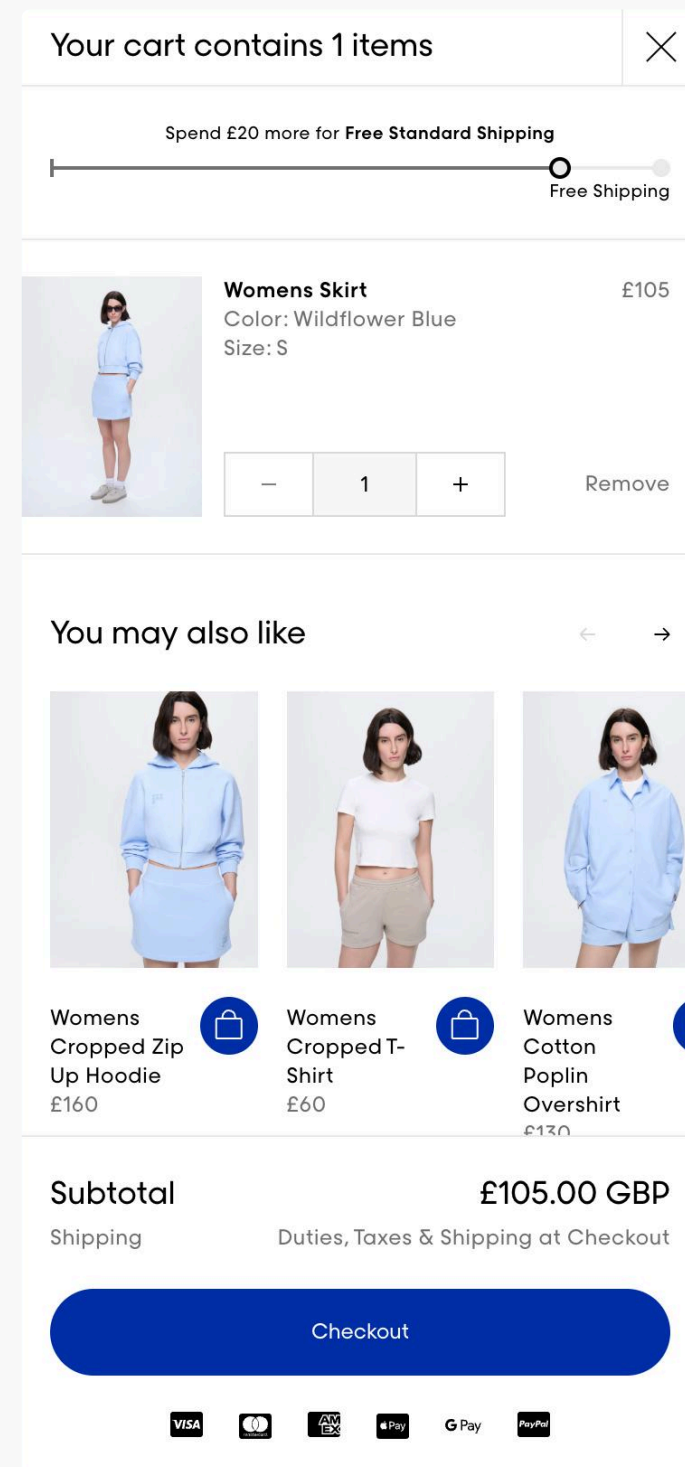
\$22.00

CHECKOUT

Push Bag/Pangaia

Pangaia prioritises clarity and convenience within its bag interface, leading with a transparent free shipping progress bar. The 'Quick Buy' modal within the upsell carousel is a masterstroke in UX, allowing users to select size and colour variants without ever leaving the bag. This reduction in friction ensures that adding additional items to the order is an effortless, single-click experience.

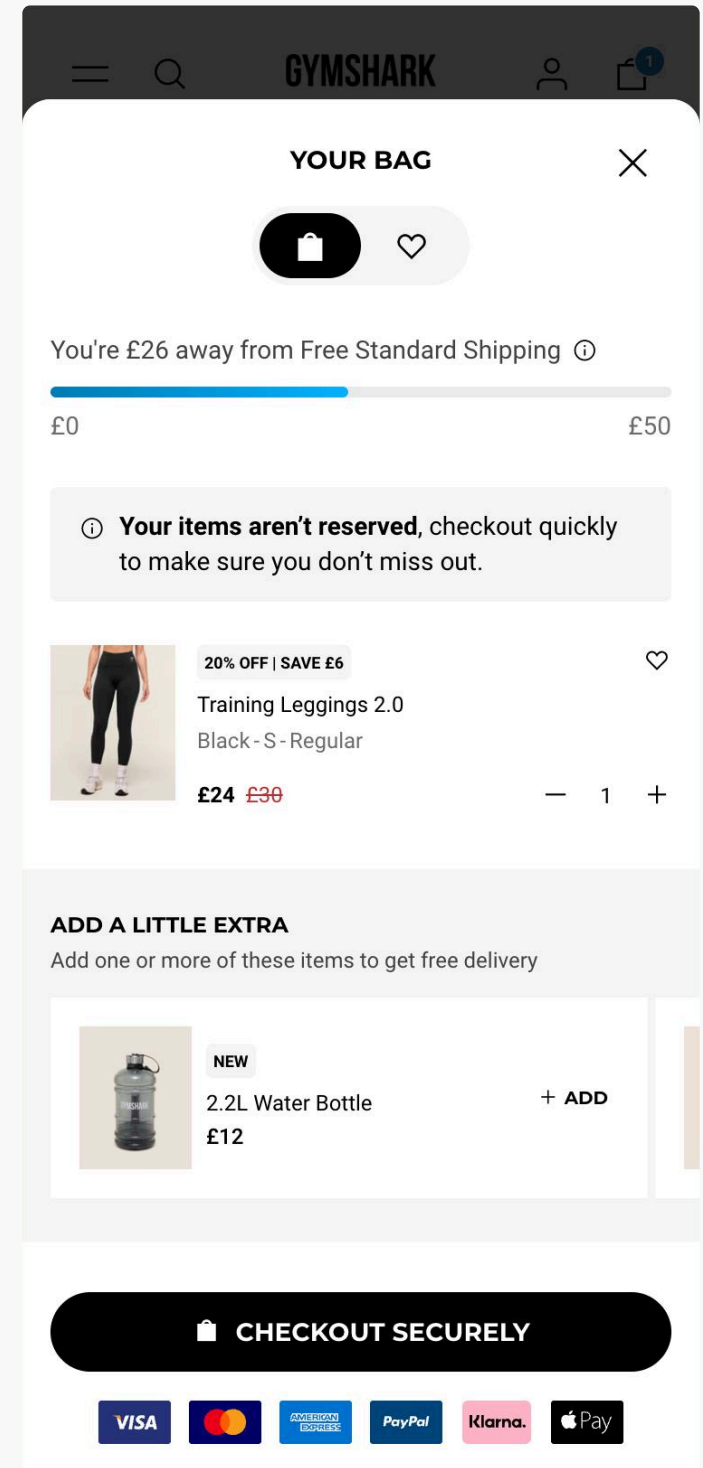
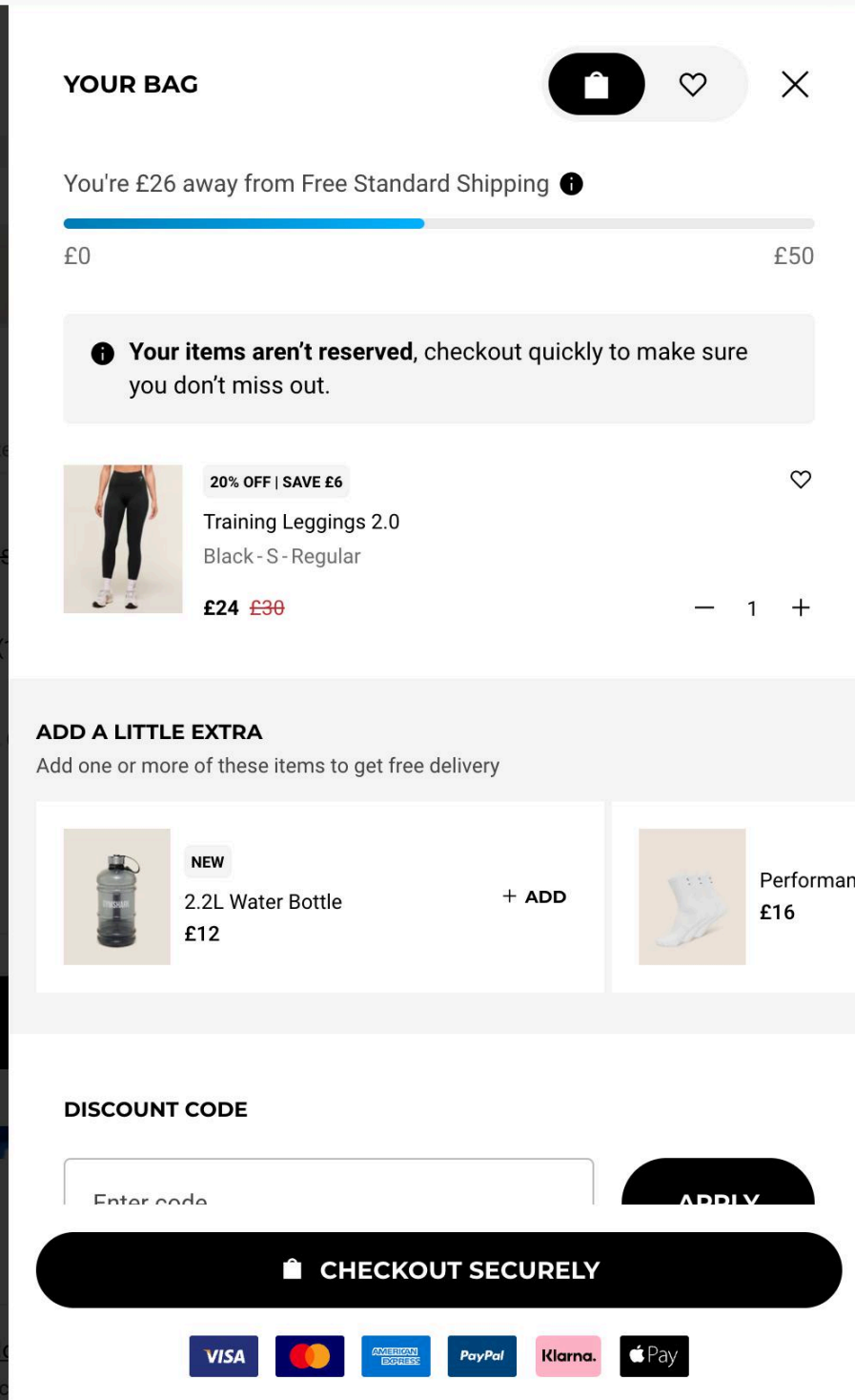
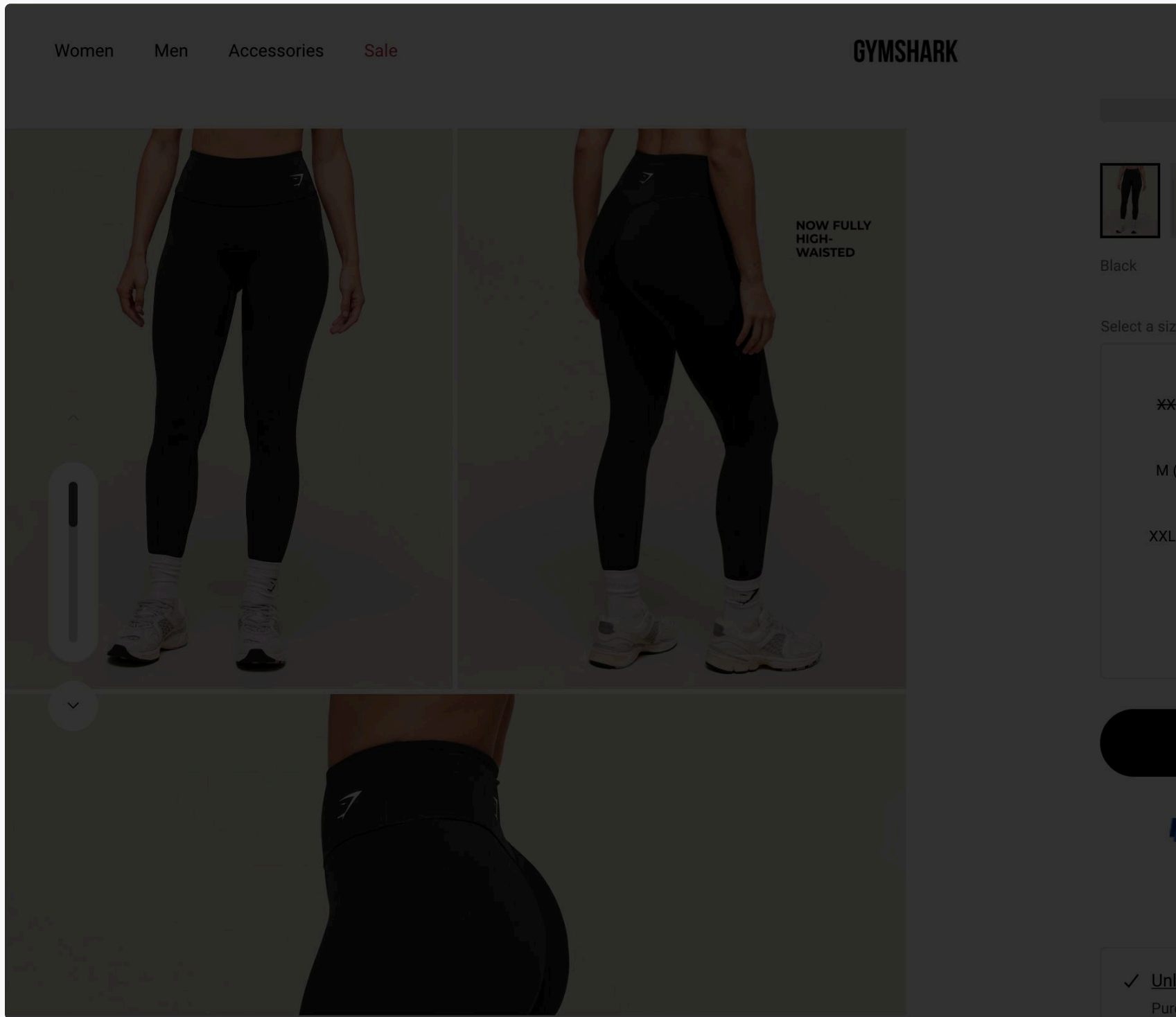
visit/ pangaia.com/



Push Bag/Gymshark

visit/gymshark.com/

Gymshark optimizes the mobile experience with a native-feeling iOS slide-up drawer that houses both the bag and a wishlist toggle. The interface uses a shipping progress bar alongside urgent FOMO messaging to drive immediate action. It is a high-velocity approach to e-commerce that uses psychological triggers and familiar mobile gestures to ensure the customer moves swiftly from selection to completion.



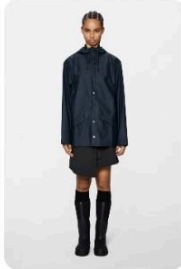
Push Bag/Rains

Rains strategically utilises the bag experience to drive average order value through high-visibility product upsells. By integrating a prominent shipping progress bar, the brand gamifies the path to purchase, clearly visualising the threshold for free delivery. This transparent, goal-oriented approach encourages customers to add more to their order, successfully converting a functional checkout step into a powerful revenue-generating touchpoint.

visit/uk.rains.com/

Shopping cart

You now qualify for free shipping




Jacket
Navy / M
£89

- 1 +


[Remove](#)

Others also bought



Rain Pants Regular
More options
£79

[Shop](#)



Cargo Rain Pants Wide
More options
£109

[Shop](#)

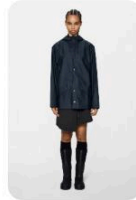
Subtotal (1 item) £89

[View Cart](#) [Checkout](#)

RAINS

Shopping cart

You now qualify for free shipping




Jacket
Navy / M
£89


- 1 +

[Remove](#)

Others also bought



Rain Pants Regular
More options
£79



Cargo Rain Pants Wide
More options
£109

Subtotal (1 item) £89

[Continue Shopping](#) [Checkout](#)

Push Bag/JW Anderson

JW Anderson introduces a vibrant splash of green to its push bag, creating a playful contrast against the site's minimalist UI. A hand-drawn illustration adds an artisanal touch, separating order items from the checkout action. By allowing the bag to occupy 90% of the screen, the design provides a focused transactional environment while maintaining a visual connection to the product page behind.

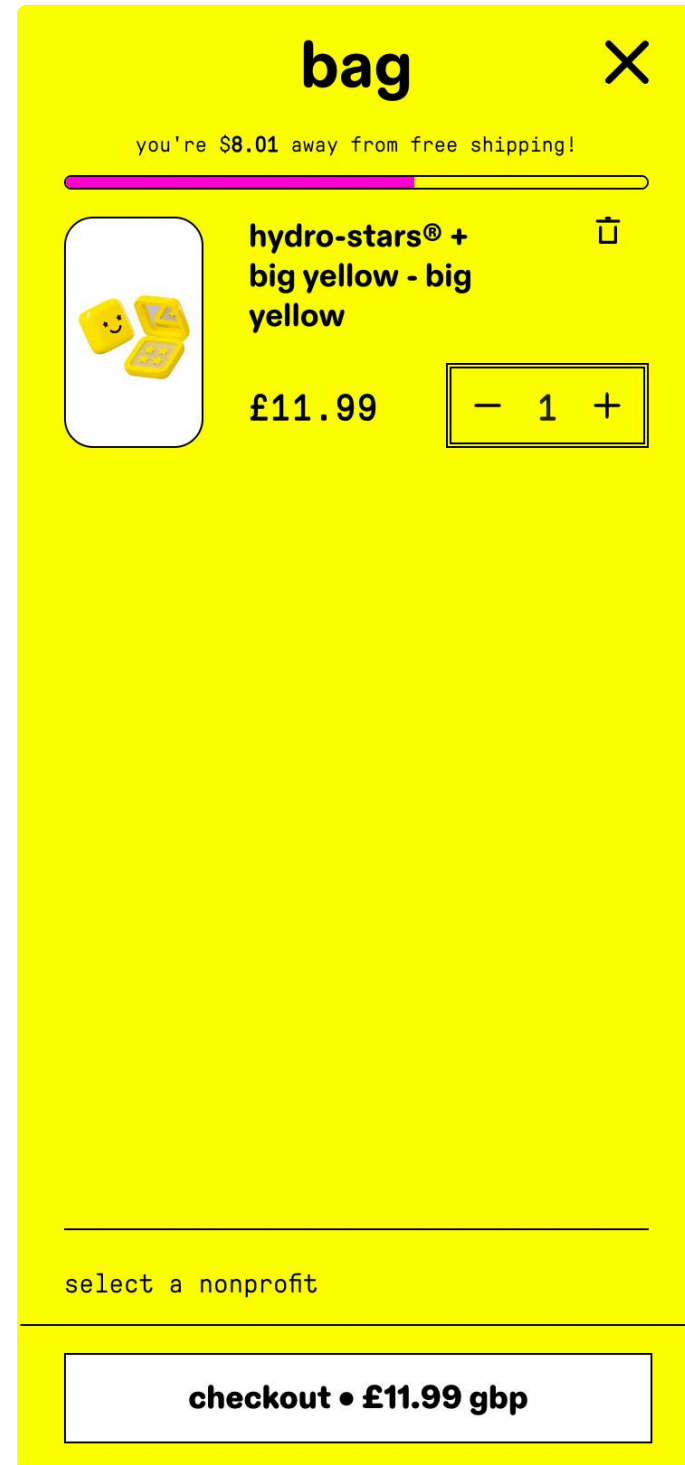
visit/jwanderson.com/



Push Bag/Starface

Starface ensures brand continuity by carrying its vibrant yellow and pink palette directly into the bag experience. On desktop, the drawer emerges from the fixed vertical header, maintaining a unique architectural flow. The inclusion of a non-profit donation selector at the point of purchase adds an ethical layer to the UX, successfully aligning the brand's playful identity with purposeful consumer engagement.

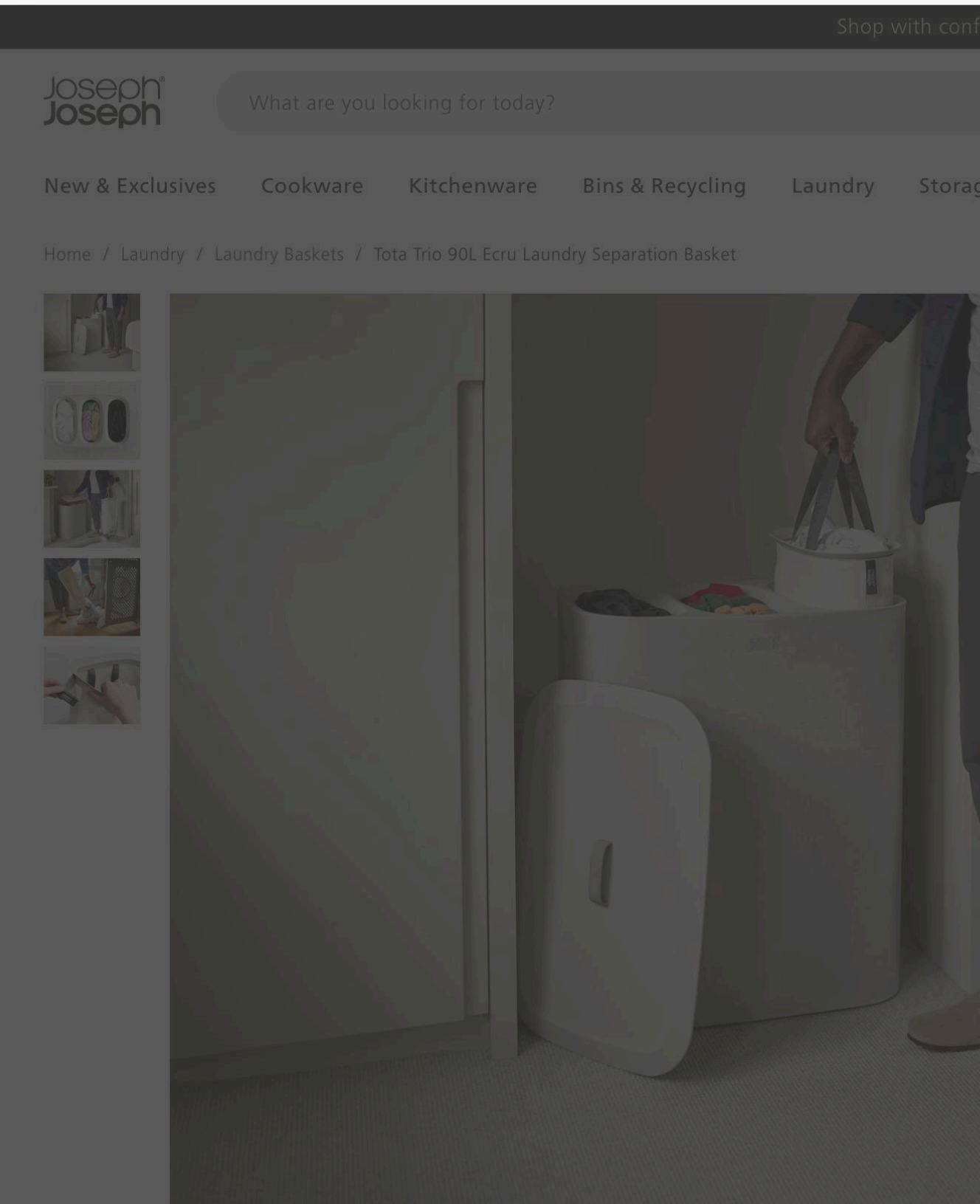
visit/starfaceworld.co.uk/



Push Bag/ Joseph Joseph

Joseph Joseph utilizes the additional real estate on desktop to feature a vertical scrolling carousel of curated upsells alongside the bag. The interface actively rewards loyalty by prompting users to sign in for points, while a clear shipping progress bar encourages higher spend. It is a sophisticated, data-driven layout that balances functional order management with strategic opportunities for brand growth.

visit/ josephjoseph.com/



Why not add...



£95.00
 Pocket 90cm Folding Grey Ironing Board



£135.00
 Glide 130cm Grey Easy-store Ironing Board



Your Bag ¹

Your order qualifies for free standard delivery*



Tota Trio 90L Ecrú Laundry Separation Basket
 Colour: Ecrú
 £125.00

- 1 +

Remove

JJ LOYALTY Collect 125 points on this order
 Log in or sign up to start collecting today

Subtotal £125.00

CHECKOUT

shop

PayPal

Your Bag ¹

Your order qualifies for free standard delivery*



Tota Trio 90L Ecrú Laundry Separation Basket
 Colour: Ecrú
 £125.00

- 1 +

Remove

JJ LOYALTY Collect 125 points on this order
 Log in or sign up to start collecting today

Why not add...



£95.00
 Pocket 90cm Folding Grey Ironing Board



£135.00
 Glide 130cm Grey Easy-store Ironing Board

Subtotal £125.00

CHECKOUT

shop

PayPal

Push Bag/Bluemarble

This centered, inset modal utilizes a semi-transparent, blurred background to create a sophisticated sense of depth and luxury. By keeping the brand's marquee and header in view, Blue Marble Paris ensures the user remains grounded in the site's aesthetic. Providing immediate access to shipping and returns information within the bag builds transparency, offering the customer essential reassurance before they commit.

visit/bluemarbleparis.com/

NEW SELECTION CRYSTAL EMBROIDERY – NEW SELECTION CRYSTAL EMBROIDERY – NEW SELECTION

BLUEMARBLE Shop World Search Updates Wishlist ⁽⁰⁾ Bag ⁽¹⁾

	Beaded Flower Relaxed Jeans Size: 29 ∨ Color: Navy	876.00 GBP - 1 +
--	---	----------------------------

Shipping Calculated at checkout

Subtotal 876.00 GBP

View bag > Checkout 876.00 GBP

Shipping + Return policy + Payment methods +

CRYSTAL EMBROIDERY – NEW SELECTION

BLUEMARBLE Close Bag ⁽¹⁾

	Beaded Flower Relaxed Jeans Size: 29 ∨ Color: Navy	876.00 GBP - 1 +
--	---	----------------------------

Shipping +

Return policy +

Payment methods +

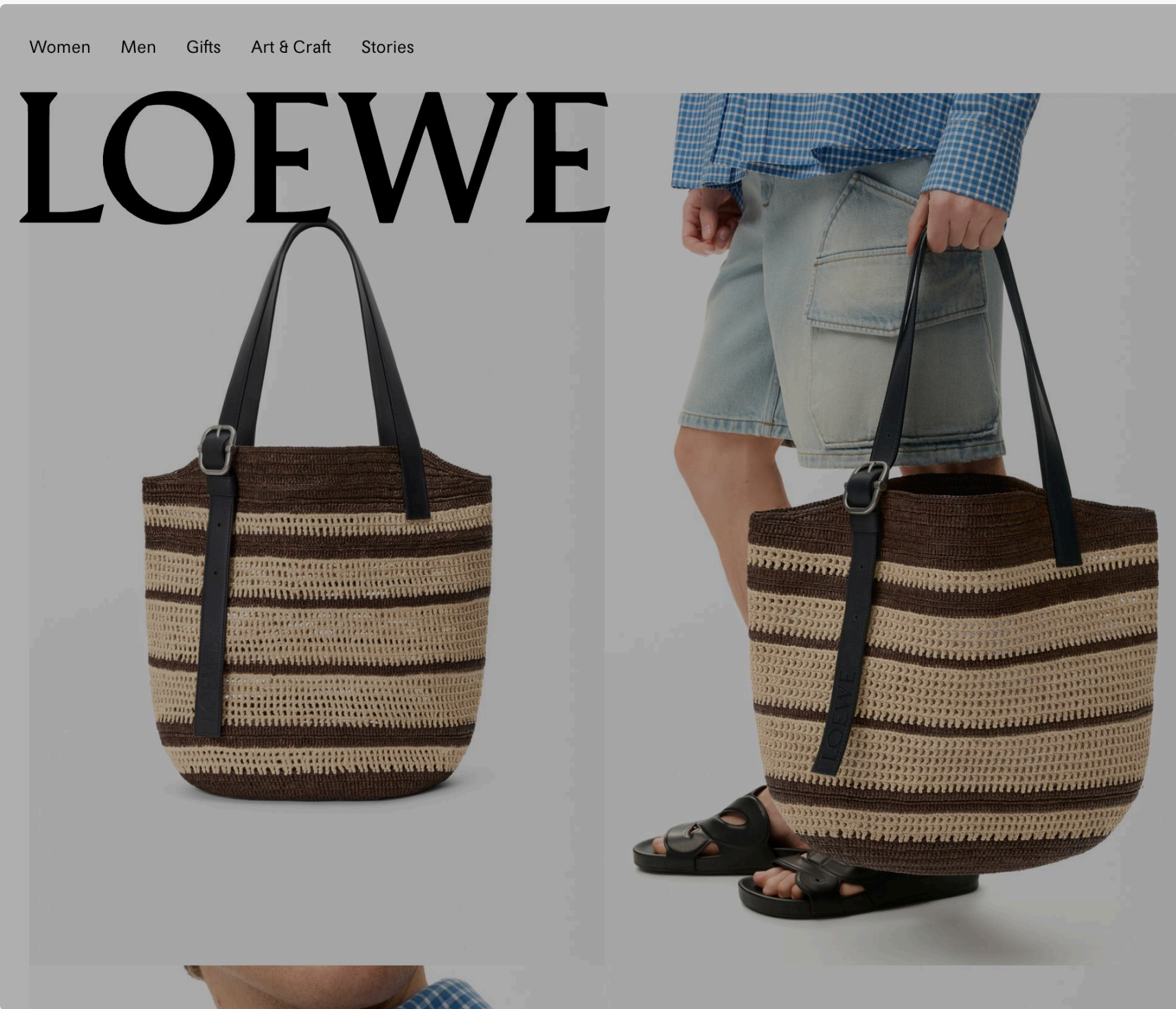
Shipping Calculated at checkout

Subtotal 876.00 GBP

View bag > Checkout 876.00 GBP


Push Bag/Loewe

visit/ loewe.com/



Loewe elevates the post-purchase expectation by providing estimated delivery times and detailed imagery of the brand's bespoke packaging within the bag. This focus on the physical experience—alongside clear information regarding in-store exchanges—adds a premium layer of service. It is a concierge-style approach to digital retail that treats the logistical details of shipping as an extension of the brand's luxury promise.

Basket · 1 ✕



Loop basket in raffia
Colour: Chocolate/Natural


1,900£

– 1 +

Delete 🔖

Estimated delivery: **2-7 business days**

Purchases will arrive in our seasonal Paula's Ibiza packaging, which features a signature artichoke print. You can also add a personalised card to your gifts.



Free shipping in 2-7 business days
Free online returns
Free exchange in store for 30 days

[Learn more](#)


Subtotal

1.900£

Checkout

[View your basket](#)

Basket · 1 ✕



Loop basket in raffia
Colour: Chocolate/Natural


1,900£

– 1 +

Delete 🔖

Estimated delivery: **2-7 business days**

Purchases will arrive in our seasonal Paula's Ibiza packaging, which features a signature artichoke print. You can also add a personalised card to your gifts.



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Free exchange in store for 30 days

[Learn more](#)

Subtotal

1.900£

Checkout

[View your basket](#)

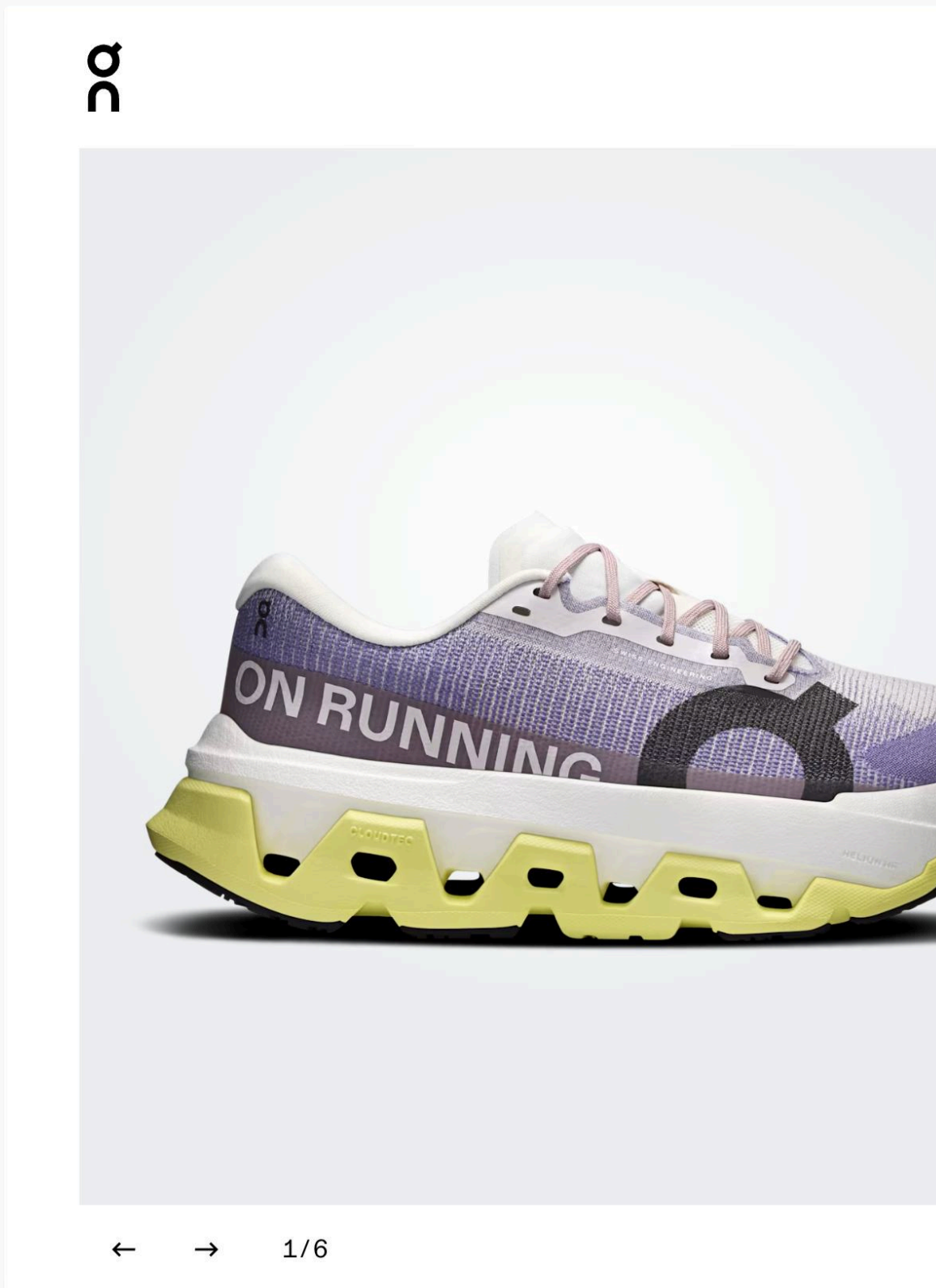
By Association *Only*.

Copyright 2026 BAO Agency Ltd.

Bag/On

Complementing their rapid-action modal, On Running provides a conventional, comprehensive bag view for more deliberate consideration. This dual approach caters to different shopping mindsets, offering a clear overview of all items alongside integrated payment methods. By surfacing strategic product recommendations here, the brand effectively utilises the transition to checkout to maximise the average order value within a clean, performance-led environment.


visit/on.com/



Shop Activities Explore

Search [1] [AI] [User]

Your bag (1)



Cloudmonster 3 Hyper £210.00
 Womens
 Lily | Limelight
 7

[-] 1 [+] [Trash]

Available payment methods

PayPal, VISA, Klarna, AM EX, Mastercard, Diners Club International, DISCOVER, JCB, UnionPay

Our recommended products

Free 30 days return


Shipping Free

Total £210.00

[Checkout](#)

On

Your bag (1)



Cloudmonster 3 Hyper £210.00
 Womens
 Lily | Limelight
 7

[-] 1 [+] [Trash]

Shipping Free


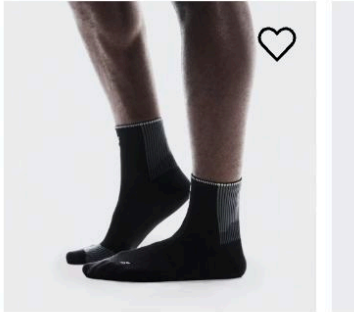
Total £210.00

Free 30 days return

Available payment methods

PayPal, VISA, Klarna, AM EX

Our recommended products

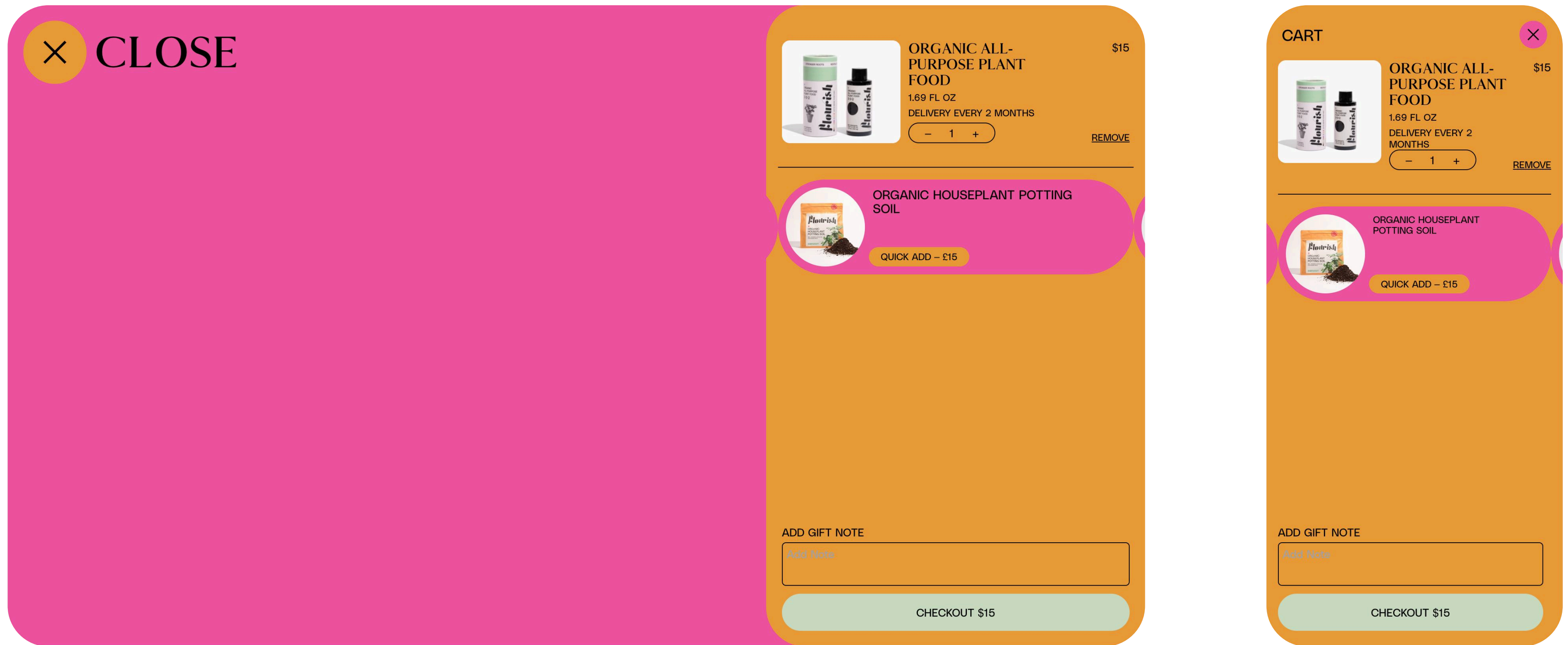
NEW COLOR [BESTSELLER]

[Checkout](#) [1]

Push Bag/Flourish

Flourish Plant uses a vibrant, electric pink overlay to create a high-impact, unavoidable transactional space. The design utilizes organic shapes and rounded corners to maintain its friendly, botanical brand DNA. By integrating a gift note option directly within the bag, the brand caters to the emotional intent of the purchase, ensuring the interface is as functional as it is visually bold.

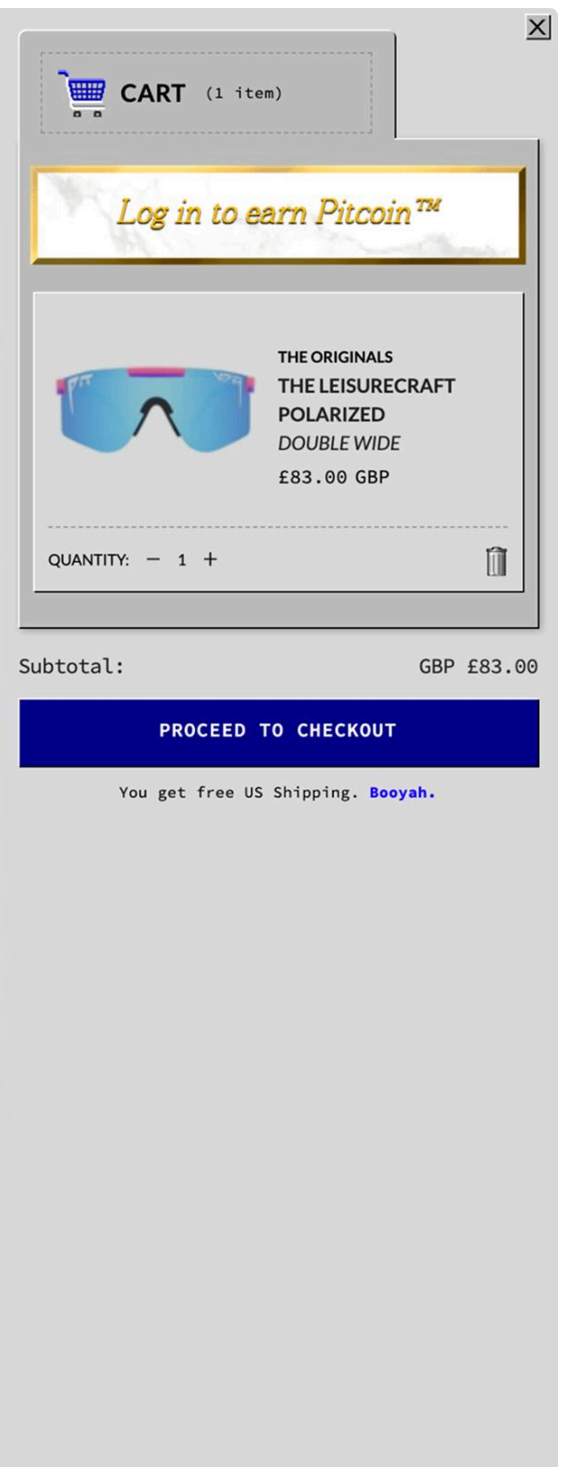
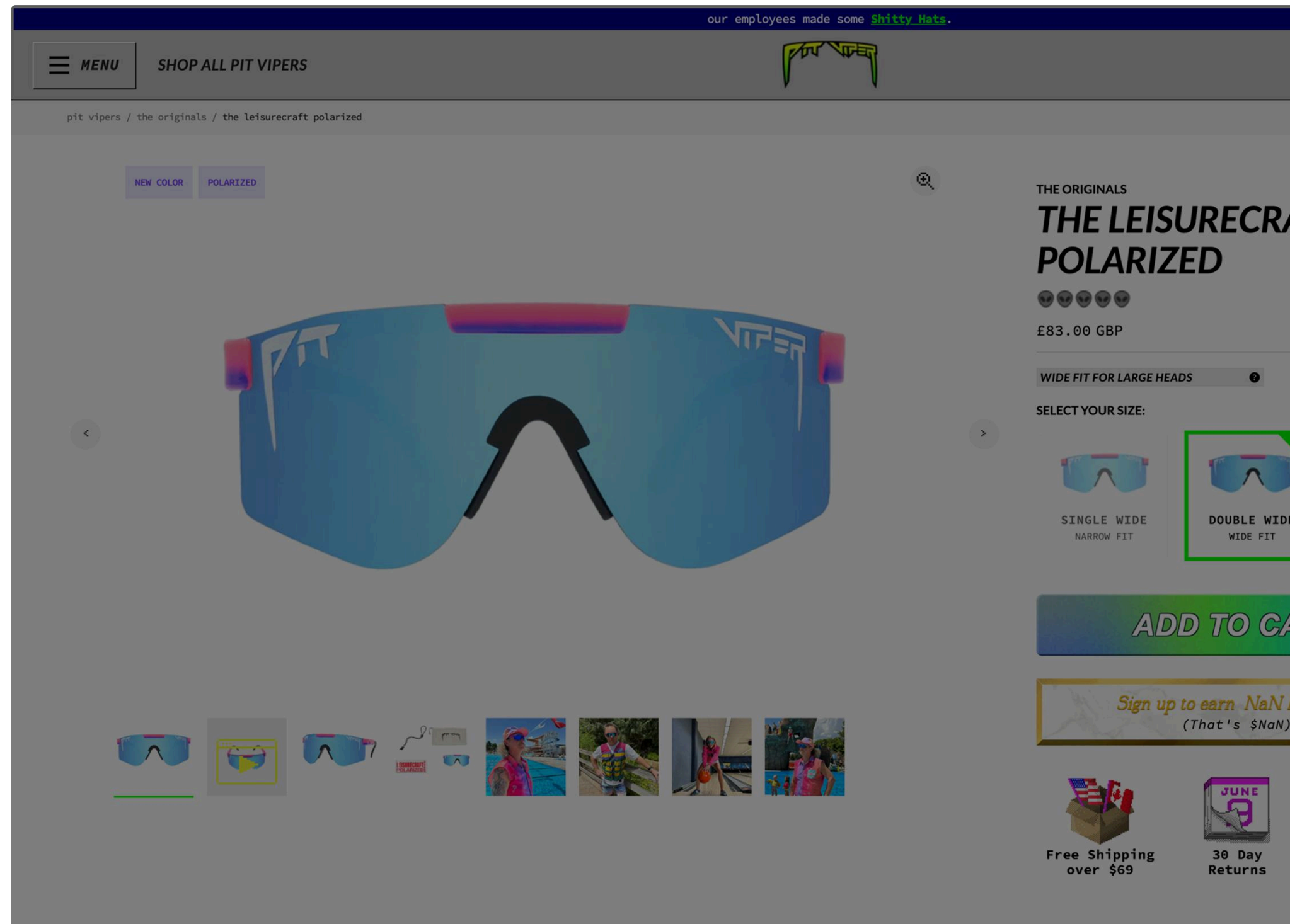
visit/flourishplant.com/



Push Bag/Pit Viper

Pit Viper demonstrates that conventional e-commerce structures can be transformed through radical design. By adopting a retro, early Windows OS interface, the brand utilizes a utilitarian grid of grey panels to create a nostalgic, high-personality environment. It is a bold example of how a brand can adhere to standard functional requirements while delivering a unique and completely immersive digital identity.

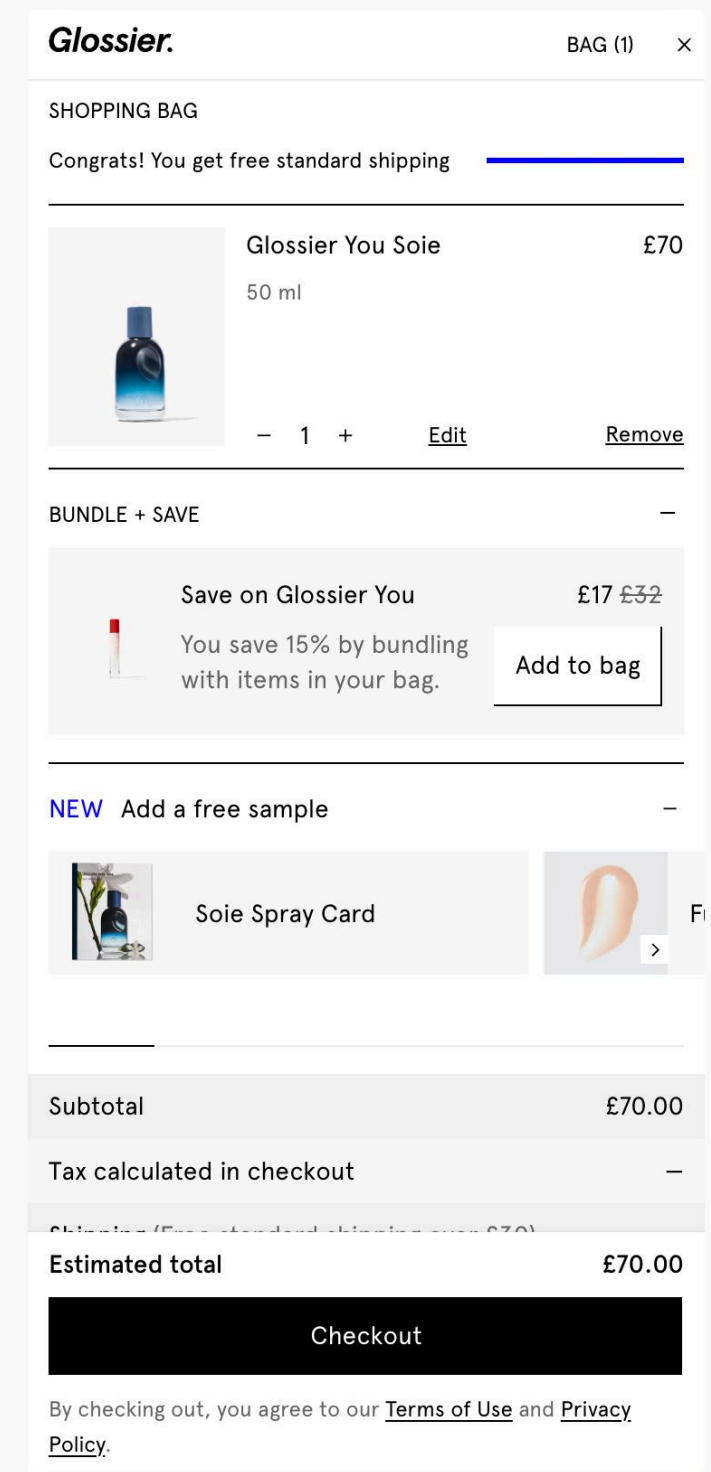
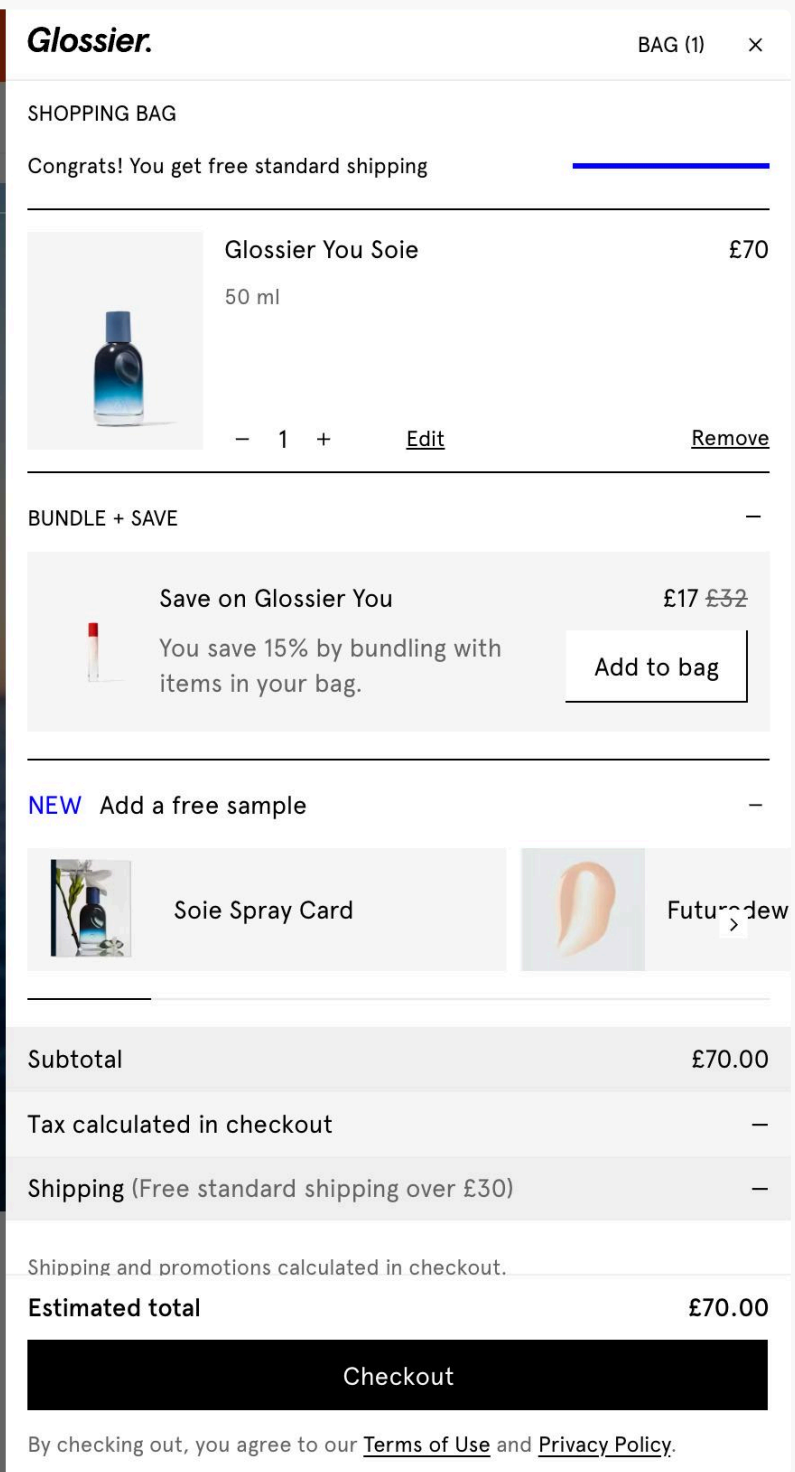
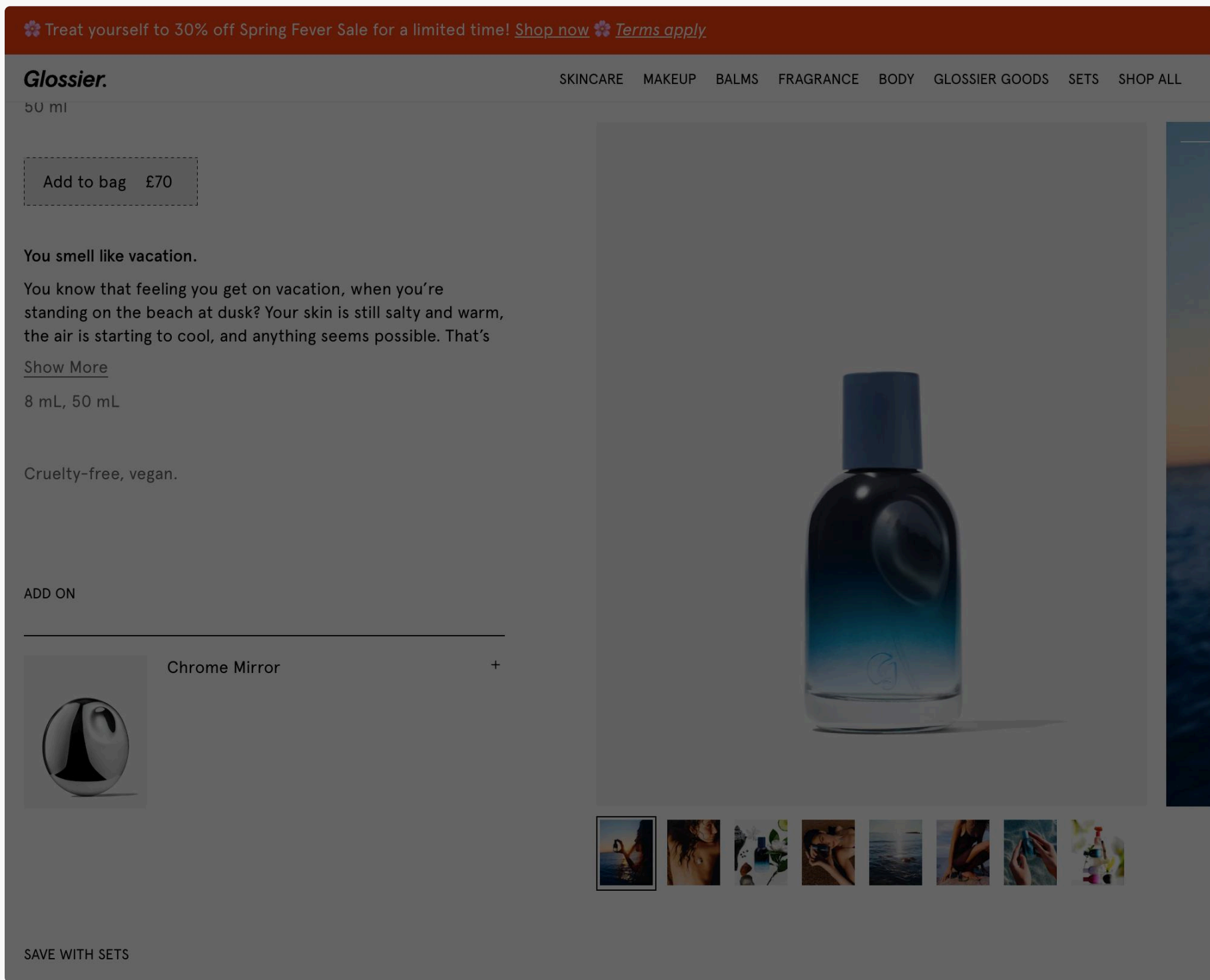
visit/ pitviper.co.uk/



Push Bag/Glossier

visit/[glossier.com/](https://www.glossier.com/)

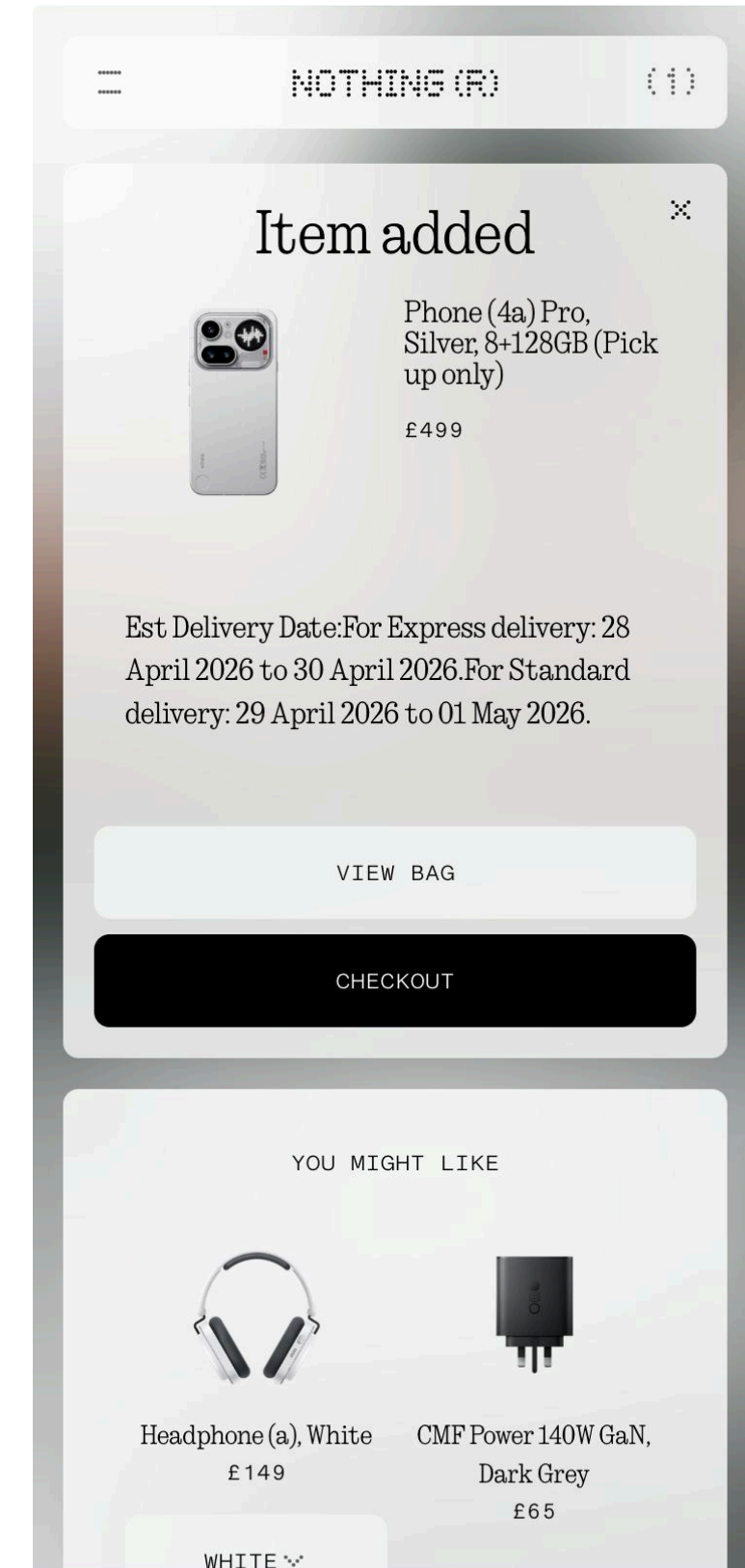
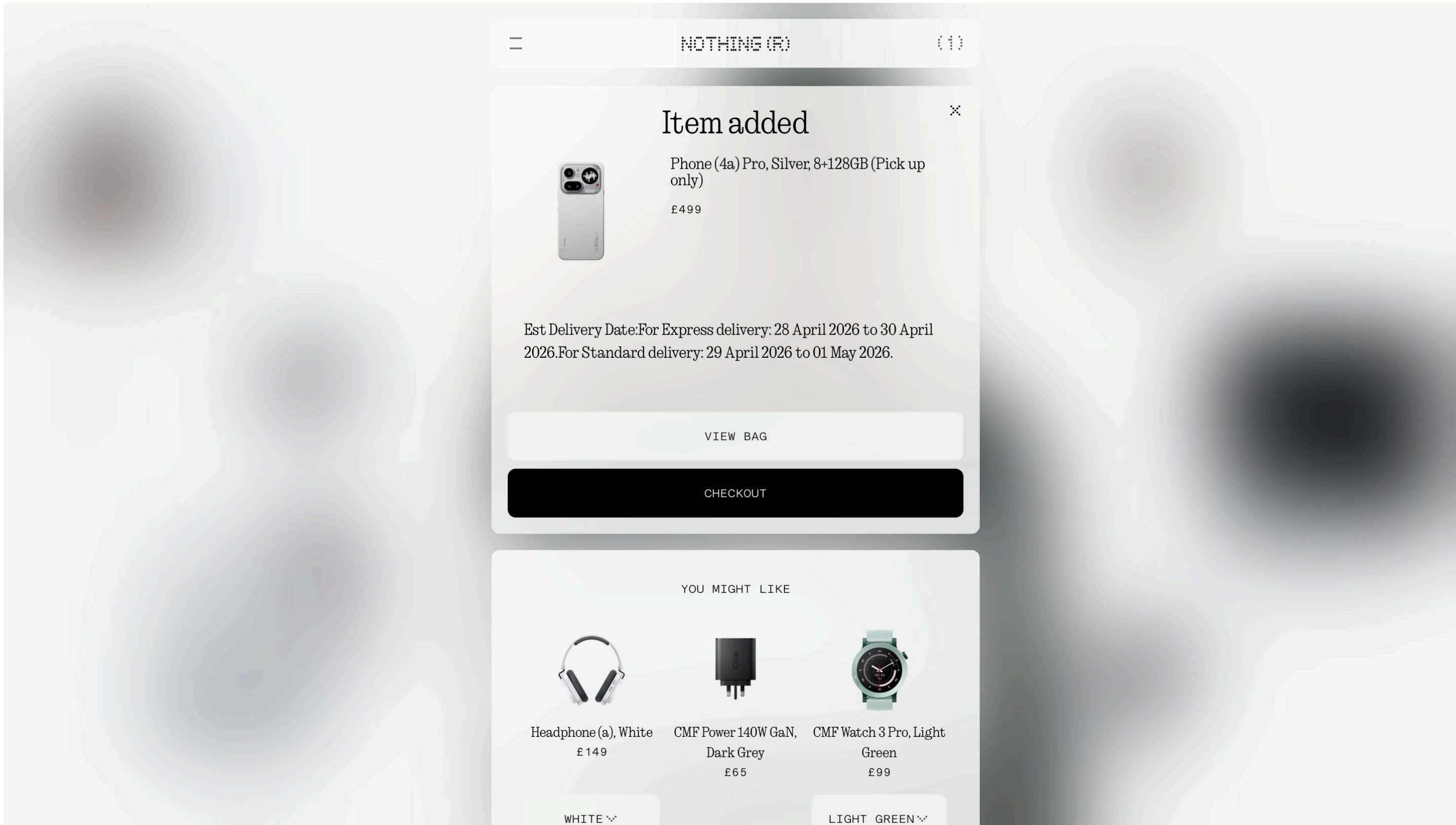
Glossier optimises the bag for high-value conversion through a "Bundle & Save" incentive, strategically prompting users to increase their quantity for a 15% discount. The inclusion of a free sample selector adds a "gift-with-purchase" feel that rewards the customer. By allowing users to edit items directly within the drawer, the brand ensures the path to purchase remains fluid and frictionless.



Push Bag/Nothing

visit/ nothing.tech/

Nothing utilises a centred, inset modal with a sophisticated blurred background to create a sense of digital depth. The bento-style layout neatly segments added items from product upsells, while transparent messaging regarding delivery estimates manages customer expectations early. It is a highly organised, technical approach to the bag that mirrors the brand's commitment to "stripped-back" functional transparency.



Push Bag/Port Tanger

Port Tanger adopts a clean, integrated approach where the bag bleeds into the page without a disruptive overlay. This condensed interface manages to house critical shipping data and Klarna promotions within a highly efficient footprint. The ability to toggle instantly between the bag and a wishlist ensures the user can curate their selection easily, balancing immediate intent with long-term aspiration.

visit/porttanger.com/

Shop Journal Search PORT TANGER Brand Account Bag ⁰¹

Cart ⁰¹ Wishlist ⁰⁰


Isa PT-8031 - 1 + £365.00 X
 Black Acetate FRAME
 Black LENS
 Jilan COLLECTION

Free Express SHIPPING



3 payments of €121.66 at 0% interest with Klarna [Learn more](#)

Total TAXES & DUTIES INCLUDED £365.00

View Cart Checkout



Isa PT-8031 Black Acetate FRAME Black LENS Jilan COLLECTION

More colors ⁰⁴  Prev / Next Frame Wishlist  [Add to Cart](#) £365.00

Description + Details & Measurements + Shipping & Returns +

3 payments of €121.66 at 0% interest with Klarna [Learn more](#)

Menu PORT TANGER Bag ⁰¹

Cart ⁰¹ Wishlist ⁰⁰


Isa PT-8031 £365.00 X
 Black Acetate FRAME
 Black LENS
 Jilan COLLECTION

Free Express SHIPPING


3 payments of €121.66 at 0% interest with Klarna [Learn more](#)

Total TAXES & DUTIES INCLUDED £365.00

View Cart Checkout



Isa PT-8031 Black Acetate FRAME
 Black LENS Jilan COLLECTION

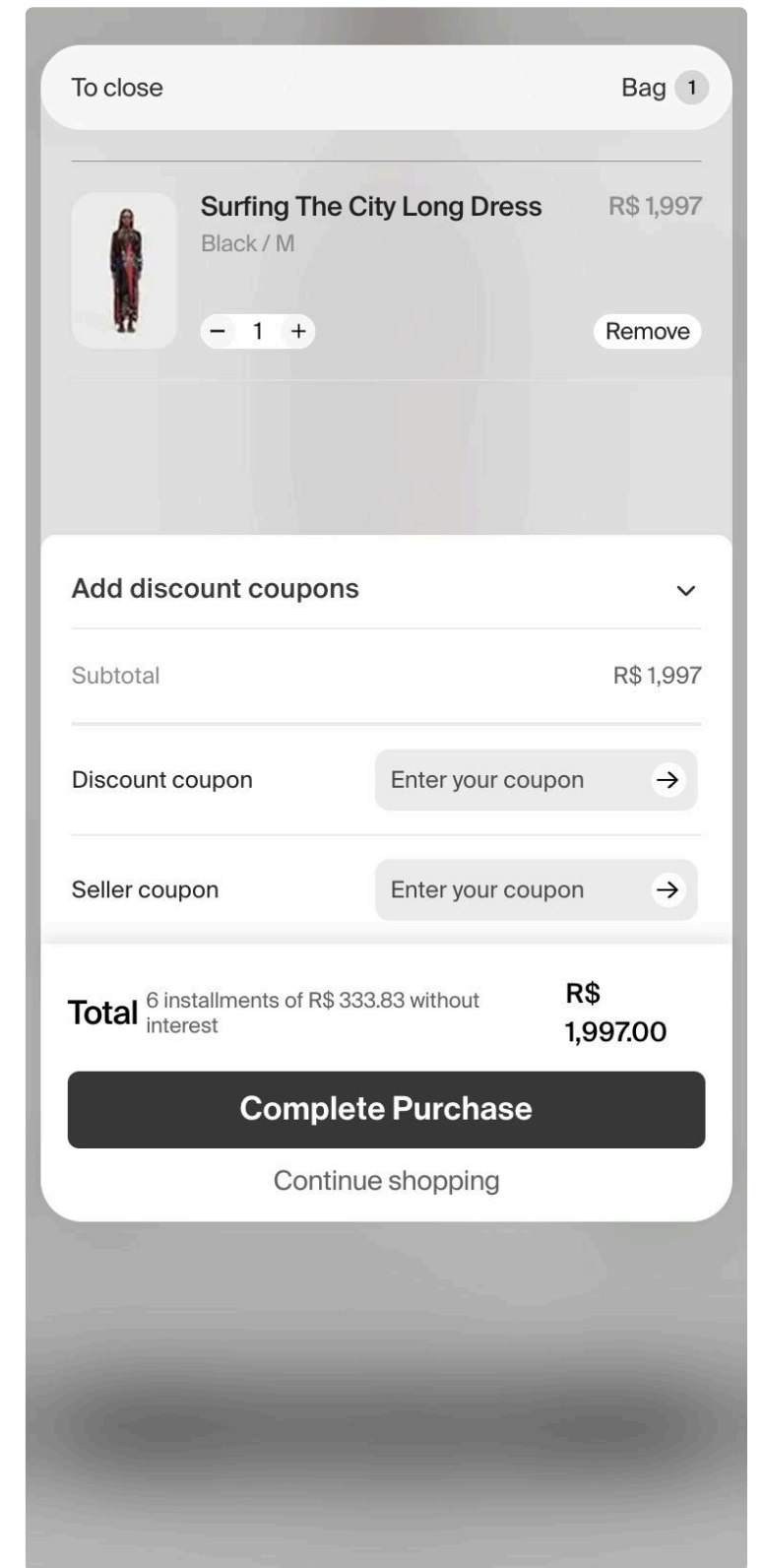
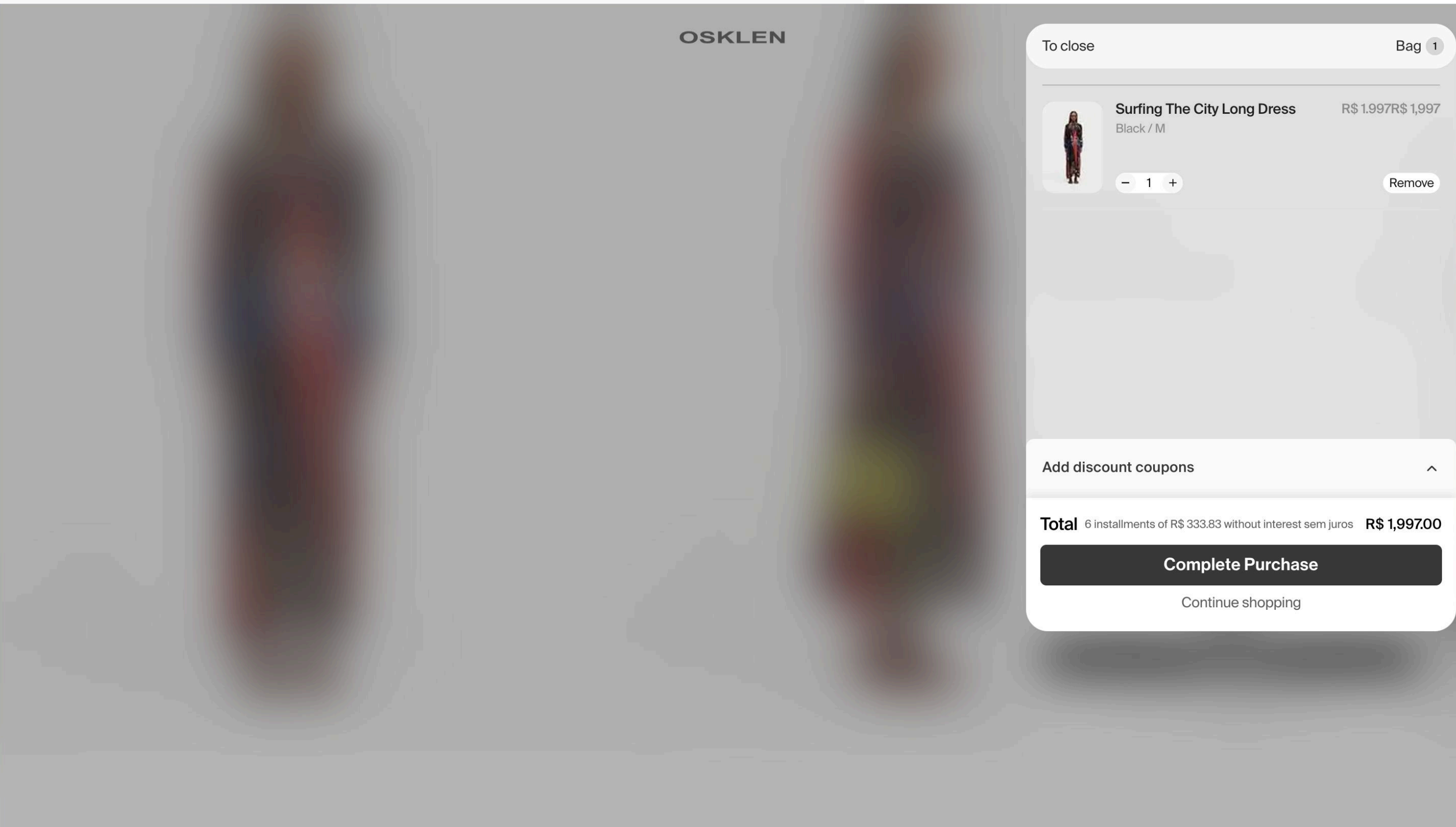
Wishlist  [Add to Cart](#) £365.00

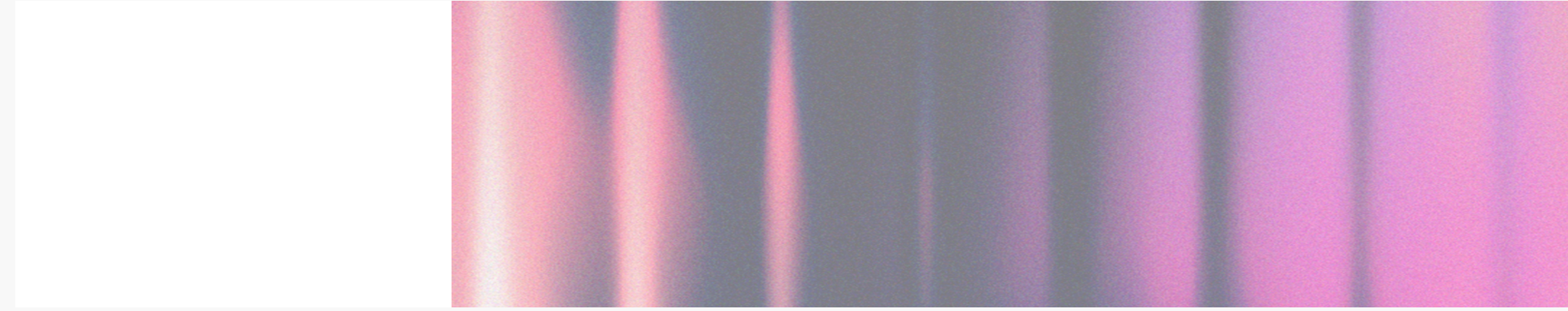
3 payments of €121.66 at 0% interest with Klarna [Learn more](#)

Push Bag/Osklen

Osklen utilises an expandable accordion for discount codes to keep the bag interface clean and uncluttered. By hiding secondary information until it is explicitly required, the design directs the user's primary focus toward the added items and the "Checkout" CTA. The use of a background blur further isolates the transaction, ensuring the customer is not distracted during the final steps.

visit/osklen.com.br/





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